

IBM Information
>>> On Demand

2006



TAKE BACK CONTROL

October 15 - 20, 2006
Anaheim, California

FRIDAY // OCTOBER 20, 2006

SPOTLIGHT

Today concludes the successful inaugural Information On Demand 2006 Global Conference, a week during which over 5000 participants, including over 1000 IBM Business Partners, convened to explore and share techniques to Take Back Control of information and use it in effective and innovative ways. Many success stories were shared by companies already reaping the benefits of Information On Demand and there were plenty of opportunities for glimpses into the future and how new technologies will fuel even greater advances in harnessing the power of information. We thank you all for attending and urge you to share your feedback about any aspect of the conference. Please send an e-mail to iodspkr@us.ibm.com or complete a feedback form available from the registration desk.

Plans already are underway for Information On Demand 2007, which will be held in Las Vegas, Nevada, October 14-19, 2007 at the Mandalay Bay Hotel. This event will build on the success of this year's conference, and will feature even more sessions, more technology demos, more announcements and more networking opportunities.

The enthusiasm for this event continues to build, with platinum, gold, silver sponsors and exhibitors already making commitments to participate again next year.

ON TAP TODAY

Here's your final opportunity to participate in the following conference activities:

- USER GROUP MEETING** – IBM Content Manager OnDemand, Marriot, Orange County Ballroom, Salon 2, 8 – 9:15 am
- CYBER CAFÉ** Locations – Convention Center– Room 210D, Second Level; Hilton Anaheim– Carmel Room, Concourse Level; Anaheim Marriott– Gold Key Room, Lobby Level. Today's hours are 7 am to 12:30 pm.
- DEVELOPER DEN** – This is your last chance to hang out in the Developer Den. All tutorials are available. Hours: 8:00 am – 12:30 pm, Room 210A, Convention Center.
- MEET THE EXPERTS** – Drop by Room 210C in the Convention Center to talk with product technical experts and members of IBM Research, 8:00 am – 12:30 pm.
- USABILITY SANDBOX** – Open from 8:00 am – 12:30 pm, Convention Center Room 210B.
- HANDS-ON LABS** – These instructor-led mini-courses are designed to get you up to speed quickly with hands-on interaction directly with Information Management products. Available during all elective session times.
- CERTIFICATION TESTING** – Last opportunity to take up to three certification tests at no charge from 7 am to 12:30 pm, Convention Center 209 A&B.

FOR YOUR INFORMATION

REMINDER! You can easily download conference presentation files to your laptop, personal computer, or removable drive. Here's how: log into the online enrollment system and choose Materials from the left navigation pane. Select *By activity* and choose a session with a paperclip icon. The link to the presentation is at the bottom of the listing. You can open the presentation or right click the link and choose *Save target* as from the context menu to specify where to save the file.

DEPARTURE INFORMATION

As you prepare for your departure from Anaheim, you may want to consider reserving transportation from the conference hotels to area airports. SuperShuttle is offering discounted rates to conference attendees. Departure reservations are required to all airports. Please call 800-258-3826 or book on-line at <https://www.supershuttle.com/webrez/Welcome.aspx?GC=8G7MQ>. Use online discount 8G7MQ. You can print out a discount shuttle coupon from <http://www.supershuttle.com/Coupons/LAX/IBMIODGlobalMt.pdf>

CONFERENCE TRIVIA

Here are some fun facts from this year's Information On Demand Global Conference:

- 70,000 meals served;
- 1200 opportunities to meet with a product expert from IBM Research;
- 1000 partners (70 of whom spoke);
- 835 total electives;
- 750 new Certified professionals;
- 53 Star Speakers from IBM Research, IBM Almaden Research Center and IBM Information Management Division;
- 685 speakers in total, of which 200 are customers;
- 300 executive/client meetings;
- 54 Birds of a Feather sessions;
- 50 Industry Analysts;
- 30 journalists representing 20 different countries; and
- One original "Pip"