IBM SolutionsConnect 2013

Turning Opportunity into Outcomes.

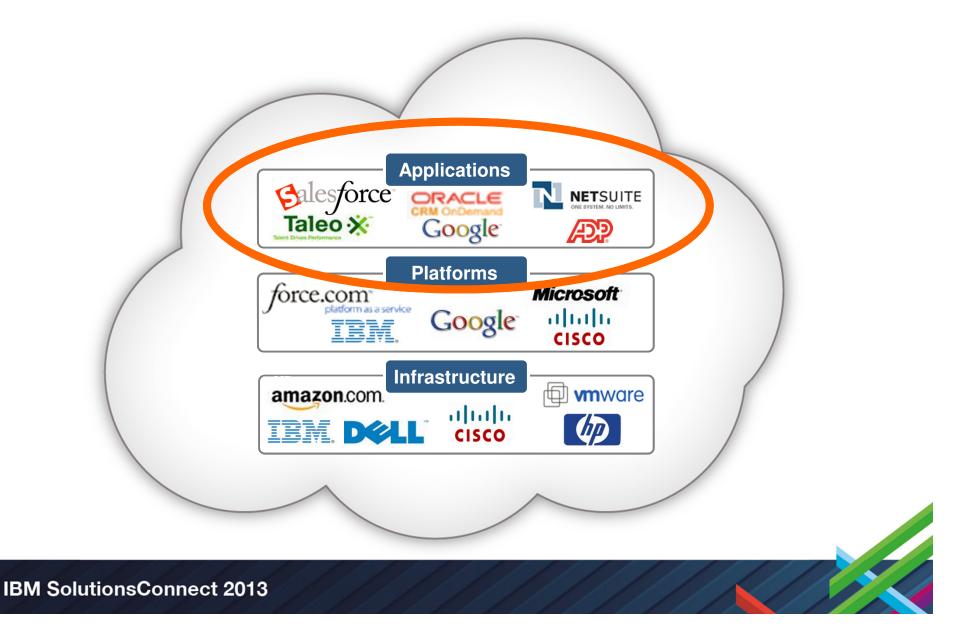


How to integrate your on-premise IT-environment with the cloud?

Yves Debeer WebSphere Client Technical Professional

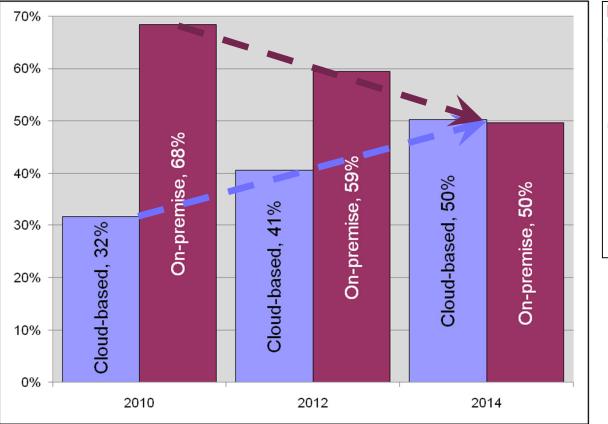


Context: Cloud <u>Applications</u> = SaaS





Cloud Application (SaaS) Use is Exploding,



Notes on the Data

- Obvious trends away from onpremise solutions toward SaaS/Cloud solutions for new software through at least 2014.
- IT and business executives expect their firms to prefer buying SaaS/Cloud-based solutions rather than traditional on-premise solutions after 2014.



