



(2013 Q4 and 2014 Q1 zSW Announcements)

Neale Armstrong

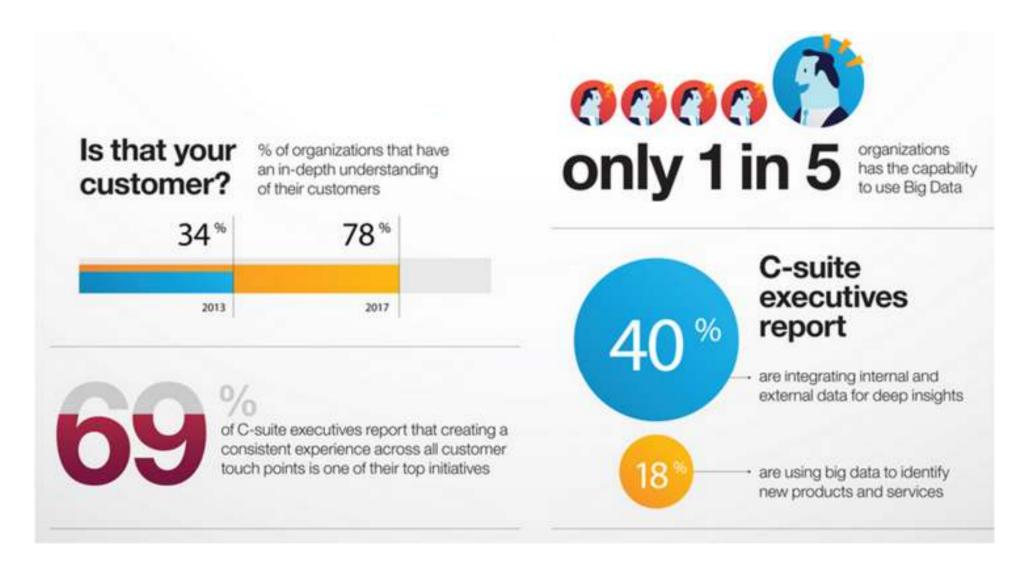
DB2 Client Technical Professional

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C-suite executives share their insights for the future



New Analytics Solutions for System z



DB2 Analytics Accelerator 4.1

- Accelerates a broader spectrum of queries
- Improves
 Enterprise
 Robustness &
 Scalability
- Enhances High Performance Storage Saver
- Supports new DB2 and PureData Technology

Cognos TM1 10.2.1 Cognos Insight

- Faster, more effective personal analytics, decisionmaking and planning
- Secure protection against both internal and external intrusions
- Consistent, enterprise-wide view of the business

zEnterprise Analytics System 9700/9710

- Refresh of new components (DB2 and accelerator)
- Additions and updates to Add-on Packs to enhance end-to-end solution

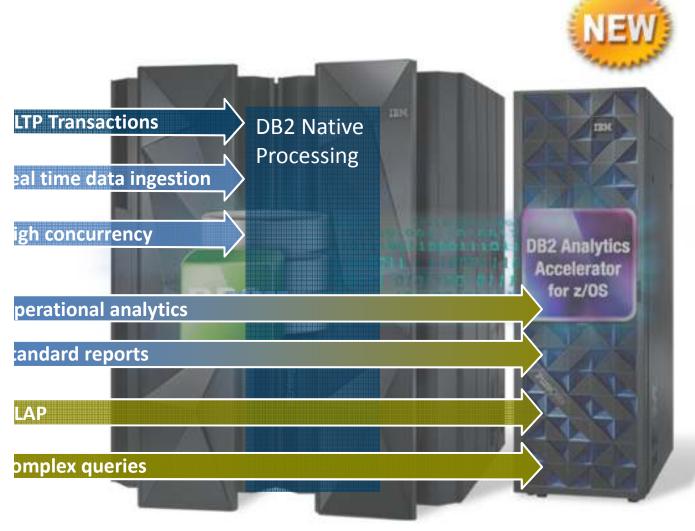
Capacity Management Analytics V1.1

 Performs business focused analysis of the zEnterprise infrastructure on zLinux or z/OS to drive agreed to service levels in cost effective manner.



