

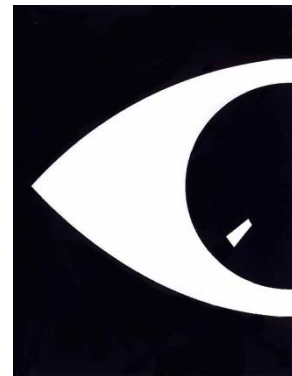
# Image Search

*Not Just 10 Blue Links Anymore*

Liana “Li” Evans  
Director of Internet Marketing  
KeyRelevance.com

# Why Care About Image Search?

- Universal Search has changed the entire thinking on optimizing for images
- Its still the fastest growing vertical search
  - Continually sees growth in number of searches done a year.
- Searchers & Shoppers are visual
  - they want to “*see it*” before they “*buy it*”
  - Print it out and take it to the store with them



# Why Care About Image Search?

- Search engines incorporate images into contextual searches
- Its another avenue of “search marketing” without having to “pay for the click”
- Monitoring your Reputation online is just as important with images as it is with contextual search



- Social Media – sites like Flickr & YouTube, now becoming major sources of traffic & appear in search results

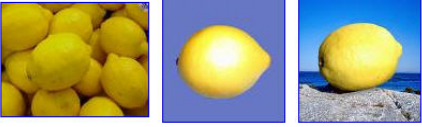
Remember the old days.....?

**Just 10months ago?**

# Images & "Regular" Search

**Google** Web Images Video News Maps more »  
  [Advanced Search](#) [Preferences](#)

**Web**  
 Image results for **lemons**



**Lemon, Lemonade, Lemonade Stand, Lemon Law, and Recipes for...**  
 Lemon tips, lemonade stand business plan, lemonade, lemon cake, and lemon me recipes, free lemon law information.  
[www.lemonflower.com/](http://www.lemonflower.com/) - 26k - [Cached](#) - [Similar pages](#)


**Lemon - Wikipedia, the free encyclopedia**  
 On a lemon tree, flowers and ripe fruits can be found at the same time. ... Some pe to eat lemon as fruit, however water should be consumed.  
[en.wikipedia.org/wiki/Lemon](http://en.wikipedia.org/wiki/Lemon)

**YAHOO! SEARCH** Web Images Video Audio Directory Local News Shopping More »

**Search Results**  
 Also try: [nicholas lemons](#), [lemons auction](#), [lemons auctioneers](#), [holy lemons](#) More...

- Lemon Car Attorney**  
[www.lemonauto.com](http://www.lemonauto.com) - Speak with a lemon law attorney. Free case review, call toll-free.
- CARFAX Lemon Check - Official Site**  
[www.carfax.com](http://www.carfax.com) - Don't spend \$1,000s on a lemon - Order CARFAX Vehicle History Reports.

**Lemons - Image Results**




Yahoo! Shortcut - About [More lemons images](#)

- Lemon**  
 ... usually light-yellow though some lemons are variegated with longitudinal stripes ... At that time, Florida was importing lemons from Italy for processing. ...  
[www.hort.purdue.edu/newcrop/morton/lemon.html](http://www.hort.purdue.edu/newcrop/morton/lemon.html) - 45k - [Cached](#) - [More from this site](#)
- Lemons!**

**Google** Web Images Video News Maps more »  
  [Advanced Search](#) [Preferences](#)

**Web**  
 Image results for **hershey chocolate bar**



**HERSHEY'S chocolate bar - HERSHEY'S**  
 HERSHEY'S chocolate history of the HERSHEY'S  
[www.hersheys.com/pro](http://www.hersheys.com/pro)

**HERSHEY'S**  
 Makers of choc information on pr  
[www.hersheys.c](http://www.hersheys.c)  
[\[ More results from ... \]](#)

**Personalized Candy**  
 Wrapped Hershey's off

**Google** Web Images Video News Maps more »  
  [Advanced Search](#) [Preferences](#)

**Web**  
 Image results for **coca cola can**




**Coca-Cola - Wikipedia, the free encyclopedia**  
 Most nutritionists advise that Coca-Cola and other soft drinks can be harmful if consumed excessively, particularly to young children whose soft drink ...  
[en.wikipedia.org/wiki/Coca-Cola](http://en.wikipedia.org/wiki/Coca-Cola) - 107k - [Cached](#) - [Similar pages](#)

**Coca-Cola - Press Center - Images By Category**

**Google** Web Images Video News Maps Desktop more »  
  [Advanced Search](#) [Preferences](#)

**Web**  
 Image results for **jack sparrow**



**Captain Jack Sparrow**  
 The Official Fansite dedicated entirely to Captain Jack Sparrow. Includes picture gallery, wallpaper, mp3's, fanfiction, free email, forum, and much more!  
[jacksparrow.moonfruit.com/](http://jacksparrow.moonfruit.com/) - 5k - [Cached](#) - [Similar pages](#)