Source: Saugatuck Technology Inc., 2010 Cloud Business Solutions / SaaS Survey (March 2010), Global N=790

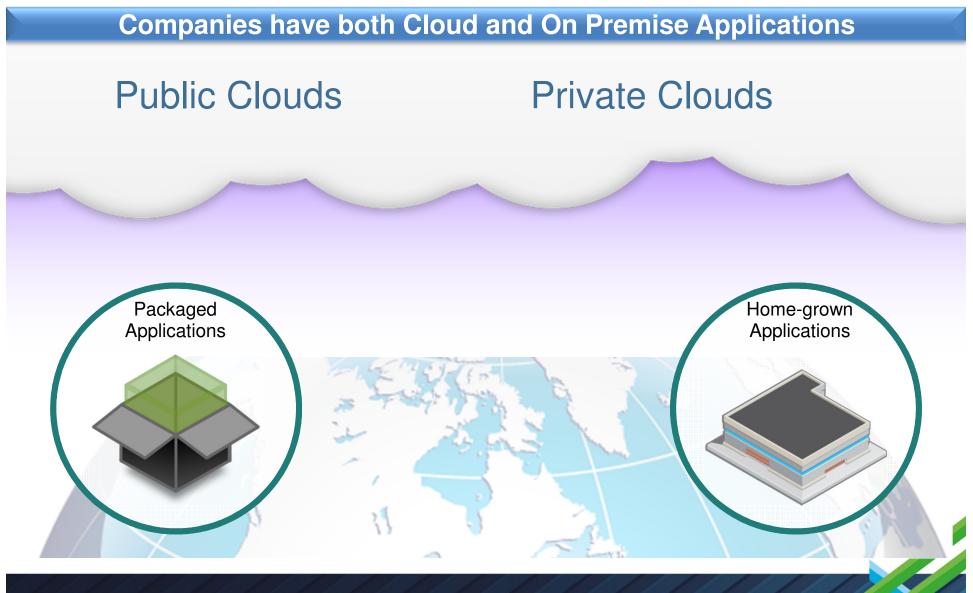
Saugatuck Insight: Spending on new software solutions will shift to SaaS (Cloud-based). While timeframes will vary by region and industry, the general global tipping point will be in 2014. On-premise software will not vanish at this point, but will become the minority in new software spending.







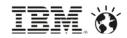
... which has created a Hybrid World,



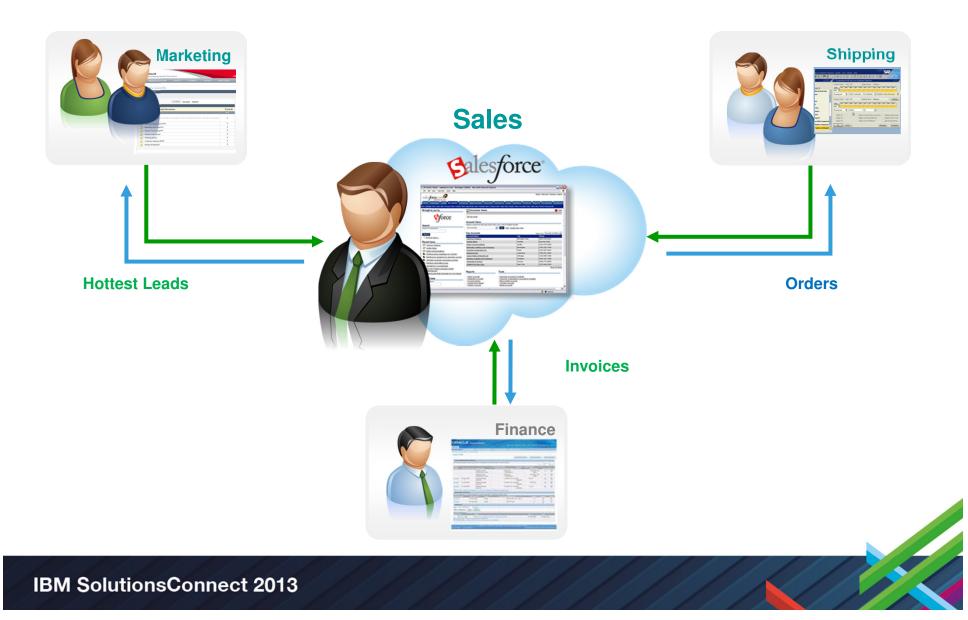




Integration is Critical in a Hybrid World **Public Clouds Private Clouds** Packaged Home-grown Applications Applications -**IBM SolutionsConnect 2013**

