## **IBM InfoSphere Change Data Capture**

Voice-over	Suggested on-screen visuals / text
1. To improve your business processes and customer service, you need access to trusted information on demand — information that's accurate, complete, in context and insightful.	Trusted information
	for better business outcomes
2. IBM InfoSphere™ Change Data Capture, part of the IBM InfoSphere portfolio, provides low-impact capture and rapid delivery of data changes from mission-critical systems.	IBM InfoSphere™ Change Data Capture  → Rapid capture and deliveryminimal impact
Improving the visibility into lines of business, while minimizing the impact on source systems, can lead to measurable cost savings.	→ Cost savings
Heterogeneous platform and database support leverages existing IT investments and accommodates new requirements.	→ Heterogeneous support for databases and platforms
And direct integration with InfoSphere DataStage provides optimized, real-time data sourcing for ETL processes	→ Optimized sourcing for ETL processes
<ul> <li>With the rapid capture and delivery of data changes, Change Data Capture supports many information management initiatives, such as: <ul> <li>Operational business intelligence for up-to-date insight</li> <li>Application and database migrations with no downtime</li> <li>Data delivery to Master Data Management systems and SOA environments, and</li> <li>Dynamic data warehousing</li> </ul> </li> </ul>	<ul> <li>Operational business intelligence</li> <li>Application and database migrations</li> <li>Data delivery to Master Data Management Systems and SOA environments</li> <li>Dynamic data warehousing</li> </ul>
4. Because data changes are continuously captured and delivered, accurate and timely data is readily available to reduce batch windows.	< <illustrate continuous="" data,="" etc.="" flow="" of="">&gt;</illustrate>
5.	IBM InfoSphere™ Change Data Capture

Optimize your business and achieve better business outcomes with IBM InfoSphere Change Data Capture.	

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