



创新 ▶ 转变 ▶ 成长

IBM IMPACT 2012

高峰论坛





创新 ▶ 转变 ▶ 成长

崭新的业务流程管理平台 — BPM/WODM v8概览

成华

IBM BPM产品研发经理

IBM IMPACT 2012 高峰论坛



2011年 ...

IBM BPM 和Process Center统一了流程团队用于开发, 部署, 管控和扩展流程应用的工具...

**IBM
Business
Process
Manager**

- **简单** 简单易用使得业务和IT紧密合作
- **强大** 高可扩展性轻松实现项目到项目组扩展
- **洞察** 对流程运作的洞察提高业务收入
- **管理** 覆盖整个流程生命周期的集中管控

2012年 ...

IBM BPM 发布创新的用户界面工具来
帮助业务用户协同完成工作...

社交



移动



合作

创新 ▶ 转变 ▶ 成长

BPM产品家族的一致性(BPM & ODM)



The image displays two overlapping software interfaces from IBM. The background interface is BlueworksLive, showing a user's task list and a workspace for a '12.0 Process Expert Network'. The foreground interface is IBM DecisionCenter, showing a project named 'mini-loan rules > Q2release' with a list of changes and a content library.

BlueworksLive Interface:

- Header: BlueworksLive | Work | Community | Library | Amanda Pekowski - Help Logout
- Search: search
- Space: 12.0 Process Expert Network
- Buttons: Blueprint a Process, Automate a Process, Import
- Active Processes (11): AppRetireCoEtoBeV2 (NEW)

My Tasks (Left Panel):

- Overdue (3):
 - Initiate Credit Check (239417)
 - Initiate Credit Check (239420)
 - Approve Home Loan (4281726)
- At Risk (2):
 - Answer Help Request from John Hen...
 - Complete Loan Rejection Form
- Due Today (9)
- Due This Week (4):
 - Initiate Credit Check (239434)
 - Initiate Credit Check (239435)

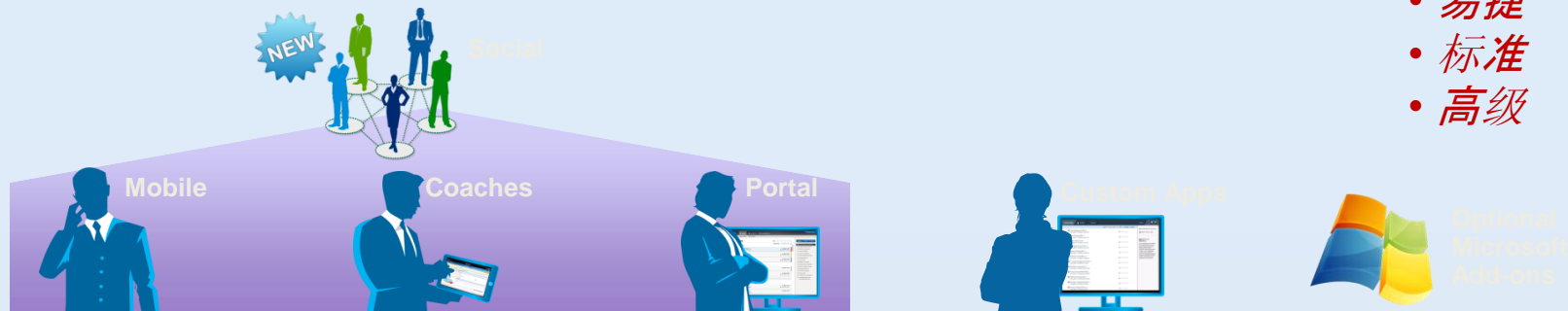
IBM DecisionCenter Interface:

- Header: IBM DecisionCenter | HOME | LIBRARY | Jessica Zimmerman
- Project: mini-loan rules > Q2release
- Buttons: Snapshot, Business Rule
- Current Content:
 - Surcharges - NY (2): New Jersey Sedan Surcharge, Global Sedan Surcharge
 - Rates - Lease (2): Base, Age
 - No Tags (3324): New York Sedan Surcharge, Local Sedan Surcharge, Tax Rate, Local Sedan Surcharge, Local SUV Surcharge, Local Truck Surcharge, Local Sports Car Surcharge, Local SUV Surcharge
- Changes:
 - Today:
 - Taxes was created (5:20 pm) - David Van (Snapshot)
 - Surcharge was deleted (5:10 pm) - Amanda Pekowski (Snapshot)
 - Rates was created (5:10 pm) - Amanda Pekowski (Snapshot)
 - Q2 Snapshot (4:50 pm) - Davis Neable (Restore)
 - Yesterday:
 - Sedan was updated (May 10, 2011) - David Van (Snapshot)

IBM 业务流程管理 v8



- 易捷
- 标准
- 高级



Process Server

Core BPM

BPMN

Process Rules

Performance Data Warehouse

Advanced Automation & Integration

BPEL

ESB

Adaptors



WAS 8

Shared Assets

Repository

Server Registry

Versioned Assets

Network Multiple Process Centers

Process Center



Process Designer / Optimizer



Process Center Console



Integration Designer

创新 ▶ 转变 ▶ 成长

IBM 业务流程管理v8有什么特别之处?



合作



内容访问



移动



zOS

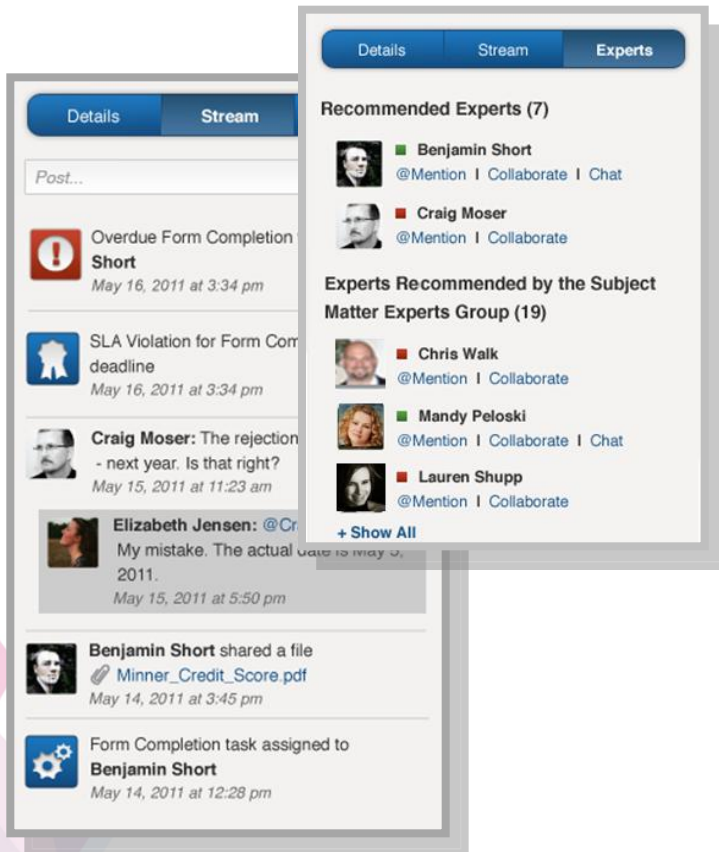


加强管控



+295 其他改进
创新 ▶ 转变 ▶ 成长

社交合作



- 新的流程入口和向导让用户通过实时交互在同一个任务下协同工作。
- 活动条目使你能够更好的参与感兴趣的流程和任务，
- 专家协助 – 包括预定义的或是通过社交分析动态得出的专家 – 能帮助你更好的完成流程任务。

彻底改变的流程入口



通过让任务变得社会化和易于访问来改变人们工作的方式。

The screenshot displays the IBM Work Activity dashboard for Elizabeth Jensen. The interface is organized into sections for task management:

- My Tasks:** A central section with a blue callout box stating "将传统的收件箱替换为活动任务管理工作区" (Replace the traditional inbox with an activity task management workspace).
- Overdue (3):** A list of tasks with details for "Initiate Credit Check" and "Approve Home Loan". The "Approve Home Loan" task is highlighted with a blue circle and contains a text description: "The Jones family has applied for a \$350,000 home loan to help pay for a house in Brantly Park. The Jones are looking to sign contracts and move in by July 1, 2011." Below this is a form with fields for "Loan Amount: \$350,000", "Credit Score: 810", and "Annual Household Income: \$180,000". At the bottom of this task card are "Approve" and "Reject" buttons.
- At Risk (2):** A list of tasks including "Answer Help Request from John Henson" and "Complete Loan Rejection Form".
- Due Today (4):** A partially visible section at the bottom.
- Right Sidebar:** A list of task categories under "Launch", "Favorites", and "@Mentions", including "Card Transaction Authorization", "Corporate Vendor Payments", "Credit Score Application", "Fees and Charges", "Home Loan Application", "Initiate Mortgage Refinancing", "Interactive Bill Pay", "Loan Process", "Manage Card Request", "Manage Contact Preferences", "Maximize Revenue Process", "Mortgage Refinancing", "New Account Opening", "Stop Payment", "Transaction Fraud Detection", and "Travel Approval for Cross-Continental Sales Visits".

