

Title: Discovery Workshop: Achieving Affordable Agility on System z

Overview: How to Get More Agility, Continuity and Business Relevance on System z

Learn how a Business Rule Management System (BRMS) can quickly extend your valuable mainframe assets across the enterprise to directly benefit your business needs.

By externalizing your business rules from your mainframe applications and managing them in a BRMS, you can:

- **Increase your business agility and flexibility** by being able to easily and quickly change business rules when business needs change
- **Improve your service level to business** by shortening the change management lifecycles of business rules from weeks to days to hours
- **Demonstrate your business relevance** by empowering business users to understand, review and verify the business rules for the business applications.

Discover how you can begin to externalize your business rules for quick and easy change management and then deploy the new rules into your core mainframe applications without ripping and replacing those applications. Learn how you can achieve ROI in 3 to 4 months while providing higher business value and service levels.

Workshop:

During the workshop, we'll review your business goals, roles, resources, examples of successful deployments, and industry best practices to help identify and resolve issues specific to your organisation. At the conclusion, a summary of key findings and recommendations will be presented, followed by a detailed report that is useful for stakeholder analysis and decision-making.

Knowledge to be gained:

- BRMS technology overview -- where it fits in the System z architecture and what organizational roles are involved
- Value of BRMS on System z -- how implementing a BRMS can raise the reputation of your mainframe as an efficient and modern platform for responding to dynamic and complex business scenarios
- The "Fast ROI" role of a BRMS in most application modernization projects
- Best practices for business rule discovery from code
- Realistic business impact expectations —What improvements are possible? What's the estimated time to value? What is involved in the Implementation process?
- Better end user experience —Will business users' needs and expectations be met?
- The best product direction —Which are the best components for your needs?

Who should attend this Discovery Workshop? Application managers, project managers and developers will derive the most benefit.

What it costs: Discovery Workshops are free of charge to qualified organisations. Your investment of time will be returned in long-term cost and time savings.

For Further Information or to sign up for a Workshop please contact Jim Athos from IBM on 02 9407 9261 or email jathos@au1.ibm.com