

2002 Update and Direction

IBM @server IBM @server iSeries



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Marketplace Success in 2001

IBM Clear Favorite in Server Battle

"Only 18 months ago, analysts were predicting that Sun Microsystems had a two- to five-year window of unchallenged server leadership. But IBM is now the heavy favorite, and this market optimism pervades all four IBM server lines..."

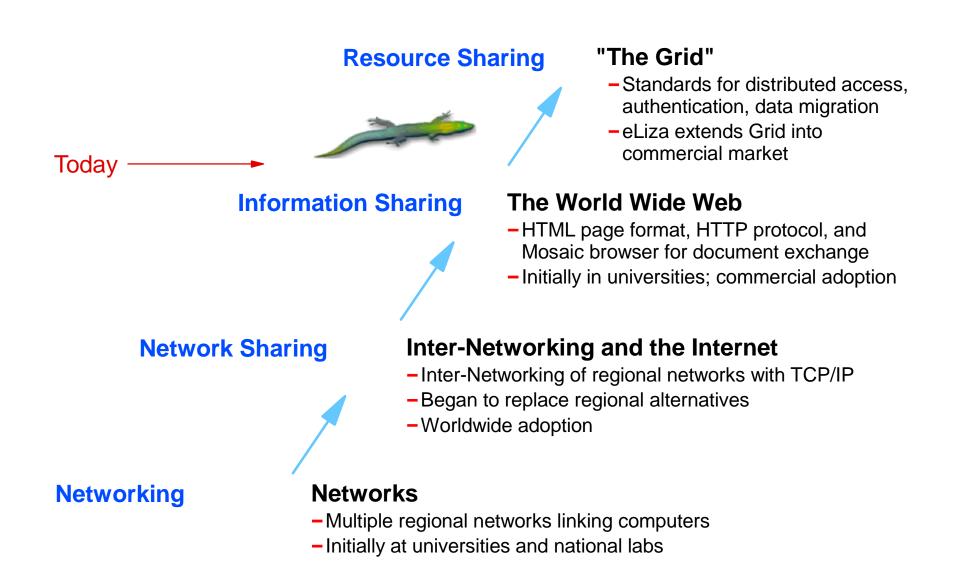
One year after IBM @server launch

- 3Q01: 7 points share growth
 - From 23% to 30% of total market
- 4Q01: Overall worldwide server sales leadership with 32.4% revenue share

Source: IDC 3Q & 4Q 2001 Reports



Networking Evolution





Next generation e-business

Internet devices will boom from today's 100 million to more than 14 billion in 2010 -- Forrester, May 2001

e-business is key to sustaining \$5.3 trillion in e-commerce by 2005 -- IDC, April 2001

Internet appliance market will grow 46.8% annually between 2000 and 2005 -- Cahners, March 2001

Linux installed on 1 out of every 4 servers today -- IDC, February 2001

50% of Fortune 1000 companies will have extensively deployed wireless LAN technology by 2005 -- Gartner, February 2001

> Within next five years, there will be more than 1 billion Internet users, most using cell phones and wireless PDAs for anytime, anywhere access --Nua Internet Surveys, February 12, 2001

Explosion of Transactions

Internet - Very High Bandwidth, Low Costs

Rich Media -New Uses, New Markets

Deep Computing

Linux / Open Source

Wireless -Anytime, Anywhere



Responding to customer requirements





P

Innovative Technology

 Extreme performance and unmatched scalability with IBM reliability and security

Application Flexibility

Choice in building and deploying applications from a foundation of open standards for ease of integration



New Tools for Managing e-business

IBM makes it easier to buy, deploy, integrate, manage and support servers and solutions



IBM's technology leadership

The leader in innovation

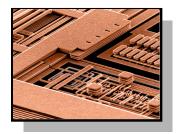
- Nearly 35,000 patents worldwide
- 9-year patent leadership
- \$5.6 billion annual R&D investment

Advanced technology

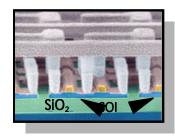
- POWER4: World's fastest engine¹
- Copper chips
- SOI
- Low-k dialectric
- Chipkill memory

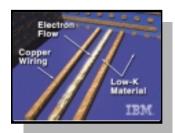
Architecture

■ Enterprise X-ArchitectureTM







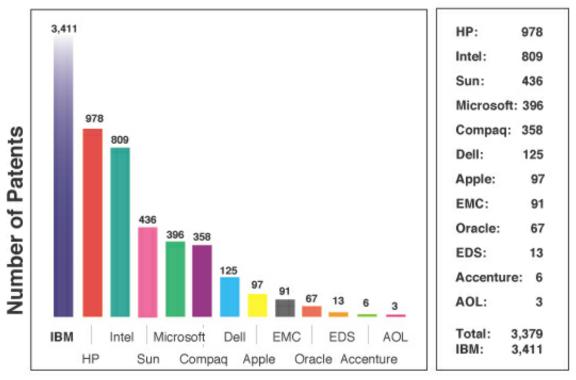


¹based on SPECcpu2000 as of 11/1/01



US Patent Ranking for 2001





- 9th consecutive year of patent leadership
- More patents than combined total of 12 largest U.S. IT companies
- **33%** of 2000 patents already applied to IBM products and services



