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Compliance and Audit: Cornerstones of a Secure Organization

Jon Fraleigh, Senior Vice President of Worldwide Sales for Q1 Labs, an IBM Company 23 August 2012

Agenda



- The Challenges of Compliance and Security Management
- Introducing Security Intelligence
- Solving Compliance and Security Challenges with QRadar
- Next Steps







Compliance Remains a Huge Challenge – and Risk

96% of victims subject to PCI DSS had not achieved compliance (+7%)

- Verizon 2012 Data Breach Investigations Report

Regulatory compliance hogs security pros' attention

One out of every two IT security professionals spends 50% of the work week on regulatory compliance initiatives, according to a new survey.

- Network World, December 2010

Enterprise Compliance Costs Hit \$3.5 Million, Study Finds

- eWeek, January 2011



Key Business Drivers for Information Security and Compliance



Protect sensitive customer data, financial data and intellectual property from unauthorized access by:

- Outsiders such as cyber-criminals, hackers and foreign nations
- Insiders such as administrators, contractors and end users

Reduce compliance cost and effort

- Manual processes to collect and analyze data
- Too much data to analyze effectively
- Siloed data sets that don't provide unified view

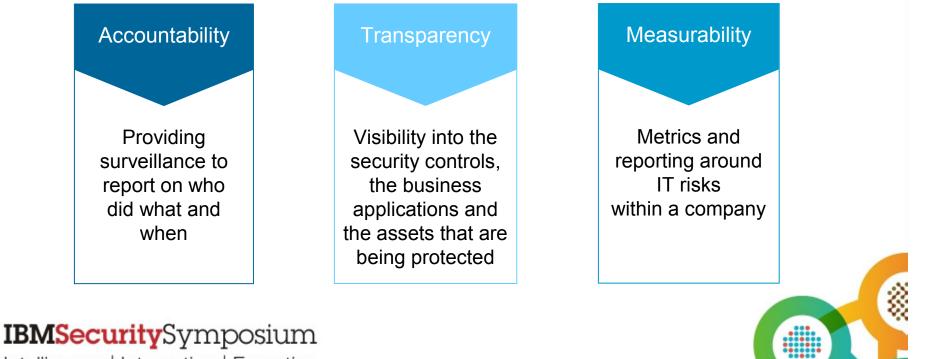


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Support new IT and business initiatives such as virtualization, cloud computing, mobile computing and more

The Compliance Imperative

- Companies today are under growing pressure to comply with regulations such as SOX, PCI and many more
- Compliance is more than simply generating reports
- 3 key factors need to be fulfilled:



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Challenge: How to Effectively Assess Risk



Assessing information risk spans many areas:

- Log management, SIEM, network analytics, anomaly detection, data management, etc.
- Configuration management
 - Many successful attacks are a result of poor configuration
 - Configuration audits are labor intensive and time consuming
 - Configuration files are inconsistent across vendor and product type
 - Required by most regulations
- Vulnerability Assessment
 - VA scanners lack full network context, leading to poor prioritization
 - Required by most regulations

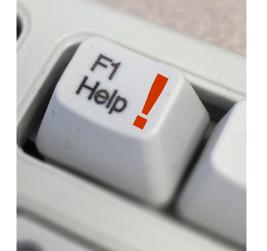




Most home-built and older solutions are costly and ineffective

Disadvantages of Outdated Solutions:

- Significant cost to collect data, integrate systems, create and update reports, and monitor risks
- Cost and effort to manage massive amounts of data for reporting and monitoring
- No real time visibility
- No proactive intelligence or alerting
- Audit trail not secure since logging can sometimes be disabled







Introducing Security Intelligence

What is Security Intelligence?