**Captain Jack Sparrow - Wikipedia, the free encyclopedia**  
 Captain Jack Sparrow as portrayed by actor Johnny Depp in Pirates of the Caribbean: ...  
 Captain Jack Sparrow is a fictional character in the Pirates of the ...  
[en.wikipedia.org/wiki/Captain\\_Jack\\_Sparrow](http://en.wikipedia.org/wiki/Captain_Jack_Sparrow) - 59k - [Cached](#) - [Similar pages](#)

**Johnny Depp**  
**Jack Sparrow** ... aka P.O.T.C. 3 (USA - promotional abbreviation); Pirates of the Caribbean: Dead Man's Chest (2006) ... **Jack Sparrow** ... aka P.O.T.C. 2 ...  
[www.imdb.com/name/nm0000136/](http://www.imdb.com/name/nm0000136/) - 63k - [Cached](#) - [Similar pages](#)

**Memorable Quotes from Pirates of the Caribbean: The Curse of the ...**  
**Jack Sparrow**: [to Barbosa, an Aztec coin dancing on his fingers] I couldn't ... **Jack Sparrow**: If you were waiting for the opportune moment, that was it. ...  
[www.imdb.com/title/tt0325980/quotes](http://www.imdb.com/title/tt0325980/quotes) - 91k - [Cached](#) - [Similar pages](#)  
[\[ More results from www.imdb.com \]](#)

**Quiz - Which one of Captain Jack Sparrow's bizarre sayings fro ...**  
 Title: Which one of Captain Jack Sparrow's bizarre sayings from Pirates of the Caribbean are you? Author: made by ees73 at 7:14PM on 07/18/03 | Homepage ...  
[quizilla.com/](http://quizilla.com/) - 28k - [Cached](#) - [Similar pages](#)

**YAHOO! SEARCH** Web Images Video Audio Directory Local News Shopping More »

**Search Results**  
 Also try: [captain jack sparrow](#), [jack sparrow pictures](#), [jack sparrow costume](#) More...

- Looking for Jack Sparrow?**  
[www.ebay.com](http://www.ebay.com) - Find a vast selection of movie memorabilia from the golden age of Hollywood to today's latest stars, new or used, it's all on eBay.
- Wal-Mart Official Site**  
[www.walmart.com](http://www.walmart.com) - **Jack Sparrows** at Wal-Mart. Wide selection, always low prices.

**Jack Sparrow - Image Results**



Yahoo! Shortcut - About [More jack sparrow images](#)

- Captain Jack Sparrow**  
 The Official Fansite dedicated entirely to Captain Jack Sparrow. ...  
[www.jacksparrow.moonfruit.com](http://www.jacksparrow.moonfruit.com) - 4k - [Cached](#) - [More from this site](#)
- Captain Jack Sparrow - Wikipedia, the free encyclopedia**  
 Captain Jack Sparrow as portrayed by actor Johnny Depp in Pirates of the ... Captain Jack Sparrow was created for the film series and later added to the ...  
[en.wikipedia.org/wiki/Jack\\_Sparrow](http://en.wikipedia.org/wiki/Jack_Sparrow) - 59k - [Cached](#) - [More from this site](#)
- Wikipedia: Captain Jack Sparrow**  
 Captain Jack Sparrow is a fictional pirate and main character in the Pirates of ... The Curse of the Black Pearl, Jack Sparrow is searching for the legendary Chest ...  
 Quick Links: [Inspirations](#) - [Biography](#) - [Early life](#)  
[en.wikipedia.org/wiki/Captain\\_Jack\\_Sparrow](http://en.wikipedia.org/wiki/Captain_Jack_Sparrow) - 60k - [Cached](#) - [More from this site](#)

**Ask.com** Web Images News Blogs & Feeds Shopping More »  
  [Advanced Search](#)

**Web Search**

**Mattel Barbie Doll & Tanner Dog? (Mattel)**  
 Find: 21 Categories (Not Rated)

**Disney Shopping**  
 Disney Apparel, Games, Toys & more! Free Shipping on \$100 Orders!  
[www.DisneyShopping.com](http://www.DisneyShopping.com)

**Dolls & Toys**  
 Save on Great Gifts at Marshalls. Find Dolls, Toys & More.  
[www.marshallsonline.com](http://www.marshallsonline.com)

**Barbie Doll**  
 Get the Perfect Doll at FAO Schwarz Order by 12/17 for Holiday Delivery  
[www.FAO.com](http://www.FAO.com)

**Barbie Dolls - Vintage Barbie Dolls, Doll Fashion, Barbies**  
 Vintage and Modern Barbie dolls, fashions, and accessories. Other fashion dolls, including Alex, Cissy, Tyler Wentworth, Kitty Collier, Candi, ...  
[www.marbie.com/](http://www.marbie.com/) - Save

**Aunt Barbie's Dolls & Collectibles Shoppe Home Page**  
 Hundreds of hard-to-find Barbie dolls for sale (with pictures) plus GI Joe dolls, Disney Beanie's, Disney dolls, Madame Alexander dolls, and ...  
[www.abdolls.com/](http://www.abdolls.com/) - [Cached](#) - [Save](#)

# Look at images now!

**Ask.com**

Web | Images | City | News | More »

lemons

Advanced

**Narrow Your Search**

- History of Lemons
- Inujasha Lemons
- Pokemon Lemons
- Anime Lemons
- Lemon Facts
- Church of Lemons
- Pink Lemons
- Digimon Lemons
- Lemon Battery
- Sailor Moon Lemons

More »

**Expand Your Search**

- Lemonade
- Oranges
- Limes
- Citrus Fruit
- Apples
- Grapes
- Strawberries

More »

lemons Showing 1-10 of 2,019,000 My Stuff Options

**Lemon**

Fig 41. Lemons: "Ponderosa", perhaps a lemon X citron hybrid (left), Lisbon-type commercial lemons (Citrus limon) (center); ...