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Application Flexibility

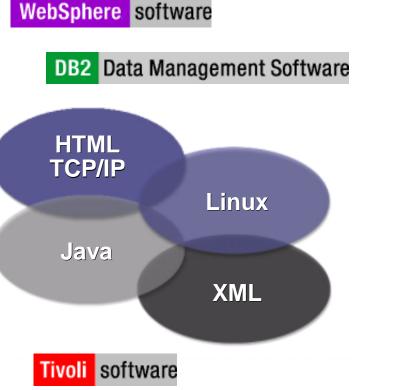
Choice of operating environments, including industry's most extensive support for Linux®

Open standards approach that ensures ease of infrastructure integration

Broadest range of middleware, databases and tools from IBM and key Business Partners

Extensive portfolio of solutions matched to your choice of IBM @server platform

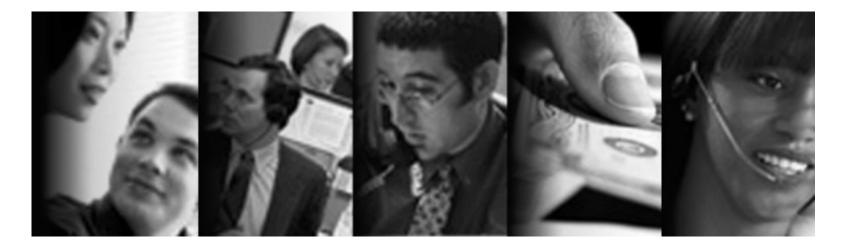
Choice in building and deploying applications from a foundation of open standards for ease of integration



Lotus. software



New Tools for Managing e-business

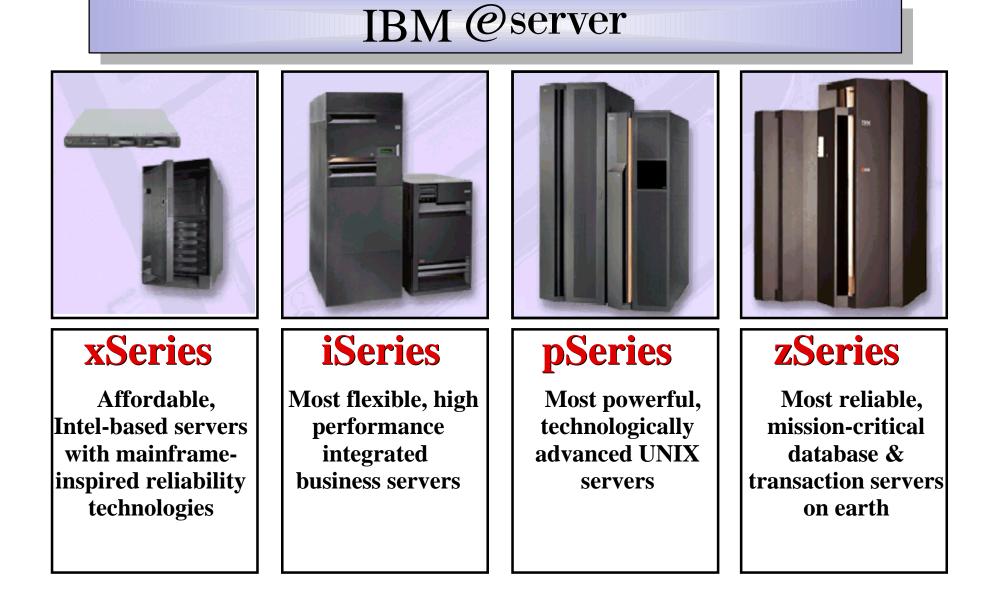


- Solution Assurance Advantage
- Capacity Advantage
- Availability Advantage
- Financing Advantage
- Technical Support Advantage

A collection of tangible, available offerings that will help you select, install and manage server implementations