Security Intelligence

--noun

 the real-time collection, normalization, and analytics of the data generated by users, applications and infrastructure that impacts the IT security and risk posture of an enterprise

Security Intelligence provides actionable insight for managing compliance and security, from detection to investigation and reporting



How Security Intelligence Can Help

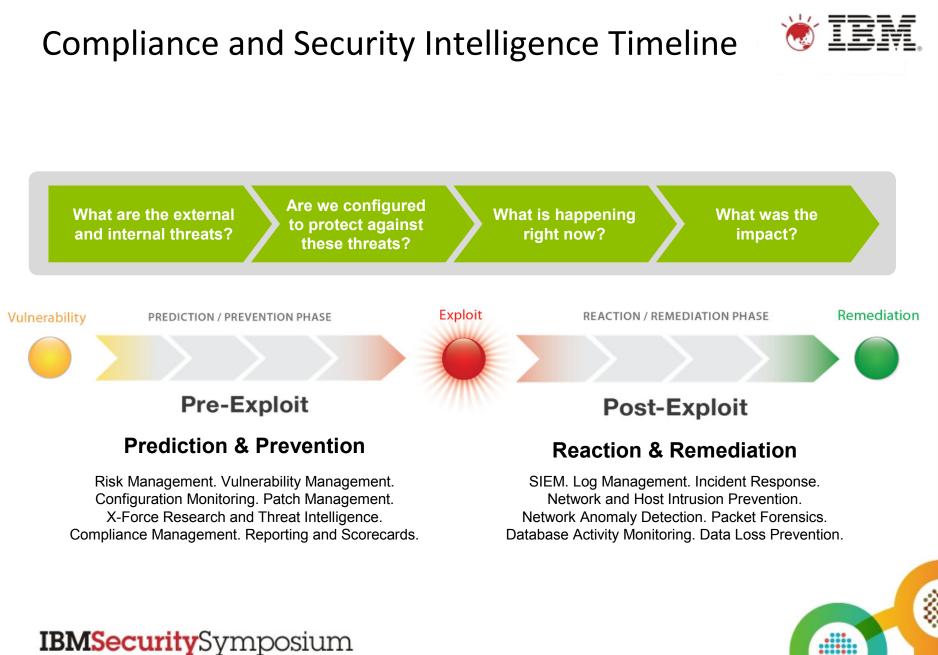
- Continuously monitor all activity and identify risks in real-time
- Gain visibility and insight into unauthorized or anomalous activities
 - Unusual access of PCI or SOX servers compliance violation?
 - Unusual Windows service backdoor or spyware program?
 - Spike in download volume from SharePoint server suspicious access?
 - High number of failed logins to key servers brute-force password attack?
 - Unexpected configuration change enabling data exfiltration?











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Security Intelligence Integrates Familiar Approaches