[www hort.purdue.edu/newcrop/morton/lemon.html](http://www hort.purdue.edu/newcrop/morton/lemon.html) - Cached

**Lemons**

Lemons By Jennifer A. Wickes Copyright 2004 ... Season Lemons are available throughout the year.

[www.suite101.com/article.cfm/cooking\\_with\\_the\\_seasons/1...](http://www.suite101.com/article.cfm/cooking_with_the_seasons/1...) - Cached

**Fresh Fruit-Healthy Recipes: Sunkist Citrus Oranges, Lemons**

Something about fresh citrus fruit makes people feel energized! From that zesty aroma when you sink your fingers into the skin of fresh ...

[www.sunkist.com/](http://www.sunkist.com/) - Cached

**Lemons**

Lemons, originally found in Northern India, and prized for their unique flavor, are found around the world.

[www.lemonflower.com/](http://www.lemonflower.com/) - Cached

**Savvy Gourmet's owners made lemonade from lemons after Hurricane**

Savvy Gourmet's owners made lemonade from lemons after Hurricane Katrina ...

[www.usatoday.com/money/smallbusiness/2006-11-17-savvy\\_x...](http://www.usatoday.com/money/smallbusiness/2006-11-17-savvy_x...)

**Lemons**

Facts about Lemons and Limes ... This is more than you ever wanted to know about ...

... Lemons (citrus limon) and limes ...

[erazo.org/cheftickingredients/lemons.htm](http://erazo.org/cheftickingredients/lemons.htm) - Cached

**Lemon - Wikipedia, the free encyclopedia**

Lemons can be processed to extract oils and essences. ... According to FAO, Mexico 12% of the global output of lemons and ...

[en.wikipedia.org/wiki/Lemon](http://en.wikipedia.org/wiki/Lemon) - Cached

**Lemons**

Ripe lemons should feel heavy for their size, but avoid lemons that are hard or spongy lemons should also be avoided since ...

[www.tonyantillo.com/fruits/lemons.html](http://www.tonyantillo.com/fruits/lemons.html) - Cached

**Orange and Lemons - Wikipedia, the free encyclopedia**

This article is about the Filipino band Orange and Lemons. For other uses, see Orange (disambiguation).

[en.wikipedia.org/wiki/Orange\\_and\\_Lemons](http://en.wikipedia.org/wiki/Orange_and_Lemons) - Cached



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Web Images News Video Blogs

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**News results for beckham**

**Goals, assists, playing time revives Beckham interest in US** - 6 hours ago  
 Beckham's first goal for the Galaxy came in a 2-0 North American ... Beckham set up two goals, but the Galaxy lost 5-4 to the New York Red Bulls on Saturday ...

**Hindustan Times - 544 related articles »**

**On TV, it's All Beckham, All the Time - New York Times - 3 related articles »**

**Beckham hopes to line up against Germans, then return to face ... - USA Today - 3 related articles »**

**David Beckham - Wikipedia, the free encyclopedia**

This Wikipedia encyclopaedia entry describes the player's career and club appearances.

[en.wikipedia.org/wiki/David\\_Beckham](http://en.wikipedia.org/wiki/David_Beckham) - 187k - Cached - Similar pages

**Victoria Beckham - Wikipedia, the free encyclopedia**

Victoria Beckham (née Adams; born 17 April 1974) is an English singer, songwriter, fashion designer and television personality. Beckham is part of the pop ...

[en.wikipedia.org/wiki/Victoria\\_Beckham](http://en.wikipedia.org/wiki/Victoria_Beckham) - 78k - Cached - Similar pages

**Beckham Magazine - The Online David Beckham Fanzine**

Beckham Magazine, the Online David Beckham fanzine, website dedicated to David Beckham. Daily news, pictures, video and audio files, articles, interviews, ...

[www.beckham-magazine.com/](http://www.beckham-magazine.com/) - 4k - Cached - Similar pages

**YouTube - Beckham collection**

Collection of Beckham goals! ... (Reply). persiancat123 (7 ...)

