

LOGO Business Solutions

Unity on Demand



Solution Description

Unity on Demand (UoD) is a comprehensive ERP solution designed for small startups or multinational corporations, looking to drive productivity, innovate, explore, profit or perform in a way that meets the ever-changing demands of today's markets. The UoD solution manages all of the processes along the supply, production and delivery chain using a modular and integrated structure.

Features & Benefits

UoD utilizes the "On Demand Business Model" to provide an integrated end-to-end solution across the company, key suppliers and customers. At its core, the on-demand strategy refers to the ability of a business to effectively respond to change. UoD enables companies to:

- Respond to the needs of their business, increase productivity and maintain competitive advantages
- Make innovation an asset
- Become flexible by design, adjusting itself to current business requirements
- Focus on their business, optimizing resources and enhancing strengths
- Plug into the world

Value Proposition

The UoD solution is a powerful application that runs business processes in a modular structure. The Process Management feature allows businesses to be managed based on individual workflows. LOGO Business Solutions offers a dynamic and powerful business platform which secures current investments by providing cost-effective improvements today, as well as laying solid foundations for future expansions.

Company Description

Founded in 1984 as a small software house, Logo Yazilim is now one of the largest ISV's in Turkey and has grown into a group of companies encompassing various fields of the IT sector. As a company in developing and implementing software technologies, Logo has received many industry awards and prizes, including an "Innovative Open Architecture Solution Award" from IBM, in 2005. Logo is a public company and listed in the Istanbul Stock Exchange.

IBM Segment

- Data Management

Business Function

- Enterprise Resource Planning

Target Industry

- Cross Industry

For more information, contact:

Tel: 0049 69 27 40 155 37

E-mail: info@logo-bs.de

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