

# A Picture and 144 Characters

Successful Tactics for SMO



# Why Social Media?



There's a conversation going on...you need to join in.



# Why Flickr?

## Which Impacts You More?

### Topsy Turvy Birthday Cake

Posted to [All Pastries](#), [Celebration Cakes](#), [Novelty Cakes](#) on Sunday, November 12th, 2006.

This 3-tier Topsy Turvy white cake with Oreo's and cream filling was created for my 90th birthday (Nana), my great uncle's 90th birthday (Uncle Joe) and my cousin asked me if I had been drinking when I made this one....It's supposed to be made of fondant, and decorated with a sugar paste bow and stars. Happy Birthday Nana, I enjoyed the cake!

“Of all of our inventions for mass communication, pictures still speak the most universally understood language.”

- Walt Disney


















# Flickr – The Power of Image Search

**YAHOO! SEARCH** [Web](#) | [Images](#) | [Video](#) | [Local](#) | [Shopping](#) | [more »](#)   [Advanced Search](#)  
[Preferences](#)

SafeSearch is on ([turn off](#))

Image Results 1 - 20 of about 70 for cookie monster cupcakes - 0.07 sec.

[Show: All](#) | [Wallpaper](#) - [Large](#) - [Medium](#) - [Small](#) | [Color](#) - [Black & White](#)

 <p><b>cookie.jpg</b> 615 x 461   113.9kB <a href="http://www.frontiernet.net">www.frontiernet.net</a></p>	 <p>chip <b>cookie monster</b> cupcakes with... By <a href="#">Hello_Quynh</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>seattle   awesome...pcakes By <a href="#">ardenstreet</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p><b>cookie monster</b> cup cake made By <a href="#">Bento Yum</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p><b>monster</b> By <a href="#">roboppy</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>
 <p><b>monster</b> By <a href="#">Simflips</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>elmo <b>cookie</b>By <a href="#">emmylizzy</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p><b>monster</b> By <a href="#">Bombass</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p><b>monster</b> By <a href="#">ErinBlue</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p><b>monster</b> By <a href="#">jenn_dave_hen...</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>
 <p><b>monster</b> By <a href="#">ErinBlue</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>sesame street <b>cupcakes</b> By <a href="#">benjb75</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>nyc - chelsea: ...eet... By <a href="#">wallyg</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>bought these <b>cupcakes</b> at the... By <a href="#">bunnyville</a> on Flickr <a href="http://www.flickr.com">www.flickr.com</a></p>	 <p>thumb_cc_cookie...er.JPG 66 x 100   1.8kB <a href="http://cakecentral.com">cakecentral.com</a></p>



# Flickr – An Engaged Community



## Edible Gardening

[Discussion](#) | [Pool](#) | [Map](#) | [654 Members](#)

» [Join this group?](#)

Grow

Post your organic solutions to pest and disease problems!



[wendywears](#) says:

I'm a new organic gardener, and I have no idea how to keep bugs and diseases away from my precious plants!

Any store-bought or homemade remedies are appreciated! Let's keep this an active list that we can all refer to later!

Thanks!

Posted at 7:23AM, 6 August 2007 EST ( [permalink](#) )



**NEW** From [wendywears](#)

[re photos...](#)

Discuss



[gwendygay](#) pro says:

And Peaceful Valley has a ton of natural pest solutions (the only one I've tried so far is planting their "Good Bug Blend" in a small area that I let go permanently wild to attract the predatory beneficials).

[www.groworganic.com/browse\\_430\\_Natural\\_Pest\\_Control.html](http://www.groworganic.com/browse_430_Natural_Pest_Control.html)

Title

**NEW** [Post your organic solutions to pest and disease problems!](#)

 [wendywears](#)

15

3 days ago

[How do you call them?](#)

 [funadium](#)

1

2 months ago



# Flickr – Links that Deliver

## Bento #58 - Here Chickie Chickie!

ADD NOTE SEND TO GROUP ADD TO SET BLOG THIS ALL SIZES ORDER PRINTS ROTATE DELETE X



My first attempt at a bento box that is simply packed with food rather than relying on dividers. Directions for making the [stuffed cucumber cups at the Bento Yum blog](#).