**Watch video** - 10 min - ★★★★★

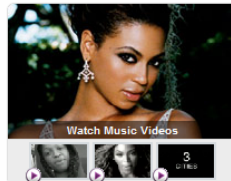
[www.youtube.com/watch?v=UF9Pahclz3Y](http://www.youtube.com/watch?v=UF9Pahclz3Y)

Yahoo! My Yahoo! Mail

**YAHOO! SEARCH** beynonce   [Advanced Search](#)

Web | Images | Video | Local | Shopping | more »

**Search Results**

**Y**  **Watch Music Videos**

Yahoo! Shortcut - [About](#) [More Songs...](#)

Play Popular Songs

- 
- 
- 

**Beyoncé - Official Site**  
[www.beyonceonline.com](http://www.beyonceonline.com)  
[Albums](#) | [Lyrics](#) | [Photos](#) | [Videos](#)

- Beyonce Knowles**  
 Beyonce's official site. Check out her latest music and videos, see photos and news, or read a bio of the singer, songwriter, and founding member of Destiny's ...  
[www.beyonceonline.com](http://www.beyonceonline.com) - 3k - Cached
- Beyonce World**  
 Beyonce Knowles fan site. Get news about the singer's new albums, songs, awards, and love life, and see candid photos of Beyonce at events and award ceremonies.  
[www.beyonceworld.net](http://www.beyonceworld.net) - 4k - Cached

# Google Uses Two Different Algorithms



lawn mower photos

Search

[Advanced Search](#)  
[Preferences](#)

Web [Images](#)

## Image results for [lawn mower photos](#)



## [Lawn mower Stock](#)

363 [Lawn mower stock](#)  
Footage helps you find t  
[www.fotosearch.com/ph](http://www.fotosearch.com/ph)  
[Cached](#) - [Similar pages](#)

## [Lawn mower](#)

RF Royalty Free.  
Add to Lightbox P  
[www.fotosearch.com](http://www.fotosearch.com)  
[More results from](#)

## [Free Photo of a La](#)

Do not redistribute or se  
Howard Bear <http://desk>



lawn mower photos

Search Images

Search the Web

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[Moderate SafeSearch is on](#)

[New! Google Image Labeler](#)

Images Showing: All image sizes

Results 1 - 18 of about 222,000 for [lawn mower photos](#). (0.08 seconds)



toro lawn mower 1x  
704 x 480 - 35k - jpg  
[www.watching-grass-grow.com](http://www.watching-grass-grow.com)



My nifty red Toro Lawn Mower at  
Zoom ...  
704 x 480 - 47k - jpg  
[www.watching-grass-grow.com](http://www.watching-grass-grow.com)



John Deere Motorcycle Lawn  
Mower  
400 x 328 - 78k - jpg  
[www.baddadradio.com](http://www.baddadradio.com)



18" Self Propelled Lawn Mower  
360 x 360 - 19k - jpg  
[changjiang.en.alibaba.com](http://changjiang.en.alibaba.com)



Ride-On Lawn Mower  
584 x 488 - 42k - jpg  
[fotma.en.alibaba.com](http://fotma.en.alibaba.com)

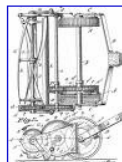
[ [More from img.alibaba.com](#) ]



Lawn Mower  
360 x 360 - 21k - jpg  
[www.lakewoodconferences.com](http://www.lakewoodconferences.com)



Lawn mower racers taking a turn  
...  
454 x 317 - 68k - jpg  
[www.failuremag.com](http://www.failuremag.com)



... first rotary-blade lawn mower  
314 x 421 - 24k - gif  
[inventors.about.com](http://inventors.about.com)



lawnmower  
695 x 319 - 164k - jpg  
[www.lawnmowerratings.net](http://www.lawnmowerratings.net)



Lawnmower Racing Mania 2007  
640 x 480 - 108k - jpg  
[vicaluna.blogspot.com](http://vicaluna.blogspot.com)



Electric Lawn Mower from China  
367 x 360 - 15k - jpg  
[www.chinatraderonline.com](http://www.chinatraderonline.com)



F1 lawn mower cuts down the ...  
450 x 338 - 40k - jpg  
[www.geekologie.com](http://www.geekologie.com)

# Flickr's Influence

[Web](#) | [Images](#) | [Video](#) | [Local](#) | [Shopping](#) | [more »](#)  
**YAHOO! SEARCH**   [Advanced Search](#) [Preferences](#)  
 SafeSearch is **on** ([turn off](#))

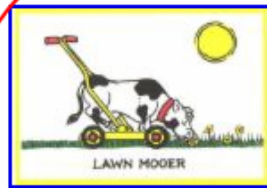
## Image Results

Show: All | [Wallpaper](#)

Also try: [riding lawn mowers](#), [toro lawn mowers](#) [More...](#)



souped-up lawn mowers  
 By [Kasia/flickr](#) on Flickr  
[www.flickr.com](http://www.flickr.com)



lawn moer postmarked with old  
 By [9teen87's Pos...](#) on Flickr  
[www.flickr.com](http://www.flickr.com)



simplicity-lawn...or.gif  
 350 x 230 | 27.6kB  
[www.lawn-mowers-and-garden-tractors.com](http://www.lawn-mowers-and-garden-tractors.com) [www.lawn-mowers-and-garden-tractors.com](http://www.lawn-mowers-and-garden-tractors.com)



mtd-lawn-mowers...nd.gif  
 146 x 117 | 7.8kB  
[www.lawn-mowers-and-garden-tractors.com](http://www.lawn-mowers-and-garden-tractors.com)