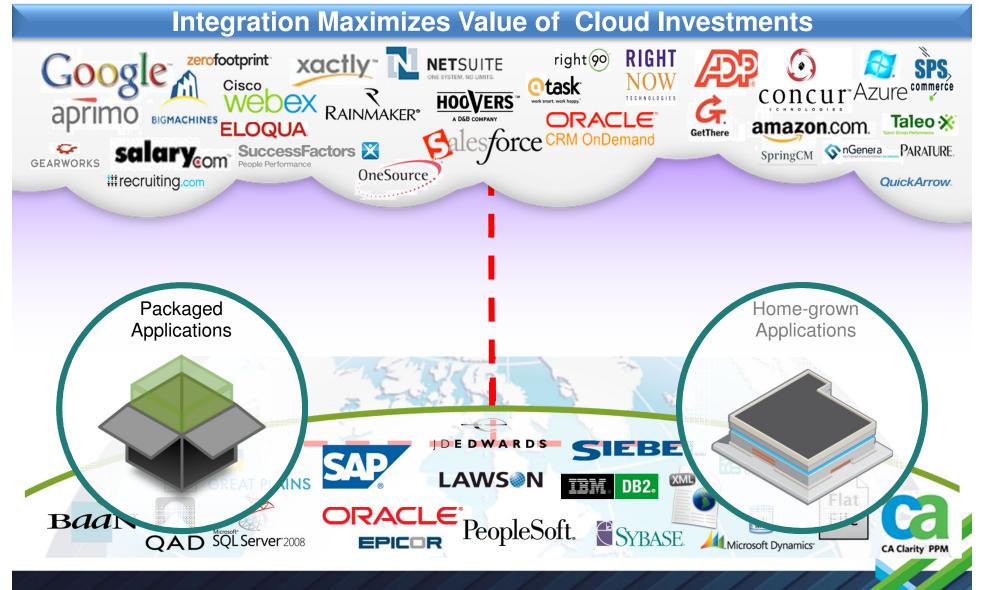


Why Integrate Cloud Applications (SaaS)



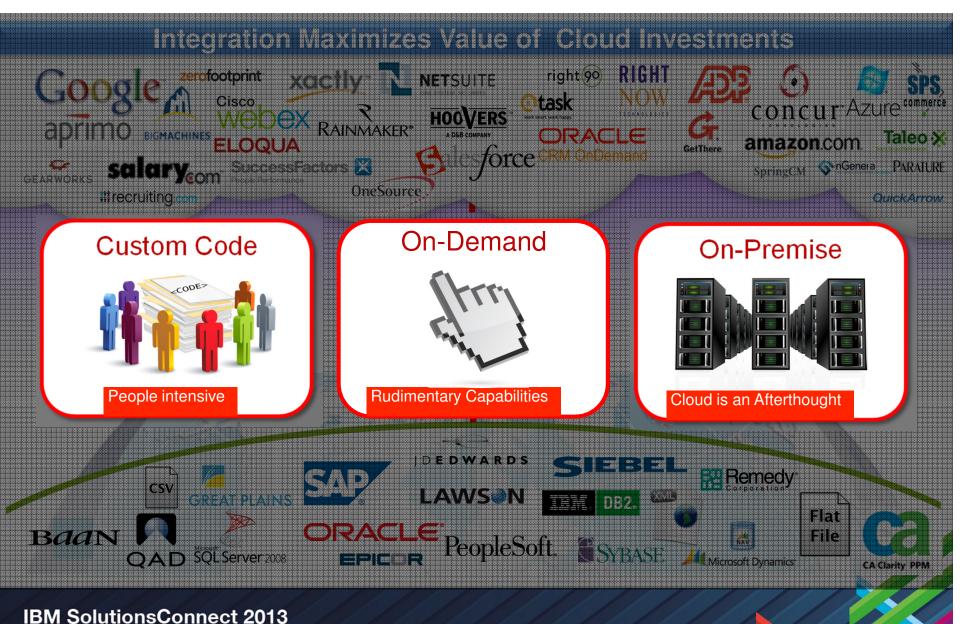


... but how?