通过一键式的任务处理来简化用户操作

事件细节

IBM WORK DASHBOARDS Elizabeth Jensen | Other Spaces

work >

Complete Loan Rejection Form ☰

Due: May 15, 2011

Name: Sex: Male Female

Date of birth: / / Reson for credit check:

Primary account number: Secondary account number:

Group number: Relationship: Married Single Divorced/Widowed

First reason for rejection: Second reson for rejection:

Third reason for rejection: Credit score: Number of credit cards:

Credit score source: Rejection date: / /

[Complete](#)

Details Stream Experts

Loan Request 3847264918 ★ ☰

Applicant name: **Minner, Edward N.**
Account Num: **1237890095748392013**
SSN: *****-**-1234**
Phone: **222-333-4444**
Banker: **Cutler, Susan**

Tasks

[View Process Diagram](#)

- Initiate Credit Check**
Elizabeth Jensen
Started: May 15, 2011 at 9:00 am
Due: May 15, 2011 at 5:00 pm
- Verify Information**
Craig Moser
Started: May 14, 2011 at 3:45 pm
Completed: May 14, 2011 at 5:00 pm
- Submit Applicant Information for Pro...**
Benjamin Short
Started: May 13, 2011 at 3:45 pm
Completed: May 13, 2011 at 5:00 pm
- Collect Applicant Information**
Elizabeth Jensen

在任一任务内完成流程细节的浏览

事件流- 集中事件交互(系统和用户)

IBM WORK DASHBOARDS Elizabeth Jensen | Other Spaces

work >

Complete Loan Rejection Form ▾

Due: May 15, 2011

Name: Sex: Male Female

Date of birth: / / Reson for credit check:

Primary account number: Secondary account number:

Group number: Relationship: Married Single Divorced/Widowed








First reason for rejection: Second reson for rejection:

Third reason for rejection: Credit score: Number of credit cards:

Credit score source: Rejection date: / /

Details Stream Experts

Post...

-  **Overdue Form Completion for Benjamin Short**
May 16, 2011 at 3:34 pm
-  **SLA Violation for Form Completion task deadline**
May 16, 2011 at 3:34 pm
-  **Craig Moser:** The rejection date is for 2012 - next year. Is that right?
May 15, 2011 at 11:23 am
-  **Elizabeth Jensen:** @Craig Moser sorry! My mistake. The actual date is May 5, 2011.
May 15, 2011 at 5:50 pm
-  **Benjamin Short** shared a file  [Minner_Credit_Score.pdf](#)
May 14, 2011 at 3:45 pm
-  **Form Completion task assigned to Benjamin Short**
May 14, 2011 at 12:28 pm

动态事件通知实现实时合作与响应

专家 - SMEs, 系统推荐

IBM WORK DASHBOARDS Elizabeth Jensen

work >

Complete Loan Rejection Form 📄

Due: May 15, 2011

Name: Sex: Male Female

Date of birth: / / Reason for credit check:

Primary account number: Secondary account number:

Group number: Relationship: Married Single Divorced/Widowed

First reason for rejection: Second reason for rejection:






Third reason for rejection: Credit score: Number of credit cards:

Credit score source: Rejection date: / /

[连接到专家以获得帮助](#) [Complete](#)






Details Stream **Experts**

Recommended Experts (7)

-  **Benjamin Short**
[@Mention](#) | [Collaborate](#) | [Chat](#)
-  **Craig Moser**
[@Mention](#) | [Collaborate](#)
-  **David Van**
[@Mention](#) | [Collaborate](#) | [Chat](#)
-  **Elizabeth Jensen**
[@Mention](#) | [Collaborate](#) | [Chat](#)
-  **Cliff Vars**
[@Mention](#) | [Collaborate](#)

[+ Show All](#)

Experts Recommended by the Subject Matter Experts Group (19)

-  **Benjamin Short**
[@Mention](#) | [Collaborate](#) | [Chat](#)
-  **Craig Moser**
[@Mention](#) | [Collaborate](#)
-  **Chris Walk**
[@Mention](#) | [Collaborate](#)
-  **Mandy Peloski**
[@Mention](#) | [Collaborate](#) | [Chat](#)
-  **Lauren Shupp**
[@Mention](#) | [Collaborate](#)

[+ Show All](#)

任务内合作



Wendy 发现了一个来自Jane的合作邀请...



Wendy ▾







WORK

DASHBOARDS ▾

My Tasks

Open Tasks | Completed Tasks ▾

▼ Overdue (2)

-  **Step: Flight Search Service** ▾ Due: 3/28/12 11:59 AM
Simple Flight Search Process:103  All Users
-  **Task: ApproveReplenishmentOrder** ▾ Due: 3/28/12 12:00 PM
ReplenishmentBPD:104  All Users

Showing 2 of approximately 2 results

Launch

Following

@Mentions

Clear all ✕



Jane invited you to collaborate on the **Do the test** task for **Product Test:162**

March 28, 2012 3:10 PM

"I would like to work with you on the 'Do the test' task for 'Product Test:162'."

Wendy 会看见一个事件信息的邀请

任务内合作

Jane 和 Wendy 可以在共享的界面下合作



The screenshot displays two overlapping views of the IBM Work dashboard. The top view, representing Wendy's perspective, shows a task titled "Do the test" in "View Mode". A notification bar at the top indicates "View Mode: You are working on the task with Jane". The bottom view, representing Jane's perspective, shows the same task in "Edit Mode". A notification bar at the top indicates "Edit Mode: You are working on the task with Wendy". In Jane's view, the ID field "ABC-1233" is highlighted with a red box, and a red arrow points from this box to the ID field in Wendy's view. Another red arrow points from the "View Mode" notification in Wendy's view to the "Edit Mode" notification in Jane's view. A third red arrow points from the "ID: ABC-1233" field in Jane's view to a red callout box. The right sidebar of Jane's view shows task details: "Product Test:162", "Due: April 11, 2012", "ID: ABC-123", "Instructions: Test brightness", and "Name: Monitor".

