Providing Key Information for Successful Planning Processes

# SALT Solutions Retail Controlling

### Solution Description

The Retail Controlling System supports retailers to ensure their success in the quickly changing fashion business. It is essential for retailers to have significant and reliable key figures available to them promptly. Successful in-season-controls assist in the evaluation of daily and weekly figures, while monthly and quarterly analyses ensure the future planning processes.

### Features & Benefits

- Structured reporting, as well as ad-hoc analysis
- Drill-through reporting for quick and easy access to the details
- Drag-and-drop authoring
- A variety of delivered reports for a quick start
- Full support of the article-color-size structure of the merchandise in fashion and lifestyle

## Value Proposition

SALT Solutions provides both the safe planning processes and the solutions for retail controlling and key figure systems, which are adjusted to retail. These pre-defined reports help to control store chains centrally. Stock, sales quantity turnover and acquisitions of the consolidated companies can also be analyzed. Retailers can monitor the success of the advertisements and the point-of-sale terminals.

SALT Solutions retail planning methodology guides retailers through the entire planning process. The Retail Controlling solution provides high transparency in all selling activities giving the answers to a wide variety of questions critical for fashion, lifestyle and shoe retailers.

## Company Description

SALT Solutions was founded on the premise that many actuarial digital solutions required an actuary to design and develop. Our goal is to provide Actuarial Solutions for the Digital World. We do not merely sell Web Tools or Windows Tools, but rather offer solutions for the client's needs by integrating and customizing these components.



#### IBM Segment

Cognos

#### **Business Function**

Business Process
Management

Target Industry

Retail

For more information, contact:

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