This photo has notes. Move your mouse over the photo to see them.

you are here: [Home](#) > [Bento tip: making cucumber cups](#)

# Bento Yum

Bento Tip: Making

Home Bento Box Sets for Sale About

### Bento Sets for Sale

Complete bento sets starting under \$20!

### Latest Posts

- Japanese Obento
- Reader Bentos Cabore!
- Abigail's Bento #48 - Egg Enchiladas
- Lentil/Pumpkin Curry Recipe
- Abigail's Bento #47 - Bento Yummy Curry
- Abigail's Bentos #45 and 46 - Looks a Bit Fishy to Me
- Abigail's Bento #44 - Beanie Baby (or toddler, that is)
- Star Reader Bento
- Abigail's Bento #43 - Sausages and Onions
- Abigail's Bento #42 - Porky Wraps

### Archives

- October 2007
- September 2007
- August 2007
- July 2007
- June 2007
- May 2007

### Bento Tip: Making Cucumber Cups

posted in [Bento Tips, Recipes](#) | 5th 2007

If you'd like to make the cute cucumber cups found in [Bento #58](#), here are the directions. These cucumbers make a great little edible side dish container for your bento box, especially if you're trying to create a Bento without proper supplies.

Start off by selecting a cucumber that is reasonably thick. The cucumbers I used came from my garden and were about two inches across. They also had a nice squarish shape to them that worked well for tucking them into the corners of my bento box.

After you've measured and cut a piece of cucumber to fit in your bento, take a spoon and carefully scoop out the seeds to create a hollow space in the cucumber. You'll want to be careful not to punch all the way through the bottom, so that your filling doesn't leak out the bottom. If you want, you can scoop away some of the flesh of the cucumber as well to create a wider well.

You can see my finished cucumber cup in the image to the left. I've scooped out enough of the center and the flesh to leave space for about two tablespoons of filling. These work really well for things like egg salad, chicken salad, tuna salad, etc., but they also work really well for cream cheese based dips. In this case, I'm going to fill it up with tuna salad, but if I was working with a smaller, bite size cucumber, I'd likely fill it up with some type of dip.

If you're using these as general appetizers, you can fill them up as much as you'd like, but if you're putting them in bento boxes, make sure to consider the height of your box when you fill them up. I made this filled cucumber for a bento that had a pretty tall lid with plenty of head space, so it was no problem to fill the cucumber up with a nice heaping mound of tuna salad. For a smaller box, I'd either need to go lighter on the filling, or cut the cucumber shorter.



# So Many Reasons to Love Flickr...

- Email pics straight from your camera phone
- Join or create topics (especially for events)
- Publish from Flickr to most blogs
- Take advantage of privacy options
- Flickr RSS feeds
- Get a Pro account (\$25/yr)
- Subscribe to the comments on your pics (and respond)
- Learn the tools...
  - <http://www.quickonlinetips.com/archives/2005/03/great-flickr-tools-collection/>



# Twitter is Not Just a Narcissist's Dream...

twitter

What are you doing?

140

update





# Twitter – Networking Made Simple

Follow your friend's friends...

Respond to strangers and make new friends...



**JenniferLaycock** A gift for that special narcissist in your life  
<http://www.lifesizephotosta...> 23 minutes ago from im ☆ 🗨



**LisaBarone** @JenniferLaycock This perhaps proves that I'm narcissistic, but that girl on the far left totally looks like me with long hair. :) 16 minutes ago from web in reply to JenniferLaycock ☆ 🗨

Eavesdrop on both sides of conversation...