An easy entry point into zEnterprise analytics

A single, workload-optimized system for both operations AND warehousing



- CPU savings for DB2
 query workloads
 including short running
 operational analytics
 and reporting now
 with static SQL,
 multi-row FETCH,
 and multiple
 encodings on the
 same Accelerator
- DB2 analytics
 accelerator benefits
 data warehouse,
 OLAP and complex
 queries with improved
 enterprise
 robustness,
 scalability and high
 performance storage
 saver



Managing your data queries and data governance



World-class set of features and functions for IBM DB2 queries, reporting, dashboarding and analytics with IBM DB2 Query Management Facility 11 for z/OS

- Expanded analytics for QMF TSO users with sophisticated new charting and statistical analysis capabilities
- Access to QMF dashboards and reports now on tablet devices
- Text analytics capabilities to process and extract key information



Continuously monitor access to sensitive data and identify vulnerabilities in databases, data warehouses, Big Data environments, and file shares with InfoSphere Guardium 9.1 for z/OS

- Lower customers' security risk through new event blocking for DB2 on z/OS
- Expanded range of audited events and data sources for monitoring providing more comprehensive audit trail
- Improved performance and greater use of zIIP
- Improved administrative and operational characteristics
- Integration with zSecure and QRadar



Swiss Mobiliar deploys a new platform to deliver actionable insights



Need:

Cost-effective way to deliver complex analysis for eligibility and excess requirements for insurance products

Solution:

Implemented DB2 Analytics Accelerator and zEnterprise to provide transaction processing and analytics workloads in a cost-effective solution

50%

of the queries performed 100 times faster

20 seconds

to complete queries that took 5 hours

IBM DB2 Analytics Accelerator enables us to support the additional workloads that come with business growth without activating more cores on the mainframe.

Core data management solutions for the 21st Century





DB2 11 for z/OS

Unmatched availability, reliability, and security for business critical information





Delivering the highest levels of performance, availability, security, and scalability in the industry

- Up to 40% CPU reductions and performance improvements for online transaction processing (OLTP), batch, and business analytics
- Improved data sharing performance and efficiency
- Integration with InfoSphere BigInsights[™] / Hadoop and noSQL support
- Improved utility performance and additional zIIP eligible workload

- CPU reductions up to 62% for Java applications, and additional SQL support
- Improved efficiency with native SQL access to IMS data from COBOL applications
- Greater flexibility and faster deployment for new applications with database versioning

Industry's leading mainframe data server with unmatched reliability DB2 11 for z/OS

Up to 10%

CPU savings for complex online transaction processing

Up to 15%

CPU savings for update intensive batch queries

Up to 40%

CPU savings for select query workloads

- -Cost-effective archiving of warm and cold data with easy access to both within a single query
- Intelligent statistics gathering and advanced
 optimization technology for efficient query execution in dynamic workloads
- —Additional online schema changes that simplify management, reduce the need for planned outages, and minimize the need for REORG
- Efficient in-transaction real-time scoring to directly improve accuracy and your ability to act



""We have seen some really good results regarding CPU savings – we have been so impressed with the product stability and have already moved an internal production system to DB2 11." – Stefan Korte, GAD

DB2 11 for z/OS Tools & Utilities – More than day 1 support

Global & non-stop availability of data reducing application outage

- Online reorganization improvements that reduce the application outage window by up to 90%
- Intelligent statistics recommendations based on DB2 optimizer input.
- Up to 80% additional offload to zIIP processors for RUNSTATS and inline statistics gathering
- Greater parallelism of utilities with more control over usage



More performance, reduced costs

- Simplify and speed up historical performance analysis
- Faster time-to-market for DB2
 11 upgrades
- More synergy with DB2
 Optimizer and DB2 Automation
 Tool to provide more
 meaningful information to
 influence access path



Supporting Business Analytics

- New IBM DB2 Analytics
 Accelerator Loader for z/OS with increased performance, reduced system costs and flexible options
- Full management functions via DB2 Administration Tool



BMW Group manages a mountain of data driven by apps for drivers, sustainability and eco-drive initiatives





Need:

Develop a sustainable and smarter driving strategies through mountain of data created by these innovations

Solution:

implemented IBM® DB2® 11 for z/OS® on zEnterprise eC12, which offers optimized management of information and workload and enhanced cost savings with capabilities for analytics, forecasting and reporting.

Up to 11% reduced workload processing

24/7

support for constant increase in workloads

Efficient

decompression algorithms

"

With DB2 11 the combination of the ability to break into persistent threads and the enhanced dynamic schema change capabilities allow us to react to business requirements more quickly and with less operational impact....



Automated multisite continuous availability and

workload distribution

Multi-site near-continuous availability and query workload balancing across unlimited distances for DB2 z/OS, IMS and VSAM workloads

Expand System z continuous availability solution that provides near one minute time to recovery across unlimited distances with automated query workload balancing across multiple data centers.

