Insight2015

The Premier Data and Analytics Conference

October 25 - 29 Mandalay Bay | Las Vegas



Driving better, faster insights

Insight 2015 is the premier data and analytics conference. It provides \$7,000 worth of value in big data and analytics training, certification, hands-on labs, networking, executive one-on-one meetings, expert talks, and food and entertainment—all for the low cost of registration. **Register before August 3rd αnd save \$700!**

Get even smarter

Enjoy access to hundreds of experts, distinguished engineers, and 500+ IBM client and Business Partner speakers who will share their best practices, insights and secrets.

Gain a year's worth of professional education

Through keynotes, 1,600+
sessions, 120+ labs, hundreds
of certification opportunities
and more, explore the latest
innovations, industry
breakthroughs and hottest
trends in data and analytics.

Build a competitive advantage

Leverage your data to gain immediate value and competitive insights into your customers. Learn how to capitalize on all available data, at rest or in motion, with analytics.

Extend your social network

14,000+ attendees from around the world = 14,000+ networking opportunities! Meet, mix and mingle with industry experts, peers and IBM thought leaders at sessions, receptions, luncheons, the social lounge and the Solution EXPO.

Experience solutions in the largest IBM EXPO

Featuring 350+ exhibitors and 250+ Business Partners showcasing how they can help you gain deeper insight from your data, you've never seen an EXPO quite like this.



Insight 2015 is your opportunity to **change the game** and learn how to apply the latest strategies and innovations to help transform your organization.