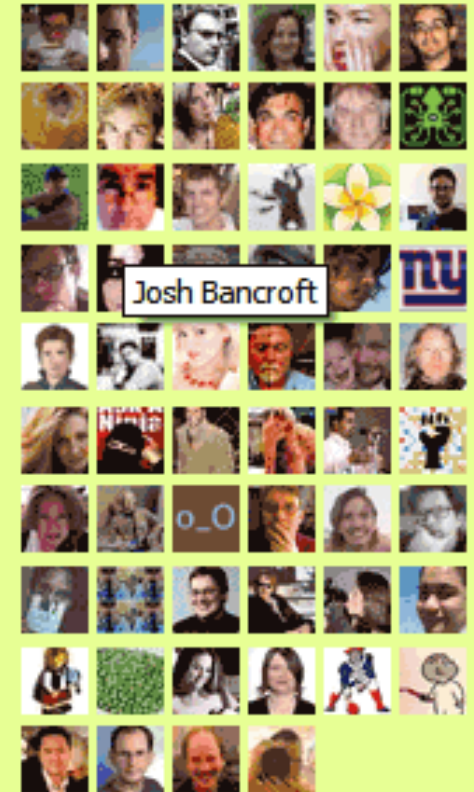


**JenniferLaycock** @sitelogic Ahh, the joys of small children. Or was that your wife? 08:36 AM February 02, 2008 from im in reply to sitelogic ☆ 🗨



I was awoken by Chicken Dance Elmo - placed next to my bedside this morning 08:34 AM February 02, 2008 from im ☆

## Following



View All... block MackCollier



# Twitter as a News Source...



Evacuation order for West Jamul is lifted and residents can return via route 94 and IDs will be checked. [10:24 AM October 26, 2007](#) from web ☆

On October 30 between 6-8 pm a fire recovery resource center will be set up at 4050 Taylor Street- Old Town area [10:23 AM October 26, 2007](#) from web ☆

On October 30 between 6-8 pm a fire recovery resource center will be set up at 4050 Taylor Street- Old Town area [10:23 AM October 26, 2007](#) from web ☆

El Cajon Animal Shelter at 1275 N Marshall has room for smaller animals and pets- they don't need donations [10:17 AM October 26, 2007](#) from web ☆

County officials say there's still room for large animals at the horse camp in El Cajon on Weld Boulevard, west of Cuyamaca Street [10:13 AM October 26, 2007](#) from web ☆

SD District Manager John E. Platt said virtually all residents & businesses in SD County will receive mail delivery today [10:12 AM October 26, 2007](#) from web ☆

The Lake Henshaw and Mesa Grande areas are under evacuation today. These areas are on the East edge of the Harris fire. [10:10 AM October 26, 2007](#) from web ☆

Residents from the western Jamul communities are allowed to return home. IDs will be checked. [08:59 AM October 26, 2007](#) from web ☆

Areas in and around Wildcat Canyon Road south of the Barona Reservation are now open for repopulation. [08:57 AM October 26, 2007](#) from web ☆

## San Diego County Fires

[ Last Updated 11:04 a.m. Oct 23 ]

Major wildfires are burning throughout San Diego County. We'll update this map as information comes in. For more information visit [www.kpbs.org](http://www.kpbs.org).

Live radio stream:  
<http://www.kpbs.org/kpbs64k.asx>

Live updates via Twitter:

[www.twitter.com/kpbsnews](http://www.twitter.com/kpbsnews)

Email: [webnews@kpbs.org](mailto:webnews@kpbs.org)

765,287 views - Public

Created by [KPBS Online](#) on Oct 21 - Updated 11 minutes ago

⊕ [Evacuation Center Closed](#)  
Steele Canyon High School is at capacity.