Wendy在浏览模式, 可以实时查看 Jane的编辑

View Mode: You are working on the task with Jane

Edit Mode: You are working on the task with Wendy

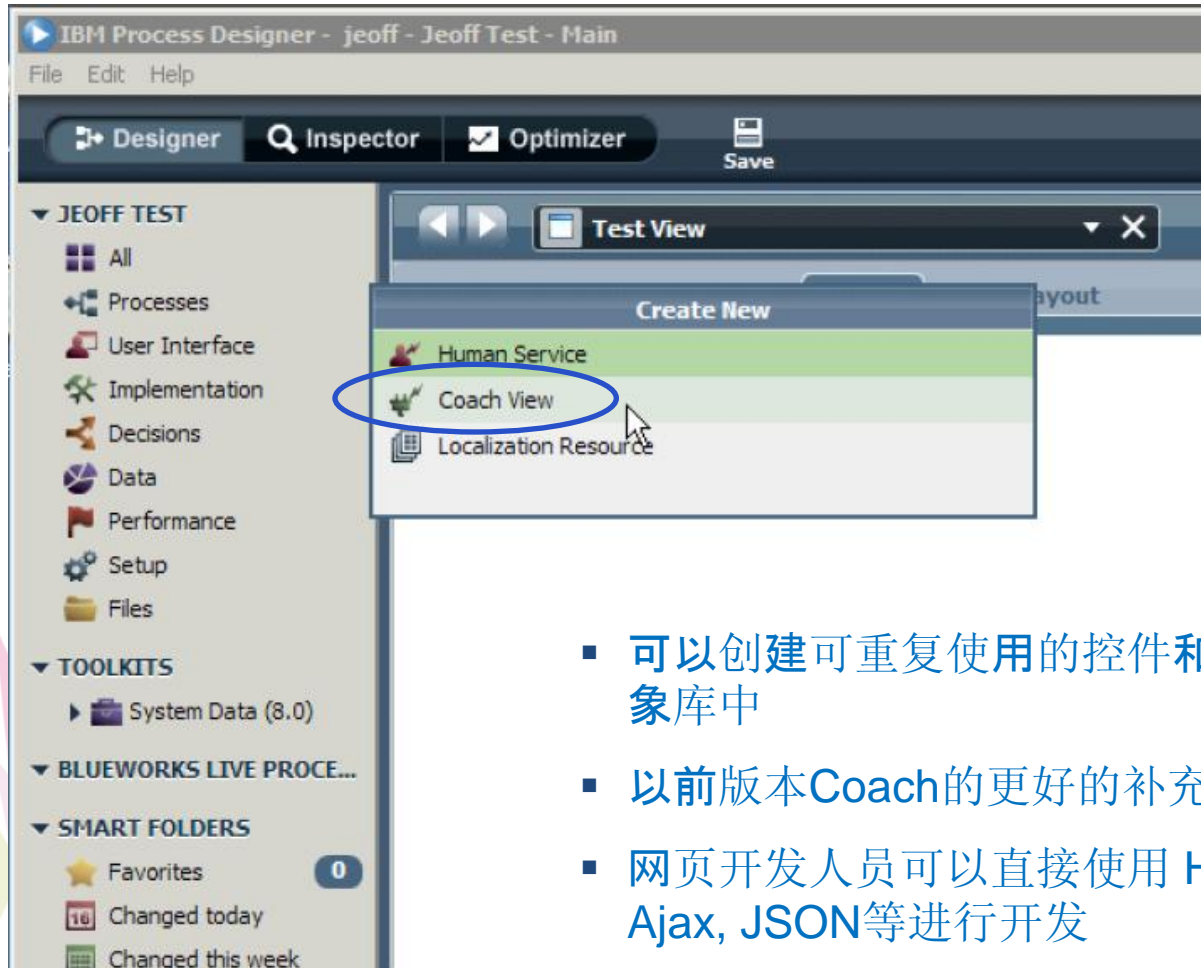
Jane 可以将 Wendy设为编辑者

Jane 是编辑者, Wendy 可以看见她正在打字

新型重复使用“Coach Views”



实现可重复使用的所见即所得的用户界面组件

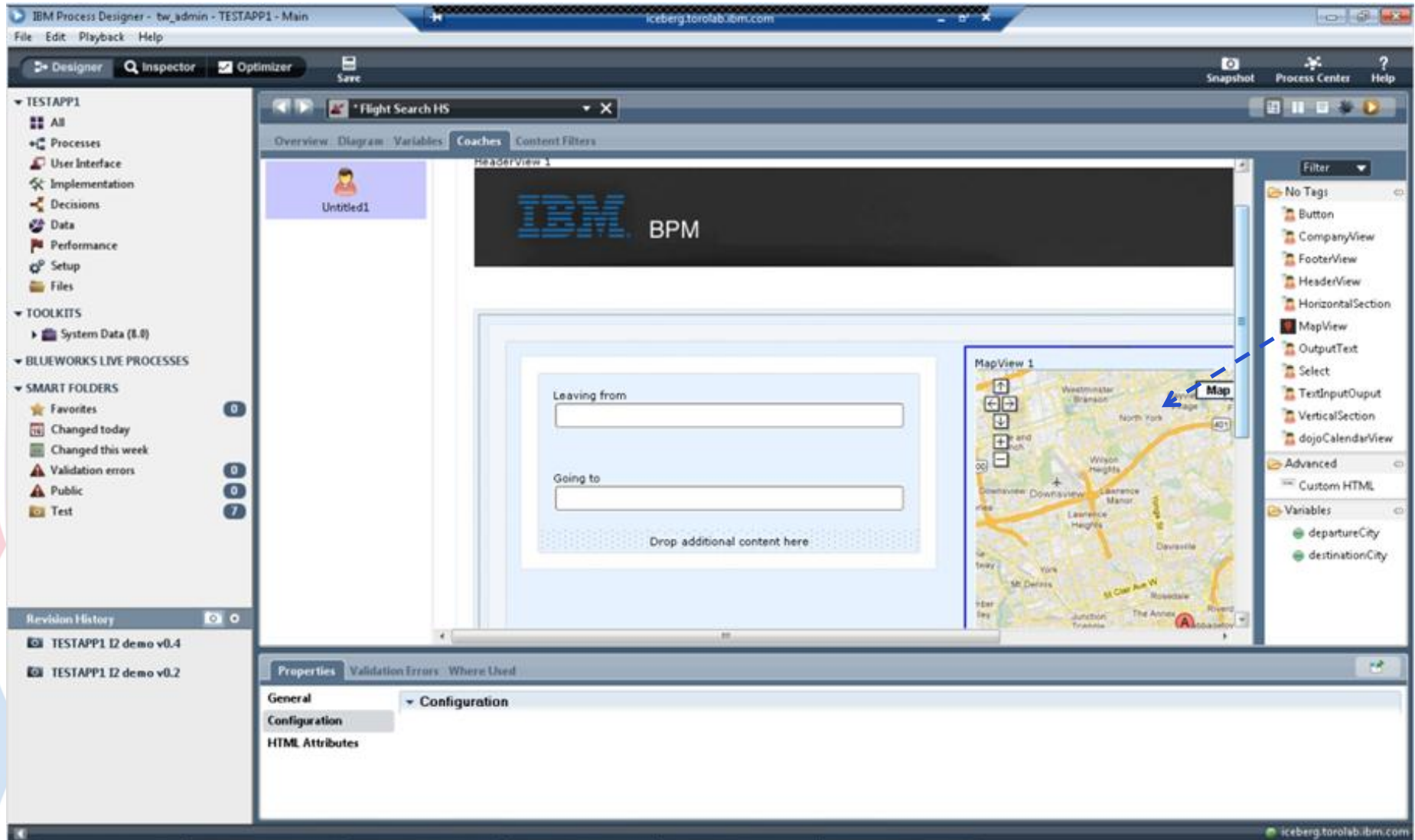


- 可以创建可重复使用的控件和模版，并保存于共享对象库中
- 以前版本Coach的更好的补充
- 网页开发人员可以直接使用 HTML, Javascript, CSS, Ajax, JSON等进行开发

新型重复使用“Coach Views”

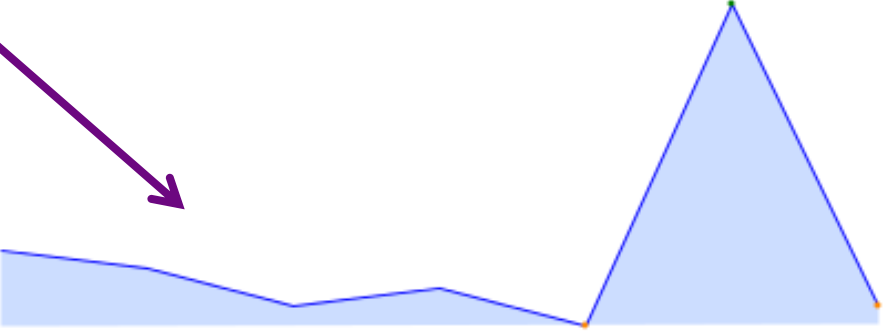


创建新的views & controls ... 拖放以新建rich coach UIs



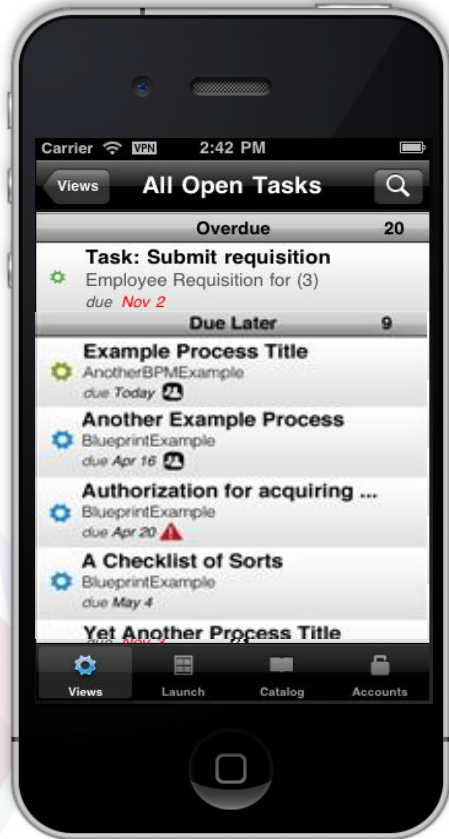
简单的动态交互

Horizontal Section 1

Input Data	Output Letter
Name <input type="text" value="Adam"/>	Dear Adam
From <input type="text" value="Las Vegas, NV"/>	Thank you for attending from Las Vegas, NV. Here is your trend information.
Trend Data <input type="text" value="6,5,3,4,2,19,3"/>	

