



# IBM Information On Demand Global Conference 2006

## Roadmaps

# Business Leadership Roadmaps

## Business Intelligence and Data Warehousing

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|-----------|--|---|--|
| GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise         | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise         | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BGN-1717A | Mayo Clinic: Getting Data into the Hands of Those Who Need it Most       | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom C               |
| BGN-1722A | A Retailer's Approach to the Information Race                            | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom D               |
| BGN-1724A | Building a Scalable, High Performance Linux Warehouse                    | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom C   |
| BCX-2211A | Data Governance and the BMO Financial Group Story                        | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Avila A/B                        |
| BGN-1725A | Manage Information Complexity  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom C   |
| BVN-2677A | Managing Enterprise Business Information @ IBM                           | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Manhattan                        |
| BGN-1721A | If You Build It ... From Perceived Boondoggle to Essential Business Tool | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom B               |
| BGN-1325A | Maximizing Data Warehouse Value Through Advanced Analytics               | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Huntington A/B/C                 |
| BGN-1726A | Electricite de France Data Warehouse: Gaining Customer Knowledge         | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Malibu                           |
| BCX-2576A | There are a Million Stories in the Naked City: Hear Some of Them!        | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| BCX-2729A | Need a Simplified, Open Approach For High Performance Data Warehouses?   | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>San Simeon A/B                   |
| BOD-2326A | Taikang Life Insurance Takes on a Global Information Challenge           | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Manhattan                        |
| BGN-1719A | Driving Value Through Confidence and Quality                             | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom A               |

## Business Strategy in the Public Sector

|           |  |   |  |
|-----------|--|---|--|
| BOD-1670A | Grow Your Business in Healthcare with Electronic Health Records  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Santa Monica                   |
| BOD-2588A | Developing a Business Intelligence Strategy                      | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Laguna A/B                     |
| BVN-1200A | A Good Day for Playing Hooky: The Shifting Sands of Education    | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Manhattan                      |
| BMD-2617A | Fresenius: Master Data Management in the Healthcare Industry     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                      |
| BTF-2634A | Healthcare of the Future   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Clemente                   |
| BVN-1772B | IOD for State and Local Government                               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BVN-1658A | Eating Our Own Cooking: How IBM Leverages Our Content Management | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BVN-1692A | ECM at the Center for Medicare and Medicaid Services             | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Laguna A/B                     |

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|-----------|--|---|---|
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                          | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F |
| BTH-2492A | Rapidly Improve the Accuracy and Integrity of Civilian Agency Services | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Huntington A/B/C          |
| BGN-2401A | Creating the Psychology of the Customer Experience                     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Laguna A/B                |
| BVN-1954A | Continuity of Care: Complete, Secure, and On Demand                    | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                 |
| BVN-2530A | Hospitals Streamline Document Management and Compliance with IBM SCORE | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Capistrano A/B            |
| BOF-1503A | IOD Strategy in Public Sector  | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B            |

### Customer Case Studies in the Public Sector

|           |   |   |   |
|-----------|---|---|---|
| BVN-2578A | Managing Information in AOL's Constantly Changing Business Model            | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Redondo                           |
| BGN-1717A | Mayo Clinic: Getting Data into the Hands of Those Who Need it Most          | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom C                |
| BOD-1110A | Social Security -- Creating a Paperless Agency                              | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BGN-2366A | Melbourne Health Redefines Healthcare Research with Information Integration | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom A                |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                               | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F         |
| BVN-2716A | Flying High in ROI with Electronic Forms in the US Air Force                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Clemente                      |
| BVN-2293A | Streamlining Payment Delivery with ECM at Deutsche Post WorldNet/DHL        | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Redondo                           |
| BVN-2608A | Intelligent Forms Processing: State of Maryland                             | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Pacific Ballroom D                |
| BCX-2818A | United States Navy Electronic Military Personnel Records System Project     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Orange County Ballroom: Salon 3 |
| BOD-2585A | Achieving High Availability on the Island of Jamaica                        | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Clemente                      |
| BGN-2033B | BCBS-TN Improves Sales and Service by Tapping into Unstructured Information | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B    |
| BCX-2567A | Do you know what XML + IFP spells?  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Redondo                           |
| BOF-1503A | IOD Strategy in Public Sector   | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B                    |

### Customer Information Management

|           |  |   |  |
|-----------|--|---|--|
| GSS-2710B | Enterprise Master Data Solutions Keynote                     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BMD-2615A | businessMart AG: A Customer Case Study on MDM and SOA        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom D               |
| BMD-1436A | Streamlining Customer Care Through Customer Data Integration | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Capistrano A/B                   |
| BMD-2617A | Fresenius: Master Data Management in the Healthcare Industry | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                        |

|           |   |   |  |
|-----------|---|---|--|
| BMD-2621A | Single View of Customer using WebSphere Customer Center for Telcos          | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Oceanside                      |
| BMD-1413A | Managing Risk and Compliance Using the IBM Banking Data Warehouse and WCC   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Simeon A/B                 |
| BMD-1434A | Master Data Management (MDM) in Service Oriented Architecture (SOA)         | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom A |
| BMD-1445A | Data Governance Best Practices: COUNTRY Insurance & Financial Services Case | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Pacific Ballroom C             |

### DB2 for z/OS and DB2 Tools for Business Leaders

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|-----------|--|---|--|
| TDZ-1166A | DB2 9 for z/OS and Beyond  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom E                |
| TDZ-1166B | DB2 9 for z/OS and Beyond  | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom E                |
| BCX-1421B | Information Management Tools: Keys to Your Business Success        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>San Simeon A/B                 |
| BOD-2429A | Growing the Business at Baldor Electric                            | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Huntington A/B/C               |
| BOD-2237B | How DB2 and XML Simplifies Service Oriented Architecture           | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Redondo                        |
| BRK-1423B | Regulatory Compliance: Threat or Menace?                           | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom A |
| BTH-1351A | Homeland Security: A Personal Matter                               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom C             |
| BGN-1510A | How Public Transportation in Rio de Janeiro got SMARTer            | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>El Capitan                     |
| BOD-2468A | DB2 Migration of a High Availability Application                   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Capistrano A/B                 |
| BGN-1502A | Doctors Going Bankrupt: Revenue Cycle Transformation in Healthcare | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Huntington A/B/C               |
| TDZ-2756A | DB2 for z/OS Strategy Update                                       | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204B                      |
| BTF-1525A | The Value of Data Warehousing on System z to Your Enterprise       | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Redondo                        |
| BTF-2282B | Why IBM DB2 for z/OS for Web Applications                          | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Manhattan                      |
| BCX-1576A | Improve ROI and Reduce TCO in Your Distributed DB2 Environment     | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Avila A/B                      |

### Driving Business Value in Banking

|           |  |   |  |
|-----------|--|---|--|
| BMD-2615A | businessMart AG: A Customer Case Study on MDM and SOA                      | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BCX-2211A | Data Governance and the BMO Financial Group Story                          | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Avila A/B                      |
| BRK-1581A | Data Integration Success Factors for Deploying Financial Risk & Compliance | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BVN-2626A | JPMorgan Chase: Providing Innovative Solutions for High Value Customers    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B |
| BOD-2411A | Maximizing the Quality, Value & Scalability of Visa's Global Data          | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Malibu                         |
| BVN-2706B | Wachovia: Developing a Content Management Center of Excellence             | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Avila A/B                      |

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|-----------|---|---|--|
| BCX-2425A | Data Governance in Financial Services: Delivering Business Value    | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Malibu                         |
| BTH-1495A | Fighting Threat and Fraud in Financial Services                     | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Malibu                         |
| BCX-2208A | Information Strategy and Execution of Information Management in BMO | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BOF-2764A | Financial Services Industry Birds of a Feather                      | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Malibu                         |

### Driving Business Value in Financial Markets

|           |  |   |  |
|-----------|--|---|--|
| BOD-2588A | Developing a Business Intelligence Strategy                          | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Laguna A/B                     |
| BMD-2668A | Customer Case Study: Children's Place and IBM Industry Models        | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Malibu                         |
| BTF-2640A | Uncovering Securities Fraud  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Oceanside                      |
| BMD-1436A | Streamlining Customer Care Through Customer Data Integration         | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Capistrano A/B                 |
| BTF-2767A | The Future of Financial Markets: Findings from IBM FM 2015           | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Avila A/B                      |
| BCX-2367A | Supersizing the Data Warehouse with Federation at Merrill Lynch      | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>California Pavilion Ballroom A |
| BRK-2592B | Regulation in Financial Svcs and the Implication on BI               | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom B             |
| BMD-2619A | Compliance, Risk Management & CDI-MDM - An IT Architects Perspective | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom C |
| BOF-2764A | Financial Services Industry Birds of a Feather                       | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Malibu                         |

### Driving Business Value in Insurance

|           |   |   |                                  |
|-----------|---|---|----------------------------------|
| BOD-2588A | Developing a Business Intelligence Strategy                           | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Laguna A/B       |
| BCX-2436A | Transforming Insurance with Information                               | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Capistrano A/B   |
| BMD-2616A | The Business Case for Change: The Physicians Mutual Case Study        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Huntington A/B/C |
| BMD-2617A | Fresenius: Master Data Management in the Healthcare Industry          | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B        |
| BTH-2489A | Connecting the Dots to Detect Insurance Claims Fraud                  | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>San Clemente     |
| BCX-2590A | Data Integration Modeling   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Palos Verdes A/B |
| BVN-2678A | Striking ACORD with XML: Implementing Industry Standards with pureXML | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>San Clemente     |
| BOD-2326A | Taikang Life Insurance Takes on a Global Information Challenge        | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Manhattan        |
| BVN-1686A | Westfield Insurance: Gaining a Competitive Advantage with IBM ECM     | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Santa Monica     |
| BOF-2764A | Financial Services Industry Birds of a Feather                        | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Malibu           |

### General Electives for the Public Sector



|           |  |   |  |
|-----------|--|---|--|
| BVN-1063A | Today's Enterprise Content Management Business Value                     | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BRK-1937A | Addressing the Tax Gap with Compliance                                   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Oceanside                      |
| BTH-2497A | Privacy in an On Demand World  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Avila A/B                      |
| BMD-1436A | Streamlining Customer Care Through Customer Data Integration             | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Capistrano A/B                 |
| BGN-1721A | If You Build It ... From Perceived Boondoggle to Essential Business Tool | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom B             |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                            | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F      |
| BMD-1583A | Customer Case Study: NLB, A Banking Data Warehouse in Action             | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BCX-2602A | Universities get an 'A' for Data Management                              | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Santa Monica                   |
| BGN-2345A | Building "The Intelligent Business"                                      | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom A             |
| BOD-1775A | IOD Strategy Principles  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BGN-1719A | Driving Value Through Confidence and Quality                             | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom A             |
| BOF-1503A | IOD Strategy in Public Sector  | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B                 |

#### **IBM Content Management & Discovery Sampler – Public Sector**

|           |   |   |   |
|-----------|---|---|---|
| GSS-2709A | IBM Content Management & Discovery: Leverage the Value You Already Have     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B  |
| BVN-1063A | Today's Enterprise Content Management Business Value                        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BOD-1689A | Evolution and Revolution in the Enterprise Content Management Market        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C                |
| BOD-1110A | Social Security -- Creating a Paperless Agency                              | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BVN-1692A | ECM at the Center for Medicare and Medicaid Services                        | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Laguna A/B                        |
| BVN-2716A | Flying High in ROI with Electronic Forms in the US Air Force                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Clemente                      |
| BCX-2818A | United States Navy Electronic Military Personnel Records System Project     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Orange County Ballroom: Salon 3 |
| BGN-2033B | BCBS-TN Improves Sales and Service by Tapping into Unstructured Information | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B    |
| TCM-1682A | Discovery Technology Trends and Directions                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201A                         |
| TCM-1682B | Discovery Technology Trends and Directions                                  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201B                         |

#### **IBM Content Management & Discovery Sampler - A Cross-Industry View**

|           |   |   |  |
|-----------|---|---|--|
| BVN-1063A | Today's Enterprise Content Management Business Value                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| GSS-2709A | IBM Content Management & Discovery: Leverage the Value You Already Have | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |

|           |  |   |   |
|-----------|--|---|---|
| BOD-1689A | Evolution and Revolution in the Enterprise Content Management Market     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C                |
| BOD-1110A | Social Security -- Creating a Paperless Agency                           | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BVN-1658A | Eating Our Own Cooking: How IBM Leverages Our Content Management         | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BRK-2758A | Best Practices in E-mail Management                                      | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Orange County Ballroom: Salon 3 |
| BOD-1666A | Turning Shoppers Into Buyers: Going Beyond Just 'Search'                 | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Capistrano A/B                    |
| BVN-2779A | Cost Justifying Your Content Management Projects                         | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom A    |
| BVN-2845A | Coordinated Collaboration - Synchronizing Information with Your Partners | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom B    |

