

# **IBM ECM UserNet**



#### What Is ECM UserNet?

IBM's ECM User Association – called UserNet – creates a unique bond between IBM and its global customers, and ensures complete communication and close interaction between UserNet members and IBM ECM executives.

At IBM, we know that the need for many of the critical enhancements to our solutions surfaces through experience, and that our customers and partners are essential in helping to define existing challenges and identify new opportunities.

The UserNet community is represented by local chapters in countries and regions across the globe. The ECM track at the annual Information On Demand conference spotlights how our customers are using IBM ECM technology to make better decisions and gain a competitive edge. Featuring workshops, product demonstrations and hands-on labs, this conference presents a unique opportunity to learn about the latest offerings from IBM ECM and our growing list of technology and solution partners, and meet with people from our development, education, and marketing teams.

# By Joining IBM's ECM UserNet Organization You Can:

Gain a unique opportunity to collaborate with other IBM ECM

customers and users, exchange ideas with them, and discuss emerging technology solutions.

Interact with an elected board of IBM ECM customers and local UserNet chapter presidents who serve to represent your concerns to IBM ECM executives.

Access IBM's ECM UserNet Web site where you can find conference updates, registration information, an online customer newsletter, and contact information for the group's worldwide elected UserNet

representatives.

Keep your IBM ECM solution current by working closely with our product offering and customer service departments.

Participate in the UserNet email discussion group to communicate with other users around the world.

Attend the annual Information On Demand conference and network with other users face to face, provide product direction input to IBM ECM executives, and attend a partner exposition and workshops.

## **IBM ECM UserNet Global Chapters**

Australia
France
Germany
Italy
Switzerland
United Kingdom
Middle East
Latin America
United States

### **Contact Info**

For more information about IBM's ECM UserNet organization, please visit the IBM ECM Web site at http://www.filenet. com/English/Customer\_Center/User\_ Group/index.asp

Or contact: Ron Bray Marketing Programs Manager rbray@us.ibm.com

UserNet membership is free and available to all IBM ECM customers with a valid IBM ECM software license.

#### About IBM ECM

As the clear market leader in Enterprise Content Management (ECM), IBM's ECM solutions help organizations make better decisions, faster by managing content, optimizing business processes and enabling compliance through an integrated information infrastructure. IBM's ECM portfolio delivers a broad set of capabilities and solutions that integrate with existing information systems to help organizations drive greater value from their content to solve today's top business challenges. The world's leading organizations rely on IBM enterprise content management to manage their mission-critical business content and processes.



© Copyright IBM Corporation 2007

IBM 3565 Harbor Boulevard Costa Mesa, CA 92626-1420 USA

Printed in the USA 07-07 All Rights Reserved.

IBM and the IBM logo are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.

For more information, visit **ibm.com**/software/data/cm.

#### Membership Companies Include:

Aon Risk Services Blue Cross & Blue Shield of North Carolina Consolidated Edison Halliburton TransAlta U.S. Bancorp Valero Energy Corp. Wachovia Corp. WellPoint, Inc..