Global Summit 2013 Nashville

May 21-23, 2013 | Gaylord Opryland Resort & Conference Center

Smarter Commerce: Your customer in context.



IBM Certification Testing Center

The perfect opportunity to validate your skills.

IBM Smarter Commerce Global Summit 2013 Nashville is pleased to announce that Software <u>Professional Certification</u> and <u>Mastery Certification</u> examinations will be available at this event.

IBM Professional Certification is both a journey and a destination.

- ✓ It's a business solution. A way for skilled IT professionals to demonstrate their expertise to the world.
- ✓ It validates your skills and demonstrates your proficiency in the latest IBM technology and solutions.

Whether you recommend, sell, service, support and/or use IBM products and solutions, an IBM certification credential can help *differentiate* you from everyone else.

IBM Certification testing will be offered in room **Jackson E**.

All conference attendees are eligible for **one** free examination attempt. Additional examinations are available at discounted rates. See detailed Fee Schedule on pages 3-5.

- Business Partners may choose between a free Professional Certification examination OR a free Mastery examination.
- IBM employees are also eligible for free and discounted exams. For details, please visit the Certification Testing Center during the conference.

Pre-registration is not required; testing is offered on a first-come, first-served basis. Visa, MasterCard, and American Express credit cards are accepted payment methods.

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HOURS

| Date | Certification Testing Center: Hours of Operation |
|-------------------------|--|
| Tuesday, May 21, 2013 | 10:00 – 17:30* |
| Wednesday, May 22, 2013 | 07:00 – 08:00*, 10:00 – 17:30* |
| Thursday, May 23, 2013 | 07:00 - 08:00*, 09:30 - 14:00* |

^{*} New candidates will be seated up until this time.

<u>ADDITIONAL INFORMATION</u>

- 1. All exams are closed-book, multiple-choice, and computer-based.
- 2. Test takers are encouraged to prepare and study for the exams before the conference.
- 3. The exams are delivered in a proctored environment via Prime, a web-based test delivery tool.
 - Previous Prime users are to bring their Prime username and password.
 - Prometric users are to bring their Prometric ID number (e.g. PR******, SR******).
 - If you do not have either, a new Prometric ID will be assigned to you.
- 4. If the first examination attempt is unsuccessful, the re-take policy is as follows:
 - The same Professional Certification exam may be taken twice in 30 days.
 - The same Mastery exam may be taken twice in 3 months
 - Both attempts can be at this event.
- 5. For each exam, test takers are required to sign-in, display their conference badge, along with one photo ID before entering the testing room.
- 6. All test takers are expected to stay in the testing room for the full duration of the exam; breaks are not permitted.

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FEE SCHEDULE

Professional Certification Tests (Regular test fee - \$200 USD per attempt)