### IBM Content Management & Discovery Sampler - Financial Services, Insurance

|           |   |   |  |
|-----------|---|---|--|
| BVN-1063A | Today's Enterprise Content Management Business Value                        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| GSS-2709A | IBM Content Management & Discovery: Leverage the Value You Already Have     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BOD-1689A | Evolution and Revolution in the Enterprise Content Management Market        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C               |
| BVN-2626A | JPMorgan Chase: Providing Innovative Solutions for High Value Customers     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B   |
| BVN-2467B | AIG: Building a Foundation with IBM Content Management                      | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom B   |
| BVN-2706B | Wachovia: Developing a Content Management Center of Excellence              | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Avila A/B                        |
| BVN-2293A | Streamlining Payment Delivery with ECM at Deutsche Post WorldNet/DHL        | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Redondo                          |
| BGN-2033B | BCBS-TN Improves Sales and Service by Tapping into Unstructured Information | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B   |
| BVN-1686A | Westfield Insurance: Gaining a Competitive Advantage with IBM ECM           | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Santa Monica                     |

### IMS Basics and General Interest

|           |                                     |   |   |
|-----------|-------------------------------------|---|---|
| TMS-1152C | IMS Trends and Directions           | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>304D                 |
| TMS-1151A | IMS: What's New and What's Next     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1241B | IMS Tools - State of the Technology | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1475A | IMS for New Users                   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1476A | A Beginners Guide to IMS Databases  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1265A | IMS V9 DB and DBRC Enhancements     | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1303A | IMS Connect and OTMA 101            | Tue, Oct. 17,                           | Marriott Hotel                            |

|           |  |   |   |
|-----------|--|---|---|
| TMS-1266A | IMS Version 9: What's New Since General Availability | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | Grand Ballroom: Salon A<br>Marriott Hotel |
| TMS-1299B | Java for Beginners                                   | 02:30 p.m.- 03:45 p.m.<br>Tue, Oct. 17, | Grand Ballroom: Salon D<br>Marriott Hotel |
| TMS-1306B | IMS TM Updates for TM and TCP/IP Applications        | 02:30 p.m.- 03:45 p.m.<br>Tue, Oct. 17, | Grand Ballroom: Salon A<br>Marriott Hotel |
| TMS-1276A | IMS Follow-on  | 04:15 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | Grand Ballroom: Salon A<br>Marriott Hotel |
| TMS-1390A | Understanding DBRC and the RECON Data Set ( IMS )    | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | Grand Ballroom: Salon C<br>Marriott Hotel |
| TMS-2143A | IMS Tools Migration: Been There, Done That           | 08:00 a.m.- 10:45 a.m.<br>Wed, Oct. 18, | Grand Ballroom: Salon D<br>Marriott Hotel |
|           |  | 09:30 a.m.- 10:45 a.m.                  | Grand Ballroom: Salon C                   |

### IMS Business Leaders

|           |   |   |  |
|-----------|---|---|--|
| BVN-2516A | Enhancing Your Business Value   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>San Clemente                   |
| TDS-1122A | Exploiting the Power of the Mainframe - the Latest News from System z | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>205B                      |
| BOD-2146A | Managing Growth in China: Lessons from China Construction Bank        | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Oceanside                      |
| BCX-2421A | Extending Availability with Data Sharing of IMS Data                  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom B |
| BCX-1421B | Information Management Tools: Keys to Your Business Success           | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>San Simeon A/B                 |
| BCX-1946A | Data Integration in the 21st Century: One Size Doesn't Fit All        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom A             |

### Industrial Sector

|           |   |   |  |
|-----------|---|---|--|
| BVN-2684A | Automotive Specialty Equipment Business Roundtable                          | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom C             |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena                     |
| BMD-2616A | The Business Case for Change: The Physicians Mutual Case Study              | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Huntington A/B/C               |
| BTF-2640A | Uncovering Securities Fraud   | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Oceanside                      |
| BMD-2632A | New Product Introduction Process for Manufacturers, Disti and Retailers     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>El Capitan                     |
| BMD-2480A | How Master Data Management Solutions Can Help You                           | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BGN-1726A | Electricite de France Data Warehouse: Gaining Customer Knowledge            | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Malibu                         |
| BMD-2620A | Multi-Party Modelling in a Customer Data Integration Environment            | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Pacific Ballroom B             |
| BOD-2446A | Developing an Effective SOA strategy with Information Integration           | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom C             |
| BVN-2845A | Coordinated Collaboration - Synchronizing Information with Your Partners    | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom B |
| BOF-2762A | Industrial Sector Birds of a Feather  | Wed, Oct. 18,                           | Convention Center                              |



05:45 p.m.- 06:45 p.m. 207B

### Industry Models and Data Warehousing

|           |   |   |  |
|-----------|---|---|--|
| BMD-2667A | Mastering Product and Customer Data: The Gartner Research Perspective | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Oceanside                        |
| BMD-2668A | Customer Case Study: Children's Place and IBM Industry Models         | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Malibu                           |
| GSS-2710B | Enterprise Master Data Solutions Keynote                              | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| TOD-1480A | Managing Paper, Print and Document Workflow in an On Demand World     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>208A                        |
| BMD-2617A | Fresenius: Master Data Management in the Healthcare Industry          | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                        |
| BMD-1583A | Customer Case Study: NLB, A Banking Data Warehouse in Action          | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Pacific Ballroom D               |
| BMD-2666A | Case Study: Finland's Elisa Succeeds With IBM Telco Data Warehouse    | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Pacific Ballroom A               |
| BMD-2623A | Customer Case Study: Brammer and WebSphere Product Center             | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Santa Monica                     |

### Information Integration

|           |   |   |                                    |
|-----------|---|---|------------------------------------|
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena         |
| BCX-1946A | Data Integration in the 21st Century: One Size Doesn't Fit All              | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom A |
| BTF-2640A | Uncovering Securities Fraud   | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Oceanside          |
| BGN-2366A | Melbourne Health Redefines Healthcare Research with Information Integration | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom A |
| BCX-2370A | Developing Information Architectures for Business Innovation                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Pacific Ballroom A |
| BOD-2326A | Taikang Life Insurance Takes on a Global Information Challenge              | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Manhattan          |
| BCX-2371A | Using IBM Information Server Customer Panel                                 | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>El Capitan         |

### Panel Discussions for the Public Sector

|           |   |   |   |
|-----------|---|---|---|
| BTF-2635A | Contact Center of the Future                  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Oceanside                 |
| BOF-1503A | IOD Strategy in Public Sector                 | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B            |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day" | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F |

### Product Information Management

|           |  |   |  |
|-----------|--|---|--|
| GSS-2710B | Enterprise Master Data Solutions Keynote                                 | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BMD-1417A | Industry Panel: Global Data Synchronization: Perspectives from Retailers | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Manhattan                        |
| BMD-2622A | Corporate Express Creates a Central Repository of Product                | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Palos Verdes A/B                 |

|           |   |   |                                    |
|-----------|---|---|------------------------------------|
|           | Information   |   |                                    |
| BMD-2632A | New Product Introduction Process for Manufacturers, Disti and Retailers | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>El Capitan         |
| BMD-2480A | How Master Data Management Solutions Can Help You                       | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Palos Verdes A/B   |
| BMD-1583A | Customer Case Study: NLB, A Banking Data Warehouse in Action            | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Pacific Ballroom D |
| BMD-1416A | Customer Case Study: WebSphere Product Center and Marine Max            | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Simeon A/B     |
| BMD-2623A | Customer Case Study: Brammer and WebSphere Product Center               | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Santa Monica       |

### Retail Industry

|           |  |   |  |
|-----------|--|---|--|
| BMD-1417A | Industry Panel: Global Data Synchronization: Perspectives from Retailers | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Manhattan                      |
| BGN-1722A | A Retailer's Approach to the Information Race                            | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BMD-2622A | Corporate Express Creates a Central Repository of Product Information    | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BVN-1835A | Global Metrics & Information Quality for eBay                            | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom A             |
| BMD-2632A | New Product Introduction Process for Manufacturers, Disti and Retailers  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>El Capitan                     |
| BGN-1325A | Maximizing Data Warehouse Value Through Advanced Analytics               | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Huntington A/B/C               |
| BVN-2424A | Empowering Sales with Real Time Analytics at Bodegas Chandon             | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BOD-1666A | Turning Shoppers Into Buyers: Going Beyond Just 'Search'                 | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Capistrano A/B                 |
| BMD-1416A | Customer Case Study: WebSphere Product Center and Marine Max             | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Simeon A/B                 |
| BVN-2145A | Implementing the IBM Retail Data Model for Analytic Insights             | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BVN-2600A | Retail Sales Soar with Smart Data Management                             | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Laguna A/B                     |
| BOF-2763A | Retail Industry Birds of a Feather                                       | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Huntington A/B/C               |

### SAP for Business Leaders

|           |   |   |                                    |
|-----------|---|---|------------------------------------|
| BOD-2429A | Growing the Business at Baldor Electric                                 | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Huntington A/B/C   |
| BGN-2701A | SAP CRM On Demand Solutions: On-Ramp to the Customer Centric Enterprise | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom B |
| BVN-2336A | Data Readiness Strategies for Growing Organizations                     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Laguna A/B         |
| BVN-2700C | mySAP ERP: A Trusted Foundation for Business Innovation                 | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Huntington A/B/C   |
| BCX-2602A | Universities get an 'A' for Data Management                             | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Santa Monica       |

### Technical Discussions for the Public Sector

|           |  |   |                        |
|-----------|--|---|------------------------|
| BCX-2566A | "Give me an 'X', Give me a 'M', Give me a 'L'. What do you got?" | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Malibu |
|-----------|--|---|------------------------|

|           |  |   |  |
|-----------|--|---|--|
| BCX-1196A | IOD and SOA Have More in Common Than the Letter 'O'                        | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BOD-2244A | Workplace Forms for MDM and Process Transformation                         | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Capistrano A/B                 |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                              | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F      |
| BVN-2591A | Leverage Your Data Warehouse Investment Through Enterprise Analytics       | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom C |
| BTF-2637B | Business Intelligence for the Future                                       | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Oceanside                      |
| BCX-2565A | Fill This Out In Triplicate... NOT!  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Capistrano A/B                 |
| BGN-2051C | Driving Business Value Through Enterprise Search and Business Intelligence | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>San Simeon A/B                 |
| BCX-1201A | Wiki's, Blog's and a Federal Luau: Emerging Standards for Government       | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom D             |
| BOF-1503A | IOD Strategy in Public Sector  | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B                 |

### Telecommunications Industry

|           |  |   |                                    |
|-----------|--|---|------------------------------------|
| BVN-2578A | Managing Information in AOL's Constantly Changing Business Model             | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Redondo            |
| BOD-2344A | Case studies for On Demand Enterprise in the Telecommunications Industry     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Laguna A/B         |
| BMD-1409A | WebSphere Product Center Tools for Telco and Case Study                      | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Laguna A/B         |
| BCX-1196A | IOD and SOA Have More in Common Than the Letter 'O'                          | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Palos Verdes A/B   |
| BMD-2621A | Single View of Customer using WebSphere Customer Center for Telcos           | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Oceanside          |
| BMD-2431A | Philips Semiconductor: Strategy of a WebSphere Product Center Implementation | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Santa Monica       |
| BMD-2666A | Case Study: Finland's Elisa Succeeds With IBM Telco Data Warehouse           | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Pacific Ballroom A |
| BOD-1775A | IOD Strategy Principles  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Palos Verdes A/B   |
| BGN-2248A | Communicating in an On Demand World  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom C |
| BOF-2761A | Telecommunications Industry Birds of a Feather                               | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>El Capitan         |

### Thought Leadership in the Public Sector

|           |   |   |                                    |
|-----------|---|---|------------------------------------|
| BRK-1198A | Privacy, Compliance and Risk Management: The Private Side of IOD        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Capistrano A/B     |
| BVN-2577A | What Top Innovators Have in Common                                      | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Redondo            |
| BVN-1195A | The Threat of Pandemic Flu: What to do When 325,000 People Call in Sick | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom B |

|           |  |   |   |
|-----------|--|---|---|
| BCX-2575A | Beacon Award Winner: Rapid Response                                | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Capistrano A/B                    |
| BTH-1351A | Homeland Security: A Personal Matter                               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom C                |
| BTF-1204B | Future Business Opportunities and IOD                              | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Orange County Ballroom: Salon 3 |
| BVN-1203A | Information is the Business of Government                          | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom C    |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                      | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F         |
| BVN-1199A | Healthcare: Prime for Innovation and Leadership                    | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Redondo                           |
| BGN-1502A | Doctors Going Bankrupt: Revenue Cycle Transformation in Healthcare | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Huntington A/B/C                  |
| BVN-1207A | The Future of Government: 6 Trends Transforming Governments        | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom D                |
| BVN-1194B | Don't Prevent the Future: Build It                                 | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom B                |
| BOF-1503A | IOD Strategy in Public Sector                                      | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B                    |

