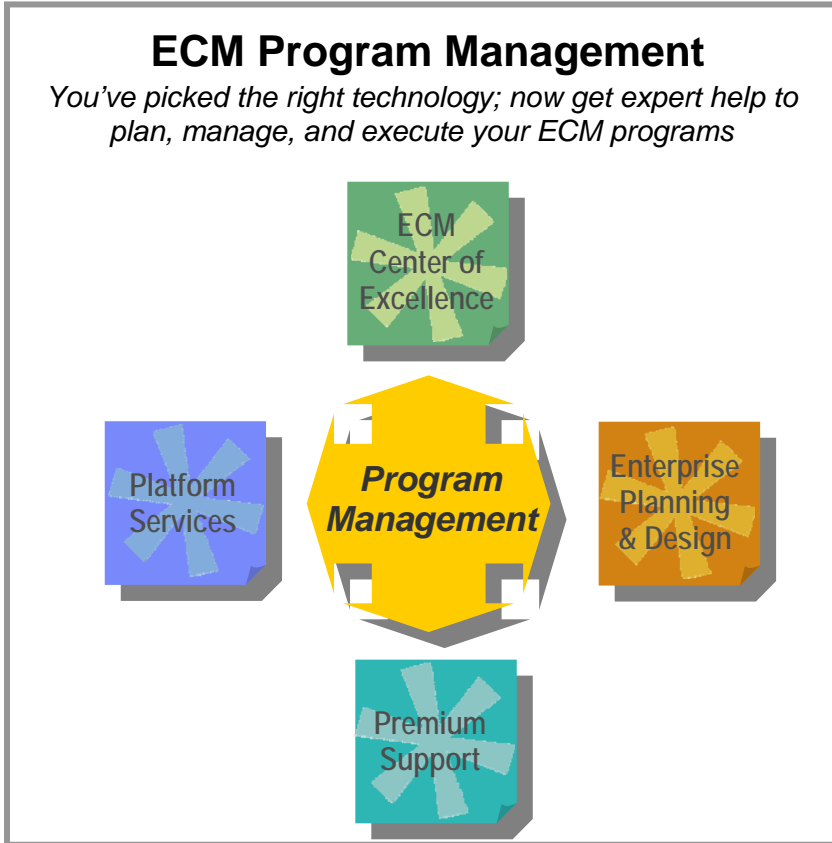




IBM Program Management Services for ECM



ECM Program Management
You've picked the right technology; now get expert help to plan, manage, and execute your ECM programs

Help is on the Way

If this sounds like your organization, then stop searching for these ECM experts – the help you need is right here. IBM Program Management Services for Enterprise Content Management can address these needs and many more by providing you with senior level resources to help manage, plan and control your ECM programs.

Essential for Success

Program Management is essential for organizations undertaking fundamental changes to their business. With strong Program Management in place, you can plan, implement, and manage changes that support your current business needs as well as be flexible for changes that occur with the introduction of new business requirements. Without it, you might open yourself up to far-reaching problems that inevitably occur when relying on weak or incomplete plans.

With Program Management Services for ECM, you'll learn about challenges faced by other organizations, how they tackled issues similar to your own, and use the lessons learned to develop standards and policies to help ensure the success of your ECM initiatives.

Overview

IBM Program Management Services for Enterprise Content Management provides customers with the highly experienced resources needed to plan, manage and execute their large-scale ECM initiatives.

Wanted: Experienced ECM Help
 Organizations looking to introduce ECM throughout their enterprises often find they need help with the task. They need experts who have lived through the challenges they are currently facing and can suggest policies and procedures that will help ensure their success. They need people to guide them through the many choices they must make to put together an ECM infrastructure that will support their current and future business needs. And, they need people with the skills to work with cross-functional teams that have competing requirements to help the organization define solutions to meet everyone's needs.



Program Management Defined

Program Management is built around the specialized needs of enterprise initiatives. It differs in scope from the project management discipline, which is geared more toward single product roll-outs and the guidance of day-to-day activities around these roll-outs.

Program Management is focused on ensuring the needs of all program constituents are taken into consideration and managed, and that the program achieves the objectives of the business while fitting into the requirements of the agreed upon IT strategy.

How You'll Benefit

IBM Program Management for ECM can:

- Ensure ECM projects are visible, planned and managed to the client's goals and objectives
- Build and maintain a catalog of our IBM ECM systems
- Develop, promote and manage a roadmap for your IBM ECM deployments
- Develop and deliver periodic Program performance reports
- Identify opportunities to educate internal teams on ECM best practices
- Identify opportunities to introduce ECM into areas of your business that are not currently targeted for ECM

Additionally, the ECM Program Manager can work within the structure of your ECM Program Management Office (PMO), or can also help you design a PMO structure that will support the requirements of your particular ECM initiative.

Meeting the Needs of Your ECM Program

Look to IBM Program Management Services for ECM for the resources necessary to help ensure the success of your ECM program.

Contact

To learn how IBM ECM Lab Services can help meet your business needs, please contact your local Lab Services representative at <http://www.ibm.com/software/data/services/contacts.html>.

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