

InfoSphere QualityStage

Voice-over	Suggested on-screen visuals / text
<p>1. Can your business trust the data that drives your critical business processes? Does bad data create a significant exposure from a compliance perspective?</p> <p>To be <i>trusted</i>, information must be accurate, complete, in context and insightful.</p>	<p><i>Trusted information</i></p> <ul style="list-style-type: none"> → Accurate → Complete → In context → Insightful
<p>2. IBM InfoSphere QualityStage, part of the InfoSphere Information Server platform, enables enterprises to create and maintain an accurate view of master data entities, including customers, vendors, locations and products.</p>	<p>IBM InfoSphere™ QualityStage</p> <p>Master data ...customers ...vendors ...locations ...products.</p>
<p>3. You can deploy QualityStage in transactional, operational, or analytic applications, in batch and real-time environments.</p> <p>With capabilities including data investigation, standardization, address validation, probabilistic matching and survivorship, QualityStage can help reduce operational risk and overall IT costs ...make the lives of your IT staff a lot easier!</p>	<ul style="list-style-type: none"> • Data investigation • Standardization • Address validation • Probabilistic matching • Survivorship
<p>4. As a leading platform for data quality, QualityStage can deliver consistent, cleansed, consolidated data for a multitude of requirements including batch, real time and Web services enabled processes.</p>	<p>Consistent, cleansed, consolidated data</p>
<p>5. InfoSphere Server QualityStage – ensuring and improving the quality of enterprise data assets.</p>	<p>IBM InfoSphere™ Server QualityStage</p> <p>...For trusted information and smarter business decisions</p>