### Threat & Fraud in the Public Sector

|           |   |   |  |
|-----------|---|---|--|
| BTH-2534A | The High Stakes World of Threat and Fraud Intelligence              | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>El Capitan                     |
| BTH-2486A | Global Name Recognition – Why Every Name Counts!                    | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Manhattan                      |
| BCX-2576A | There are a Million Stories in the Naked City: Hear Some of Them!   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BTH-2487A | Advancements in Fighting Fraud in the Health Care Industry          | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BTH-1914A | Medicaid Fraud Detection On Demand                                  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Malibu                         |
| BOF-1503A | IOD Strategy in Public Sector                                       | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B                 |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day"                       | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F      |
| BOF-2807A | Combating Threat & Fraud... A Discussion with the Gartner Group     | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Palos Verdes A/B               |
| BOF-2808A | Fighting threat & fraud... no dark glasses or trench coats required | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>207A                      |

### Threat & Fraud Intelligence

|           |   |   |  |
|-----------|---|---|--|
| BTH-2534A | The High Stakes World of Threat and Fraud Intelligence            | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>El Capitan                     |
| BTH-2571A | Higher Education Version of "What, Me Worry?"                     | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Santa Monica                   |
| BTH-2486A | Global Name Recognition – Why Every Name Counts!                  | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Manhattan                      |
| BTH-1351A | Homeland Security: A Personal Matter                              | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom C             |
| BTH-2497A | Privacy in an On Demand World                                     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Avila A/B                      |
| BTH-2489A | Connecting the Dots to Detect Insurance Claims Fraud              | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>San Clemente                   |
| BCX-2576A | There are a Million Stories in the Naked City: Hear Some of Them! | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>California Pavilion Ballroom D |
| BTH-2487A | Advancements in Fighting Fraud in the Health Care Industry        | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Palos Verdes A/B               |

|           |   |   |                                  |
|-----------|---|---|----------------------------------|
| BTH-1914A | Medicaid Fraud Detection On Demand                                  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Malibu           |
| BOF-2807A | Combating Threat & Fraud... A Discussion with the Gartner Group     | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Palos Verdes A/B |
| BOF-2808A | Fighting threat & fraud... no dark glasses or trench coats required | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>207A        |

### Technology Futures in the Public Sector

|           |   |   |   |
|-----------|---|---|---|
| TTF-1736B | IBM Solutions Experience Lab Virtual Tour     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Malibu                    |
| TTF-1736C | IBM Solutions Experience Lab Virtual Tour     | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Malibu                    |
| BOF-1503A | IOD Strategy in Public Sector                 | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Hilton Hotel<br>Capistrano A/B            |
| HOS-1400A | Public Sector IOD "Customer Appreciation Day" | Tue, Oct. 17,<br>12:00 p.m.- 01:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon F |

## Technical Skill Building Roadmaps

### Alphablox Developers

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TIA-2193A | Alphablox and DB2 Data Warehouse Edition - Warehouse Analytics Simplified | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203A |
| TIA-2199A | Blox 101 - Building Next Generation Applications with Alphablox           | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>202A |
| TIA-2195A | Customizing Your Alphablox Experience                                     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201B |
| TIA-2409A | Effective JSR-168 Portlet Design Using Alphablox Components               | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201B |
| TIA-2410A | Alphablox and Endeca: Introducing a New Navigation Paradigm for Analytics | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201A |
| TDA-2334A | Alphablox & Cube Views: Develop Analytic Applications                     | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211A |

### Building the Information Warehouse

|           |  |   |  |
|-----------|--|---|--|
| GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise     | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| TIW-1947D | DB2 Data Warehouse Edition (DWE) and DB2 9                           | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>211A                        |
| TIW-1947D | DB2 Data Warehouse Edition (DWE) and DB2 9                           | Mon, Oct. 16,<br>12:45 p.m.- 02:00 p.m. | Convention Center<br>211A                        |
| TIW-1947B | DB2 Data Warehouse Edition (DWE) and DB2 9                           | Thu, Oct. 19,<br>01:45 p.m.- 06:15 p.m. | Convention Center<br>211A                        |
| TIW-1947C | DB2 Data Warehouse Edition (DWE) and DB2 9                           | Tue, Oct. 17,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212A                        |
| TIW-1051A | BI Strategy and Solutions: Designing and Building for Business Value | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303B                        |
| TOD-1051A | BI Strategy and Solutions: Designing and Building for Business Value | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303B                        |
| BGN-1724A | Building a Scalable, High Performance Linux Warehouse                | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom C   |
| TIW-2159A | BCU - A Balanced Approach for  | Mon, Oct. 16,                           | Convention Center                                |



|           |   |   |  |
|-----------|---|---|--|
| BGN-1325A | Data Warehouse Infrastructure<br>Maximizing Data Warehouse<br>Value Through Advanced<br>Analytics | 04:00 p.m.- 05:15 p.m.<br>Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | 207D<br>Hilton Hotel<br>Huntington A/B/C       |
| TIW-2183A | Sizing and Capacity Planning for<br>Multi-Terabyte Data<br>Warehouse/BI                           | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m.                           | Convention Center<br>203A                      |
| BCX-2367A | Supersizing the Data Warehouse<br>with Federation at Merrill Lynch                                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m.                           | Hilton Hotel<br>California Pavilion Ballroom A |
| TIW-2115A | Why z/OS for Your Data<br>Warehouse   | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m.                           | Convention Center<br>204A                      |
| TIW-1918D | Regain Control of your Corporate<br>Warehousing Strategy through<br>DB2 DWE                       | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m.                           | Convention Center<br>207C                      |
| TIW-2164A | Building a Consolidated<br>Enterprise Data Warehouse  | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m.                           | Convention Center<br>202B                      |
| TIW-2162A | Top 10 Data Warehouse Best<br>Practices   | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m.                           | Convention Center<br>203A                      |
| TIW-2157A | Strategic Role of the Warehouse<br>in SOA   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m.                           | Convention Center<br>202B                      |
| TIA-1104A | Business Intelligence and<br>Unstructured Information   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m.                           | Convention Center<br>201B                      |
| TIW-2160A | Embracing Linux in our Data<br>Warehouse Strategy with the<br>Linux BCU                           | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m.                           | Convention Center<br>202B                      |
| TIW-2168A | Designing Efficient Storage<br>Systems for Data Warehousing                                       | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m.                           | Convention Center<br>202A                      |
| TIW-1533A | DB2 - The Best Choice for<br>Business Intelligence  | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m.                           | Convention Center<br>201C                      |
| TIW-1899A | Modeling and Transformation with<br>SQL Warehousing Tool in DB2<br>DWE                            | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m.                           | Convention Center<br>204C                      |

### Content Management & Discovery Sampler – Financial Services, Insurance

|           |   |   |  |
|-----------|---|---|--|
| BVN-1063A | Today's Enterprise Content<br>Management Business Value                           | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| GSS-2709A | IBM Content Management &<br>Discovery: Leverage the Value<br>You Already Have     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BOD-1689A | Evolution and Revolution in the<br>Enterprise Content Management<br>Market        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C               |
| TCM-2000A | IBM Content Manager V8.3<br>Software and Hardware Upgrade<br>Tips                 | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202B                        |
| BVN-2467B | AIG: Building a Foundation with<br>IBM Content Management                         | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom B   |
| BVN-2706B | Wachovia: Developing a Content<br>Management Center of<br>Excellence              | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Avila A/B                        |
| BVN-2293A | Streamlining Payment Delivery<br>with ECM at Deutsche Post<br>WorldNet/DHL        | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Redondo                          |
| BGN-2033B | BCBS-TN Improves Sales and<br>Service by Tapping into<br>Unstructured Information | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom B   |
| TCM-1484A | Enterprise Content Management   | Wed, Oct. 18,                           | Hilton Hotel                                     |

|           |  |   |  |
|-----------|--|---|--|
| TCM-2380A | Software as a Service<br>How to Set Up an Enterprise<br>Content Management<br>Infrastructure for ASP | 02:30 p.m.- 03:45 p.m.<br>Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | San Simeon A/B<br>Hilton Hotel<br>Palos Verdes A/B |
| TCM-1801A | Information Lifecycle<br>Management in Information On<br>Demand                                      | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m.                           | Hilton Hotel<br>Avila A/B                          |
| TCM-2005A | SOA-Based Integration of IBM<br>Content Manager & Process<br>Server                                  | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m.                           | Hilton Hotel<br>El Capitan                         |
| TCM-2138A | IBM's New Software Search<br>Appliance   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m.                           | Hilton Hotel<br>Palos Verdes A/B                   |
| TCM-1645A | Enabling Innovation by<br>Leveraging a Content Integration<br>SOA Infrastructure                     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m.                           | Hilton Hotel<br>Avila A/B                          |
| TCM-1839A | E-mail Management with IBM<br>CommonStore  | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m.                           | Hilton Hotel<br>Avila A/B                          |
| TCM-1798A | Archiving Within Your Enterprise<br>Content Management Strategy                                      | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m.                           | Convention Center<br>201A                          |
| TCM-1182A | Publishing Enterprise Content to<br>the Web with IBM Workplace<br>WCM                                | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m.                           | Convention Center<br>201B                          |

#### Content Management & Discovery Sampler - Public Sector

|           |   |   |  |
|-----------|---|---|--|
| BVN-1063A | Today's Enterprise Content<br>Management Business Value                       | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| GSS-2709A | IBM Content Management &<br>Discovery: Leverage the Value<br>You Already Have | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BOD-1689A | Evolution and Revolution in the<br>Enterprise Content Management<br>Market    | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C               |
| BOD-1110A | Social Security -- Creating a<br>Paperless Agency                             | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D   |
| BVN-1692A | ECM at the Center for Medicare<br>and Medicaid Services                       | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Laguna A/B                       |
| BVN-2716A | Flying High in ROI with Electronic<br>Forms in the US Air Force               | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Clemente                     |
| BVN-2293A | Streamlining Payment Delivery<br>with ECM at Deutsche Post<br>WorldNet/DHL    | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Redondo                          |
| TCM-1874A | European Document Records<br>Management and Archiving                         | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>203B                        |
| TCM-1682A | Discovery Technology Trends<br>and Directions                                 | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201A                        |
| TCM-1682B | Discovery Technology Trends<br>and Directions                                 | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201B                        |
| TCM-1484A | Enterprise Content Management<br>Software as a Service                        | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Simeon A/B                   |
| TCM-2380A | How to Set Up an Enterprise<br>Content Management<br>Infrastructure for ASP   | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Palos Verdes A/B                 |
| TCM-1801A | Information Lifecycle<br>Management in Information On<br>Demand               | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                        |
| TCM-2005A | SOA-Based Integration of IBM<br>Content Manager & Process                     | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>El Capitan                       |

|           |  |   |                                  |
|-----------|--|---|----------------------------------|
|           | Server   |   |                                  |
| TCM-2138A | IBM's New Software Search Appliance  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Hilton Hotel<br>Palos Verdes A/B |
| TCM-1645A | Enabling Innovation by Leveraging a Content Integration SOA Infrastructure | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Hilton Hotel<br>Avila A/B        |
| TCM-1839A | E-mail Management with IBM CommonStore                                     | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Hilton Hotel<br>Avila A/B        |
| TCM-1798A | Archiving Within Your Enterprise Content Management Strategy               | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201A        |
| TCM-1182A | Publishing Enterprise Content to the Web with IBM Workplace WCM            | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201B        |

### Content Management and Discovery Sampler - A cross-industry view

|           |   |   |   |
|-----------|---|---|---|
| BVN-1063A | Today's Enterprise Content Management Business Value                        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| GSS-2709A | IBM Content Management & Discovery: Leverage the Value You Already Have     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom A/B  |
| BOD-1689A | Evolution and Revolution in the Enterprise Content Management Market        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Pacific Ballroom C                |
| BOD-1110A | Social Security -- Creating a Paperless Agency                              | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BVN-1658A | Eating Our Own Cooking: How IBM Leverages Our Content Management            | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>California Pavilion Ballroom D    |
| BRK-2758A | Best Practices in E-mail Management   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Orange County Ballroom: Salon 3 |
| TCM-1995A | Using CM OnDemand ODF to Replace RMS/Mantissa – A New Operating Paradigm    | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>203A                         |
| TCM-2004A | A Content Exploration System Using OmniFind and UIMA-based Text Analytics   | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202A                         |
| BVN-1686A | Westfield Insurance: Gaining a Competitive Advantage with IBM ECM           | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Santa Monica                      |
| TCM-1484A | Enterprise Content Management Software as a Service                         | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>San Simeon A/B                    |
| TCM-2003A | IBM WebSphere Content Discovery Server Technical Overview                   | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Malibu                            |
| TCM-1801A | Information Lifecycle Management in Information On Demand                   | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Avila A/B                         |
| TCM-2138A | IBM's New Software Search Appliance   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Hilton Hotel<br>Palos Verdes A/B                  |
| TCM-1645A | Enabling Innovation by Leveraging a Content Integration SOA Infrastructure  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Hilton Hotel<br>Avila A/B                         |
| TCM-1839A | E-mail Management with IBM CommonStore                                      | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Hilton Hotel<br>Avila A/B                         |
| TCM-1787A | XML is Everywhere - How IBM CM&D Products Leverage XML to Manage Complexity | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202A                         |