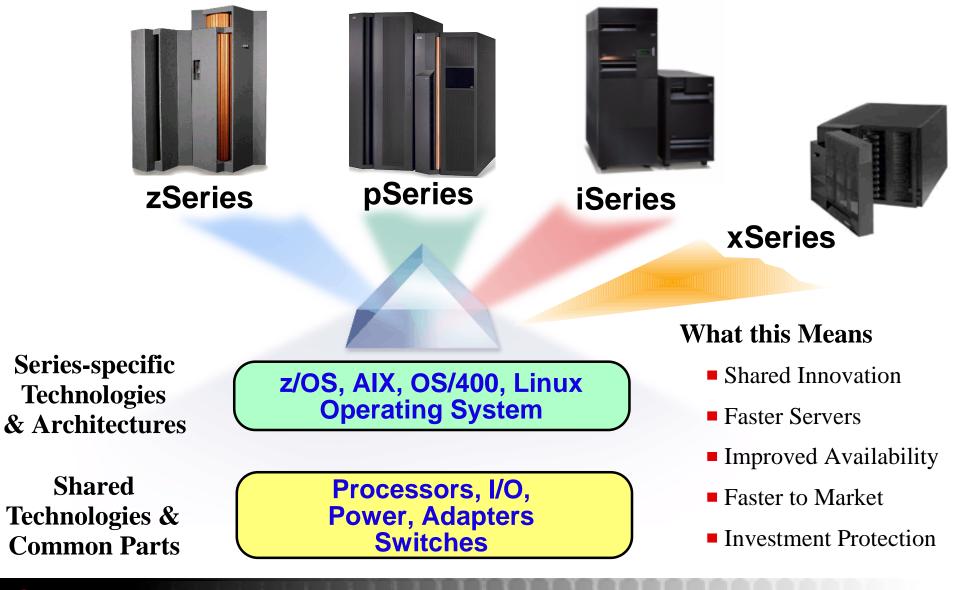
Meeting Customers' Needs





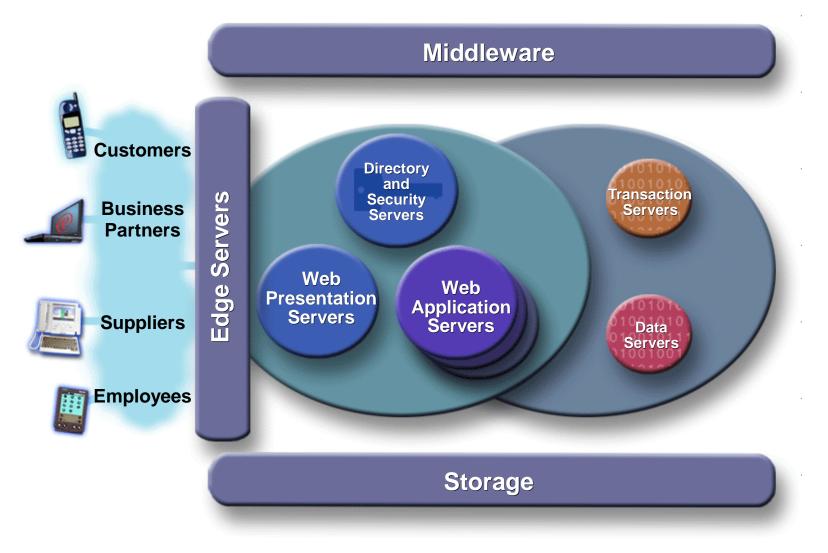
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Innovative Technology - Future Server Technology





e-business infrastructure

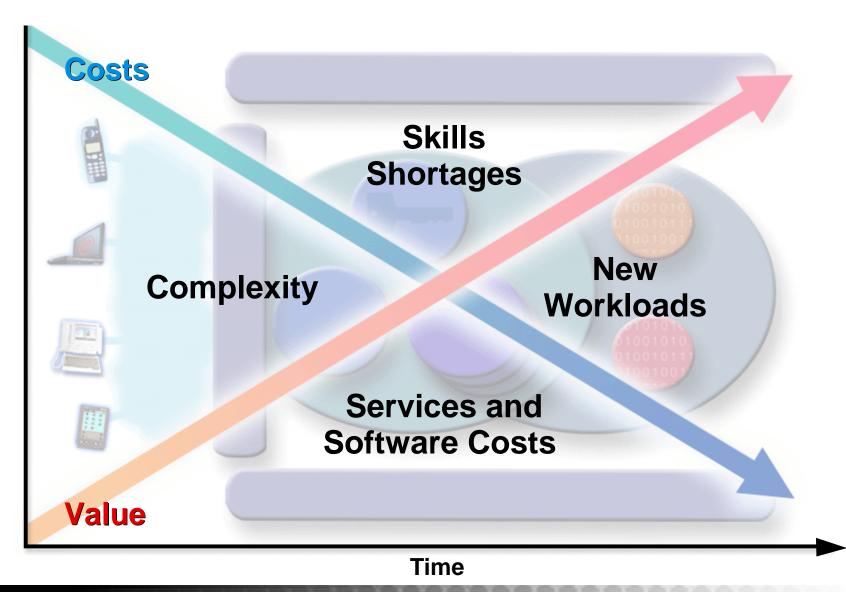


Responsive, dynamic and flexible, scalable and secure



e-business infrastructure

Companies are challenged to manage costs while increasing value (ROI)





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Linux

Fastest growing operating system

- Affordable, manageable Linux virtual servers
- Appliance servers
- Highly available and scalable supercomputing at a fraction of the cost

Global adoption

- Distributed enterprises
- Central management of geographically dispersed applications
- Linux clusters

Heterogeneous platform support

Key enabler for e-business

Available on all IBM @server product lines



Standard Web (HTML) Server Web application Server e-mail Server **Intranet Server Software Development Firewall File and Print Services Database Server Desktop office Desktop Applications** e-commerce Applications



Project eLiza™: IBM's blueprint for self-managing systems

IBM @server platforms are self-managing:

- End-to-end availability and security
- Lower costs for maintaining and deploying systems
 - Self-configuring
 - Self-healing
 - Self-protecting
 - Self-optimizing

Self-managing systems reduce downtime, operating costs and administrative requirements





Cost of skills:

 Using existing technology, for every US \$1 spent on server HW, US \$10 will be spent on people to manage the HW by 2004