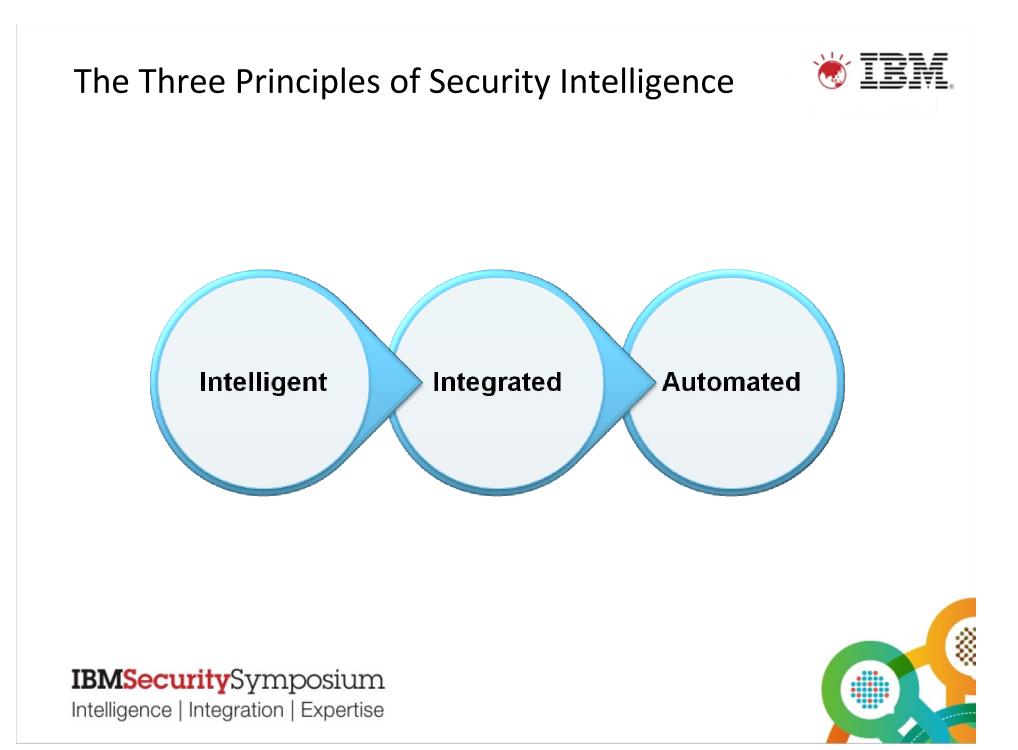


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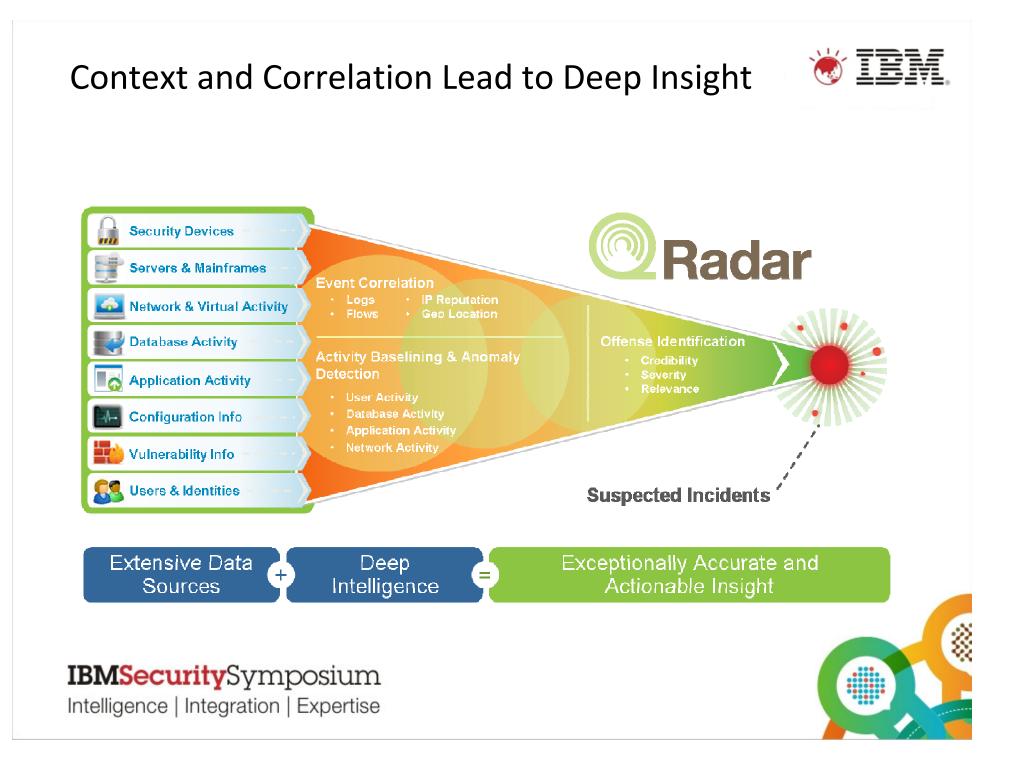
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Solving Compliance and Security Challenges with QRadar