⊕ [Evacuation Center Full](#)  
Campo Community Center is at capacity -

⚠ [CLOSED: Red Cross evacuation center](#)  
The Poway High School evacuation center

⚠ [Maple Fire](#)



# The Power of the ReTweet



Small

Search E

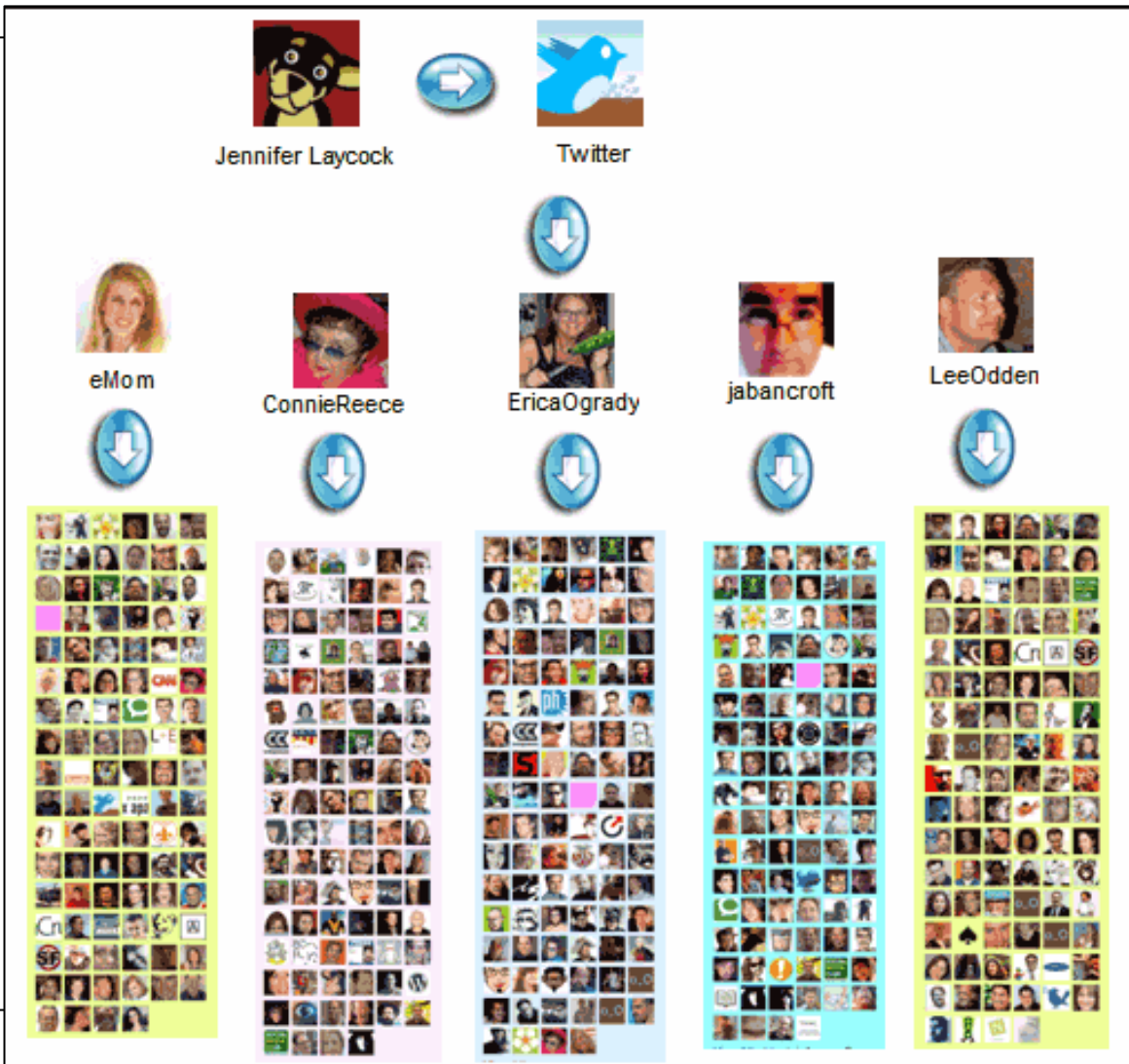
See your site here - S

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Web Marketing

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# So Many Reasons to Love Twitter...

- Your chance to expand your network
- It's not stalking, it's observing
- Powerful traffic source
- Instant feedback
- Absolutely free
- Limited only by your creativity
- Learn the ropes...
  - “From Twits to Tweeples” a Five Part Series at Search Engine Guide