Cost of downtime:

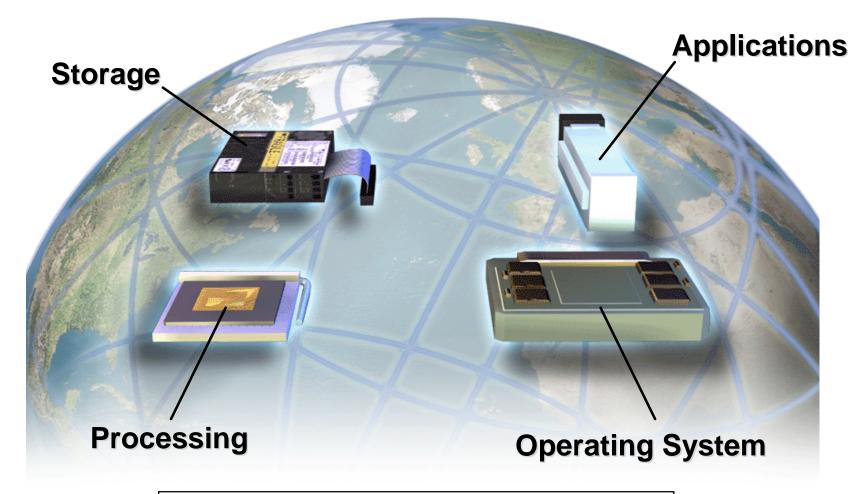
• US \$10,000 per minute for e-commerce

The Standish Group, 2001



Grid Computing

Internet-based Resource Sharing



One virtual computing platform, 'boundless' global resources



The Grid - The Internet as a Computing Platform

Grid approaches

- Collaboration for research, design, science, etc.
- Sharing and analyzing vast amounts of data
- Resource aggregation

Grid objectives

- Create virtual, dynamic organizations
- Provide secure, coordinated resource sharing
- Connect individuals, institutions and resources

Lowering the total cost of computing by enabling the efficient sharing of applications, data and computing resources without regard to location.

Research Grids

- US Department of Energy
- UK National Grid
- Netherlands national Grid
- Distributed Terascale Facility
- Blue Grid

Data Sharing Grids

- North Carolina BioGrid (Genomics)
- University of Pennsylvania (Mammography)
- San Diego Super Computer Center (Brain Mapping)

Application/Web Services Grids

- Galileo
- Storebrand ASA
- Hewitt Associates
- Bekins



The Next Utility[™]



To one generation they were technological miracles.

To the next they were practical necessities.

To your kids they are invisible.

We call them utilities.

And in the history of civilization there have only been four...

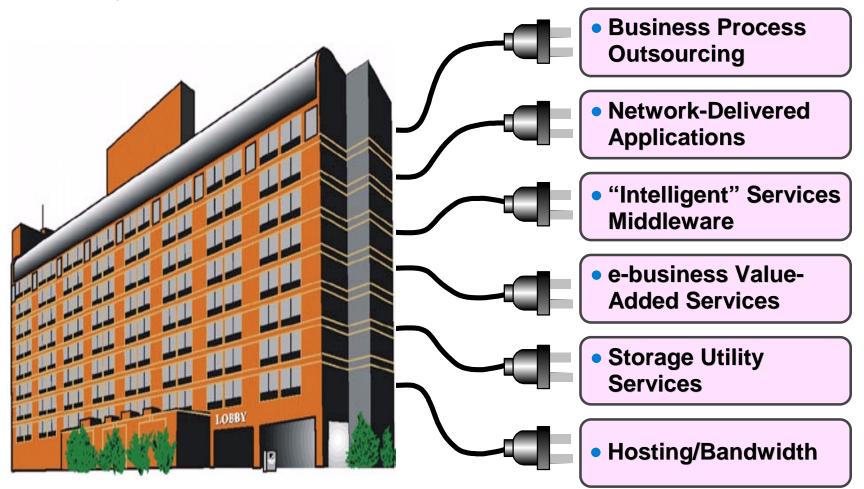
...until now.



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e-business on demand[™]

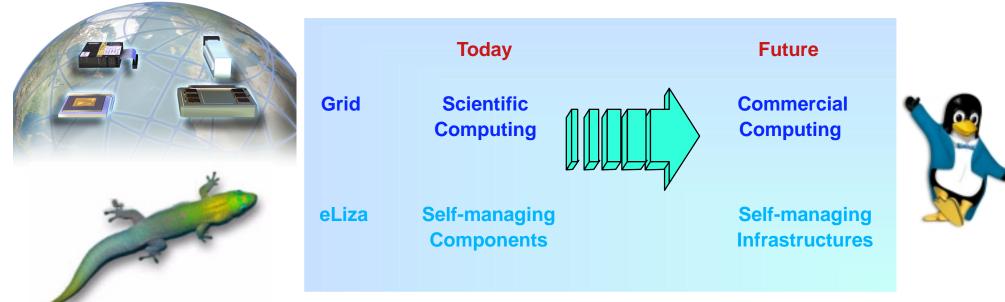
The Next Utility™



Offering IT infrastructure and business processes, all in an on-demand, pay-as-you-use model



Linux, Project eLiza and Grid Computing on iSeries



Linux

- Full support of Linux in a partition
- iSeries Offering for Linux

Project eLiza

- OS/400 Version 5 exploits IBM's blueprint for self-managing systems
- Capabilities will be significantly expanded in future versions

Grid Computing

- Flexible, secure, standards-based, coordinated access to shared computing resources
- iSeries already on the IBM BlueGrid through OS/400 PASE and Linux



iSeries delivers recognized value!

