IBM Business Analytics User Group – Canberra
Thursday, 20th of March 2014

Time: *3:00 – 3:30* *3:30 – 5:00* *5:00 – 7:00*	*Registrations* *Presentations* *Networking*	*Venue:* University House "Common Room" The Australian National University Cnr Balmain Cr & Liversidge St Acton, ACT 0200 **RSVP: mark.mcewen@au1.ibm.com**

Agenda	
3:00	**Registration opens**
3:30	**Welcome and IBM Business Analytics User Group updates** *Presenters: Csaba Kispeter, BAUG Canberra Chair* Mark McEwen, IBM Business Analytics
3:45	**Behind the scenes with WATSON Analytics** *Presenter: Oliver Oursin, Worlwide Analytics Solution Executive* Oliver has offered to provide the User Group and inside look at the developments of WATSON Analytics (a.k.a. Project NEO), and will provide us a firsthand look at the new generation analytics.
4:30	**Integrating IBM Business Analytics** An overview of the IBM Business Analytics platform and how the components are able to be integrated to complement each other focussing on BI, SPSS and TM1. This presentation will also include a product demonstration highlighting the integration.
5:00	**Networking drinks and canapés**
7:00	**Close**

Additional Events:

The **Predictive Analytics Agenda** is a complimentary event that offers a deeper look at how predictive analytics works and the ways in which its deployment can help your organisation improve operations, reduce risk and make smarter decisions.

> **Melbourne** | Tuesday 11 March | **Grand Hyatt**
> **Sydney** | Thursday 13 March | **Doltone House, Hyde Park**

This event is the only opportunity in Australia to hear Eric Siegel, Author of "Predictive Analytics – The Power to Predict Who Will Click, Buy, Lie or Die". Following the keynote you will then be able to choose from two streams: Introduction to Predictive Analytics solutions – for those new to the topic; or a deeper dive into Predictive Analytics technologies – for those who want to know more. Whichever stream you attend you will hear real world case studies, learn effective predictive analytics strategies and see the latest technologies in action.

For more information or to register go to the official event website at ibm.com/au/theagenda