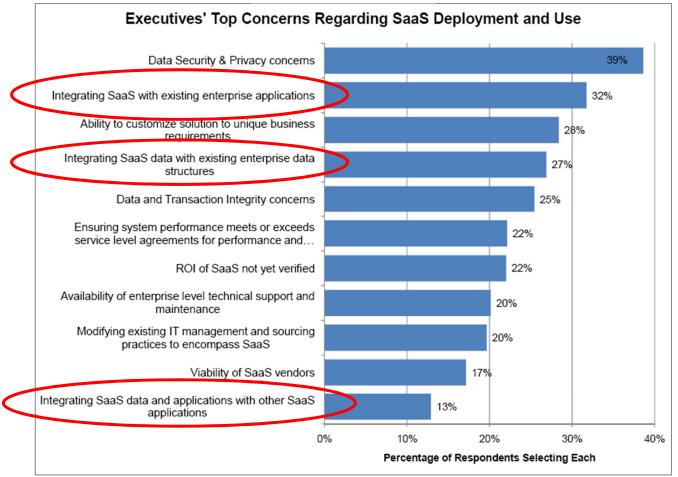
Existing Solutions Are Incomplete





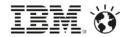
Integration challenges lead to serious concerns...



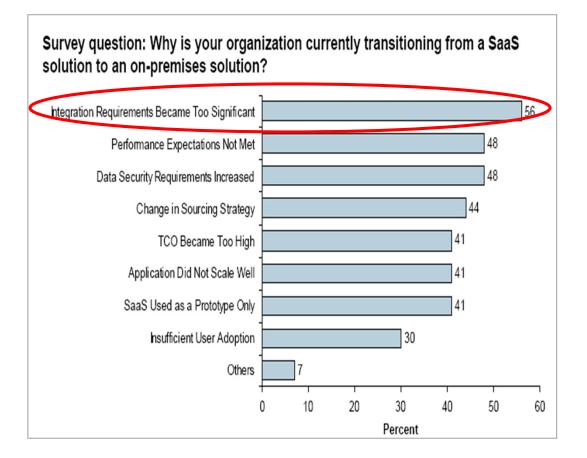


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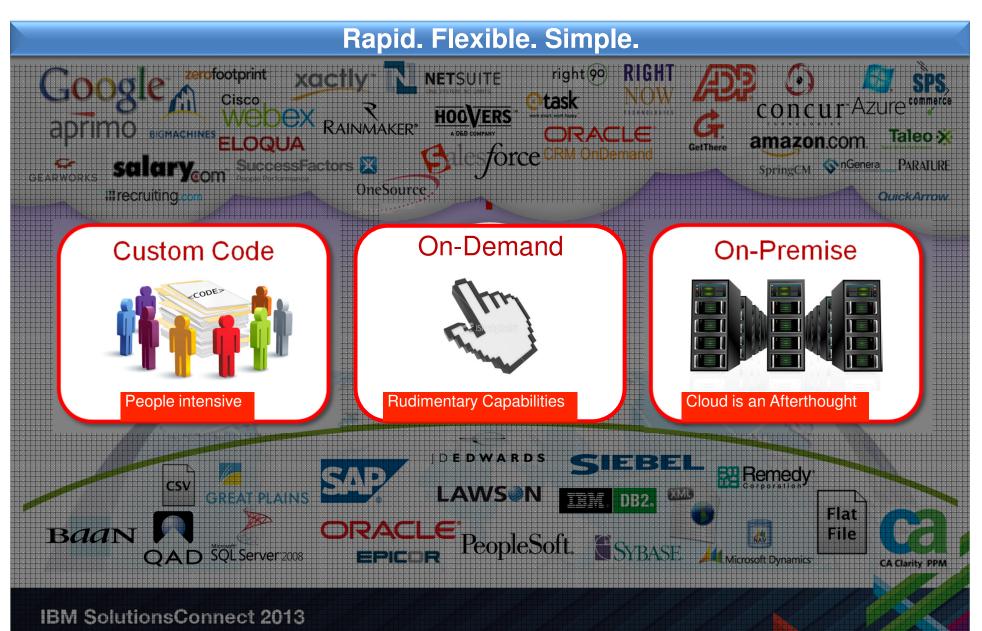