| Segment | | Customers | | Business | | |
|----------------------------|--------------|--|---------------------------------|----------|----------|---------|
| | Test Number | est Number Test Name | & Clients | | Partners | |
| | 200 010 | | 1st Test | 2nd Test | 1st Test | 2nd Tes |
| Commerce | 000-219 | IBM Sterling Order Management V9.1, Deployment | 4 | | | \$50 |
| Commerce | 000-240 | IBM Sterling Configurator V9.1, Deployment | | \$50 | FREE | |
| Commerce | 000-241 | IBM Sterling Order Management V9.2, Solution Design | | | | |
| Commerce | 000-723 | IBM WebSphere Commerce V7.0, Application Development | | | | |
| Commerce | 000-724 | IBM WebSphere Commerce V7.0, System Administrator | | | | |
| Connectivity & Integration | 000-218 | IBM Sterling B2B Integrator V5.2, Solution Implementation | | | | |
| Connectivity & Integration | 000-220 | IBM Sterling Connect:Direct, Administration | | | | |
| Connectivity & Integration | 000-350 | IBM WebSphere Transformation Extender V8.4, Application Development | | | | |
| ECM | 000-443 | IBM DB2 Content Manager V8.3, Solution Designer | | | | |
| ECM | 000-444 | IBM Content Management - OnDemand, Solutions Expert | | | | |
| ECM | 000-448 | IBM Content Collector (ICC), Solution Designer | | | | |
| ECM | 000-580 | IBM Case Manager V5.0, Specialist | | | | |
| ECM | 000-581 | IBM FileNet Content Manager V5.1, Specialist | | | | |
| ECM | 000-582 | IBM FileNet Business Process Manager v5.1, Specialist | | | | |
| ECM | 000-583 | IBM Content Analytics and Search V2.2, Specialist | FREE | | | |
| ECM | 000-585 | IBM Datacap Taskmaster Capture V8.1, Deployment | 7 | | | |
| ECM | 000-586 | IBM Case Manager V5.1, Solution Design | 7 | | | |
| ECM | 000-587 | IBM FileNet P8 V5.1, Deployment | | | | |
| ECM | 000-588 | IBM Datacap Taskmaster Capture V8.1, Solution Designer | | | | |
| EMM | 000-470 | IBM Unica Campaign V8.5, Specialist | | | | |
| EMM | 000-471 | IBM Marketing Operations V8.6, Deployment | | | | |
| Smarter Cities | CUR-006 | IBM Cúram V5.2, Development | - - - - - - - | | | |
| Smarter Cities | CUR-007 | IBM Cúram V5.2, Business Analysis and Design | | | | |
| Smarter Cities | CUR-008 | IBM Cúram V6, Development | | | | |
| Smarter Cities | CUR-009 | IBM Cúram V6, Business Analysis and Design | | | | |
| Smarter Cities | CUR-010 | IBM Cúram V6.0.4, Development | | | | |
| Smarter Cities | CUR-011 | IBM Cúram V6.0.4, Business Analysis and Design | | | | |
| Smarter Cities | CUR-050 | IBM i2 COPLINK Detect V4.x, Solutions Specialist | | | | |
| Smarter Cities | CUR-051 | IBM i2 Analyst's Notebook V8.9, Analysis | 7 | | | |
| All other segments | All Business | Analytics, Cloud Computing, Collaboration Solutions (Lotus), Information Management, | 0400 | 0400 | | 0400 |
| | Rational Se | curity Systems, SOA, Tivoli, and WebSphere exams. | \$100 | \$100 | \$100 | \$100 |

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Technical Mastery Tests (Regular test fee - \$75 USD per attempt)

| Segment | | Test Name | Customers & Clients | | Business Partners | |
|----------------------------|-------------|--|--|----------|----------------------|--------|
| | Test Number | | | | | |
| | | | 1st Test | 2nd Test | 1st Test | 2nd Te |
| Commerce | 000-N03 | IBM Commerce Solutions Selling Technical Mastery Test v1 | | | | |
| Commerce | 000-N04 | IBM Commerce Solutions Order Mgmt Technical Mastery Test v1 | | | | |
| Commerce | 000-N05 | IBM Commerce Solutions Supply Chain Mgmt Technical Mastery Test v1 | | | | |
| Commerce | 000-N06 | IBM Optimization Supply Chain Mgmt Technical Mastery Test v1 | | | | |
| Commerce | 000-N07 | IBM Optimization Technical Mastery Test v1 | | | | |
| Commerce | 000-N28 | IBM Emptoris Strategic Supply Management Technical Mastery Test v1 | | | | |
| Commerce | 000-N29 | IBM Emptoris Telecom Expense Management Technical Mastery Test v1 | | | | |
| Commerce | 000-N30 | IBM Emptoris Services Procurement Technical Mastery Test v1 | | | | |
| Connectivity & Integration | 000-N01 | IBM B2B Integration Technical Mastery Test v1 | | | | |
| Connectivity & Integration | 000-N02 | IBM Managed File Transfer Technical Mastery Test v1 | | | | |
| Connectivity & Integration | 000-N17 | IBM B2B Integration SaaS Technical Mastery Test v1 | | | | |
| ECM | 000-M71 | IBM Information Management Content Management OnDemand Technical Mastery Test v1 | 1 | | | |
| ECM | 000-M72 | IBM Content Collector Technical Mastery Test v1 | 1 | | | |
| ECM | 000-M73 | IBM OmniFind Technical Sales Mastery Test v1 | 1 | | | |
| ECM | 000-M74 | IBM Information Management Content Manager Technical Mastery Test v1 | 1 | | | |
| ECM | 000-M90 | IBM Content Analytics Theory Technical Mastery Test v1 | 1 | N/A | FREE | \$30 |
| ECM | 000-M91 | IBM Content Analytics Product Fundamentals Technical Mastery Test v1 | N/A | | | |
| ECM | 000-M92 | IBM Datacap Taskmaster Capture Practical Application Technical Mastery v1 | 1 | | | |
| ECM | 000-M93 | IBM Datacap Taskmaster Capture Product Fundamentals Technical Mastery Test v1 | 1 | | | |
| ECM | 000-N41 | IBM Case Manager Product Fundamentals Technical Mastery Test v1 | 1 | | | |
| ECM | 000-N42 | IBM Case Manager Solution Design Technical Mastery Test v1 | 1 | | | |
| EMM | 000-M88 | IBM Unica Enterprise Marketing Operations Technical Mastery Test v1 | 1 | | | |
| EMM | 000-M96 | IBM Unica Enterprise Campaign Technical Mastery Test v1 | 1 | | | |
| EMM | 000-M98 | IBM Unica NetInsight Technical Mastery Test v1 | | | | |
| EMM | 000-M99 | IBM Coremetrics Technical Mastery Test v1 | - - - - - - - - - - | | | |
| EMM | 000-N34 | IBM Tealeaf Technical Mastery Test v1 | | | | |
| Smarter Cities | 000-N35 | IBM i2 Analyst Notebook Support Mastery Test v1 | | | | |
| Smarter Cities | 000-N36 | IBM i2 iBase Support Mastery Test v1 | | | | |
| Smarter Cities | 000-N37 | IBM i2 Text Chart Support Mastery Test v1 | | | | |
| Smarter Cities | 000-N13 | IBM Intelligent Operations Center Technical Mastery Test v1 | | | | |
| Smarter Cities | 000-N15 | IBM IOC Intelligent Water Technical Mastery Test v1 | | | | |
| Smarter Cities | 000-N16 | IBM IOC Intelligent Transportation Technical Mastery Test v1 | | | | |
| Smarter Cities | 000-N33 | IBM i2 Intelligence Technical Mastery Test v1 | | | | |
| | | Analytics, Collaboration Solutions (Lotus), Information Management, Rational, Security | | | | |
| All other segments | | oli and WebSphere exams. | N/A | N/A | \$30 | \$30 |