Automating Compliance Operations



	Display: Rules		Group:	Compliance			💌 🗋 Gr		
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		Rule N	ame 🔺		Group	Rule Cate			
	Compliance:	Auditing Ser	vices Cha	. C	ompliance	Custom Rul			
	Compliance:	Compliance	Events B	. C	ompliance	Custom Rul			
	Compliance:	Configuratio	n Chang	C	ompliance	Custom Rul			
	Compliance:	Excessive F	ailed Log	С	ompliance	Custom Rul			
	Compliance:	Multiple Fail	ed Logins	С	ompliance	Custom Rul			
	Compliance:	Sensitive Da	ata in Trar	С	ompliance	Custom Rul			
	Compliag Acti	ivity Netw	vork Activ	ity Assets	Rep	oorts Risk	s Admin		
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		PCI 7	Compli Coe FISM Coe FISM Co GLB Co GLB Co GLB Co GLB Co Co Co Co Co Co Co Co Co Co Co Co Co	BIT MA A A A A A A A C C C C C C C C C C C	men	IZ) to Intern by Admin (V ng Applicat ts (Weekly) Trusted Sys	Veekly) ions or Servic	y)	
		PCI 6.	6 - Attack	Fac	Facing Applications or Services (Mont				

- Out-of-the-box templates for specific regulations and best practices:
 - PCI, COBIT, SOX and more
- Easily modified to include new definitions
- Extensible to include new regulations and best practices
- Leverage existing correlation rules



Proactive Compliance Monitoring Compliance is not just reporting



间 Summary 🌰 Attackers 🔘 Targets 🍋 Categories 📄 Annotations 💷 Networks 🕞 Events Offense 2862 Magnitude Relevance PCI compliance at Policy - Internal - Clear Text Application Usage Event count Description 1 events in 1 catego containing Compliance Policy Violation - QRadar Classify Flow risk? 10.103.12.12 (dhep-workstation-103-12-12.acme.org) Attacker/Src Start 2009-09-29 15:09: Real-time detection of Target(s)/Dest 10.101.3.30 (Accounting Fileserver) Duration 0spossible violation Network(s) IT.Server.main Assigned to Not assigned PCI Violation Use Case PCI DSS specifies that insecure protocols may not be used. This scenario del Notes identify such activity. In this offense the system has captured cleartext network activity (telnet and FTP)

Event NameLog SourceSource IPSource PortDestination IPDestination IPCompliance Policy Violation - CFlow Classification Engine-5 : 10.103.12.12148210.101.3.3023

Unencrypted Traffic

QRadar QFlow saw a cleartext service running on the Accounting server

PCI Requirement 4 states: Encrypt transmission of cardholder data across open, public networks

Compliance Simplified

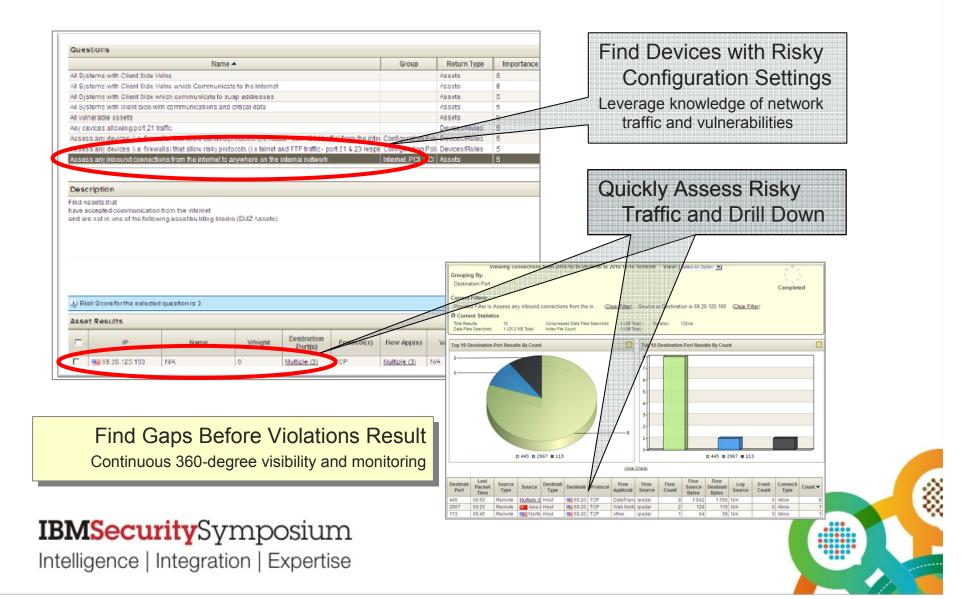
Out-of-the-box support for major compliance and regulatory standards Automated reports, pre-defined correlation rules and dashboards