Midrange Market Leadership

- Over 750,000 Systems shipped supporting over 250,000 customers
- Installed in 98% of Fortune 500, 85% of Fortune 100
- Operating in over 150 Countries, 52 Languages

Industry leading customer satisfaction and loyalty

Significant development investment for 2002 and beyond





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iSeries - On a roll!

Best New Technology (LinuxWorld, 2001)

IDC Cost of Ownership (IDC, 2001)

- Low cost of ownership
- High availability

IBM OS/400 Operating System (GartnerResearch, 2001)

- Shed proprietary image to emerge equipped for e-business
- Shares IBM's most advanced technologies

Best Mid Range Server (ComputerWorld Singapore, 2001)

VarBusiness Award (Best Server -ARC Group, 2001)





LinuxWo







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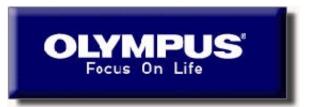
What Customers Want

- ✓ Reliability
- ✓ Security
- Rapid Application Deployment
- Low Cost to Manage















Server Evaluation & Selection Criteria

Availability & reliability

Security

Performance and scalability (vertical vs. horizontal)

Ability to run required applications (traditional/advanced/emerging)

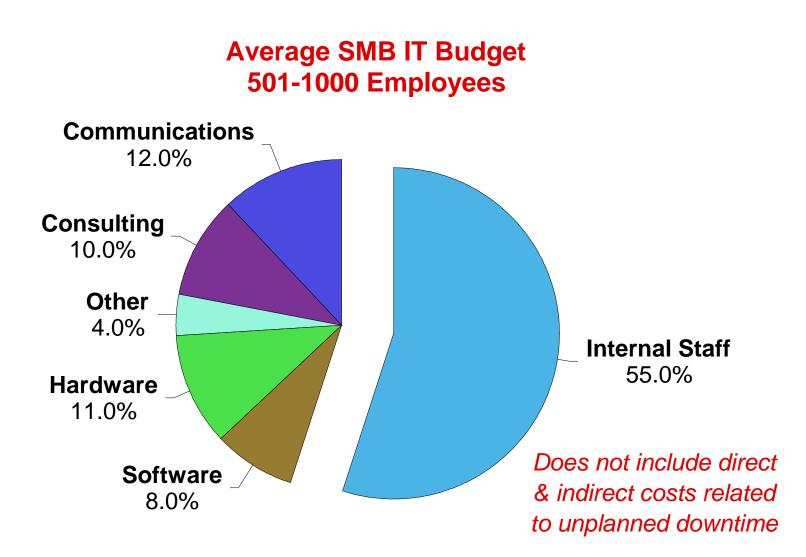
- OPM, ILE, AIX (PASE), Linux, Java & WebSphere, Domino, Windows NT & 2000
- Multiple work loads, easier integration, reduced network costs, less network latency

Total Cost

- Hardware
- Software
- Integration Services
- Labor to maintain & support
- DB administration, network administration, operations
- Power consumption
- Real estate smaller total footprint



TCO - Influence of Staffing Costs



Source: Gartner Symposium 10/01



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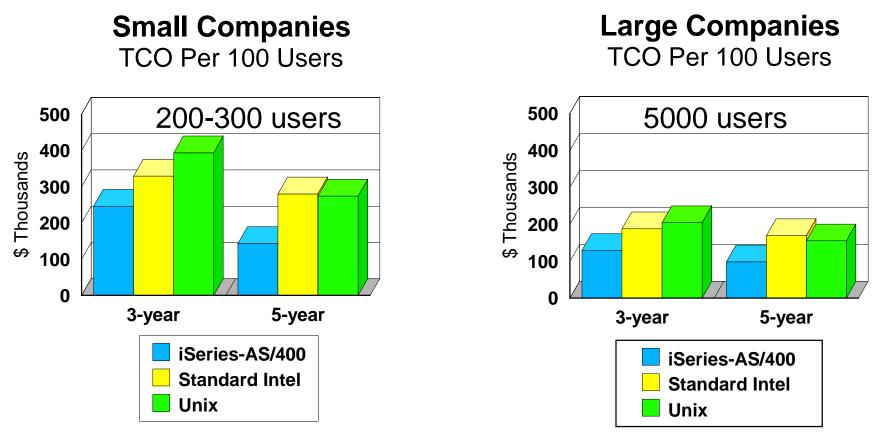
Server Cost of Ownership

Small companies with high growth

iSeries advantage increases as operations costs become more significant

Large companies

iSeries scalability and built-in management contribute to TCO advantage



* Source "Server Cost of Ownership in ERM Customer Sites: A Total Cost of Ownership (TCO) Study" IDC September 2001