Gartner



WebSphere Cast Iron Cloud integration





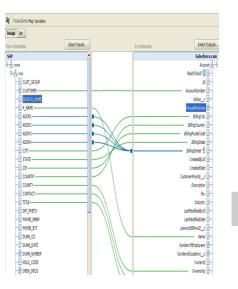


Cast Iron's simple "Configuration, Not Coding" approach

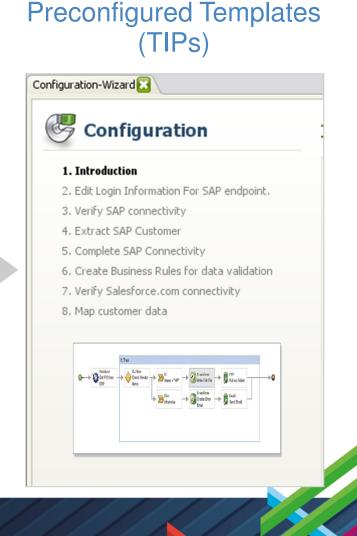
No Coding

Beyond Configuration









Leadership in Cloud Connectivity: Integrate in Days



Cloud Offering	Customer	Scenario	Duration		
Sales Cloud 2	D Ameritrade	Sales Cloud – SAP 360 Degree Customer View	10 Days		
Private Cloud	SCHUMACHER GROUP	Custom Cloud - PeopleSoft Billing and Invoice Integration	8 Days		
Sales Cloud 2. Collaboration Cloud	SIEMENS	Sales Cloud & Chatter – SAP Customer and Sales Order Integration	14 Days		
	salary_{eom}	Netsuite, CRM Opportunity to order sync	20 Days		
ORACLE ON DEMAND	tg	Oracle CRM On Demand, EBS Real-time order and invoice visibility	10 Days		
Sales Service Custom Cloud 2 Cloud 2 Cloud 2	• full spectrum cell analysis" eBioscience	Sales Cloud, Service Cloud, Force.com - Jeeves Order to Shipment	21 Days		



Rapid - Cast Iron's Approach: 3 Steps to Integration

1. Configure





Studio & TIP Repository



Deployment Flexibility





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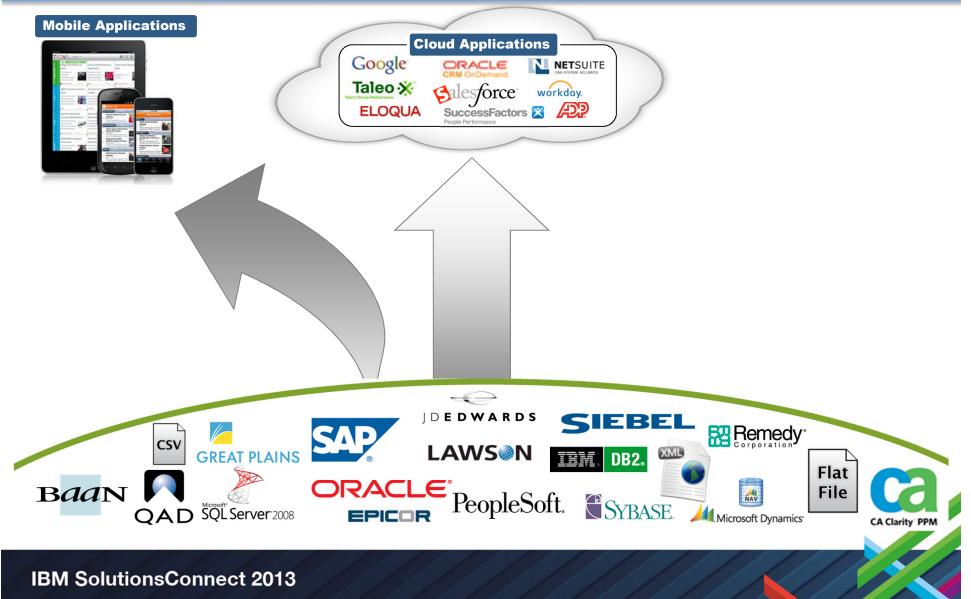