- 控件自动绑定同一个数据，数据更新时自动更新。
 - 在这个例子中，“Input Data”控件和“Output Letter”控件绑定了同一数据 – 所以当你更改输入数据时“Output Letter”自动更新。

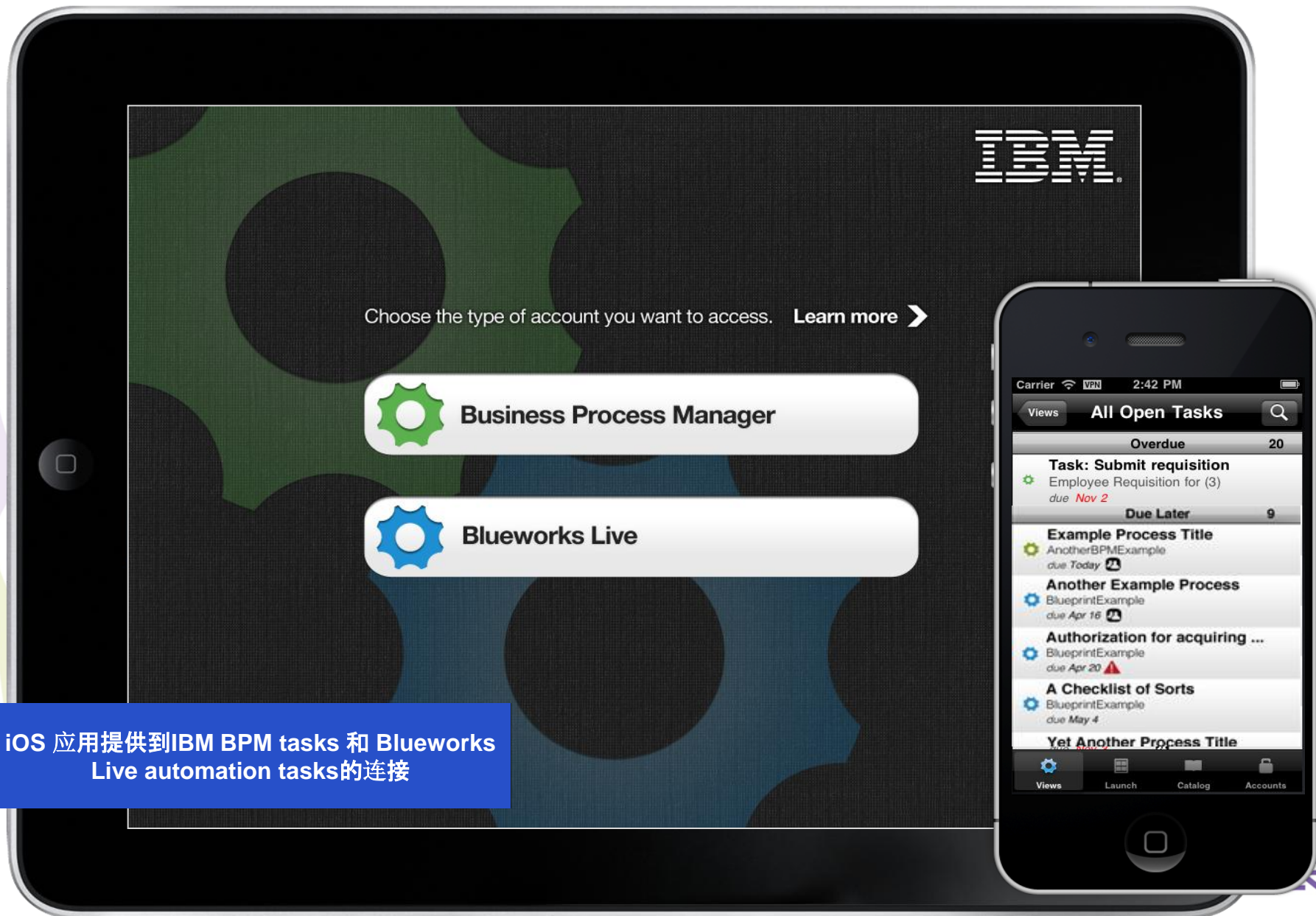
移动连接



- iPhone / iPad本地移动应用 促进更广泛的采集和更方便的连接到Blueworks Live & IBM BPM 任务。
- 统一所有的流程相关工作到统一界面
- 丰富的 REST APIs 和例子 可以定制 IBM BPM 和 Blueworks Live 的集成内容到你自己的移动设备
- 支持移动设备浏览器和表单

移动用户iOS 应用

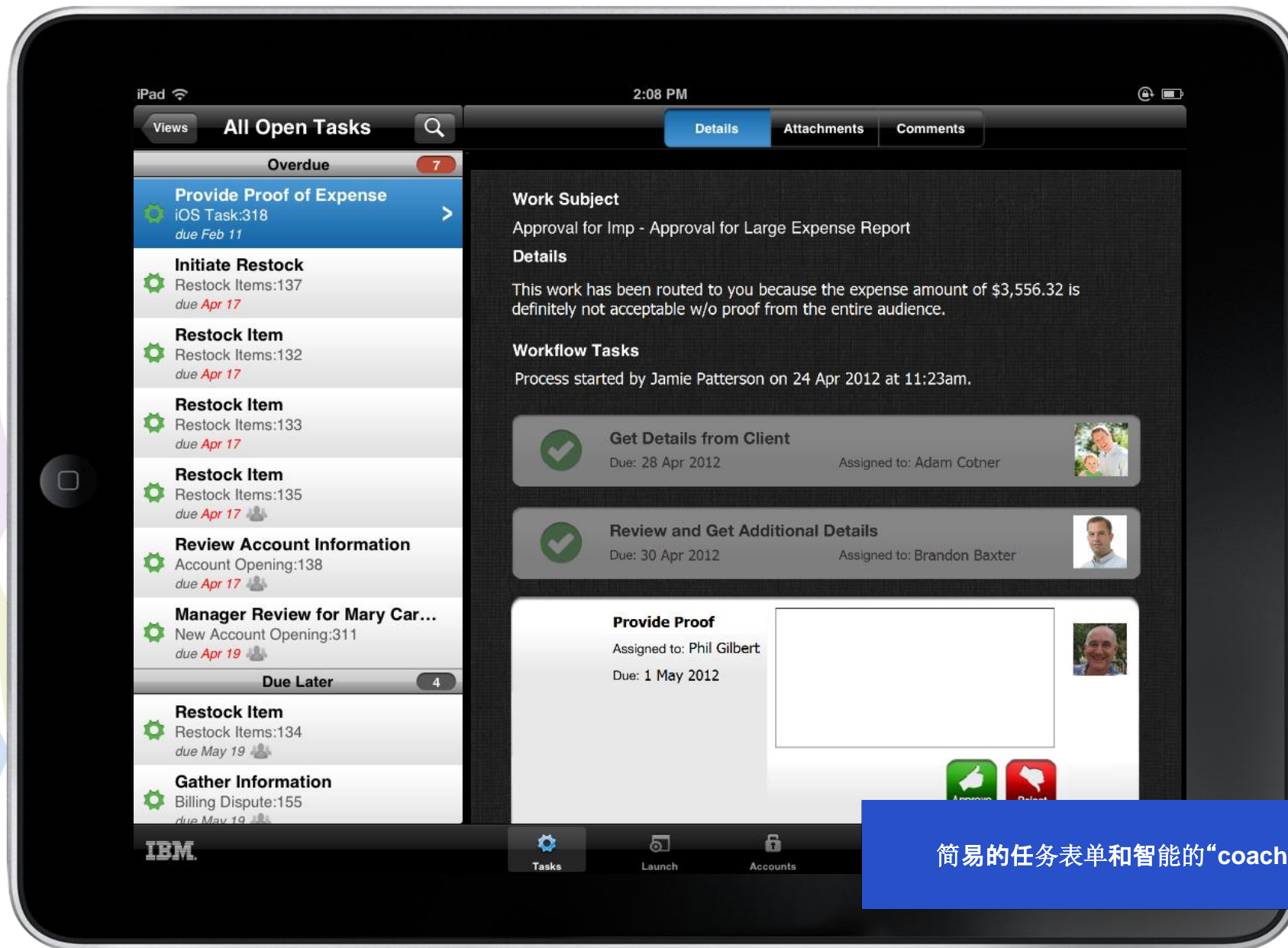
易于访问便于更广泛的使用



iOS 应用提供到IBM BPM tasks 和 Blueworks Live automation tasks的连接

移动用户iOS 应用: Task Forms & Coaches

易于访问便于更广泛的使用



iOS 应用：基于活动的动态交互



用交互协作提高效率



可以将支持文件和图像附加到任一流程任务

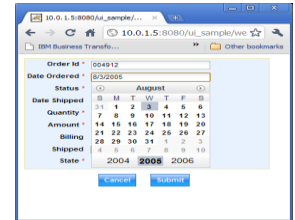


通过基于活动的动态交互提高效率- 减少相关的邮件, 信息等

丰富的REST APIs 和 API Tester



Desktop
Browsers



Smartphones



Tablets



Business Process Manager | REST API Tester | Call Tester | Service Runner | IBM

Result Type: JSON (Javascript format)