# PHOTO SHARING IS

# POWERFUL!



# So What Matters?

- File Names
  - ✓ Use Keywords
  - ✓ Use Hyphens
- Text Around Images
  - ✓ Use Captions to Describe
- Alt Attribute of Image Tag
  - ✓ Describe photo – don't spam
- Relevancy of Page
- Allow the Robots to Crawl Your Images Folder

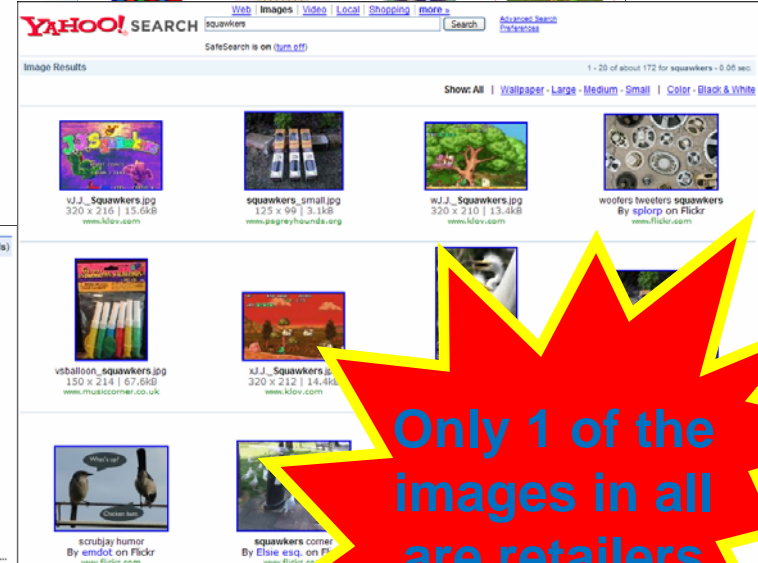
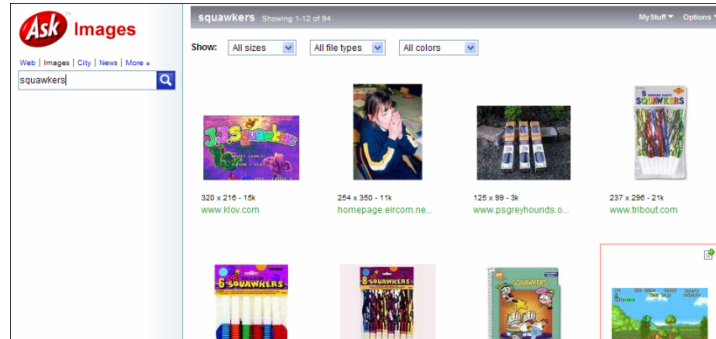
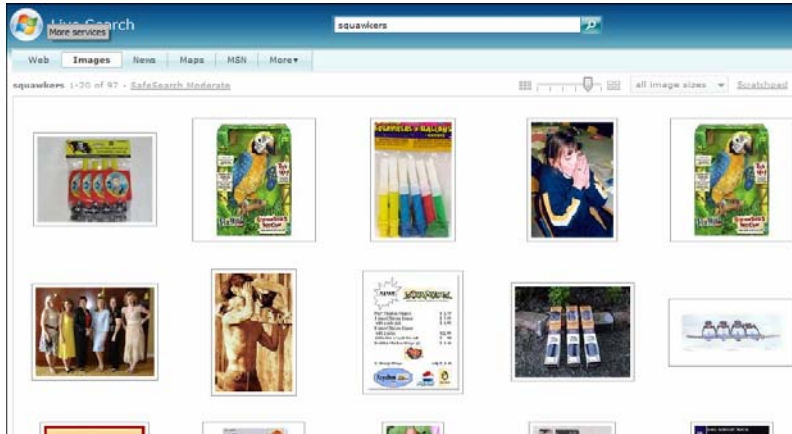
# Opportunities

1. Hot Products
2. Niche Markets
3. Comparison Shopping
4. Universal / Blended Search
5. Reputation Management

# Hot 2007 Toy: Squawkers



# Image Search: Squawkers



Only 1 of the images in all are retailers

# Image Search: Squawkers Maccaw

**Ask Images**  
Ask.com  
Web | Images | City | News | More »  
squawkers mccaw

Your search for **squawkers mccaw** did not match with any Image results.

**Search Suggestions:**

- Make sure all words are spelled correctly
- Try different keywords
- Try more general keywords
- Try fewer keywords

Sponsored Web Results

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**Google** "squawkers mccaw" Search Images Search the Web Advanced Image Search Moderate SafeSearch on

Images Showing: All image sizes Results 1 - 20 of about 119

Squawkers McCaw Friends Friends Squawkers McCaw 889 99 Hasbro ... Friends Squawkers McCaw Parrot ... Squawkers McCaw Parrot Toy ...  
340 x 255 - 27k - jpg money.cnn.com  
300 x 450 - 38k - jpg images.businessweek.com  
160 x 160 - 5k - jpg www.amazon.com  
60 x 60 - 2k - jpg www.amazon.co.uk  
[ Store from ec1.images.amazon.com ]

**Live Search** squawkers mccaw

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squawkers mccaw 1-15 of 15 • SafeSearch: Moderate

all image sizes Scratchpad

Grid of 15 image results showing various Squawkers McCaw parrots and toys.

