

EdifiXio

Personal Information Management (PIM) Accelerator



Solution Description

Retailers constantly strive to optimize their efficiency in order to meet market demands and stay ahead of the competition. EdifiXio provides retail organizations with a state-of-the-art data management solution, delivering a master record of operational data to all systems. The solution leverages key features from IBM InfoSphere MDM Server for PIM to deliver a preconfigured retail industry data model, business rules and a graphical user interface designed for business users.

Features & Benefits

EdifiXio's solution addresses several key processes to better manage the information needed by retailers to stay competitive and profitable. Key benefits include:

- Accelerates the introduction of new products
- Automates the management of information
- Reduces manual process tasks
- Improves returns management
- Provides consistent and accurate point of service information in real time
- Improves data quality and reconciliation

Value Proposition

Designed by experts in the retail industry, EdifiXio leverages years of experience in retail system design and implementation. Key features that are required in retail solutions are addressed by the template, ensuring functional flexibility and scalability. The solution greatly reduces an organization's implementation time and risk when conducting a MDM project and can be modified and customized to meet specific requirements.

Company Description

EdifiXio, a consulting and system integration organization specializing in the retail and manufacturing industries, provides business expertise to its customers on topics such as Master Data Management, sourcing, supplier portals, pricing, ERP solutions, and supports them from the definition of their IT strategy to the selection of the solution that is best for them, and to its implementation.

IBM Segment

- InfoSphere

Business Function

- Merchandise Data Management

Target Industry

- Retail

For more information, contact:

Ariel Aubry
+33 6 20 67 30 41
ariel.aubry@edifixio.fr

This brochure was developed to assist you in identifying products from select Business Partners that may be of interest to you as you consider your information technology needs. Any reliance by you on this publication is at your sole risk and will not create any liability or obligation on the part of IBM.

© Copyright IBM Corporation 2009. All Rights Reserved. IBM, the IBM logo, Cognos, FileNet, InfoSphere and Optim are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.



Let's build a smarter planet.