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TCM-1182A | Publishing Enterprise Content to the Web with IBM Workplace WCM | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201B |
|-----------|---|---|---------------------------|

### DB2 9 (Viper)

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TLU-2736A | DB2 for Linux, UNIX, and Windows Trends & Directions                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>206B |
| TLU-2736B | DB2 for Linux, UNIX, and Windows Trends & Directions                    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207A |
| TLU-2612A | The All New DB2 9   | Mon, Oct. 16,<br>02:15 p.m.- 05:15 p.m. | Convention Center<br>212B |
| TLU-2612B | The All New DB2 9   | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-2612C | The All New DB2 9   | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-2732A | DB2 9 Technology Overview   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>206A |
| TLU-2732C | DB2 9 Technology Overview   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>206B |
| TLU-2196A | Data Warehousing with DB2 9: Experiences and Best Practices             | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207B |
| TLU-2726A | DB2 9: An Inside Look for Administrators                                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207A |
| TLU-1556A | DB2 Toolkit for Multiplatforms - Making the Most of Your Investment     | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207A |
| TLU-1845A | Shrinking SAP Databases with the New DB2 9 Data Row Compression Feature | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207A |
| TLU-1828B | Data Row Compression in DB2 9   | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207A |
| TLU-1828A | Data Row Compression in DB2 9   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207A |
| TLU-2725B | Overview of Label-Based Access Control (LBAC) in DB2 LUW                | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207A |
| TLU-2232E | Introductory Tutorial to SQL XML and XQuery                             | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>212B |
| TLU-2232E | Introductory Tutorial to SQL XML and XQuery                             | Mon, Oct. 16,<br>12:45 p.m.- 02:00 p.m. | Convention Center<br>212B |
| TLU-2232D | Introductory Tutorial to SQL XML and XQuery                             | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-2232B | Introductory Tutorial to SQL XML and XQuery                             | Tue, Oct. 17,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-2232C | Introductory Tutorial to SQL XML and XQuery                             | Wed, Oct. 18,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-1485A | Introducing the Self Tuning Memory Manager for DB2 9                    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>207A |
| TLU-1944A | 25 Quick Tuning Tips for DB2 OLTP Systems                               | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>206A |
| TLU-2819A | SunTrust Banks, Inc.: Lessons Learned Migrating-DB2 for UNIX V8 to V9   | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>201C |
| TLU-1685A | DB2 9 Table Partitioning Fundamentals                                   | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207A |
| TLU-2739A | DB2 for Linux, UNIX, and Windows Meet the Experts                       | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207B |
| TLU-2798A | Real-Time Insight in DB2 9  | Fri, Oct. 20,                           | Convention Center         |

11:15 a.m.- 12:30 p.m. 206A

## DB2 9 for z/OS

|           |   |   |                                  |
|-----------|---|---|----------------------------------|
| TDZ-1166A | DB2 9 for z/OS and Beyond   | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom E  |
| TDZ-1166B | DB2 9 for z/OS and Beyond   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom E  |
| BOD-2429A | Growing the Business at Baldor Electric                           | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Huntington A/B/C |
| TDZ-1728A | What's New in DB2 9 for z/OS for Administrators                   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303C        |
| TDZ-1730A | Leveraging Native XML Support in DB2 9 for z/OS                   | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303C        |
| TDZ-1388A | QMF Enterprise Edition V8 and V9.1                                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304C        |
| TDZ-1450A | DB2 9 - What's In There For SAP and Other Enterprise Applications | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>204B        |
| TDZ-2756A | DB2 for z/OS Strategy Update                                      | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204B        |
| TDZ-1345A | Planning Your Migration to Version 8 and Version 9                | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304C        |
| TDZ-1439A | DB2 for z/OS and SOA  | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>204B        |
| TDZ-2110A | Not Logged Table Spaces in DB2 9 for z/OS                         | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom E  |
| TDZ-1283B | Health Checking Your DB2 System                                   | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>203B        |
| BOF-2032A | XML Support in DB2 9  | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>203A        |
| TDZ-1869A | DB2 9 for z/OS Performance Preview                                | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom E  |
| TDZ-1819A | What's Coming From the Optimizer in DB2 9 for z/OS                | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom E  |
| TDZ-2206A | Demo of Native XML Queries in DB2 9 for z/OS                      | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>204B        |
| TDZ-1729A | What's New in DB2 9 for z/OS for Backup and Recovery              | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom E  |
| TDZ-1438A | Exciting News About LOBs in DB2 9 for z/OS                        | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>204B        |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel                              | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom E  |
| BOF-1565A | DB2 z/OS Optimizer Requirements Session                           | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>201D        |
| TDZ-1851A | DB2 9 for z/OS: Utilities Go Online                               | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom E  |
| TDZ-2559A | Attack of the Clones - Clone Tables That Is!                      | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom E  |
| TDZ-1855A | Design Your Application for DB2 9 for z/OS                        | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>204B        |

## DB2 Administration

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TLU-1698A | Online Database Maintenance for 24x7 OLTP Systems        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>207B |
| TLU-2372A | Comtrak Logistics: Our experiences with DB2 Tools on LUW | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>208A |
| TLU-2736A | DB2 for Linux, UNIX, and Windows Trends & Directions     | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>206B |



|           |  |   |                           |
|-----------|--|---|---------------------------|
| TLU-2736B | DB2 for Linux, UNIX, and Windows Trends & Directions                       | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207A |
| TLU-1927A | DB2 9 Performance  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>206A |
| TLU-1927B | DB2 9 Performance  | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-1288A | SQL on Fire!   | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>206A |
| TLU-1327A | DB2 Change Management Expert for DB2 Linux, UNIX, and Windows              | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207B |
| TLU-1981A | DB2 Connect - DB2 for z/OS Problem Determination/Performance Tips & Tricks | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>206A |
| TLU-2134A | How DB2 Creates Super DBAs Through Self-Managing Autonomic Technology      | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-1704A | Accelerate Your DB2 Business On Demand Autonomically                       | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>206A |
| TLU-1428A | Experiences with the DB2 Design Advisor                                    | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>206A |
| TLU-1530A | DB2 Workload Management Best Practices                                     | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>206A |
| TLU-1492A | HADR and TSA Customer Experience   | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201C |
| TLU-1092A | Things I Wish They Had When I Was a DBA                                    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>206A |
| TLU-1368A | Generating Safe and Realistic Test Systems for z/OS and LUW                | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>207A |
| TLU-1705A | Demand Accountability: DB2 Security, Compliance, and Auditing              | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>207B |
| TLU-2766A | New with DB2 and TSA - a Real Hands-On Experience                          | Thu, Oct. 19,<br>01:45 p.m.- 06:15 p.m. | Convention Center<br>212A |
| TLU-2766B | New with DB2 and TSA - a Real Hands-On Experience                          | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-1011A | Data Recovery Made Easier - DB2 Recovery Expert Can Quickly Recover Data   | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-2129B | DB2 Active/Active Clustering   | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207A |
| TLU-2129A | DB2 Active/Active Clustering   | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>207B |

### DB2 for z/OS Application Development

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TDZ-1166A | DB2 9 for z/OS and Beyond                                       | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom E |
| TDZ-1166B | DB2 9 for z/OS and Beyond                                       | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom E |
| TDZ-2705A | DB2 Locks, Latches, Claims and Drains                           | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Ballroom E |
| TDZ-1108B | WebSphere App Server for z/OS Version 6 and DB2 Advanced Topics | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303C       |
| TDZ-2682A | An All New "Things I Wish They'd Told Me" Part 9                | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom E |

|           |  |                                      |                              |
|-----------|--|--------------------------------------|------------------------------|
| TDA-1167A | Making the Most of the DB2 Driver for JDBC and SQLJ                        | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center 304A       |
| TDZ-1975A | DB2 for z/OS V8 Experiences in SQL and Programs                            | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center Ballroom E |
| TDZ-1388A | QMF Enterprise Edition V8 and V9.1   | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center 304C       |
| TDZ-1282A | DB2 for z/OS Migration & Experiences                                       | Tue, Oct. 17, 04:15 p.m.- 05:30 p.m. | Convention Center Ballroom E |
| TDZ-1747B | Java Stored Procedures in DB2 for z/OS                                     | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center Ballroom B |
| BTF-2282B | Why IBM DB2 for z/OS for Web Applications                                  | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Hilton Hotel Manhattan       |
| TDZ-2704A | An All New "Things I Wish They'd Told Me" Part 10                          | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Convention Center Ballroom E |
| TDZ-2338A | Have You Looked at QMF Lately?   | Wed, Oct. 18, 08:00 a.m.- 10:45 a.m. | Convention Center 211A       |
| TDZ-1439A | DB2 for z/OS and SOA   | Wed, Oct. 18, 02:30 p.m.- 03:45 p.m. | Convention Center 204B       |
| TDZ-1449A | DB2 for z/OS - The Ultimate Database Server                                | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center 204B       |
| TDZ-2141A | Exploiting DB2 Version 8 NFM   | Thu, Oct. 19, 08:00 a.m.- 09:15 a.m. | Convention Center 204B       |
| TDZ-1760A | The New DB2 for z/OS V8 System Utilities: Backup & Restore                 | Thu, Oct. 19, 09:30 a.m.- 10:45 a.m. | Convention Center 303C       |
| TDZ-1978A | Extreme SQL Tuning for Performance   | Thu, Oct. 19, 09:30 a.m.- 10:45 a.m. | Convention Center 204B       |
| TDZ-1398A | Null and Void: Dealing with Nulls in DB2 for z/OS                          | Thu, Oct. 19, 03:15 p.m.- 04:30 p.m. | Convention Center 304C       |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel                                       | Thu, Oct. 19, 05:00 p.m.- 06:15 p.m. | Convention Center Ballroom E |
| BOF-2274A | Mastering Developing DB2 XML Applications Using IBM DB2 Visual Studio .NET | Thu, Oct. 19, 06:30 p.m.- 07:30 p.m. | Convention Center 204A       |
| TDZ-2112A | Large Objects in DB2 for z/OS  | Fri, Oct. 20, 08:00 a.m.- 09:15 a.m. | Convention Center 204B       |
| TDZ-1745A | DB2 for z/OS Stored Procedures: Futures, Best Practices & FAQ              | Fri, Oct. 20, 09:30 a.m.- 10:45 a.m. | Convention Center 303C       |
| TDA-1292A | DB2 and IDS Application Development and Administration Strategy            | Fri, Oct. 20, 09:30 a.m.- 10:45 a.m. | Convention Center 304B       |
| TDZ-1210A | Get a Handle On Managing Your Plans, Packages and BINDS                    | Fri, Oct. 20, 11:15 a.m.- 12:30 p.m. | Convention Center 304C       |

### DB2 for z/OS Migration

|           |                                      |                                      |                              |
|-----------|--------------------------------------|--------------------------------------|------------------------------|
| TDZ-1166A | DB2 9 for z/OS and Beyond            | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center Ballroom E |
| TDZ-1166B | DB2 9 for z/OS and Beyond            | Wed, Oct. 18, 02:30 p.m.- 03:45 p.m. | Convention Center Ballroom E |
| TDZ-2652C | Put your DB2 Utilities on Auto Pilot | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center 211B       |
| TDZ-2652C | Put your DB2 Utilities on Auto Pilot | Mon, Oct. 16, 12:45 p.m.- 02:00 p.m. | Convention Center 211B       |
| TDZ-2652D | Put your DB2 Utilities on Auto Pilot | Thu, Oct. 19, 08:00 a.m.- 10:45 a.m. | Convention Center 211B       |
| TDZ-1936A | DB2 for z/OS V8 Pre-Migration Work   | Mon, Oct. 16, 02:15 p.m.- 03:30 p.m. | Convention Center 304C       |

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| TDZ-1864A | Performance Tuning Recommendations When Migrating to DB2 for z/OS V8 | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>204B       |
| TDZ-2218A | Leveraging zIIP with DB2 for z/OS V8                                 | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204B       |
| TDZ-2682A | An All New "Things I Wish They'd Told Me" Part 9                     | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom E |
| TDZ-2280A | DB2 for z/OS V8 Migration: A Triathlon Event                         | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>303C       |
| BOD-2468A | DB2 Migration of a High Availability Application                     | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Capistrano A/B  |
| TDZ-1282A | DB2 for z/OS Migration & Experiences                                 | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom E |
| TDZ-1093A | Implementing Partitioned Index Features in DB2 V8                    | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303C       |
| TDZ-1345A | Planning Your Migration to Version 8 and Version 9                   | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304C       |
| TDZ-1818B | What's New With the Optimizer in DB2 V8 for z/OS                     | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304C       |
| TDZ-1344B | Best Practices in DB2 Security                                       | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303C       |
| BOF-1043A | DB2 for z/OS V8 Migration Planning                                   | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>201D       |
| TDZ-2141A | Exploiting DB2 Version 8 NFM   | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204B       |
| TDZ-1317A | DB2 for z/OS Design and Tuning Tips for Your Complex VLDB            | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304C       |
| TDZ-2311A | Computer Sciences Corporation Reduces Costs, Ensures Stability       | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>304C       |
| TDZ-2675A | DB2 for z/OS V8 User Experiences at Univar USA                       | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>303C       |
| TDZ-1044A | The Best Defense is a Good Offense - V8 Migration                    | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>303C       |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel                                 | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom E |
| TDZ-1211A | Make the Move To DB2 V8 - Use Tools To Make It Easy                  | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211B       |
| TDZ-1046A | The Perfect Combination: System z, z/OS, and DB2                     | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304C       |
| TDZ-2563A | The DB2 for z/OS Catalog   | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>Ballroom E |