Yahoo! My Yahoo! Mail Welcome, **storyspinn** [Sign Out] [My Account]

Web Images Video Local Shopping more »

**YAHOO! SEARCH** squawkers mccaw Search Advanced Search Preferences

SafeSearch is on (turn off)

Image Results

We did not find results for "**squawkers mccaw**".

Also try:

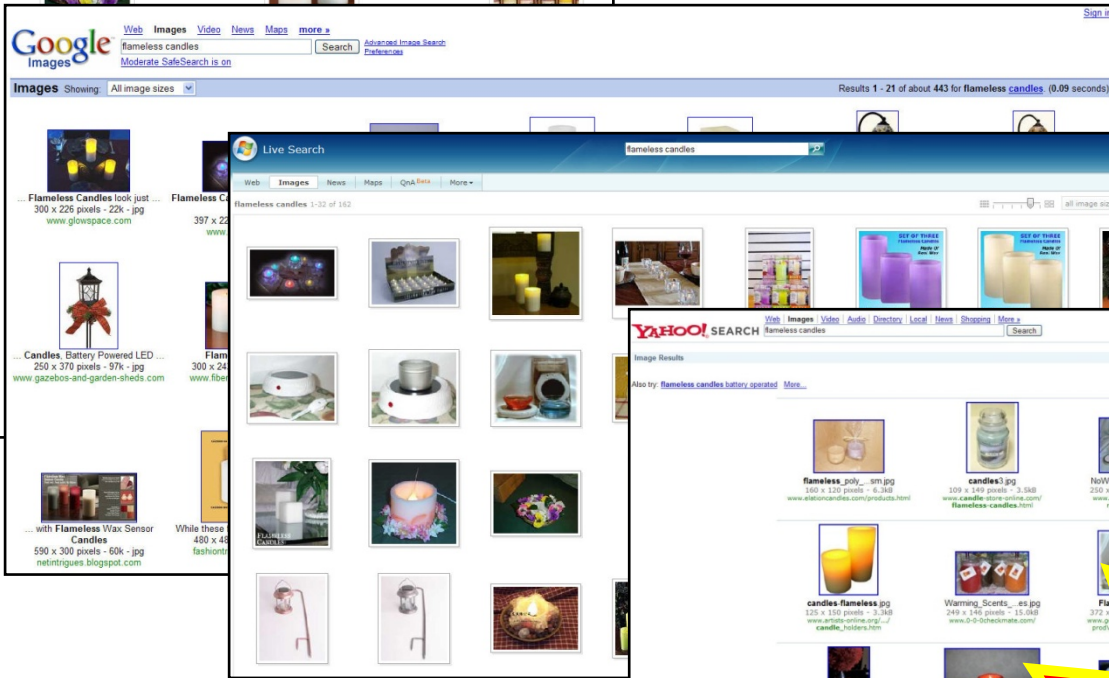
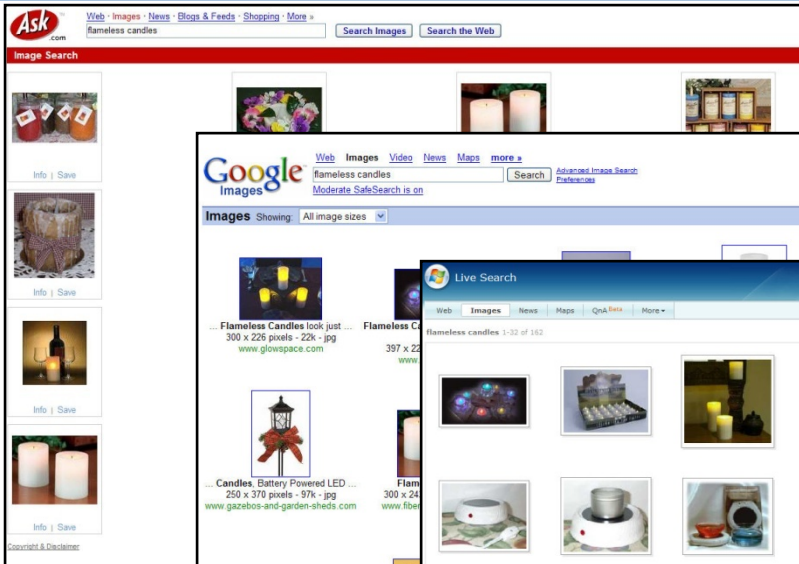
- Check your spelling.
- Try more general words.
- Try different words that mean the same thing.
- Try asking a question on [Yahoo! Answers](#).
- Broaden your search by using fewer words.