Server Cost of Ownership

Cost / Performance Metrics*

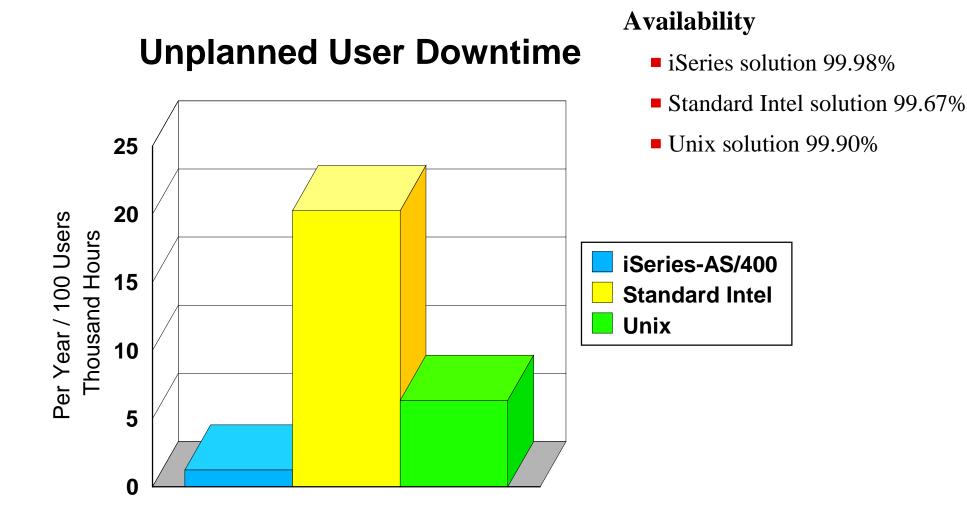
User Productivity	iSeries-AS/400 Solution	Standard Intel Architecture Solution	UNIX-based Solution
Users per server	<u>375.1</u>	112.8	200.7
Servers per IT Staffer	<u>3.5</u>	1.3	2.2
Server operating life (years)	<u>8.0</u>	4.5	6.6

iSeries supports more users per server than other solutions iSeries requires only two thirds of the support staff of Unix solutions iSeries requires only 40% of the support staff of SIAS solutions

* Source "Server Cost of Ownership in ERM Customer Sites: A Total Cost of Ownership (TCO) Study" IDC September 2001



Unplanned User Downtime in ERM Customer Sites*

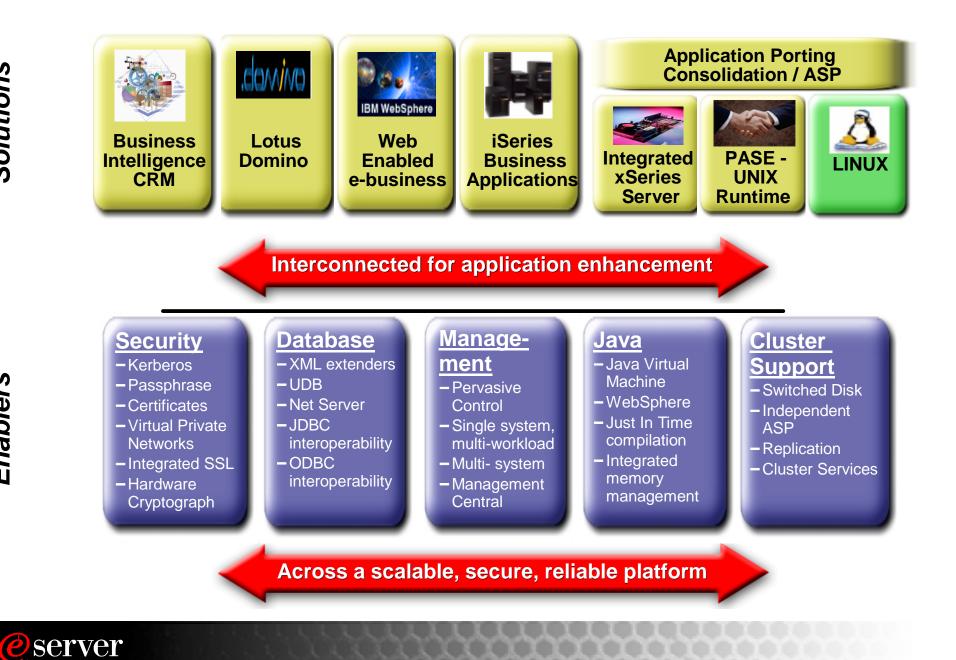


* Source "Server Cost of Ownership in ERM Customer Sites: A Total Cost of Ownership (TCO) Study" IDC September 2001



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Extending the Solution Base iSeries - "The" Flexible Server