### DB2 for z/OS Security and Administration

|           |   |   |  |
|-----------|---|---|--|
| TDZ-1404A | Privacy Acts and Government Regulations--How IBM DB2 Tools Can Help | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>304C                      |
| TDZ-2705A | DB2 Locks, Latches, Claims and Drains                               | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Ballroom E                |
| TDZ-1012B | IBM DB2 Utility Update Exemplar Praxis (Best Practices)             | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303C                      |
| TDZ-1728A | What's New in DB2 9 for z/OS for Administrators                     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303C                      |
| TDZ-1012C | IBM DB2 Utility Update Exemplar Praxis (Best Practices)             | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304C                      |
| BRK-1423B | Regulatory Compliance: Threat or Menace?                            | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom A |
| TDZ-1209A | DB2 Auditing Capabilities from                                      | Tue, Oct. 17,                           | Convention Center                              |

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|-----------|--|---|---------------------------------|
|           | IBM  | 09:30 a.m.- 10:45 a.m.                  | 304C                            |
| TDZ-1975A | DB2 for z/OS V8 Experiences in SQL and Programs                            | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom E |
| TDZ-1244A | IBM Data Encryption for IMS and DB2 Databases                              | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>304C       |
| TDZ-1093A | Implementing Partitioned Index Features in DB2 V8                          | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303C       |
| TDZ-2704A | An All New "Things I Wish They'd Told Me" Part 10                          | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom E |
| TDZ-1166A | DB2 9 for z/OS and Beyond  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom E |
| TDZ-1166B | DB2 9 for z/OS and Beyond  | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom E |
| TDZ-1344B | Best Practices in DB2 Security   | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303C       |
| BOF-2793A | My Storage Administrator Doesn't Speak DB2! Help! What Can I Do?           | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>207D       |
| TDZ-1978A | Extreme SQL Tuning for Performance   | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204B       |
| TDZ-2675A | DB2 for z/OS V8 User Experiences at Univar USA                             | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>303C       |
| TDZ-1005A | DB2 for z/OS and Storage Management: Guide to Surviving a Perfect Marriage | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>304C       |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel                                       | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom E |
| TDZ-1851A | DB2 9 for z/OS: Utilities Go Online  | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom E |
| TDZ-1296A | Got the DB2 Data Cloning Blues?  | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204B       |
| TDZ-1210A | Get a Handle On Managing Your Plans, Packages and BINDS                    | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>304C       |

### DB2 for z/OS Tools - Performance

|           |   |   |                                  |
|-----------|---|---|----------------------------------|
| TIW-1082C | DB2 DPF/BI Performance Management                                       | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303B        |
| TDS-1307B | Overview of the DB2 Tools Performance Solutions Portfolio               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303D        |
| BGN-1510A | How Public Transportation in Rio de Janeiro got SMARTer                 | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>El Capitan       |
| BGN-1502A | Doctors Going Bankrupt: Revenue Cycle Transformation in Healthcare      | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Huntington A/B/C |
| TDZ-1363A | A Technical Drilldown on OMEGAMON XE for DB2 Performance Expert         | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304C        |
| BTF-1525A | The Value of Data Warehousing on System z to Your Enterprise            | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Redondo          |
| TDZ-1330A | DB2 Connect Monitoring With Host DBAT Thread Correlation                | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304C        |
| TDZ-2311A | Computer Sciences Corporation Reduces Costs, Ensures Stability          | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>304C        |
| TDZ-1332A | Reports and Performance DB, The Successful Way To Analyze Your Problems | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>204B        |
| TCM-1279A | IBM Content Manager   | Thu, Oct. 19,                           | Hilton Hotel                     |

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|-----------|--|---|---------------------------|
|           | Performance Optimization and Tuning                              | 05:00 p.m.- 06:15 p.m.                  | San Simeon A/B            |
| TCM-1083A | Monitoring Content Manager Databases with DB2 Performance Expert | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>201A |

### DB2 for z/OS Tools - Security

|           |   |   |  |
|-----------|---|---|--|
| TDZ-1404A | Privacy Acts and Government Regulations--How IBM DB2 Tools Can Help         | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>304C                      |
| BRK-1423B | Regulatory Compliance: Threat or Menace?                                    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom A |
| TDZ-1209A | DB2 Auditing Capabilities from IBM  | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304C                      |
| TDZ-1244A | IBM Data Encryption for IMS and DB2 Databases                               | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>304C                      |
| TLU-1191A | DB2 Archiving - Improve DB2 Performance and Auditability (DB2 z/OS and LUW) | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207B                      |
| TLU-1368A | Generating Safe and Realistic Test Systems for z/OS and LUW                 | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>207A                      |
| TDS-1494A | DB2 Data Archiving with IBM Data Archive Expert                             | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>205B                      |

### DB2 for z/OS Tools - Utilities

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TDZ-2652C | Put your DB2 Utilities on Auto Pilot                        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>211B       |
| TDZ-2652C | Put your DB2 Utilities on Auto Pilot                        | Mon, Oct. 16,<br>12:45 p.m.- 02:00 p.m. | Convention Center<br>211B       |
| TDZ-2652D | Put your DB2 Utilities on Auto Pilot                        | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211B       |
| BCX-1421B | Information Management Tools: Keys to Your Business Success | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>San Simeon A/B  |
| TDZ-1012B | IBM DB2 Utility Update Exemplar Praxis (Best Practices)     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303C       |
| TDZ-1012C | IBM DB2 Utility Update Exemplar Praxis (Best Practices)     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304C       |
| TDZ-1641A | Automated Query Tuning in DB2 9 for z/OS - Part 1           | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204B       |
| TDZ-1642A | Automated Query Tuning in DB2 9 for z/OS - Part 2           | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>204B       |
| TDZ-1388A | QMF Enterprise Edition V8 and V9.1                          | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304C       |
| TDZ-2338A | Have You Looked at QMF Lately?                              | Wed, Oct. 18,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211A       |
| TDZ-2348A | Next Generation of DB2 z/OS Optimization                    | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>211B       |
| TDZ-1426A | Data Recovery for z/OS                                      | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>304C       |
| TDZ-2675A | DB2 for z/OS V8 User Experiences at Univar USA              | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>303C       |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel                        | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom E |
| BOF-1565A | DB2 z/OS Optimizer Requirements Session                     | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>201D       |
| TDZ-1211A | Make the Move To DB2 V8 - Use Tools To Make It Easy         | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211B       |
| TDZ-1296A | Got the DB2 Data Cloning Blues?                             | Fri, Oct. 20,                           | Convention Center               |



|           |   |   |                                   |
|-----------|---|---|-----------------------------------|
| TDZ-1210A | Get a Handle On Managing Your Plans, Packages and BINDS | 09:30 a.m.- 10:45 a.m.<br>Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | 204B<br>Convention Center<br>304C |
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### DB2 Performance

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TLU-1927A | DB2 9 Performance   | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>206A |
| TLU-1927B | DB2 9 Performance   | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-2732A | DB2 9 Technology Overview   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>206A |
| TLU-2732C | DB2 9 Technology Overview   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>206B |
| TLU-2242A | QBE Insurance: Linux Clusters in Reality                                    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207B |
| TLU-2731A | Hit Your Performance Targets with DB2 Performance Expert for LUW            | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207A |
| TLU-2612A | The All New DB2 9   | Mon, Oct. 16,<br>02:15 p.m.- 05:15 p.m. | Convention Center<br>212B |
| TLU-2612B | The All New DB2 9   | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-2612C | The All New DB2 9   | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-1429A | Effective DB2 for LUW Buffer Pool Strategies                                | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207B |
| TLU-2134A | How DB2 Creates Super DBAs Through Self-Managing Autonomic Technology       | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-2727A | Top 10 Factors to Consider When Designing/Implementing a Large DB2 System   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207B |
| TIW-1911A | Performance and Configuration Insights for DB2 DWE                          | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>201A |
| TLU-1668A | Experiences with DB2 Multi-Dimensional Clustering in Business Intelligence  | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207B |
| TLU-1626A | Optimizing SQL Performance with EXPLAIN                                     | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>206A |
| TLU-2214A | Taming a One Terabyte Table!  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>207B |
| TLU-1136A | DB2 Database Partitioning - Scaling Out or Scaling Up with SAP Netweaver BI | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>207B |
| TLU-1482A | Case Study - Whirlpool's Siebel EIM Performance Tuning Experience           | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>206A |
| TLU-1970A | Data Warehouse Performance  | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207B |
| TLU-2739A | DB2 for Linux, UNIX, and Windows Meet the Experts                           | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207B |
| TLU-1367A | DB2 High Performance Unload - Hints and Tips from the Lab                   | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>207A |

### IBM Research - Business Intelligence

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TTF-2662B | See it, Get it - Research in Visualization | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>208B |
| TTF-2661A | Business Intelligence of the               | Thu, Oct. 19,                           | Convention Center         |

|           |  |   |   |
|-----------|--|---|---|
| TTF-2663A | Future<br>Research in Analyzing Streaming<br>Data                    | 05:00 p.m.- 06:15 p.m.<br>Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Ballroom A<br>Convention Center<br>Ballroom C |
| TTF-2651A | It's the PEOPLE, Stupid! –<br>Research in Self-Managing<br>Databases | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m.                           | Convention Center<br>Ballroom A               |
| TTF-2653A | Research in DB2 and XML  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m.                           | Convention Center<br>Ballroom A               |
| TTF-1394A | Real Solutions Using Virtual XML                                     | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m.                           | Convention Center<br>Ballroom A               |
| BTF-2641A | Transform Information<br>Management: Transform<br>Business           | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m.                           | Hilton Hotel<br>Redondo                       |

### IBM Research - Discovery and Analysis

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| TTF-2658A | Getting More Value from Content<br>Assets  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom B |
| TTF-2659A | Next Generation Discovery -<br>Multimedia, Translingual &<br>Multimodal Research | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>Ballroom B |
| TTF-2660A | Innovations in Search Technology   | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom B |
| BTF-2640A | Uncovering Securities Fraud  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Oceanside       |
| BTF-2637B | Business Intelligence for the<br>Future  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Oceanside       |
| BTF-2635A | Contact Center of the Future   | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Oceanside       |
| BTF-2641A | Transform Information<br>Management: Transform<br>Business                       | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Redondo         |

### IBM Research - General Topics

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| TTF-2121A | Data-Centric Security Architecture                         | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom A |
| BTF-2641A | Transform Information<br>Management: Transform<br>Business | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Redondo         |
| BTF-2634A | Healthcare of the Future                                   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Clemente    |

### IBM Research - Information Integration

|           |  |   |                                    |
|-----------|--|---|------------------------------------|
| TTF-2656A | Research in Relating Data and<br>Content - Automatically   | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom B    |
| TTF-2673A | DataStage Intelligent Design<br>Assistance and Automation  | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom C    |
| TTF-2655A | Metadata Research for<br>Automation and Flexibility        | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom C    |
| BTF-2638A | Can Metadata change the World?<br>OK, How about IT?        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom B |
| BTF-2641A | Transform Information<br>Management: Transform<br>Business | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Redondo            |

### IBM Research - Master Data Management

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| TTF-2657A | Query Middleware for Generic<br>RFID Traceability Solution<br>Accelerators | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom C |
| BTF-2641A | Transform Information  | Tue, Oct. 17,                           | Hilton Hotel                    |

|                                   |                        |         |
|-----------------------------------|------------------------|---------|
| Management: Transform<br>Business | 08:00 a.m.- 09:15 a.m. | Redondo |
|-----------------------------------|------------------------|---------|

### IMS - Basics and General Interest

|           |  |   |   |
|-----------|--|---|---|
| TMS-1152C | IMS Trends and Directions                                | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>304D                 |
| TMS-1475A | IMS for New Users  | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1299B | Java for Beginners                                       | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1306B | IMS TM Updates for TM and<br>TCP/IP Applications         | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1476A | A Beginners Guide to IMS<br>Databases                    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1303A | IMS Connect and OTMA 101                                 | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1298A | TCP/IP for Beginners                                     | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1163A | IMS V9 Installation<br>Considerations                    | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1241B | IMS Tools - State of the<br>Technology                   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1276A | IMS Follow-on  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-2143A | IMS Tools Migration: Been<br>There, Done That            | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1151A | IMS: What's New and What's<br>Next                       | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1308A | Configuring and Managing IMS<br>for Maximum Availability | Thu, Oct. 19,<br>03:15 p.m.- 06:15 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1266A | IMS Version 9: What's New Since<br>General Availability  | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1265A | IMS V9 DB and DBRC<br>Enhancements                       | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1067A | IMS Version 9 User Experiences<br>at Telstra             | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |

### IMS - IMS Tools

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TMS-1094A | Solving Problems with IMS Using<br>OMEGAMON XE for IMS                           | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>201B |
| TMS-2439A | Monitoring an IMS Connect<br>Environment Using OMEGAMON<br>XE for IMS on z/OS    | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201C |
| TMS-1252A | IMS FP Database Utilities – All<br>the Latest and Greatest                       | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>202B |
| TMS-1338A | IMS Reorganization Solutions   | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>208B |
| TMS-1253B | Using IMS Tools to Solve CICS<br>DBCTL Performance Problems                      | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>211B |
| TMS-1257A | Taming the Beast - Learn How To<br>Manage Your IMS Sysplex<br>Environment        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>211B |
| TMS-1254A | IMS Performance Analyzer and<br>IMS Problem Investigator                         | Thu, Oct. 19,<br>01:45 p.m.- 06:15 p.m. | Convention Center<br>211B |
| TMS-1256A | Bigger and Better Than Ever<br>Before - The New ISPF Interface<br>for IMS Sysgen | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>211B |
| TMS-1257B | Taming the Beast - Learn How To  | Wed, Oct. 18,                           | Convention Center         |

|           |   |   |   |
|-----------|---|---|---|
|           | Manage Your IMS Sysplex Environment   | 08:00 a.m.- 09:15 a.m.                  | 211B                                      |
| TMS-1256B | Bigger and Better Than Ever Before - The New ISPF Interface for IMS Sysgen  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>211B                 |
| TMS-1599A | IMS Performance and Debugging Solutions                                     | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303D                 |
| TMS-1241B | IMS Tools - State of the Technology   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-2143A | IMS Tools Migration: Been There, Done That                                  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-2125A | Barclays Bank Using the Fast Path of IMS Tools                              | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1243A | Does Worrying About Recovering Your IMS databases Keep you Awake?           | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1242A | 100% Data Availability....What Are Your Hot Buttons with IMS Reorganization | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |

### IMS - Manageability

|           |  |   |   |
|-----------|--|---|---|
| TMS-1094A | Solving Problems with IMS Using OMEGAMON XE for IMS                        | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>201B                 |
| TMS-1096A | Composite Application Monitoring and Control with IMS and CICS             | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C                 |
| TMS-1145A | Resolving IMS Problems Quickly   | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202B                 |
| TMS-2528A | Using Log Records to Diagnose Full Function Database Problems              | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203B                 |
| TMS-2533B | Using Log Records to Diagnose Deadlock and "Long Lock" Problems in IMS.    | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>203B                 |
| TMS-1257A | Taming the Beast - Learn How To Manage Your IMS Sysplex Environment        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>211B                 |
| TMS-1256A | Bigger and Better Than Ever Before - The New ISPF Interface for IMS Sysgen | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>211B                 |
| TMS-1257B | Taming the Beast - Learn How To Manage Your IMS Sysplex Environment        | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>211B                 |
| TMS-1256B | Bigger and Better Than Ever Before - The New ISPF Interface for IMS Sysgen | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>211B                 |
| TMS-2221A | Adding User Options to the IMS IPCS Panels                                 | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-2418A | IMS Diagnostics - Several Possible Subtopics                               | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1217A | How to Setup and Gather Documentation for IMS Problems                     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1144A | The IMS Health Check Process   | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1164A | IMS Maintenance Recommendations  | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1131A | IMS Common Service Layer Overview and Implementation                       | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon C |
| TMS-1132A | IMS Operations Management with   | Tue, Oct. 17,                           | Marriott Hotel                            |

|           |                                   |   |   |
|-----------|-----------------------------------|---|---|
| TMS-1066A | CSL<br>IMS Security               | 04:15 p.m.- 05:30 p.m.<br>Tue, Oct. 17, | Grand Ballroom: Salon C<br>Marriott Hotel |
| TMS-1215A | Debugging IMS Abends with<br>IPCS | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | Grand Ballroom: Salon C<br>Marriott Hotel |
| TMS-1236A | Fixing your IMS Database          | 02:30 p.m.- 03:45 p.m.<br>Wed, Oct. 18, | Grand Ballroom: Salon C<br>Marriott Hotel |
|           |                                   | 04:15 p.m.- 05:30 p.m.                  | Grand Ballroom: Salon C                   |

### IMS - More Topics of Interest

|           |   |   |  |
|-----------|---|---|--|
| TOD-1036A | IMS and SOA – Building On<br>Demand services                                      | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>202A                      |
| TOD-1596A | SOA on z/OS, the Perfect Match  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>203A                      |
| TDS-1122A | Exploiting the Power of the<br>Mainframe - the Latest News from<br>System z       | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>205B                      |
| TDA-1101B | IMS JDBC, zWAS, IMS ODBA:<br>Soup to Nuts Setup for IMS<br>JDBC/zWAS transactions | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>208A                      |
| TDA-1100B | Connecting the Dots - Secure<br>IMS Web Apps, zWAS, IMS C4J,<br>IMS Connect       | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>208B                      |
| TII-2085A | IBM WebSphere Information<br>Integrator Q Replication Proof-of-<br>Technology     | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>213A                      |
| TII-1518A | IBM WebSphere Classic<br>Federation and WebSphere<br>Event Publisher: Overview    | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303D                      |
| TDA-1392A | Java and IMS Dependent<br>Regions - Taking App<br>Development to a New Level      | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>304A                      |
| TDA-1233A | Using the New COBOL and PL/I<br>Development Tools with IMS                        | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304A                      |
| TDA-1035A | XML and IMS – Partners in Data  | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304B                      |
| TTF-1394A | Real Solutions Using Virtual XML  | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom A                |
| BCX-2421A | Extending Availability with Data<br>Sharing of IMS Data                           | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>California Pavilion Ballroom B |
| BOD-2146A | Managing Growth in China:<br>Lessons from China Construction<br>Bank              | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Hilton Hotel<br>Oceanside                      |
| BCX-1946A | Data Integration in the 21st<br>Century: One Size Doesn't Fit All                 | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom A             |
| BVN-2516A | Enhancing Your Business Value   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>San Clemente                   |
| BCX-1421B | Information Management Tools:<br>Keys to Your Business Success                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>San Simeon A/B                 |

### IMS - Scalability in Performance/Capacity/Availability/Recovery

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TMS-1366A | IMS Fast Path Enhancements                                 | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>202B |
| TMS-1252A | IMS FP Database Utilities – All<br>the Latest and Greatest | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>202B |
| TMS-1338A | IMS Reorganization Solutions                               | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>208B |
| TMS-1882A | Monitoring and Tuning IMS I/O<br>Performance               | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>208B |



|           |  |   |   |
|-----------|--|---|---|
| TMS-1253B | Using IMS Tools to Solve CICS DBCTL Performance Problems                   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>211B                 |
| TMS-1254A | IMS Performance Analyzer and IMS Problem Investigator                      | Thu, Oct. 19,<br>01:45 p.m.- 06:15 p.m. | Convention Center<br>211B                 |
| TMS-1599A | IMS Performance and Debugging Solutions                                    | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303D                 |
| TMS-2440A | Monitoring an IMSplex using OMEGAMON XE for IMS on z/OS                    | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304D                 |
| TMS-1263C | IMS HALDB Database Administration  | Thu, Oct. 19,<br>01:45 p.m.- 04:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1185A | Partition, Partition, How Do I Handle All These IMS HALDB Partitions.      | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1349A | IMS HALDB for Applications   | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1022A | IMS HALDB Implementation   | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1262A | IMS V9 HALDB Online Reorganizations  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1277A | IMS Shared Queues - How and Why  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1235A | Accessing the RECONs with IMS Version 9                                    | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-2125A | Barclays Bank Using the Fast Path of IMS Tools                             | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1187A | IMS Recovery in a DRF World  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1243A | Does Worrying About Recovering Your IMS databases Keep you Awake?          | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon D |
| TMS-1242A | 100% Data Availability...What Are Your Hot Buttons with IMS Reorganization | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon D |

### IMS Integration/Open Access for Application Development/Connectivity

|           |   |   |   |
|-----------|---|---|---|
| TMS-2439A | Monitoring an IMS Connect Environment Using OMEGAMON XE for IMS on z/OS | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201C                 |
| TMS-1016A | IMS Connector for Java Sysplex Distributor Enhancements                 | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203A                 |
| TMS-1248A | XML, Web Services, and Extensible Stylesheet Language Transformation    | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>203A                 |
| TMS-1391A | Is IMS Really the First Native XML Database?                            | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>208B                 |
| TMS-1424A | IMS Connectivity Workshop - RAD and IMS Connect                         | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>211B                 |
| TMS-1427A | ODBC Access to IMS  | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>211B                 |
| TMS-1022A | IMS HALDB Implementation  | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon A |
| TMS-1055A | IMS On Demand Integration Solutions: Extending IMS                      | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1179A | IMS DLIModel Utility overview   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1285A | IMS Message Formatting Services (MFS) Web Solutions                     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |

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|-----------|--|---|---|
| TMS-1015A | IMS SOAP Gateway Overview and Update                                     | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1078A | IMS Connect Problem Determination  | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1334A | IMS, WebSphere and the IBM SOA Foundation                                | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1333A | Web-enabling IMS Conversational App Using Rational Application Developer | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1056A | IMS and IBM Enterprise Tooling   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1020A | IMS Connect Implementation   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1021A | IMS Connect Client Implementation  | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1018A | IMS OTMA Implementation  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1019A | IMS MQSeries Implementation  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon B |
| TMS-1393B | Direct IMS DB Access from WebSphere - Opens Doors to IMS Data            | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Marriott Hotel<br>Grand Ballroom: Salon C |

### Information Analysis

|           |   |   |  |
|-----------|---|---|--|
| GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise          | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| BGN-1717A | Mayo Clinic: Getting Data into the Hands of Those Who Need it Most        | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Pacific Ballroom C               |
| TIA-1397A | Managing Data For Long Retention Periods: Requirements and Challenges     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>203B                        |
| TIA-1893A | Implementing Business Intelligence Solutions with DB2 DWE                 | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>202A                        |
| BVN-2677A | Managing Enterprise Business Information @ IBM                            | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Manhattan                        |
| TIA-1896A | Business Intelligence for Business Performance Management                 | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203B                        |
| TIA-2011A | Data Mining with DB2 Data Warehouse Edition                               | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201C                        |
| TIA-2193A | Alphablox and DB2 Data Warehouse Edition - Warehouse Analytics Simplified | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203A                        |
| BGN-1721A | If You Build It ... From Perceived Boondoggle to Essential Business Tool  | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Hilton Hotel<br>Pacific Ballroom B               |
| TIA-2199A | Blox 101 - Building Next Generation Applications with Alphablox           | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>202A                        |
| TIA-2195A | Customizing Your Alphablox Experience                                     | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201B                        |
| TIA-1640A | Extracting Knowledge from Unstructured Information                        | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>203B                        |
| TIA-2252A | IBM's BI Center of Excellence – Improving the Chance of Success           | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204A                        |

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|-----------|---|--------------------------------------|---------------------------------|
| TIA-2255A | SOA Enablement of Embedded Mining for Analysis On Demand                  | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Convention Center 204C          |
| BGN-1719A | Driving Value Through Confidence and Quality                              | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Hilton Hotel Pacific Ballroom A |
| TIA-2263A | Thwarting Threat and Fraud Crime With the Crime Information Warehouse     | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center 201A          |
| TIA-2409A | Effective JSR-168 Portlet Design Using Alphablox Components               | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center 201B          |
| TIA-2410A | Alphablox and Endeca: Introducing a New Navigation Paradigm for Analytics | Thu, Oct. 19, 08:00 a.m.- 09:15 a.m. | Convention Center 201A          |
| BOD-2326A | Taikang Life Insurance Takes on a Global Information Challenge            | Wed, Oct. 18, 08:00 a.m.- 09:15 a.m. | Hilton Hotel Manhattan          |
| TIA-1104A | Business Intelligence and Unstructured Information                        | Thu, Oct. 19, 01:45 p.m.- 03:00 p.m. | Convention Center 201B          |