For more helpful searching tips visit the [Yahoo! Search Help Center](#).

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**Only 8 of the images in all are retailers**

## Niche: Flameless Candles



**No Major Retailers in This Space**

# Comparison Shopping With & Without Images

**Froogle** Web Images Video News Maps Desktop more »

Belkin Tunetalk Stereo for iPod Search Advanced Froogle Search Preferences

**Results for Belkin Tunetalk Stereo for iPod**

Category	Price range	Stores	Seller rating
Electronics	Under \$50	Google Checkout Stores	4 stars and up
Audio	\$50 - \$70	eBay	3 stars and up
MP3 Players	\$70 - \$100	EWorldSale.com	2 stars and up
Portable Audio	\$100 - \$175	PriceGrabber Storefr...	Has a rating
MP3 Players	Over \$175	SHOP.COM	More »
More »	\$ to \$ (Go)	SHOP.COM Outlet	More »

Location: 19380 clear Show grid view Sort by

	<b>Belkin Tunetalk Stereo for iPod Video iPod Accessories ...</b> ... Voice Recorders IPOD and Accessories TuneTalk Stereo for iPod with ... the new Belkin TuneTalk Stereo lets you record memos, lectures, ... <a href="#">Add to Shopping List</a>	EWorldSale.com <a href="#">All items from seller</a>
	<b>Belkin TuneTalk Stereo for iPod Video Recording</b> ... Tune Talk Stereo for iPod Video Black Belkin TuneTalk Stereo Belkin for Belkin iPod Belkin Video Authorized Belkin Dealer. ... <a href="#">Add to Shopping List</a>	B&H Photo-Video <a href="#">All items from seller</a>
	<b>Belkin - Belkin Tunetalk Stereo Microphone For iPod 5g...</b> ipod 5g tunetalk stereo * black. <a href="#">Add to Shopping List</a>	SHOP.COM <a href="#">All items from seller</a>
	<b>Belkin TuneTalk Stereo for iPod with Video</b> Key Features: CD-quality recording,One-touch navigation,Two omni-directional mics,Hands-free operation,Charges while recording,Fits most ... <a href="#">Add to Shopping List</a>	Circuit City ★★★★☆ 2,146 seller ratings <a href="#">All items from seller</a>
	<b>Belkin Bel-Tune-Talk - Stereo Microphone for iPod</b> ... Clipping indicator More information: Belkin TuneTalk™ Stereo for iPod® video Nabs the iLounge 2006 "Best of Show" Award At Macworld Expo. ... <a href="#">Add to Shopping List</a>	THE SOUND PROFESSION... <a href="#">All items from seller</a>
	<b>Belkin Tunetalk Stereo for iPod video Black</b> The new TuneTalk Stereo from Belkin features two high-quality ... It conveniently connects to your iPod through the docking station connector ... <a href="#">Add to Shopping List</a>	http://presentsfor... <a href="#">All items from seller</a>
	<b>Belkin Tunetalk Stereo for iPod Video (Black) (#F8Z082...</b> BELKIN TUNETALK STEREO FOR IPOD VIDEO (Black) (#F8Z082-BLK) (Retail) ... the new Belkin TuneTalk Stereo lets you record memos, lectures, ... <a href="#">Add to Shopping List</a>	EWorldSale.com <a href="#">All items from seller</a>








**Froogle** Web Images Video News Maps Desktop more »

Griffin Technology iTalk Pro Voice Recorder Search Advanced Froogle Search Preferences

**Results for Griffin Technology iTalk Pro Voice Recorder**

Category	Price range	Stores	Seller rating
Electronics	Under \$20	Google Checkout Stores	4 stars and up
Audio	\$20 - \$30	FadFusion.com	3 stars and up
Portable Audio	\$30 - \$60	Getyourtech.com	2 stars and up
Computers	Over \$60	JDM!	Has a rating
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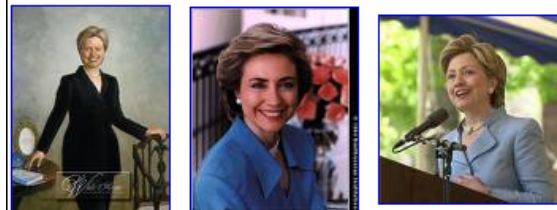
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[www.hallewood.com](#) - 6k - [Cached](#)

**Halle Berry - Wikipedia, the free encyclopedia**  
User-created, hyperlinked profile of Oscar-winning actress Halle Berry.  
[en.wikipedia.org/wiki/Halle\\_Berry](#) - 113k - [Cached](#)