V5R1 - Foundation for Future Function

Excellent Quality

High Acceptance Rate

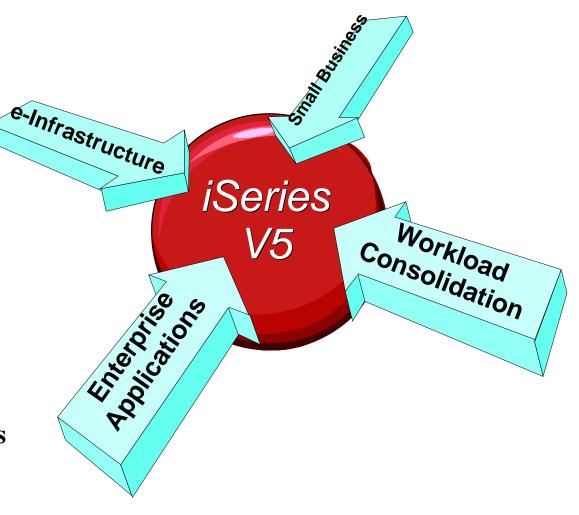
Workload Consolidation

- Security
- Scalability
- Manageability
- Reliability
- Total Cost of Ownership

Enterprise Application Solutions

Strong e-infrastructure Support

Small Business Servers





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What's new?

Announced February 12, 2002

Integrated xSeries Server now available with a 1 GHz processor

New 35GB disk units		Old max	New max
	270	421 GB	844 GB
Double maximum system DASD capacities	820	4.1 TB	8.3 TB
BUT WATCH THOSE ARMS!!	830	11.0 TB	22.1 TB
	_ 840	18.9 TB	37.9 TB

New large-capacity, high-performance 8mm tape

- **7208** Model 345
- 3 times the capacity and data rate of current model

New 4-line WAN (data/fax) modem adapter

Added speed, capacity and flexibility



What's coming?

Product Previews from February 12, 2002

Growth for Model 270 Customers

IBM intends to provide technology upgrade options for Model 270 customers in the second half of 2002.

supporting e-business and workload consolidation plans

PCI and HSL deliver balanced performance and higher availability

SPD I/O Not Supported on POWER4 iSeries

IBM does not intend for the planned (second half 2002) POWER4 iSeries servers to support non-PCI (SPD-based) I/O controllers and adapters.

Visit ibm.com/eserver/iseries/support/planning/nav.html for additional planning information



What's new? iSeries Model 890 and V5R2

Announced April 29, 2002

IBM POWER4 technology for unmatched iSeries growth and performance

- Up to 32-way SMP
- 1.85X performance growth, true enterprise class performance
- 64-bit technology leadership with POWER4

Deliver outstanding flexibility for growth of new workloads

- High demand for dynamic LPAR and Capacity Upgrade on Demand
- Aggressive new strategies to compete for new workloads from SAP to Domino to Linux...

Enterprise IT Management Made Simple with OS/400 V5R2

- Extension of eLiza leadership such as single sign on with industry's first implementation of Enterprise Identity Mapping
- Mainframe class availability features including switched disk clusters



POWER4 Technology

Runs at more than 1GHz

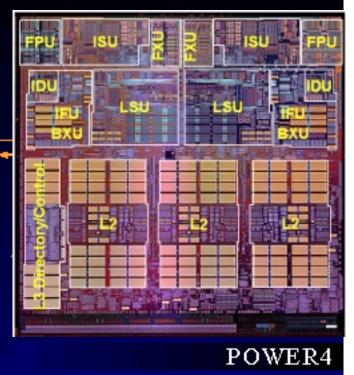
~170 million transistors

Two 1GHz processors with a second-level cache reside on a single chip

POWER4 Architecture Overview

- System On A Chip
- 2 Processors/Chip
- Integrated/Shared L2 Cache
- L3 Directory on chip, L3 Cache off chip
- High bandwidth server building block

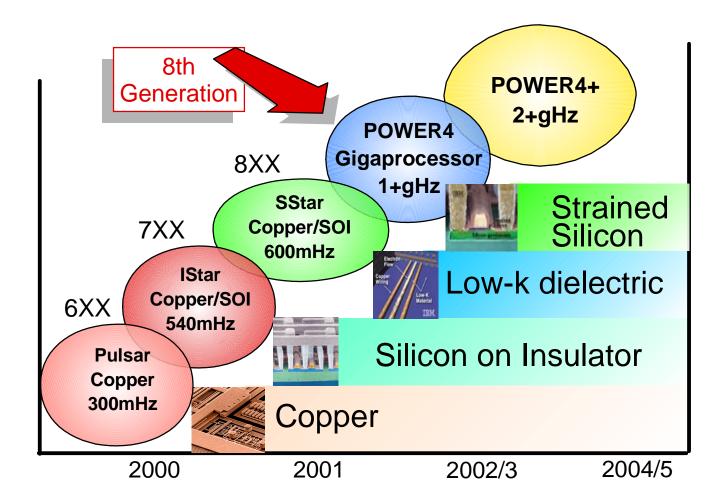
IEM



The POWER4 chip has the ability to deliver more than 100GB -- or the rough equivalent of 20 full-length DVD movies -from the second-level cache to the processor in one second.



What's coming? iSeries Processor Roadmap...

