



On Demand Business

IBM Certified for e-business – Solution Designer Professional Certification



July 8, 2004

IBM Certified for e-business – Solution Designer

Job Role Description / Target Audience

An IBM e-business Solution Designer is an individual who translates a client's business requirements into an implementable e-business solution. Responsibilities include:

- Articulating industry and technology trends within the framework of the IBM e-business strategy
- Gathering customer business requirements
- Analyzing business processes
- Creating high-level technical requirements and solution design using the most effective practices
- Managing business and technical tradeoffs and constraints during the e-business solution design process
- Leveraging the expertise of various specialists and coordinating their contributions to ensure a complete solution
- Assisting with proposal preparation
- Verifying the e-business solution meets customer requirements

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- **Recommended Prerequisite(s):**
- **Minimum of six months solution design experience specifically with e-business solutions.**
- **Approximately two years general IT consulting or architecting experience.**
- **Working knowledge of the Internet, security, networking and java as a platform. One way to measure if the skills meet the prerequisite requirements is to take iNet+ certification exam, designed by CompTIA.**
- **Training in IBM's e-business strategies, including e-business on demand and the IBM Software Strategy for e-business.**

For More Information

- www.ibm.com/certify

BACK UP CHARTS

Education Resources

- **Course Title: e-business Fundamentals**
- **Course Numbers: N3102 (USA), EB890E (Canada), IN74U (Europe, Middle East, Africa)**
Course Duration: 2 Days
Course Abstract: This course describes the basic concepts to help you understand the underlying technologies, building blocks and products needed to build e-business solutions, including CRM, e-commerce, enterprise application integration, supply chain management and business intelligence. This course is also available as a self-study CD (IBM Publication Number SV31-6766) as Course EB90. For more information on course schedules and enrollment procedures (please note your desired course number): [IBM Learning Services](http://www.ibm.com/services/learning/global/itprod/ebizcenters.html)
<http://www.ibm.com/services/learning/global/itprod/ebizcenters.html>
- **Course Title: e-business Technology Workshop**
- **Course Number: P3206 (USA & AP), P3206E (Canada), A4727 (Europe, Middle East, Africa)**
Satellite Course Number: P06S0
Course Duration: 4.5 Days
Course Abstract: The purpose of this course is to develop the architecture and design skills required to apply the IBM Framework for e-business to customer environments, choose the specific products, understand the tradeoffs between various solutions and develop a reasonable design for the customer. For more information on course schedules and enrollment procedures (please note your desired course number): [IBM Learning Services](http://www.ibm.com/services/learning/global/itprod/ebizcenters.html)
<http://www.ibm.com/services/learning/global/itprod/ebizcenters.html>
- **Publication: Exploring IBM e-Business Software**
By Casey Young
- **ISBN: 1-885068-58-1**
Abstract: If you need to stay current with IBM's wide-ranging e-business software tools, this book is for you. Written by IBM expert Casey Young, *Exploring IBM e-Business Software* tells you everything you need to know to evaluate, select, integrate, and manage IBM's e-business software products in small, medium, or large sized business environments. To help you stay current, each book comes with a user ID and password for accessing the book's companion Web site, which provides you with up-to-the-minute e-business software news, expanded information, and additional online resources related to e-business software and strategy.

Learning Resources

- For more information on this book: [Book announcement information
http://www-1.ibm.com/partnerworld/pwhome.nsf/weblook/
pe_ibmebussoftware.html](http://www-1.ibm.com/partnerworld/pwhome.nsf/weblook/pe_ibmebussoftware.html)
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e-mail: moreinfo@maxpress.com, or
Telephone: 850-934-4583
- Certification Self-Study Guide: IBM Framework for e-Business - Technology, Solution, and Design Overview
- ISBN: 0738421839
IBM Publication Number: SG24-6248-00
- Abstract: This IBM Redbook (technical manual) explains the IBM approach to creating e-business solutions. This book targets I/T specialists who want to learn about proven technologies, products, and solutions to build advanced e-business application. Some of the topics in this book include an overview of IBM Framework for e-business, its technologies, and products; security issues in e-business applications; and solutions for Customer Relationship Management, e-commerce, business integration, and Business Intelligence. The information in this book is designed to help you prepare for IBM *Test 811*, IBM *Test 812* and *Test 815*. This self-study certification guide also includes helpful tips for taking the tests, as well as sample questions.
- To access the Study Guide: From this site, you can view the Redbook on-line, print the file, and order hard-copy:
<http://www.redbooks.ibm.com/abstracts/sq246248.html>
- Publication: IBM Software Group Reference Guide
- Abstract: Originally created to help IBM's top executives learn about Software Group's offerings, the Reference Guide, SWG products, solutions and strategies is an invaluable resource for anyone faced with a cross-selling or design opportunity who needs to discuss IBM's software portfolio. The guide includes sections on each major brand -- DB2, Lotus, Tivoli and WebSphere (Rational will be included in the next revision). It also includes detail on primary SWG solutions. For most offerings, the guide provides an overview, top reasons businesses choose to buy, key messages and customer references. Just look for the red URLs and click your way to more information. This is a great resource for anyone who needs to gain a quick understanding of the products, solutions and strategies being developed and promoted within the IBM Software Group. The guide is updated twice each year.
- Two versions of the guide are available: one for employees of IBM and authorized IBM Business Partners, and one for those outside those organizations.
- To access the Software Group Reference Guide: For customers, students, and others not affiliated with IBM or its Business Partners: ibm.com/software/info/referenceguide/
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