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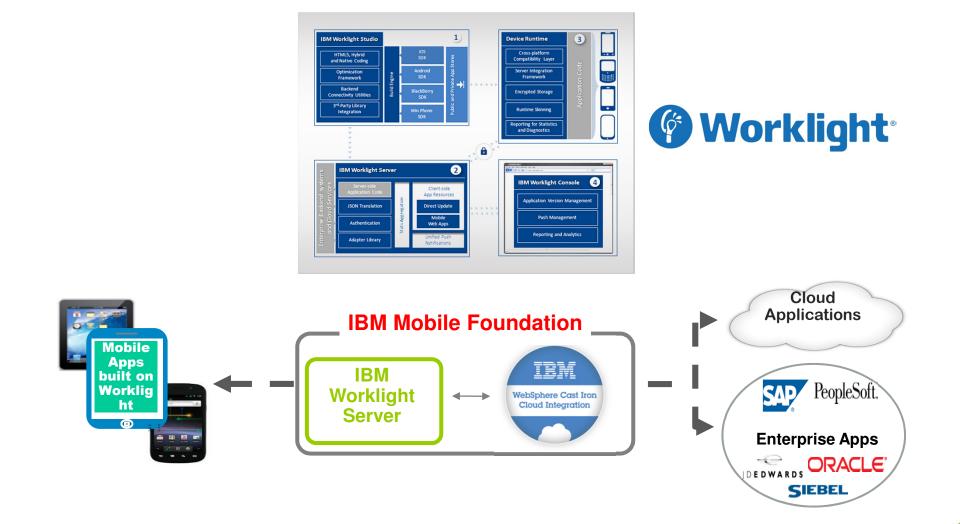
Companies Are Engaging Across Traditional Boundaries



Disruptive Trends with Rapid Growth



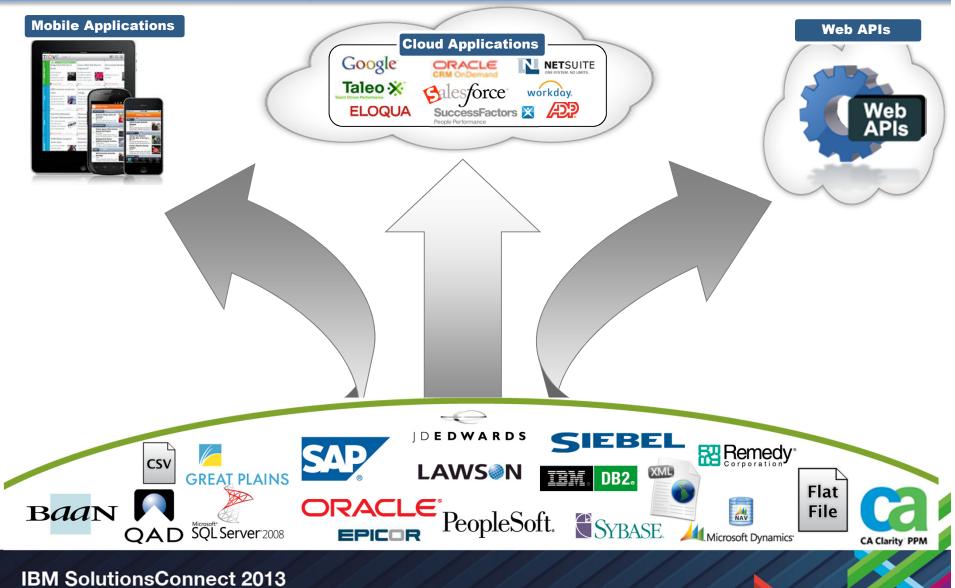
Leveraging your Cast Iron Investment with Worklight