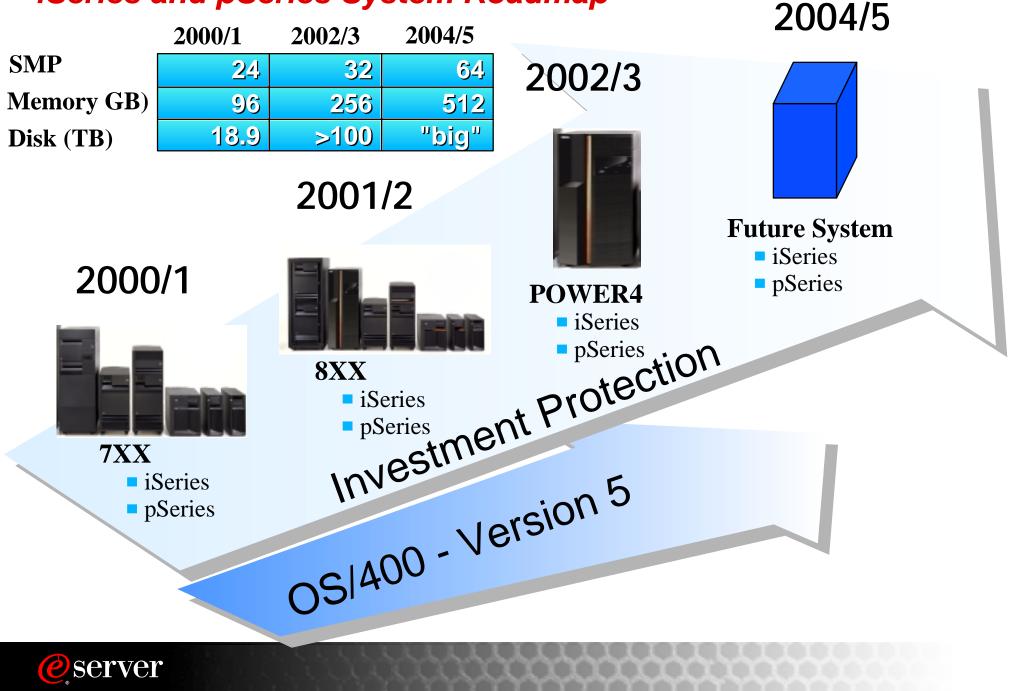


The POWER4 is a rare technological *tour de force* that simultaneously pushes forward the state of the art on many different levels...

Paul DeMone, 10/16/00 "A Big Blue Shadow over Alpha, SPARC, and IA-64" www.realworldtech.com



iSeries and pSeries System Roadmap



V5R2 Highlights

Announced April 29, 2002

Performance at your fingertips

- Flexible Capacity Upgrade on Demand now standard on every iSeries 4-way and above
- Dynamic logical partitioning for award-winning 64-bit Linux
- Intuitive iSeries Navigator workload management tools

Adaptive storage virtualization for high availability

- Mainframe-class availability with switched disk cluster management
- Self-optimizing, multiple IBM DB2 UDB images for business unit consolidation
- Extensive Windows server management now supports Microsoft Cluster Server

Flexible, secure management of e-business infrastructure

- Industry's first eLiza Enterprise Identity Mapping enables true single sign on
- High-performance Apache Web serving with secure sockets and caching accelerators
- Simple and pervasive operations with wireless-optimized Web-ready micro-drivers



Simple, Integrated Administration

V5R1

- New and enhanced GUIs for Operations Navigator and Management Central
- Management Central Pervasive
- Logical Partitioning Management
- DASD Management
- System Wizards
- 90% coverage of typical system function

V5R2

- Self-managing capabilities (eLiza)
- Additional wizards
- Further functional enhancements





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What's coming?

Statements of Direction from April 29, 2002

Support AIX on iSeries

IBM plans to include native support for AIX in logical partitions alongside OS/400 partitions.

leveraging a broader range of application environments

providing added flexibility for deploying e-business infrastructure

DB2 and WebSphere Application Server for Linux on iSeries

IBM plans to make DB2 Universal Database and WebSphere Application Server available for Linux on iSeries.

Visit ibm.com/eserver/iseries/support/planning/nav.html for additional planning information



Freedom to Succeed

iSeries Model 820/830/840/890

Scalable, mixed transaction workloads

Base models

iSeries Model 270

Application and Web server

Base models



Specialized e-Infrastructure Servers

Domino owered by WebSphere Linux Edition

Specialized Application Servers

WebSphere J.D. Edwards Intentia IBS

Applications that mean business Servers with simplicity, scalability, flexibility Single solution to complex needs Secure the e-business advantage



Enterprise IT Management Made Simple

iSeries Access for Web 64-Bit Linux Innovative Technology 32

Enterprise Identity Mapping

Apache Web Caching Accelerator

Switched Disk Clustering

MicrosoftJ Cluster Server

Virtual Ethernet



Grid Computing

32-way, 64-Bit POWER4

Adaptive e-transaction Server

Application Flexibility

Domino R6

iSeries Navigator

SAN Switch Fabric

Secure Sockets Accelerator

LPAR Management Tools

Wireless Web Micro-drivers

Project eLiza

New Tools for e-business

*e*server

Multiple DB2J UDB Namespaces

WebSphere Development Studio for iSeries

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AS/400e	iSeries
e-business logo	OS/400
IBM	

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