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 [Sirius launches 'Client 9 Radio'](#) - Mar 15, 2008  
 Eliot Spitzer's sex scandal, Sirius Satellite Radio has launched "Client 9 Radio," a channel dedicated to covering all aspects of the Spitzer saga. ...  
[CNN](#) - [32 related articles »](#)  
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[Spitzer Linked To Hooker Probe - March 10, 2008](#)    ARCHIVE  
 New York governor identified as "Client-9" in FBI affidavit ... **Client-9**, whose conversations were recorded by an FBI wiretap, would not do "traditional ...  
[www.thesmokinggun.com/archive/years/2008/0310082spitzer1.html](http://www.thesmokinggun.com/archive/years/2008/0310082spitzer1.html) - 16k -  
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[Client 9 T-shirts hit the Web | Oddly Enough | Reuters](#)    ARCHIVE  
 NEW YORK (Reuters) - Who really is **Client 9**? The New York Times says it's the code name for New York Gov. Eliot Spitzer in court papers that link him to a ...  
[www.reuters.com/article/oddlyEnoughNews/idUSEIC16835820080311](http://www.reuters.com/article/oddlyEnoughNews/idUSEIC16835820080311) - 73k -  
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 Spitzer has been identified as **Client-9** from the complaint against the ... **Client-9** said that would make it "4100," and said that he would look for a bank ...  
[corner.nationalreview.com/post/](http://corner.nationalreview.com/post/)


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 **Brother of Gov. Spitzer's Call Girl Faces Drug Sentence** - Mar 15, 2008  
 JACKSON, NJ — The **call girl** implicated in the Eliot **Spitzer** scandal isn't the only one in her  
 family getting some unwanted publicity. ...  
[FOXNews](#) - [754 related articles »](#)  
[Elections More Important Than Call Girls](#) - [CBS News](#) - [1264 related articles »](#)  
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**Spitzer call girl's music suddenly in vogue on Amie Street**    ARCHIVE  
**Spitzer call girl's music suddenly in vogue on Amie Street.** By John Timmer | Published:  
 March 14, 2008 - 02:40PM CT. A funny thing happened in the wake of ...  
[arstechnica.com/news.ars/post/20080314-spitzer-call-girls-music-suddenly-in-vogue-on-amie-street.html](#) - 27k -  
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**Report: Spitzer call girl identified - Yahoo! News**    ARCHIVE  
 The **call girl** at the center of the prostitution scandal that prompted Gov. Eliot **Spitzer** to  
 resign in disgrace has been identified as a 22-year-old aspiring ...  
[news.yahoo.com/s/ap/20080313/ap\\_on\\_re\\_us/spitzer\\_call\\_girl](#) - 47k -  
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**Spitzer's call girl could parlay infamy into payday | Reuters**    ARCHIVE  
 NEW YORK (Reuters) - The \$1000-an-hour prostitute reportedly hired by New York Gov. Eliot  
**Spitzer** may soon make much more than that, turning her 15 minutes ...  
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299 x 309 - 46k - gif  
[www.sethf.com](http://www.sethf.com)



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811 x 689 - 68k - gif  
[www.cosmiciguana.com](http://www.cosmiciguana.com)



... the miserable failure problem.  
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# Images & Beauty Queens

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**INSIDE edition** REAL PEOPLE REALITY  
 INSIDE STORIES ORIGINAL AIRDATE: 7/12/2007

**Miss New Jersey Releases Pictures**  
 With tears in her eyes and Palumbo showed "The Today Show" the blackmail her.  
 "They're not that bad but the entire country has to see."  
 The photos include one of pose with her legs raised.  
 "It was my best friends birthday. We were tumbling around."  
 Another picture showed Palumbo they were taken.  
 Now Palumbo is hoping she Miss America crown. Page  
 Amy's mother called Fox News does have a lot of support.  
 The person who sent two with a demand that Palumbo  
 Investigators interviewed who would become Miss New Jersey.

**Miss New Jersey Amy Palumbo Alleged Blackmail Photos**  
 THIS JUST IN... POWERED BY HBO  
 Captions, not photos, Contestant's lawyer discusses black

THE MESSAGE Main Stage Viral Theater  
**NEWS** RSS THE NEWS  
**New Jersey's Real Shocking Photos**  
 2007 7:00AM | Filed under: Clip of the Day, Breaking News, Celebrities, TV, News, News Videos  
 Amy Palumbo, the embattled Miss New Jersey, finally "revealed" her shocking photos to the Today Show's Beauty and Scandal correspondent Matt Lauer, she tried to pawn off some doctored pictures, she almost got away with it, except for this video...

SNAG THIS  
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 7:53 67% WASHINGTON'S BRIDGE DELAYS UP TO 25 MINUTES FR

Miss New Jersey Amy Palumbo in one of the photographs allegedly used to blackmail her.

It's been a turbulent time for Miss New Jersey, more than she could have imagined when she celebrated her title win just a month ago.  
 or blackmailers.

# Quick Tips

**Remember.....**

## **Images Don't Just Come From Your Images Folder!**

- Social Networking Sites (MySpace, Facebook)
- Social Photo Sharing (Flickr, Photobucket)
- Social News Sites (Digg, Reddit)
- Social Video (YouTube, Metacafe, Yahoo)

## More Quick Tips

- ❖ Eventually more media/images will be “blended” within search results
- ❖ Results can change rapidly (Daily)
- ❖ Make sure images are named properly
- ❖ Send out an image with a press releases
- ❖ Place content around images on your site
- ❖ Create a sitemap feed of your images for Google & Yahoo

# Contact

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