Select API Call:

- Process API
- Service API
 - Retrieve Model
 - Start Service
 - Resume Service
 - Evaluate JavaScript
 - Get Data
 - Set Data
 - Stop Service
 - Currently Running
 - Exposed Services
- Task API
 - Task Details
 - Start Task
 - Assign Task To User
 - Assign Task To Group
 - Assign Task To Me
 - Assign Task Back
 - Update Due Date
 - Update Priority
 - Finish Task
 - Cancel Task
 - Task Client Settings
 - Task Actions
 - Task Queries

Task Details
Retrieves the details of a task

Task ID: 3

Parts:
 data

Execute Call

Request: http://localhost:9080/rest/bpm/wle/1/task/3?parts=all

Status: 200 - OK

Header:
Content-Type: application/json Content-Encoding: gzip Content-Language: en-US Transfer-Encoding: chunked Date: Thu, 17 Nov 2011 15:43:45 GMT Server: WebSphere Application Server/7.0

Result:

```
{
  status: "200",
  data: {
    activationTime: "2011-11-17T15:43:29Z",
    clientTypes: [
      "IBM_WLE_Coach"
    ],
    completionTime: null,
    containmentContextID: "3",
    description: "Step: This is my name",
    displayName: "Step: This is my name",
    dueTime: "2011-11-17T16:43:29Z",
    kind: "KIND_PARTICIPATING",
    lastModificationTime: "2011-11-17T15:43:29Z",
    name: "This is my name",
    originator: "tw_admin",
    owner: null,
    priority: 30,
    startTime: "2011-11-17T15:43:29Z",
    state: "STATE_READY",
    tkiid: "3",
    piid: "3",
    status: "Received",
    priorityName: "Normal",
    assignedTo: "All Users_T_da7e4d23-78cb-4483-98ed-b9c238308a03.75514b0f-2015-4dc2-892e-f61a35fc11c0",
    assignedToDisplayName: "All Users",
    assignedToType: "group",
    data: {
      variables: {
        taskId: null,
        bpdName: null,
        userName: null,
        bpdInstanceName: null
      }
    }
  }
}
```



WebSphere
Portal



WebSphere
Application Server

新流程Portal和iOS手机应用
使用这个API

内容连接

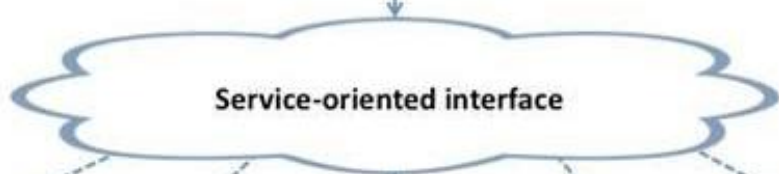


- 在流程任务中使用共享业务文件和图像
- 通过Content Management Interoperability Services (CMIS)简化到任一ECM存储库的访问
- 在流程Coach中强大的搜索, 浏览功能, 按用户想要的方式 显示文档
- 直接与文档内容交互 – 增, 删, 改, 查

Content Management Interoperability Services (CMIS)

任何遵循CMIS标准的ECM systems 都可以与IBM BPM连接

**IBM
Business
Process
Manager**



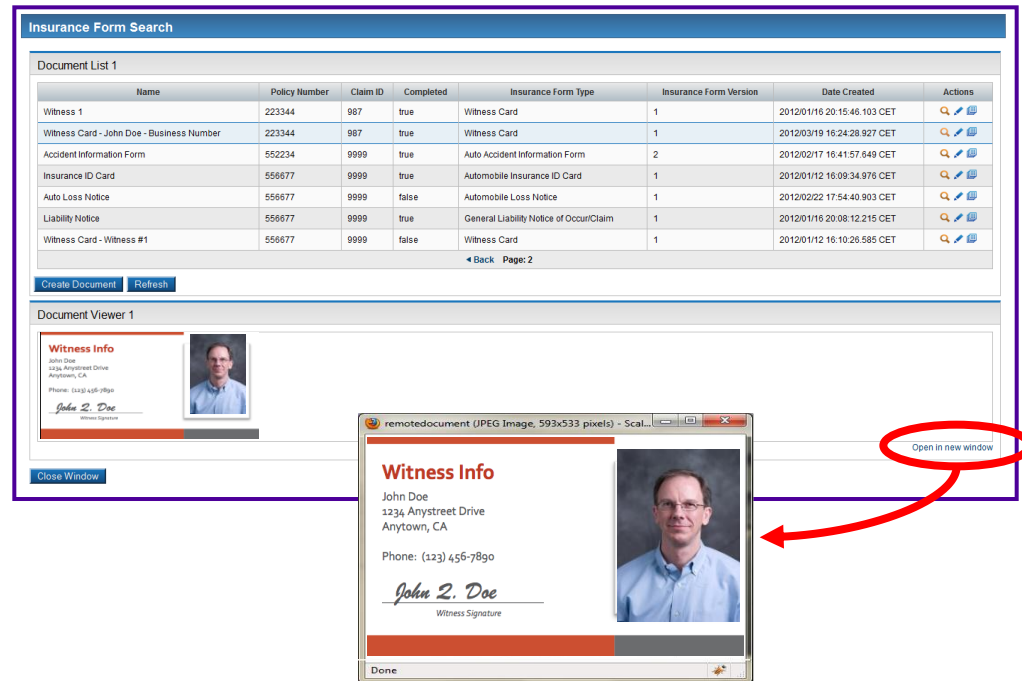
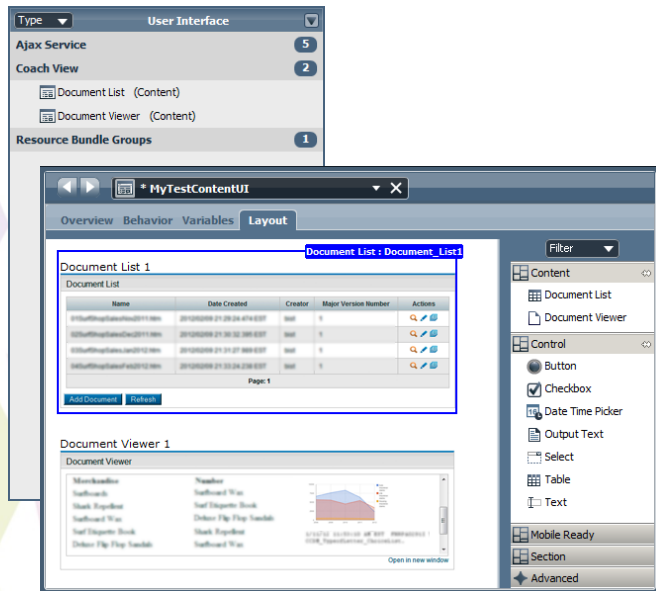
- FileNet V5
- IBM CM8
- Documentum
- SharePoint
- Alfresco
- OpenText
- Vignette
- ... and more!

