

# IBM Information Management **Change the World!** Success Story Program

IBM Information Management Business Partners are helping to “change the world” by delivering innovative solutions for today’s pressing business challenges.

**The Change the World!** Success Story Program is open to IBM Business Partners worldwide who are members of the IBM Business Partner Information on Demand Specialty or the Information On Demand Community and who have achieved the Advanced or Premier level in the IBM PartnerWorld® program.

**At no cost to you,** we will highlight your achievements with IBM Information Management solutions in a high-quality marketing deliverable for you to use to create awareness and generate interest.

## **Your success story must:**

- Describe a customer solution using Information Management products
- Include a reference to membership in the Information On Demand Community or Information On Demand Specialty

## **Submission process**

Please send an e-mail to [aeramire@us.ibm.com](mailto:aeramire@us.ibm.com) with a brief overview of your company and the customer success story. You will receive a confirmation e-mail from IBM — including a success-story template which you must complete, along with consent forms to be signed by you and your customer.

**Success Stories are limited, so act quickly!**

This offer is available through September 30, 2009.

