

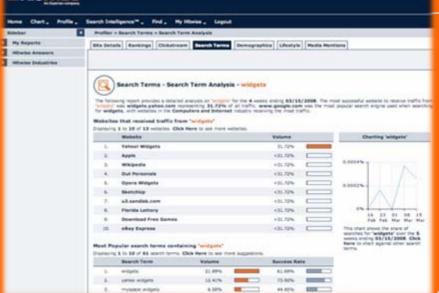
Why Widgets?

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The "3-in-1" Widget

- Targeting broad 'data enthusiast' market
- Extension of dashboard, blogs, rss
- Example of technology leadership







Widget flexibility showcases:

Breadth of industries

Depth of sites

Timeliness of data

Global footprint





Downloads	8/07-3/08
Hitwise.com	2021
- Google Gadget	1804
Yahoo Gallery	3919
Total	7744



Thank you.

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