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Configuration and Vulnerability Monitoring for Compliance



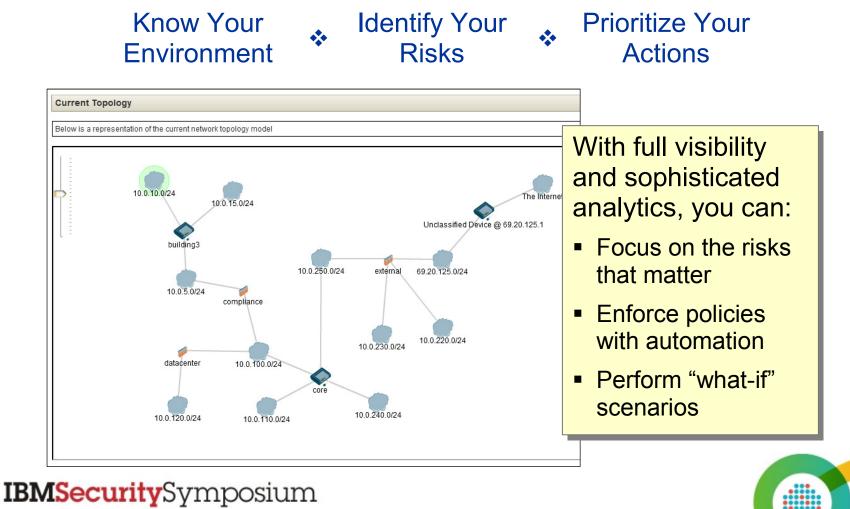
User Activity Monitoring



Rule Name		Group 🔺	Rule Category			
Central American employee	access from outside geography	N-9M	Custom Rule			
Contract Employee action fol	owed by Privileged Employee actio	IAM	Custom Rule	Integration with Identity &		
Privilege Escalation by Non-Privileged User		IAM	Custom Rule	integration with facility a		
Terminated Employee Access		IAM	Custom Rule	Access Management		
Magnitude				Knowledge of user roles		
Description	Contract Employee action follow	ed by Privileged Employee actio	ns from the same Source IP			
Source IP(s)	10.0.110.94					
Destination IP(s)	Local (3)					
SYSTEM	Name	Eve 18 5	ents.Flows	Detect Suspicious Activity Why is a privileged user taking action		
Top 5 Categories	Magnitude	Local Destination Count	Events/Flows	from a contractor's system?		
SSH Login Failed		1	1			
SSH Login Succeeded		2	2			
		1	18			
Top 10 Flows		1		Full Visibility at Your Fingertip		
				All Information Readily Availab		
Application	Source IP	Source	Port			
RemoteAccess.SSH	10.0.110.94	26216				
RemoteAccess.SSH 10.0.110.94		26216				
RemoteAccess.SSH 10.0.110.94		26216				
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Managing Risk Efficiently with Automated Monitoring and Full Visibility