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Sales Mastery Tests (Regular test fee - \$20 USD per attempt)

| Segment | Test Number | mber Test Name | Customers & Clients | | Business Partners | |
|----------------------------|-------------|--|------------------------|----------|----------------------|----------|
| | | | 1st Test | 2nd Test | 1st Test | 2nd Test |
| Commerce | 00M-238 | IBM Commerce Solutions Selling/Order Mgmt Sales Mastery Test v1 | | | FREE | \$20 |
| Commerce | 00M-242 | IBM Commerce Solutions Supply Chain Mgmt Sales Mastery Test v1 | | N/A | | |
| Commerce | 00M-243 | IBM Optimization Supply Chain Mgmt Sales Mastery Test v1 | | | | |
| Commerce | 00M-244 | IBM Optimization Sales Mastery Test v1 | | | | |
| Commerce | 00M-246 | IBM Smarter Commerce Sales Mastery Test v1 | 7 | | | |
| Commerce | 00M-653 | IBM Emptoris Strategic Supply Management Sales Mastery Test v1 | | | | |
| Commerce | 00M-654 | IBM Emptoris Telecom Expense Management Sales Mastery Test v1 | | | | |
| Commerce | 00M-655 | IBM Emptoris Services Procurement Sales Mastery Test v1 | 7 | | | |
| Connectivity & Integration | 00M-237 | IBM B2B Integration-Network-Managed File Transfer Sales Mastery Test v1 | 7 | | | |
| ECM | 00M-227 | IBM Datacap Taskmaster Capture Sales Mastery Test v1 | N/A | | | |
| ECM | 00M-640 | IBM Enterprise Content Management Sales Mastery Test v2 | | | | |
| ECM | 00M-644 | IBM ECM Information Lifecycle Governance Sales Mastery Test v1 | | | | |
| EMM | 00M-241 | IBM Enterprise Marketing Management Sales Mastery Test v1 | | | | |
| EMM | 00M-658 | IBM DemandTec Sales Mastery Test v1 | | | | |
| EMM | 00M-663 | IBM Digital Marketing Optimization Sales Mastery v1 | | | | |
| Smarter Cities | 00M-647 | IBM Intelligent Operations Center-Water & Transportation Sales Mastery Test v1 | - - - | | | |
| Smarter Cities | 00M-652 | IBM Curam Sales Mastery Test v1 | | | | |
| Smarter Cities | 00M-657 | IBM i2 Intelligence Sales Mastery Test v1 | | | | |
| Smarter Cities | 00M-659 | IBM Smarter Cities Sales Mastery Test v1 | | | | |
| All other segments | | Analytics, Collaboration Solutions (Lotus), Information Management, Rational, Security roll and WebSphere exams. | N/A | N/A | \$20 | \$20 |