#### A Business Partner Solution for the Public Sector

Providing the Technology & Functionality to Remain Competitive in the Ever-Changing Higher Education Environment

# Datatel, Inc.

# Colleague

# IBM

## **Business Challenge**

Institutions of higher education (IHEs) are experiencing an increasing need for one central database to store all information on students, financial aid, human resources, alumni, fundraising, online applications and prospective students, and financial records—to name a few. They need information in one place in order to provide efficient workflow processes and support accurate record keeping.

## Solution Description

Colleague focuses on five key business areas—enrollment and student services; financial management; financial aid; human resources; and institutional advancement—and provides a seamless database for all functions necessary to keep information updated and instantly accessible across campus. New and updated information is made immediately available in the system, eliminating paperwork and enabling IHEs to focus more concentrated efforts on reaching students through personal interaction and Web offerings.

## Value Proposition

Datatel's software and consulting services enable IHEs to efficiently process student and staff information, provide retention rate alerts, and facilitate networking opportunities for students and faculty, while giving students the Web services and advanced technology they have come to expect. Colleague and its many applications are designed to simplify staff load and create easy-to-navigate Web sites to increase usability.

# **Company Description**

Datatel is a leading provider of fully-integrated information management systems that provide value for higher education institution administrators. Headquartered in Fairfax, VA, the company has more than 740 client institutions throughout North America. Datatel has exclusively focused on meeting the needs of colleges and universities for more than 25 years, helping them operate more efficiently so they can better serve their constituents. For more information, please visit http://www.datatel.com.

#### **IBM Segment**

Data Management

#### **Business Function**

Process Management

### Target Industry

Education

For more information, contact:

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