

JAKE PORWAY

Jake Porway uses big data to tackle big social problems. As the founder of DataKind, he connects—and acts as an accessible bridge between—data scientists and not-for-profit companies, which often don't have the know-how or resources to benefit from data analysis. A former *New York Times* Data Scientist, Porway wants all of humanity to benefit from the gains of big data.

With DataKind, "We're connecting nonprofits, NGOs, and other data-rich social change organizations with data scientists willing to donate their time and knowledge to solve social, environmental, and community problems," Porway explains. Porway was named a 2012 National Geographic Emerging Explorer, and he currently hosts *The Numbers Game* on the National Geographic channel, in which he tackles one of life's most daunting topics each episode (such as how to live longer, combating road rage, the best negotiation methods), and reveals the surprising science behind them.

Irrepressibly curious, Porway is both a scientist and a coder, equally excited to pioneer the next machine-learning algorithm as his is to optimize the code to run it. He hopes to make machines smarter—and he looks for new ways to help machines make sense of things, for the greater good.