 New automated query workload balancing across data centers through the latest release of GDPS Active-Active Continuous Availability with IBM Multi-site Workload Lifeline v2.0

Improved non-relational z/OS data integration Metro distance and replication of data between IMS and VSAM databases with InfoSphere Data Replication and Federation Solutions for z/OS

 New network automation, and network and systems management among systems with NetView Monitoring for GDPS

11





Application deployment and integration solutions for greater business agility

New CICS feature packs to enhance CICS applications

 Rapidly create and deploy situational applications based on the popular PHP scripting language with CICS Transaction Server feature pack for Dynamic Scripting



 Support for the Open standard SAML data format for exchanging authentication and authorization data between CICS TS and other parties with CICS Transaction Server feature pack for Security Token Extensions



Enhanced functional application performance analysis, code quality, and problem identification with Problem Determination Tools (PDT) V13

Enhanced interactive and batch capabilities for working with partitioned data sets (PDSs) and PDS extended (PDSEs) and their members with IBM Data Set Commander for z/OS, V8.1

New developers edition to evaluators, enabling them to develop and functionally test solutions ahead of deployment to the z/OS platform with IBM Integration Bus for Developers V9

Solution Packs for CICS and z/OS – convenience and affordability



Quickly optimize performance of CICS systems and applications with CICS Interdependency Analyzer, CICS Deployment, CICS Performance Analyzer, CICS Configuration Manager

Understand deployed CICS
application and system resources,
connect from non-mainframe
devices, and create CICS
infrastructure to support the
increased workload with CICS
Interdependency Analyzer, CICS
Deployment Assistant, CICS
Transaction Gateway for z/OS

Cost effective problem analysis for z/OS sub-systems and languages with both GUI & 3270 interface with File Manager for z/OS, Fault Analyzer for z/OS, Debug Tool for z/OS, Workload Simulator for z/OS and OS/390, Hour Glass, Data Set Commander

Reduce testing time, improve application reliability and user diagnosis capabilities, and improving user's ability to regulate and monitor testing activities with Debug Tool for z/OS, Workload Simulator for z/OS and OS/390, Hour Glass

Upgrade from standalone products using trade-ups

Enabling new workloads with additional pricing options

WebSphere MQ for z/OS Value Unit Edition

CICS Transaction
Server for z/OS
Value Unit
Edition

IMS Database
Value Unit
Edition

Enhanced

DB2 for z/OS
Value Unit
Edition

Enhanced

Ability to develop and support new workloads with one-time-charge (OTC) price metric for eligible workloads that are deployed in qualified System z New Application License Charge (zNALC) logical partitions (LPARs)

Achieve competitive advantage and cost savings by leveraging the unique capabilities of software and zEnterprise

Consolidate and grow various workloads onto a single zEnterprise

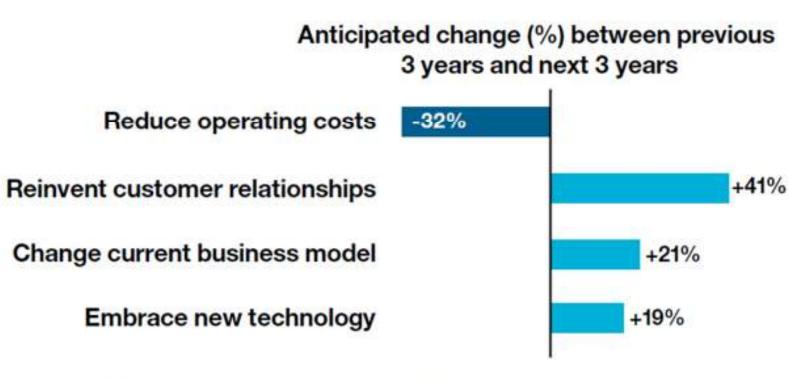


IT trends in 2014 and how the new IBM System z software announcements fit





CEOs are looking for new technology and a changing business model



Source: IBM Global C-suite Study, CEO question: "What are the top priorities in your business strategy?"