### Information Integration Architect

|           |   |                                      |                              |
|-----------|---|--------------------------------------|------------------------------|
| TII-2746A | Information as a Service  | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center Ballroom D |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16, 02:15 p.m.- 03:30 p.m. | Convention Center Arena      |
| TII-2290A | Trends Mandating the Integrated Enterprise                                  | Mon, Oct. 16, 04:00 p.m.- 05:15 p.m. | Convention Center 204C       |
| TOD-2290A | Trends Mandating the Integrated Enterprise                                  | Mon, Oct. 16, 04:00 p.m.- 05:15 p.m. | Convention Center 204C       |
| TOD-1569A | Live Demo: Information Services in SOA                                      | Tue, Oct. 17, 09:30 a.m.- 10:45 a.m. | Convention Center 208B       |
| TII-2580A | Information Analyzer Fundamentals 1: Data Profiling                         | Tue, Oct. 17, 09:30 a.m.- 10:45 a.m. | Convention Center 208A       |
| TII-2569A | Architectures for Metadata Interoperability                                 | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center Ballroom D |
| TOD-1087A | Information Service Patterns: Don't Reinvent the Wheel!                     | Tue, Oct. 17, 04:15 p.m.- 05:30 p.m. | Convention Center 201C       |
| TII-1559B | Using WebSphere Information Integrator in an SOA Environment: Case Studies  | Wed, Oct. 18, 08:00 a.m.- 09:15 a.m. | Convention Center 303B       |
| TOD-1566A | WebSphere Information Service Director, WebSphere Service Registry and Rep  | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Convention Center 208A       |
| TII-2556A | Product Roadmap: IBM Information Server                                     | Wed, Oct. 18, 02:30 p.m.- 03:45 p.m. | Convention Center 304D       |
| TII-2749A | SOA Enablement for Federated Data   | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center 204C       |
| TII-1155A | Connecting the Dots: Automating Collaboration and Information Flow          | Thu, Oct. 19, 08:00 a.m.- 09:15 a.m. | Convention Center 204C       |
| TII-2751A | Extensible Impact Analysis and Data Lineage using Metamodels                | Thu, Oct. 19, 09:30 a.m.- 10:45 a.m. | Convention Center Ballroom D |
| TII-1592A | IBM Information Server (Hawk) Migration and Installation                    | Thu, Oct. 19, 01:45 p.m.- 03:00 p.m. | Convention Center 201D       |
| TII-1592B | IBM Information Server (Hawk) Migration and Installation                    | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center 204A       |
| TII-1630A | Data Integration Strategies for On Demand (aka Active) Data Warehousing     | Thu, Oct. 19, 03:15 p.m.- 04:30 p.m. | Convention Center 303B       |

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|-----------|--|---|---------------------------------|
| TTF-2673A | DataStage Intelligent Design Assistance and Automation                   | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom C |
| TII-2106A | A Must Have for Information Integration Design – Rational Data Architect | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201D       |
| TII-2106B | A Must Have for Information Integration Design – Rational Data Architect | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom D |
| TII-1550A | Information Integration in Business and Infrastructure Solutions         | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201D       |

### Information Integration Solution - Data Profiling

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-2746A | Information as a Service  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom D |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena      |
| TII-1621A | Deploying Data Quality and Profiling Methods with “Unlimited” Data Volumes  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>303B       |
| TII-1630A | Data Integration Strategies for On Demand (aka Active) Data Warehousing     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>303B       |
| TII-2580A | Information Analyzer Fundamentals 1: Data Profiling                         | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>208A       |
| TII-2581A | Information Analyzer Fundamentals 2: Security & Compliance                  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303B       |
| TII-2747A | Leveraging Information Analyzer in Data Integration                         | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom D |
| TII-2582A | IBM WebSphere Information Analyzer Under the Covers                         | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom D |
| TII-2752A | Introduction to WebSphere Business Glossary                                 | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom D |
| TII-1632A | Metadata: When the Presentation Tier Doesn't Match the Database Tier        | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303D       |

### Information Integration Solution - DataStage

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-1590A | Deploying a CEDI for Data Integration in Your Enterprise                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>303D       |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena      |
| TII-2553A | Introduction to the IBM Information Server                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C       |
| TII-2553B | Introduction to the IBM Information Server                                  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom D |
| TII-2551A | IBM WebSphere DataStage 8.0 Deep Dive                                       | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>303D       |
| TII-2551B | IBM WebSphere DataStage 8.0 Deep Dive                                       | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom D |
| TII-1496A | DataStage Technical Tips and Tricks: Performance Tuning                     | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201D       |
| TII-1496B | DataStage Technical Tips and Tricks: Performance Tuning                     | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204C       |
| TII-1592A | IBM Information Server (Hawk)   | Thu, Oct. 19,                           | Convention Center               |

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|-----------|---|---|--|
| TII-1592B | Migration and Installation<br>IBM Information Server (Hawk)   | 01:45 p.m.- 03:00 p.m.<br>Tue, Oct. 17, | 201D<br>Convention Center                  |
| TII-1618B | Migration and Installation<br>IBM WebSphere DataStage Job   | 02:30 p.m.- 03:45 p.m.<br>Thu, Oct. 19, | 204A<br>Convention Center                  |
| TII-1618A | Design and Troubleshooting<br>IBM WebSphere DataStage Job   | 08:00 a.m.- 09:15 a.m.<br>Tue, Oct. 17, | 304D<br>Convention Center                  |
| BOD-2446A | Design and Troubleshooting<br>Developing an Effective SOA<br>strategy with Information<br>Integration | 04:15 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | 304D<br>Hilton Hotel<br>Pacific Ballroom C |
| TII-1627B | Comparison and Application<br>Design of (Near-) Realtime<br>DataStage Solutions                       | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | 304D<br>Convention Center                  |
| TII-2556A | Product Roadmap: IBM<br>Information Server  | 09:30 a.m.- 10:45 a.m.<br>Wed, Oct. 18, | 304D<br>Convention Center                  |
| TII-1155A | Connecting the Dots: Automating<br>Collaboration and Information<br>Flow                              | 02:30 p.m.- 03:45 p.m.<br>Thu, Oct. 19, | 304D<br>Convention Center                  |
| TII-1613A | IBM WebSphere DataStage<br>PACKs for SAP  | 08:00 a.m.- 09:15 a.m.<br>Thu, Oct. 19, | 204C<br>Convention Center                  |
| TII-1549A | New Connectivity for DataStage<br>and QualityStage  | 01:45 p.m.- 03:00 p.m.<br>Thu, Oct. 19, | 203B<br>Convention Center                  |
| TII-1959A | Next Generation ETL:<br>Connecting System z Data with<br>WebSphere DataStage                          | 03:15 p.m.- 04:30 p.m.<br>Thu, Oct. 19, | 204A<br>Convention Center                  |
| TII-1591A | IBM WebSphere DataStage EE<br>Production Automation   | 05:00 p.m.- 06:15 p.m.<br>Fri, Oct. 20, | 303D<br>Convention Center                  |

### Information Integration Solution - Federation

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-2746A | Information as a Service  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom D |
| GSS-2711A | Information Integration Featured<br>Session-Introducing IBM<br>Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena      |
| TII-2554C | What's New in IBM WebSphere<br>Federation 9.1                                     | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>Ballroom D |
| TII-1630A | Data Integration Strategies for On<br>Demand (aka Active) Data<br>Warehousing     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>303B       |
| TII-1600A | IBM WebSphere Federation<br>Server V9.1 Technical Overview                        | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204A       |
| TII-1617A | What's New for Performance in<br>IBM WebSphere Federation<br>Server 9.1           | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>303B       |
| TII-1568A | Federated Two-Phase Commit  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom D |
| TII-2745A | Introduction to IBM WebSphere<br>Information Services Director                    | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304D       |
| TOD-1566A | WebSphere Information Service<br>Director, WebSphere Service<br>Registry and Rep  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>208A       |
| TII-1486A | Maximizing Performance of IBM<br>WebSphere Information Services<br>Director       | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>303D       |
| TII-2749A | SOA Enablement for Federated<br>Data  | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>204C       |
| TII-2748A | Using WISD and WebSphere  | Thu, Oct. 19,                           | Convention Center               |



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|-----------|--|---|---------------------------------|
|           | Process Server to Orchestrate Information Services                       | 09:30 a.m.- 10:45 a.m.                  | 303D                            |
| TII-1619A | Leveraging the Mainframe into UNIX Based Data Integration Environment    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>204C       |
| TII-1491A | Federating XML Data Using IBM WebSphere Federation Server                | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>208A       |
| TII-1462A | Federation Security: Where Are We and Where Are We Heading?              | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>201D       |
| TII-2106A | A Must Have for Information Integration Design – Rational Data Architect | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201D       |
| TII-2106B | A Must Have for Information Integration Design – Rational Data Architect | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom D |
| TII-1614A | Exploring Information Integration and Spatial Association                | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204A       |

### Information Integration Solution - Metadata

|           |   |   |                                    |
|-----------|---|---|------------------------------------|
| TII-2746A | Information as a Service  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>Ballroom D    |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena         |
| TII-2553A | Introduction to the IBM Information Server                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C          |
| TII-2553B | Introduction to the IBM Information Server                                  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom D    |
| TII-1587A | A Metadata Solution for BASEL II  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201D          |
| TII-2569A | Architectures for Metadata Interoperability                                 | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom D    |
| BOD-2446A | Developing an Effective SOA strategy with Information Integration           | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Pacific Ballroom C |
| TII-2750A | Model Driven Architecture: Enabling Data Management                         | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204A          |
| TII-2751A | Extensible Impact Analysis and Data Lineage using Metamodels                | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom D    |
| TII-1623A | Metadata for Humans, Metadata for Machines                                  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>204C          |
| TII-2777A | Integration Drives Improved Performance Management at Orange France         | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>204C          |
| TII-2568A | Tool Interoperability Using a Metadata Repository                           | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom D    |

### Information Integration Solution - QualityStage

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-1590A | Deploying a CEDI for Data Integration in Your Enterprise                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>303D       |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena      |
| TII-2553A | Introduction to the IBM Information Server                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C       |
| TII-2553B | Introduction to the IBM Information Server                                  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom D |
| TII-1630A | Data Integration Strategies for On  | Thu, Oct. 19,                           | Convention Center               |

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|-----------|--|--------------------------------------|---------------------------------|
|           | Demand (aka Active) Data Warehousing                                   | 03:15 p.m.- 04:30 p.m.               | 303B                            |
| TII-2552A | IBM WebSphere QualityStage 8.0 Deep Dive                               | Thu, Oct. 19, 09:30 a.m.- 10:45 a.m. | Convention Center 204C          |
| TII-2552B | IBM WebSphere QualityStage 8.0 Deep Dive                               | Tue, Oct. 17, 09:30 a.m.- 10:45 a.m. | Convention Center Ballroom D    |
| TII-2405A | Using QualityStage/DataStage for a Better Data Warehouse or MDM System | Tue, Oct. 17, 02:30 p.m.- 03:45 p.m. | Convention Center 303D          |
| TII-2583A | Challenges in Data Quality   | Tue, Oct. 17, 04:15 p.m.- 05:30 p.m. | Convention Center 303D          |
| BOD-2446A | Developing an Effective SOA strategy with Information Integration      | Wed, Oct. 18, 08:00 a.m.- 09:15 a.m. | Hilton Hotel Pacific Ballroom C |
| TII-2579B | The ROI of Data Quality  | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Convention Center Ballroom B    |
| TII-2250A | IBM WebSphere DataStage: An Approach to Measuring Data Integrity       | Wed, Oct. 18, 02:30 p.m.- 03:45 p.m. | Convention Center 303B          |
| TII-2584A | Service Oriented Data Quality - Trusted information actively           | Thu, Oct. 19, 03:15 p.m.- 04:30 p.m. | Convention Center Ballroom D    |
| TII-2648A | Building an Data Integration Architecture at Shanghai General Motors   | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center 303B          |
| TII-2437A | Incorporating Changing Business Logic into DataStage Jobs Using Rules  | Tue, Oct. 17, 08:00 a.m.- 09:15 a.m. | Convention Center 204C          |
| TII-1586A | Real-time, Transaction and Batch Processing in a Common MPP Framework  | Thu, Oct. 19, 05:00 p.m.- 06:15 p.m. | Convention Center 204A          |

### Information Integration Solution - Replication

|           |   |                                      |                              |
|-----------|---|--------------------------------------|------------------------------|
| TII-2746A | Information as a Service  | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center Ballroom D |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16, 02:15 p.m.- 03:30 p.m. | Convention Center Arena      |
| TII-1910A | IBM WebSphere Information Integrator Q Replication - What's New?            | Tue, Oct. 17, 08:00 a.m.- 09:15 a.m. | Convention Center 204A       |
| TII-1939A | IBM Data Replication Architectures: SQL versus Queue-Based                  | Wed, Oct. 18, 09:30 a.m.- 10:45 a.m. | Convention Center 304D       |
| TII-1919A | Using Q Replication as a Solution for Continuous DB2 Availability           | Wed, Oct. 18, 04:15 p.m.- 05:30 p.m. | Convention Center 304D       |
| TII-1518A | IBM WebSphere Classic Federation and WebSphere Event Publisher: Overview    | Thu, Oct. 19, 08:00 a.m.- 09:15 a.m. | Convention Center 303D       |
| TII-1958A | Before You Convert your Legacy Data . . .                                   | Thu, Oct. 19, 09:30 a.m.- 10:45 a.m. | Convention Center 204A       |