内容用户界面集成



两个全新的Coach Views 在 **Content Management Toolkit**中

- **Document List** – 提交文件元数据，通过搜索操作
- **Document Viewer** – 提交文件内容



创新 ▶ 转变 ▶ 成长

加强管控



- 网络化的**流程中心**使**流程财产和工具箱**能高度共享并实现BPM成熟度“**从项目到项目集**”的扩张
- 由**流程生命周期事件触发的自动管控流程**增加了流程管控的一致性和可控性
- 通过 **Open Services for Lifecycle Collaboration (OSLC)**链接到其他开发资产和工具的活动（包括 **Rational**）

IBM BPM 混合环境的中心化管理



Centralized Deployment
Control Panel & Dashboard



Process
Designers

Integration
Designers

Process Center
Advanced

Repository

高级流程中心可以管理
BPM应用的开发和部署,
包括流程服务器
(Process Server)高级
版和标准版

Process
Server
Standard

Process
Server
Standard

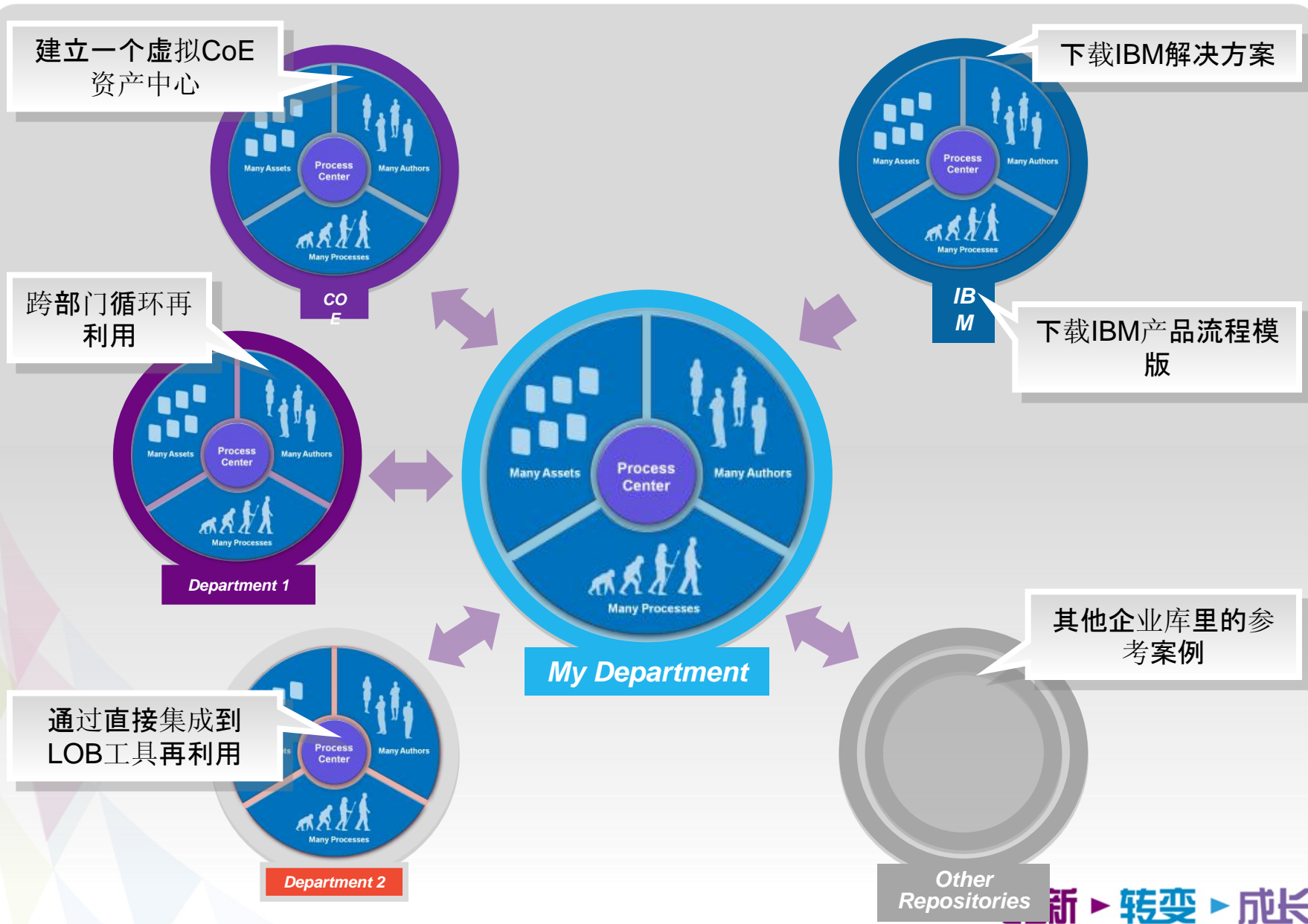
Process
Server
Advanced

Process
Server
Advanced
on zOS

流程服务器标准版提供了与Lombardi
BPM应用向后兼容的能力

流程服务器高级版包括WPS技术带来
的高级集成能力

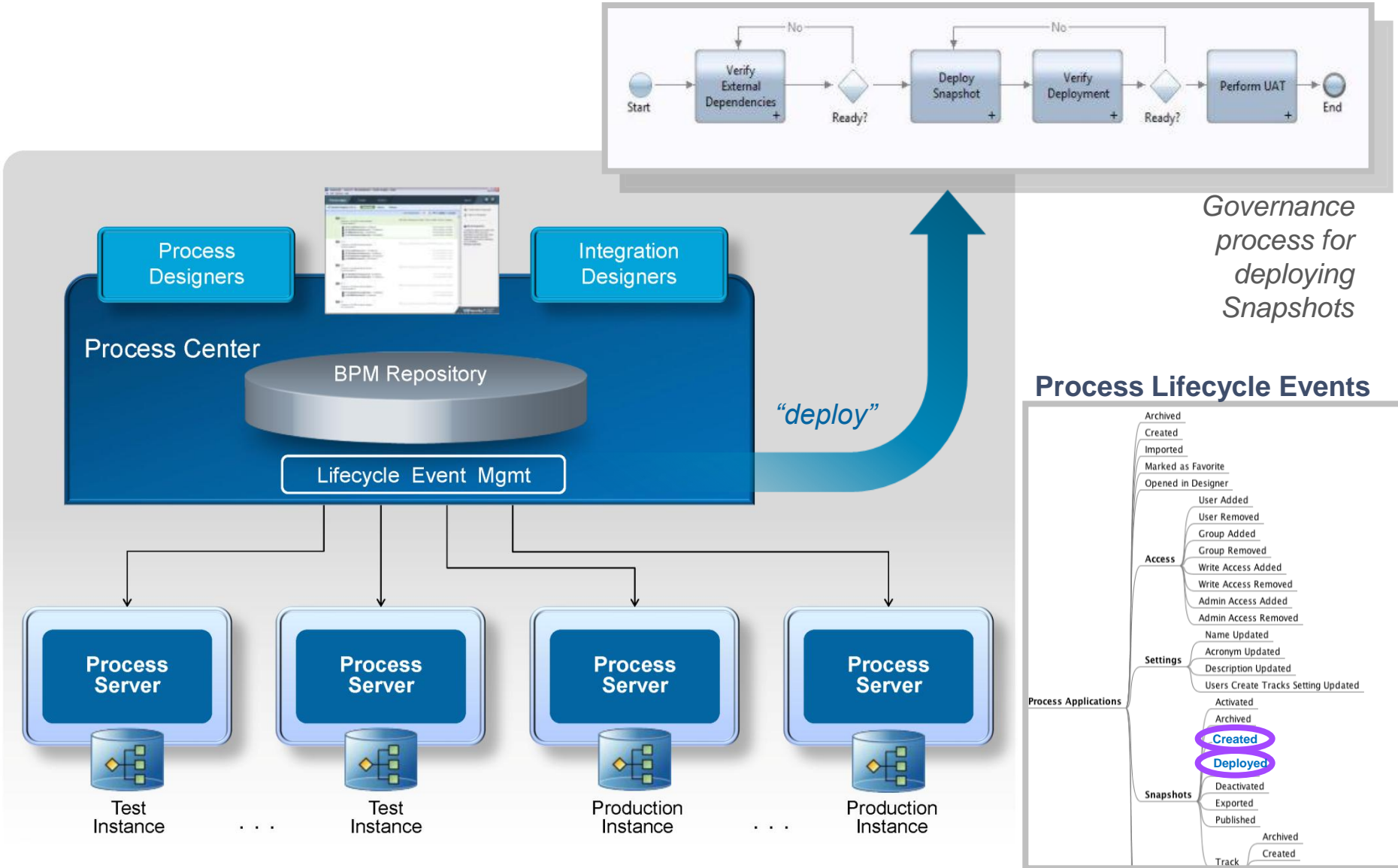
跨界共享的流程中心网



用管控流程来控制流程生命周期



触发与系统生命周期事件相关的管理流程



在zOS扩大流程管理



IBM BPM on zOS



- 利用CICS, IMS, or DB2 主机代管, 提高效能、延展性和数据获取
- **通过集中的流程资产管理简化对大数据量流程自动化和高可靠性的支持**
- **将现有主机应用现代化, 加入流程层级**