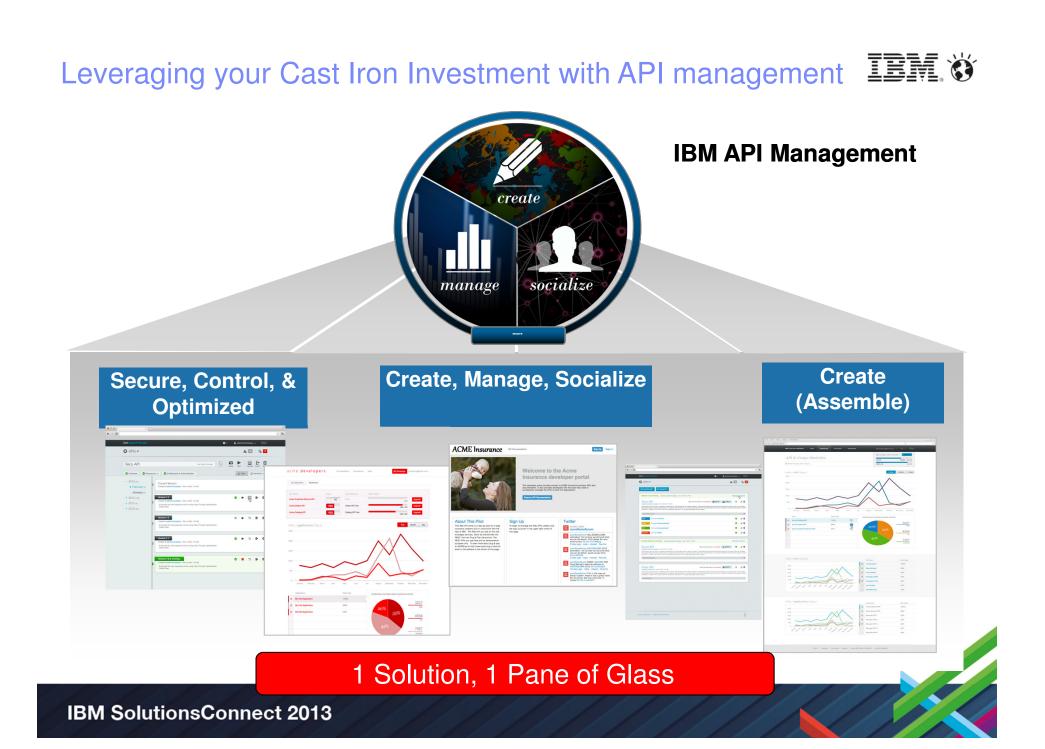


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Companies Are Engaging Across Traditional Boundaries

Disruptive Trends with Rapid Growth

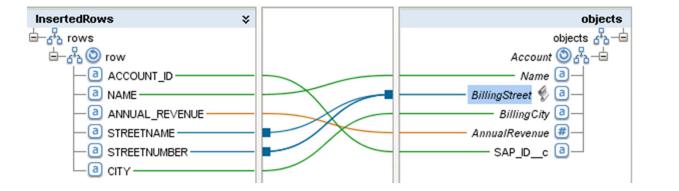






10 Minute Demo







Summary

"Cloud Integration with on-premise IT environment"

IBM WebSphere Cast Iron

- Integration on DAYS
- Complete Proven Trusted



For more information:

http://www-03.ibm.com/software/products/us/en/castiron-cloud-integration/

Yves Debeer@be.ibm.com