

# **Building IBM i Applications Smarter**

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**IBM Software** Innovate2012 The Premier Event for Software and Systems Innovation







#### Rational Development Tools for Power **Systems**

A total solution

**Rational Developer for Power family** (part of Rational's broader unified family of IDEs)

Unmatched individual developer productivity



**Rational Compilers for Power Unmatched leverage of Power architecture and OSes** 



Power® platforms Unmatched price-performance profile



Rational's Multi-Platform **Collaborative Lifecycle Management Solution** 

Unmatched team collaboration and productivity

#### Also...

- **Quality and Security Management**
- **Application Portfolio Management**





## Common Developer Desktop: Modern tools that...

- Raise Developer **Productivity**
- Raise Skills Portability
- Attract and Retain Talent (and Reduce Initial Developer **Training Costs**)



- Build applications that span platforms, languages, and technologies
- Homogenize desktop administration



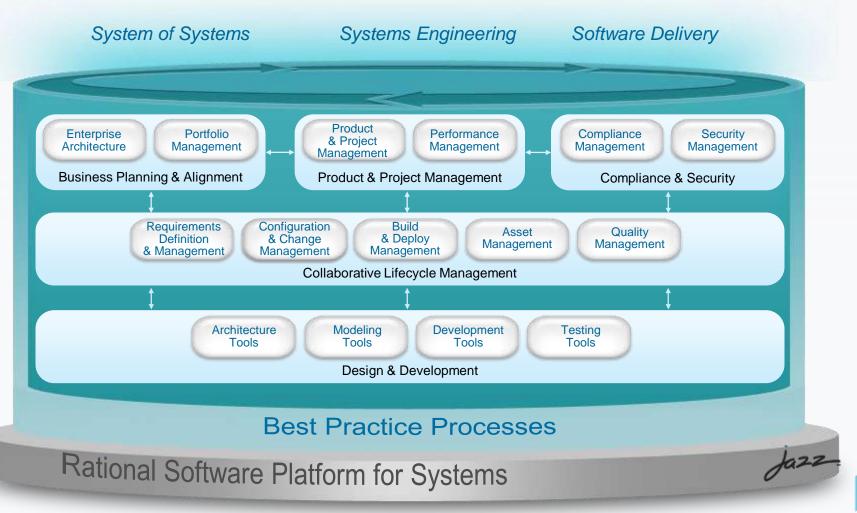








# Transforming software and systems delivery through a rich set of capabilities...

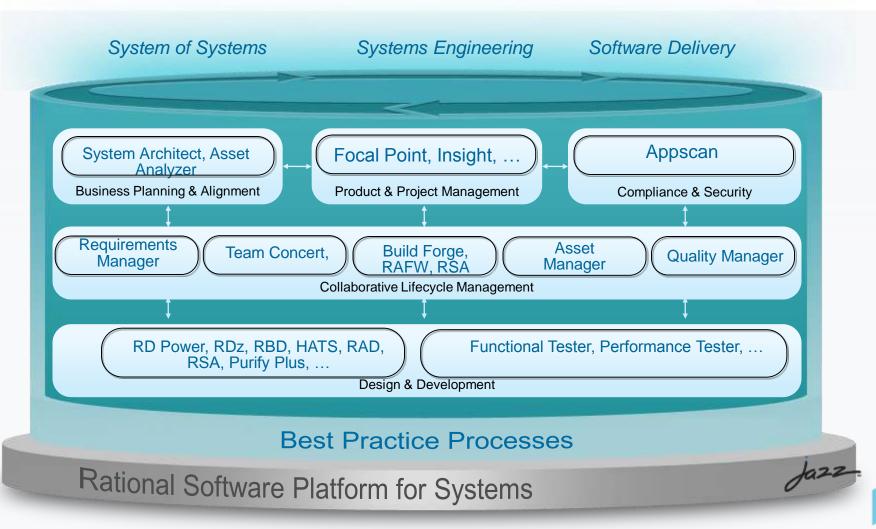


IBM and Business Partner Ecosystem





### and the Rational offerings that deliver them



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