IBM MEDIA ADVISORY

IBM (NYSE:IBM) today announced the winners of its ECM Innovation Awards for proven new technologies in enterprise content management at IBM's Information on Demand 2011 conference in Las Vegas.

Recognizing the need for more nimble, adaptable technology, IBM's ECM software portfolio provides improved flexibility to help business users respond faster to changing business requirements. IBM is helping clients access their enterprise content easier, make use of it faster and get more business insight out of it.

"These award winners represent the multitude of enterprise content innovators and leaders who have elected to partner with IBM," said Ken Bisconti, Vice President, Products and Strategy, IBM Enterprise Content Management. "These customers are relying on IBM technology to gain competitive advantage improving their ability to make decisions with confidence through access to reliable, timely and secured information."

The 2011 ECM Innovation Award winners are:

Business Value Award: Novartis International AG
Novartis deployed IBM's Information Lifecycle Governance and Management solutions, including value-based Retention and Records Management, eDiscovery and Defensible Disposal. The company has established a framework to modernize and refresh their information taxonomy, the laws that dictate retention, and data privacy and protection requirements globally. They maintain centralized retention control with localized responsibility synchronizing activities of 1,800 records coordinators. Novartis has significantly reduced litigation and compliance risk with effective disposition of content, accurate and actionable retention schedules and eDiscovery processes consistently applied across the organization.

Best Business Transformation Solution: Tejon Ranch Company
Tejon Ranch installed IBM ECM applications to streamline content-centric processes across different functions, drive more successful case outcomes, and automate its records management function. The business projects a risk reduction and a savings of more than $4 million dollars in core operations over the next three years through reduced workload, travel, paper and shipping costs. Tejon has developed enterprise policies for the management of records, classification, retention and disposition and hold management using IBM Information Lifecycle Governance solutions.

Best Overall Cross IBM Solution: U.S. Nuclear Regulatory Commission
NRC uses IBM products for automated scanning, content assessment, classification, content collection and storage of incoming documents resulting in quick assessment of content relevance and immediate availability. NRC switched from a manual identification and collection process to an automated one using Information Lifecycle Governance solutions including Smart Archive and eDiscovery. The NRC is now able to respond to Freedom of Information Act (FOIA) requests in days vs. weeks or months.

Award for Wells Fargo: Best BAO Strategy and Execution Award
Wells Fargo originates more than $100 billion in residential loans per quarter. To support this business, the company images 80-160 documents per second. Using IBM software, Wells Fargo has initiated a company-wide imaging product to improve customer lending.   Wells Fargo is making the loan process more efficient and effective through the use of images, data and better document management. The solution provides the infrastructure needed to enable straight-through, exception-based loan processing while reducing costs associated with operating, maintaining and supporting its custom imaging solution.

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