V8 优势:

zOS 流程设计工具

- 增强的设计工具可以更好的使用现有的 COBOL & CICS程序目
- 通过WOLA扩展外部适配器, 提供了和IMS等系统的双向整合

管理与安装

- 支持 zOS-specific 监控, 决策制定, 系统管理
- 在zOS上简化额外安装
- 优化和调优在 zOS JVM 上运行的IBM BPM 产品性能

IBM 业务流程管理在zOS



Centralized Deployment
Control Panel & Dashboard



Business & IT Authors

Process
Designer



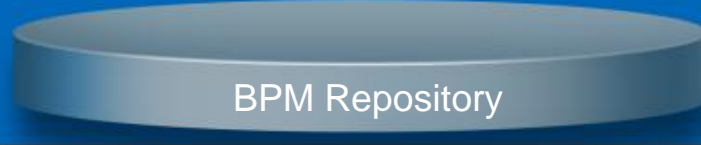
IT Developers



Integration
Designer

Process Center Advanced

Windows
or Linux



BPM Repository

- 集中存储
- 集中部署
- 集中管理

Deploy process apps

Process Server Advanced

BPMN

Process
Rules

Process
Monitoring

BPEL

ESB

Native connectors

COBOL

CICS

IMS

- 机房共置流程，和其他核心zOS应用一起
- 基于本地zOS通讯
- 双向WOLA连接

创新 ▶ 转变 ▶ 成长

- 业务用户可以使用 **Process Portal**更高效的工作
- 业务流程开发人员可以使用全新的**Coach Designer**组件简化开发
- **高级的管控能力**更好的实现BPM成熟度从项目到项目集的过渡
- **丰富的基于内容的搜索和共享**可以最大化流程内容投资
- 业务流程中提供了对**关键业务文档和内容**的访问能力
- 提供了对新的移动应用(**mobile applications**)的支持
- 其他的基础改进

Next Generation Business Rules

- 商业策略的规模管理
- 运营化的企业智能
- 协作化的业务管控

实施运营决策管理...

- 灵活、可靠的自动化决策
- 快速变化的决策
- 提高决策管理的直观性
- 跨系统的决策服务共享
- 大量规则的系统管理
- 业务事件的实时响应

商业策略适应业务变化

通过可视化的协作与管控适应需求变化



VISIBILITY 实现更为直观的商业运营决策

- 使用简易的自然语言编写的商业规则
- 使用直观的模拟测试评估规则变化的影响

GOVERNANCE

用策略调整商业运营所面临的改变

- 使用版本和快照安全可靠地控制规则变化
- 监控规则修改历史,确保修改纪录的可追溯性

COLLABORATION

获得跨功能和跨部门的成果

- 社交媒体风格的用户界面方便业务人员的沟通
- 统一的规则库方便业务和IT部门的协作

Enabling regular business people to easily and safely make changes to their business operations

创新 ▶ 转变 ▶ 成长

可视化运营决策管理 v8

实现更为直观的商业运营决策



“更新内容”快速显示部署

The screenshot shows the IBM Decision Center Home page. The top navigation bar includes 'Home' and 'Library'. Below the navigation, there are sections for 'What's New', 'Activity Stream', and 'Followed Items'. The 'New Business Rules' section lists 'Local Sedan Surcharge', 'Local SUV Surcharge', and 'Local Truck Surcharge'. The 'New Updates Since You Logged Out' section lists 'Global Sedan Surcharge', 'Summer Surcharge', 'Winter Surcharge', and 'Spring Surcharge'. The 'New Comments in Activity Stream' section shows two comments: one from 'Yeepin' about a 'NY rate rule' and one from 'David' about a 'NJ rate rule'.

方便易用的规则搜索功能

The screenshot shows the IBM Decision Center Search Results page. The search term is 'collision'. The results are displayed in a table with columns for 'Type', 'Status', 'Found in', and 'Last edited'. The search results include 'Collision Price Table NY', 'Accident', 'Collision Price Table', 'Collision', 'Anti-lock Brakes Discount', and 'Anti-lock Brakes Discount for NJ'. The 'Collision Price Table NY' result is highlighted.

New in
ODM v8.0

New in
ODM v8.0

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职能规则编辑器

使用业务控制台进行规则编辑



The screenshot shows the IBM Decision Center interface for editing a rule. The rule text is as follows:

```
if
the state of residence of the driver is "NJ"
and the driver has never had their license suspended or revoked
and all of the following conditions are true :
- the number of accidents the driver has been involved in equals 0
- the number of traffic tickets the driver has received is 0
- the driver has completed a drivers education course ,
then
emit Offer promotion to retain customer with reason: "Increase market share for good NJ drivers" ;
add a 0 % surcharge to <an auto quote response> , reason: <a string>
```

Annotations in the image:

- 自然语言语法** (Natural Language Grammar) points to the rule text.
- 自动完成** (Auto Complete) points to the dropdown menu showing suggestions: 'Auto Quote Response' and 'the coverage quote'.
- 在线错误检测** (Online Error Detection) points to the error message at the bottom: "The word ',' is missing."

New in ODM v8.0

Severity	Line	Message
✖	1	The rule is incomplete, fill all the placeholders.
✖	11	The word ',' is missing.

协作式运营决策管理v8

获得跨功能和跨部门成果



新的业务中心平台支持决策活动的通知及沟通协作

The screenshot shows the IBM Decision Center user interface. At the top, there is a navigation bar with "IBM Decision Center", "HOME", and "LIBRARY" buttons. The user's name "Rachel" is displayed in the top right. Below the navigation bar, there are two tabs: "What's New" and "Stream", with "Stream" being the active tab. A text input field with the placeholder "Post a new comment here" is located at the top of the stream. Below this, there are two sections: "Today" and "Older". The "Today" section shows a notification: "You created a version in Airbag Discount rule in Pricing project" at 6:01 PM, with a "Comment" link. The "Older" section shows a post by "Cindy" dated "Apr 23, 2012" with the text "Brandon, can you check if we can extend Adam's NY collision pricing discount to higher value cars to retain more customers?". Below this is a comment by "You" dated "May 30, 2012" with the text "Brandon is on vacations this week. Let me work on some new rules." and another "Post a new comment here" input field. At the bottom, a post by "adam" is partially visible. On the right side of the interface, there are two panels: "Followed Rules" and "Rules Recently Worked On". The "Followed Rules" panel lists several rules with star icons, such as "Airbag Discount", "Airbag Discount NJ", "All Experienced Drivers Discount", "Anti-lock Brakes Discount", "Anti-lock Brakes Discount for NJ", and "Collision Price Table". The "Rules Recently Worked On" panel shows "Airbag Discount" with a star icon. A green line with a dot at the end points from the text box above to the "Stream" tab.

New in ODM v8.0

不同级别的分组消息



任何团队成员都可以在团队、项目和规则级别上进行通信

活动流



IBM Decision Center

What's New Stream

Followed Rules

- Airbag Discount
- Airbag Discount NJ
- All Experienced Drivers Discount

Today

- cindy created a version in Airbag Discount NJ rule in Pricing project
3:33 PM
Comment

Older

- Rachel created a new post
Brandst, can you check if we can extend Adam's NY collision pricing discount to higher value cars to retain more customers?
Apr 23, 2012
Comment
- adam created a new post
I've updated the NY collision pricing, reducing base premiums for low value cars.
Apr 23, 2012
Comment
- adam created a version in Collision Price Table NY rule in Pricing project
Apr 23, 2012
Comment
- cindy created An old car surcharge rule in Pricing project
Apr 23, 2012
Comment
- adam created a version in SUV Surcharge NJ rule in Pricing project
Apr 23, 2012
Comment

团队消息

IBM Decision Center

All projects > Pricing > main

Details

Created by adam
Apr 23, 2012
Click to add a description

Changes All | Snapshot

Today

- Airbag Discount was updated 11:25 AM
cindy

Older

- Airbag Discount NJ was updated May 9, 2012 2:33 PM
cindy
- Collision Price Table NY was updated April 23, 2012 6:49 PM
adam
- An old car surcharge was created April 23, 2012 6:35 PM
cindy
- Aquisition Promotion for NJ was created
rachel