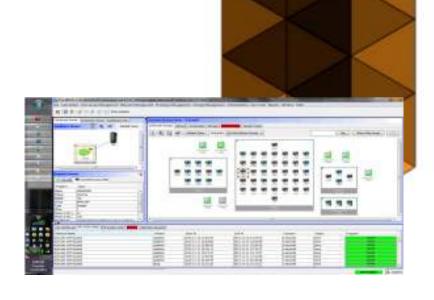
Linux solutions for a cloud environment on a modern platform

ENHANCED! Enterprise Linux Server

- Database simplicity with optimized CPU utlization, minimize energy use and simplified virtualization management
- Industry leading security features with built-in capacity on demand for instant scalability
- Simple consolidated design to easily enable new workloads

NEW! IBM Wave for z/VM

- Enable a private cloud with simplified virtualization management
- Maximize the value of Linux consolidations
- Gain insight into performance and status of resources





Simplified zEnterprise support with enhanced analytics and cloud workload management

Over 45%

Of our Enterprise systems use Linux on System z

90 mins to 2 mins

to fix problems on CICS transactions

NEW! OMEGAMON
Performance
Management Suite v5
Improved visibility and
management for z/OS and
subsystems, including
support for IBM zAware

NEW! Tivoli Workload Scheduler for z/OS V9.2

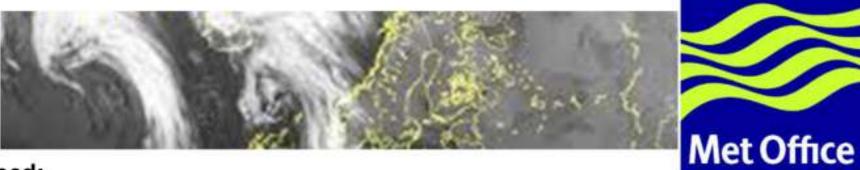
Enhanced automation, monitoring and control of composite workflows, including support for Cloud



zEnterprise wins Tech Innovator Award for Cloud Solutions



The Met Office: forecasts a bright outlook for Linux on zEnterprise



Need:

Consolidate its distributed infrastructure to tailor its weather forecasts for specific client needs

Solution:

Migrated its distributed 204 x86 processor cores (Linux landscape) onto a pair of zEnterprise 196 servers with 17 IFLs lowering hardware lifecycle costs

Factor of 12

reduction in licensing costs

Manageable

Linux landscape

"The amount of money you spend on distributed systems can be staggering. You're not only looking at licensing costs, but also the lifecycle and resilience aspects.it just made sense to move the workload to the mainframe."

A true mobile enterprise solution for business growth

10 billion+

Devices scaled to access information on System z

End-to-end

Mobile solutions from development to deployment

Mobile

NEW! Solution Edition for Mobile Computing

Improving the economics of extending enterprise apps, data and transactional capabilities through mobile computing

NEW! Mobile Quality Assurance Open Beta

Ability to instrument apps for continuous delivery of high quality mobile applications

Try it now -

https://www.ibm.com/develope rworks/community/blogs/mobil equalitybeta/





First National Bank: drives unprecedented growth and performance in mobile banking



Need:

Launch a mobile bank account system that is reliable, secure and highly responsive in a very short time-to-market

Solution:

Integrated a new Java-based mobile front-end directly with tried and trusted business logic and banking services running on IMS and zEnterprise EC12

80M to 158M

mobile transactions

30 ms

response time for mobile users

"At FNB, we don't just think of IBM zEnterprise as the platform for our core banking software; rather, it hosts the core functional layers that allow the channels to create value for our customers"



Superior online transaction management and connectivity for mission-critical applications

Up to 19%

Improvement in Operational Decision Management throughput

1 Billion

Transactions per day

Application Infrastructure

NEW! Java7 Release 1 for z/OS

Exploits System z and enhanced performance with new Java capabilities including Java unique security and JZOS functionality

NEW! CICS TS V5.2 Open Beta

Enhanced CICS service agility, operational efficiency, and cloud and mobile enablement, including integrated JSON and REST support

Sign up now – www.ibm.com/software/htp/cic s/openbeta

ZIONS

33% improvement in business processes



Create a competitive advantage in the digital era

DevOps

Operational and analytics applications reside with the data in a single fully virtualized system

Creating Intelligent
interaction in
transactions integrated
across mobile & core
processes











Security

A flexible and Infrastructure A trusted

robust infrastructure for rapid delivery of high quality services support secure growth in transactions and data

...make the extraordinary possible!!!





zEnterprise software – Open and Advanced Technology

- Most sophisticated Big Data and analytics solutions with the fastest query performance in the market
- Best in the industry database solutions
- Most reliable and fastest system for mission critical workloads
- Easy to use development tools to for ultimate productivity
- Application deployment and integration solutions to extend data anywhere, anytime, and any device
- Ideal platform for a private cloud and mobile



Academic Initiative – Continuing to build skills and offers for System z

1000+

schools in the Academic Initiative

Free

downloads from course repository

44,000+

Students as part of the mainframe contest

New academic offering for educators

with Rational Development and Test **Environment for System z**

- Enables System z software using an x86 platform under Linux
- One year fixed term license at 97% discount from list price







GROWTH





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Program