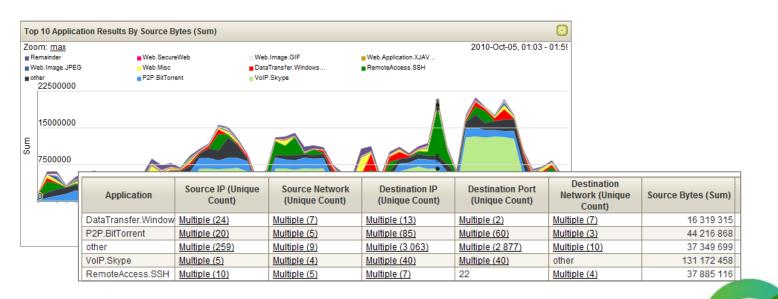


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Network Analysis for Deep Intelligence



- Network traffic doesn't lie. Attackers can stop logging and erase their tracks, but can't cut off the network (flow data)
 - Deep packet inspection for Layer 7 flow data
 - Pivoting and data mining for advanced detection and forensics
- Helps detect anomalies that might otherwise get missed
- Enables visibility into attacker communications



European Payments Processor Achieves PCI Compliance in 4 Weeks

Value

- Integrated solution protects critical data while supporting compliance with PCI, SOX and others
- Expert implementation services based on decades of financial industry experience
- Client passed PCI audit <u>4 weeks after purchase</u>

Business Challenge

- Protect client data at the heart of this business
- PCI compliance for processing of US\$25 billion in annual transactions
- Rapidly implement proven solution; zero tolerance for delays or errors

Solution

QRadar SIEM, IBM Network IPS

- Integrated solution to provide visibility into PCI and data exposure risks
- Secure log archiving, intrusion detection, and file integrity monitoring
- Monitors products from McAfee, Cisco, Oracle, Microsoft & many others

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QRadar Advantages

- <u>Deployed quickly</u>, using proven products and expert services
- <u>Easy to customize</u>, for future business needs and growth







Fortune 100 Healthcare Organization Builds a Scalable Strategy for Threat Detection and Prevention

Value

- SIEM solution helps pinpoint detection of security threats while ensuring compliance with PCI, SOX, HIPAA and FDA
- Integrate 100s of data sources and expand capacity as needed
- Deployed into production in 60 days, using only 37 professional services days and 2 weeks of training

Business Challenge

- Detect and remediate wide range of security threats and compliance & fraud risks
- Intelligently automate manual investigations
- Gain massive scalability for current and future needs; starting at 160,000 EPS today

Solution

QRadar SIEM, QRadar QFlow

- Real-time correlation of hundreds of data sources
- Hundreds of out-of-the-box reports and rules for compliance and security
- Automated data gathering and intelligent user interface

QRadar Advantages

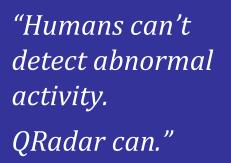
- <u>Deployed quickly</u>, unlike alternative product which needed US\$3M to implement
- <u>Highly scalable architecture</u>, able to perform very well in a large, distributed environment





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Financial Information Provider Uses Anomaly Detection to Identify Fraud and Security Threats

Value

- Next-generation SIEM uses advanced behavioral analysis to protect against fraud and network threats
- Automates and supports PCI compliance enterprise-wide
- Flexible monitoring capabilities yield revenue-producing business insights – in addition to security and compliance

Business Challenge

- Identify threats and risks in realtime, among massive data sets
- Reduce staffing requirements through intelligence & automation
- Gain flexibility of monitoring and reporting, to meet specific business needs

Solution

QRadar SIEM, QRadar QFlow

- Real-time correlation of activity across 18 data centers
- Anomaly detection of network
 and business activity
- Flexible taxonomy and reporting that anyone can use

QRadar Advantages

activity.

 Lower cost of ownership: Requires 83% to 92% less professional services than other solutions, for this client

"Humans can't

QRadar can."

detect abnormal

 <u>Greater automation:</u> Requires
 50% to 80% less staffing than other solutions, for this client



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Next Steps





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