项目消息

Airbag Discount

Properties Stream

Post a new comment here

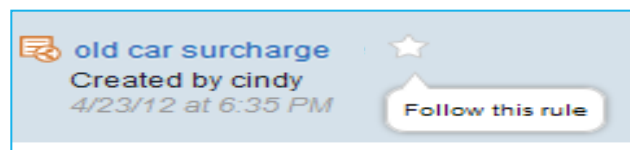
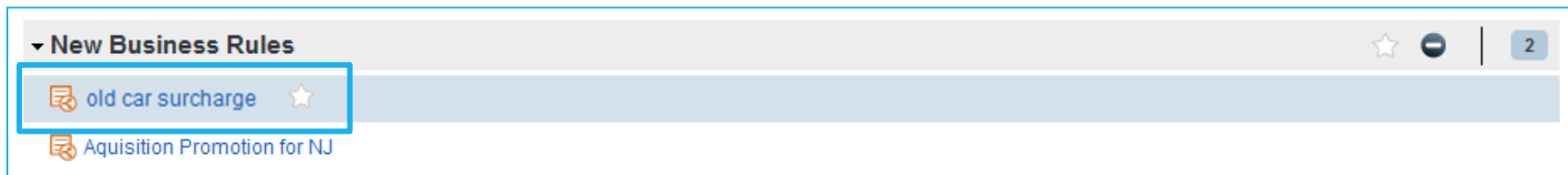
Today

- cindy created a version 11:25 AM
Comment
You added a comment
Looks ok with me
11:28 AM
Post a new comment here

规则消息

自定义的信息交互

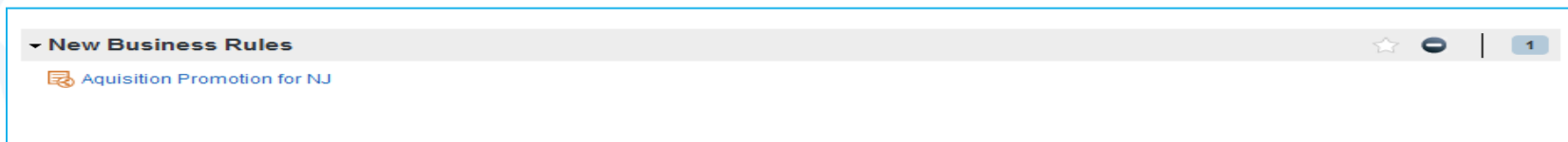
点击一下订阅通知



1- 一下点击订阅

2- 规则添加到后续
项目列表里

3- 新的业务规则
列表也会更新



管控式运营决策管理v8

直观的业务规则和决策表时间线

版本控制

IBM Decision Center

HOME LIBRARY Rachel

Pricing > main > Airbag Discount (v1.3)

Edit Rule New Rule

Current Timeline

2012 Today April

Version 1.3
Created by Rachel on May 10, 2012
Reasons updated in all rows

Version 1.1
Created by cindy on May 10, 2012
Update on row 2: Airbag type set to driver and passenger side

Version 1.2
Created by Rachel on May 10, 2012
New update on Airbag type on row 3

Version 1.0
Created by adam on Apr 23, 2012

2012

Web 2.0

每个文件的新版本评论

点击一下查看和恢复到一个特定的规则版本

直观的时间导航

时间线提供了一个图形的可视化方法的历史和跟踪变化规律

优良的项目快照管理功能

可以为项目拍照和进行智能检索

IBM

The screenshot displays the IBM Decision Center interface. At the top, there's a navigation bar with 'HOME' and 'LIBRARY' links. Below it, a breadcrumb trail shows 'All projects > Pricing > main'. A 'Take Snapshot' button is highlighted in a green box. A modal dialog titled 'Take a Snapshot' is open, containing the following text:

Taking a snapshot lets you capture the state of your project at a given moment in time. Click a snapshot from the Changes pane to preview.

Snapshot Name
Pricing policy as of May 2012

Description
This snapshot contains validated pricing rules before fall updates.

The background interface shows a 'Details' pane on the left with 'Created by adam' and 'Apr 23, 2012'. Below it is a 'Changes' pane with a list of updates, including 'Airbag Discount was updated' and 'Collision Price Table NY was updated'. On the right, a 'Current Content' pane shows a table of items with columns for 'Name' and 'Folder', and a 'Filter' input field.

快照功能可以给项目拍照，并且能够在需要的情况下恢复存储的快照

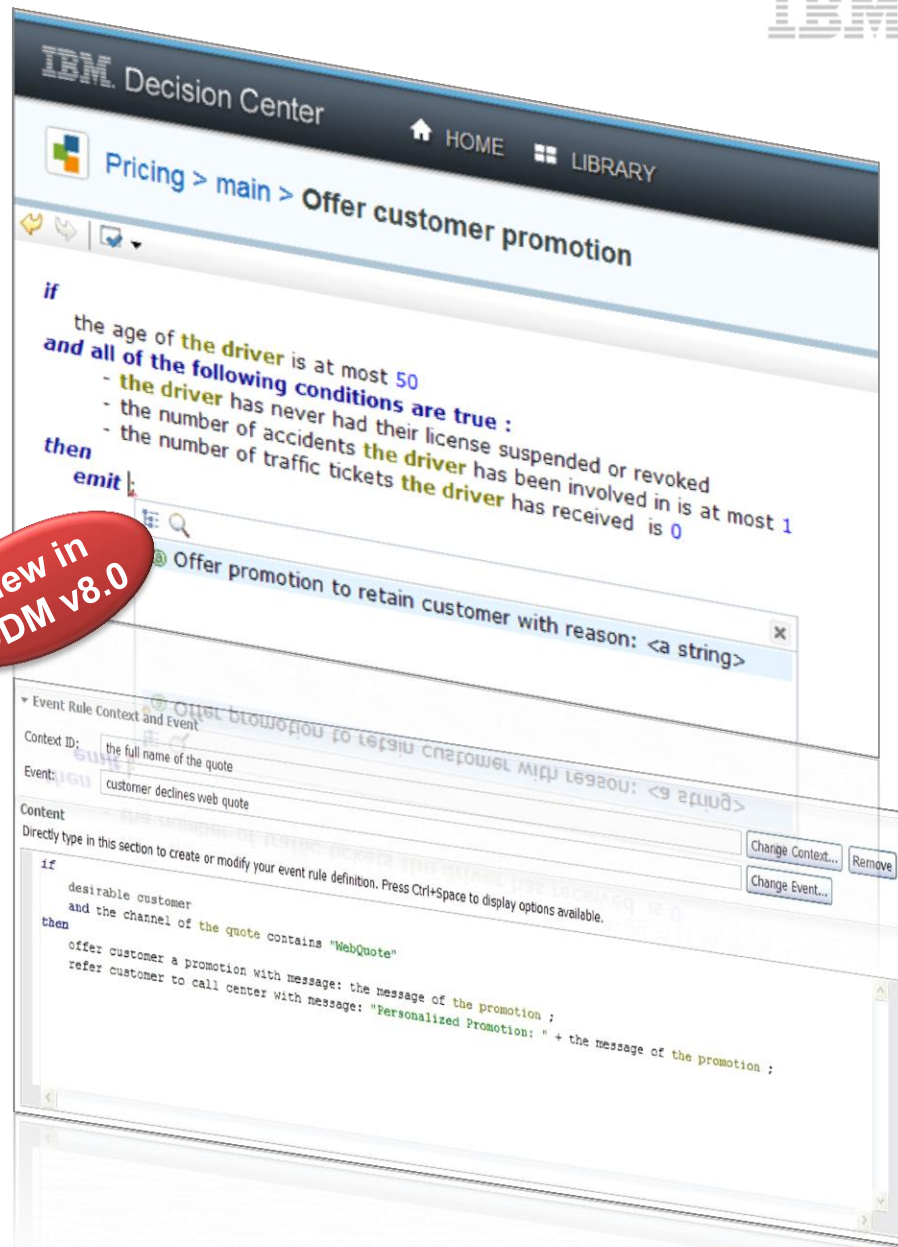
创新 ▶ 转变 ▶ 成长

方便的业务规则与事件规则的集成



- 可在规则词汇表中导入事件。
- 由业务规则的操作部分触发事件规则
- 基于业务规则集的事件对象模型
- 由事件规则直接调用业务规则集。

New in
ODM v8.0



业务决策的模拟及测试

支持高性能的大数据量模拟测试

- 支持多核的并行处理
- 提供方便易用的API来支持大数据拆分及KPI合并
- 支持百万数据的日处理



- 引入全新的Enterprise Business Center，以社会化的用户界面风格，更高效地进行业务决策的沟通协作
- 使用更直观的基于时间线的版本及快照功能，安全可靠地控制决策变化并方便追溯修改历史
- 采用更灵活的业务规则与事件规则的集成方式，大大降低了两种决策模型集成的难度
- 满足高性能的大数据量模拟测试要求，以多核处理、数据拆分再合并的方式支持百万数据的日处理