### Information Integration Technical

|           |   |                                      |                         |
|-----------|---|--------------------------------------|-------------------------|
| TII-2648A | Building an Data Integration Architecture at Shanghai General Motors        | Mon, Oct. 16, 10:15 a.m.- 11:30 a.m. | Convention Center 303B  |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16, 02:15 p.m.- 03:30 p.m. | Convention Center Arena |

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-2551A | IBM WebSphere DataStage 8.0 Deep Dive                                       | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>303D       |
| TII-2551B | IBM WebSphere DataStage 8.0 Deep Dive                                       | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom D |
| TII-2553A | Introduction to the IBM Information Server                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C       |
| TII-2553B | Introduction to the IBM Information Server                                  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom D |
| TII-2552A | IBM WebSphere QualityStage 8.0 Deep Dive                                    | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204C       |
| TII-2552B | IBM WebSphere QualityStage 8.0 Deep Dive                                    | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>Ballroom D |
| TII-1592A | IBM Information Server (Hawk) Migration and Installation                    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>201D       |
| TII-1592B | IBM Information Server (Hawk) Migration and Installation                    | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>204A       |
| TII-2583A | Challenges in Data Quality  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>303D       |
| TII-2550B | Leveraging EII/EAI/ETL Integration Strategies                               | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303D       |
| TII-1939A | IBM Data Replication Architectures: SQL versus Queue-Based                  | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304D       |
| TII-2752A | Introduction to WebSphere Business Glossary                                 | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom D |
| TII-2769A | Implementing Service Oriented Architecture With IBM's Solutions             | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201D       |
| TII-2748A | Using WISD and WebSphere Process Server to Orchestrate Information Services | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303D       |
| TII-1589A | Technical Architecture Best Practices for the On Demand Enterprise          | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>303D       |
| TII-1623A | Metadata for Humans, Metadata for Machines                                  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>204C       |
| TTF-2673A | DataStage Intelligent Design Assistance and Automation                      | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>Ballroom C |
| TII-2568A | Tool Interoperability Using a Metadata Repository                           | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom D |
| TII-1550A | Information Integration in Business and Infrastructure Solutions            | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201D       |

### Information Integration Technical Advanced Topics

|           |   |   |                                 |
|-----------|---|---|---------------------------------|
| TII-1590A | Deploying a CEDI for Data Integration in Your Enterprise                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>303D       |
| GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>Arena      |
| TII-2551A | IBM WebSphere DataStage 8.0 Deep Dive                                       | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>303D       |
| TII-2551B | IBM WebSphere DataStage 8.0 Deep Dive                                       | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>Ballroom D |
| TII-2553A | Introduction to the IBM Information Server                                  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>201C       |
| TII-2553B | Introduction to the IBM Information Server                                  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>Ballroom D |

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TII-2580A | Information Analyzer<br>Fundamentals 1: Data Profiling                          | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>208A |
| TII-1592A | IBM Information Server (Hawk)<br>Migration and Installation                     | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>201D |
| TII-1592B | IBM Information Server (Hawk)<br>Migration and Installation                     | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>204A |
| TII-1618B | IBM WebSphere DataStage Job<br>Design and Troubleshooting                       | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304D |
| TII-1618A | IBM WebSphere DataStage Job<br>Design and Troubleshooting                       | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>304D |
| TII-2745A | Introduction to IBM WebSphere<br>Information Services Director                  | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304D |
| TII-1627B | Comparison and Application<br>Design of (Near-) Realtime<br>DataStage Solutions | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303D |
| TII-2556A | Product Roadmap: IBM<br>Information Server                                      | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304D |
| TII-2749A | SOA Enablement for Federated<br>Data  | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>204C |
| TII-2750A | Model Driven Architecture:<br>Enabling Data Management                          | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204A |
| TII-1496A | DataStage Technical Tips and<br>Tricks: Performance Tuning                      | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201D |
| TII-1496B | DataStage Technical Tips and<br>Tricks: Performance Tuning                      | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204C |
| TII-1613A | IBM WebSphere DataStage<br>PACKs for SAP  | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>203B |
| TII-1549A | New Connectivity for DataStage<br>and QualityStage                              | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>204A |
| TII-1622A | Data Integration Standard<br>Practices  | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>303B |
| TII-2821A | SOA Enablement for IBM<br>WebSphere DataStage and<br>QualityStage               | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>204A |
| TII-1550A | Information Integration in<br>Business and Infrastructure<br>Solutions          | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201D |

### Information On Demand - An Architectural Overview

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| BOD-2543B | How to Apply the Information On<br>Demand Vision to your<br>Architecture | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom B |
| TOD-2543B | How to Apply the Information On<br>Demand Vision to your<br>Architecture | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>Ballroom B |
| BOD-2543A | How to Apply the Information On<br>Demand Vision to your<br>Architecture | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Avila A/B       |
| TOD-2543A | How to Apply the Information On<br>Demand Vision to your<br>Architecture | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Avila A/B       |
| TOD-2546A | Information On Demand:<br>Synergies for Your Architecture                | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>201D       |
| TOD-2498A | IOD Reference Architecture   | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>201C       |
| TMD-1441A | Master Data Management<br>Technical Vision & Strategy                    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>201B       |

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TOD-1441A | Master Data Management<br>Technical Vision & Strategy                       | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>201B |
| TOD-2849A | SOA in Information Management<br>- Architecting the On Demand<br>Enterprise | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>201C |
| TCM-1803A | IBM Content Management and<br>Discovery Portfolio Trends and<br>Directions  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>201C |
| TOD-1803A | IBM Content Management and<br>Discovery Portfolio Trends and<br>Directions  | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>201C |
| TCM-1803C | IBM Content Management and<br>Discovery Portfolio Trends and<br>Directions  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202A |
| TOD-1803C | IBM Content Management and<br>Discovery Portfolio Trends and<br>Directions  | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>202A |
| TCM-1810A | IBM WebSphere Content<br>Discovery Server V8.4 New<br>Feature Update        | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>202B |
| TII-2290A | Trends Mandating the Integrated<br>Enterprise                               | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>204C |
| TOD-2290A | Trends Mandating the Integrated<br>Enterprise                               | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>204C |
| TIW-1051A | BI Strategy and Solutions:<br>Designing and Building for<br>Business Value  | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303B |
| TOD-1051A | BI Strategy and Solutions:<br>Designing and Building for<br>Business Value  | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303B |
| TOD-2544A | Open Source and Information On<br>Demand                                    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>204A |

### **Informix - Application Development & Enablement With the Latest Technology**

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TIX-2152A | Design, Develop and Deploy IDS<br>with WebSphere MQ                       | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207C |
| TIX-1024A | IBM Informix and SOA Integration  | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>207C |
| TIX-1238A | Using Informix IDS with Eclipse<br>and WebSphere Application<br>Server CE | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>207D |
| TIX-1489A | Dishing Out Services With IDS   | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207C |
| TIX-1767A | Informix and Location Based<br>Services                                   | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>207D |
| TIX-2734A | Performance and Informix Client<br>API                                    | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>207C |
| TIX-2730A | Application Development for the<br>Global Marketplace                     | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304D |
| TDA-2448A | Open up! Informix Application<br>Development with PHP                     | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>304B |
| TDA-2078A | Rapid Development Using Java<br>Server Pages (JSP) and IDS                | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304A |
| TCM-2018A | Integration of Structured and<br>Unstructured Data                        | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Convention Center<br>205B |
| TDA-2384A | Use ALL the SQL - SQL:1999<br>and IBM Extensions                          | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>304B |



|           |  |   |                           |
|-----------|--|---|---------------------------|
| BOF-1025A | Lets Talk 4GL/EGL                      | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>201C |
| BOF-2329B | Informix Integration with .NET and PHP | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>304B |
| TIX-2735A | EGL and 4GL                            | Wed, Oct. 18,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212A |

### Informix - Learn How Our Customers Are Using Our Products

|           |  |   |                                  |
|-----------|--|---|----------------------------------|
| BOD-2585A | Achieving High Availability on the Island of Jamaica                       | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>San Clemente     |
| BGN-1647A | The German Premier Soccer League: Powered by Informix, WebSphere and EGL   | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Malibu           |
| BOD-2597A | Embracing Change in an Ever Changing World                                 | Mon, Oct. 16,<br>04:00 p.m.- 05:15 p.m. | Hilton Hotel<br>Palos Verdes A/B |
| TIX-2754A | The Challenge of Scalable Solutions  | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207D        |
| TIX-2258A | Managing the Data of ProSiebenSat.1 With Informix                          | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207D        |
| TDA-1527B | Informix IDS and BlackBerry Mobile Applications: A Meter Maid Solution     | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>304B        |
| TIX-1027A | 4GL to EGL: Hype or Reality? Experiences from the Field                    | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207C        |
| TIX-2722A | Leveraging Informix as an Embedded Database for WebSphere RFID Information | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207D        |

### Informix - Let's Compare With Competition

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TIX-1577A | One-to-One Comparison - IDS Express Versus MySQL and MS SQL | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>203B |
| TIX-1604A | IDS vs. OpenSource Databases                                | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207C |
| TIX-2733A | Database Migrations from Oracle to IDS                      | Sun, 15/Oct, 08:00<br>a.m.- 10:45 a.m.  | Convention Center<br>212A |

### Informix - Maximize Usage by Exploring More of IDS and Tools

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TIX-2092A | Explain Explained   | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207C |
| TIX-2215A | All Working Together - Informix OnBar, onsmsync, and Tivoli Storage Manager | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>207C |
| TIX-1716A | Using Encrypted Communications with IDS 10                                  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>207C |
| TIX-2455A | The In's and Out's of Disk Storage and Data                                 | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>207C |
| TIX-1744A | Making Your SSA Global/Baan Application Screa.m.on Informix IDS             | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207C |
| TIX-1743A | Total Cost of Ownership - What is IDS doing to reduce TCO?                  | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207C |
| TIX-1742A | Implementing GRID Based Solutions with IDS ER                               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207C |
| TIX-1886A | Enterprise Replication (ER) Tools   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207C |
| TIX-1961A | IDS on Linux - Tips and Tricks  | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207C |

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TIX-1676A | Understanding the New Onstat Options                                 | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207C |
| TIX-1815A | Configure IDS for High Availability and Disaster recovery            | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207C |
| TIX-2097A | Informix SQL Performance Tuning Tips                                 | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207D |
| TIX-1789A | Exploring the Sysmaster Database - New Tools and Tips                | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207D |
| TIX-1756A | XA (Distributed Transaction Protocol Support) in IDS                 | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>207D |
| TIX-1097A | Get the most from Informix Dynamic Server (IDS) 10 Advanced features | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>207D |
| TIX-1820A | Backup/Restore in IDS - Architecture and New Functionality           | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>207D |
| TIX-2512A | Understanding DATE, DATETIME, and INTERVAL Data Types                | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207D |
| TIX-1103A | Using Extensibility in Everyday Applications                         | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207D |
| TIX-1766A | The How's and Why's of Upgrading from IDS version 7 to 10            | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207D |
| TIX-1464A | Database Defense Against the Dark Arts                               | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207D |
| TIX-1520A | Performance Tuning the Informix Database Engine                      | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207D |
| TIX-1677A | The Ins and Outs of Point in Time Table Level Restore                | Wed, Oct. 18,<br>04:15 p.m.- 05:30 p.m. | Convention Center<br>207D |
| TIX-2007A | Managing IBM Informix using Server Studio                            | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207D |
| BOF-1648A | Improving Informix Engine Performance                                | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>208A |
| TIX-2149A | Explore New IBM Informix Dynamic Server ER Functionality             | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212A |
| TIX-1880A | Informix Dynamic Server Tutorial                                     | Mon, Oct. 16,<br>02:15 p.m.- 05:15 p.m. | Convention Center<br>212A |
| TIX-1653A | Using Informix DataBlade Modules                                     | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212A |

### Informix - What Lies in the Future?

|           |   |   |                           |
|-----------|---|---|---------------------------|
| BOF-2332A | Informix Feedback on Product Plans and Strategic Direction      | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>204C |
| TIX-1741A | Informix Roadmap & Futures                                      | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>208A |
| TDA-1292A | DB2 and IDS Application Development and Administration Strategy | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>304B |

### Maintaining the Information Warehouse

|           |   |   |  |
|-----------|---|---|--|
| GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise    | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>California Pavilion Ballroom A/B |
| TIA-2049B | How to Manage Complex Data Silos to Deliver a Unified Business View | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom C                  |
| BCX-1946A | Data Integration in the 21st Century: One Size Doesn't Fit All      | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Hilton Hotel<br>Pacific Ballroom A               |

|           |   |   |  |
|-----------|---|---|--|
| TIW-1082C | DB2 DPF/BI Performance Management   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303B                      |
| BCX-2211A | Data Governance and the BMO Financial Group Story                         | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Avila A/B                      |
| TIA-1397A | Managing Data For Long Retention Periods: Requirements and Challenges     | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>203B                      |
| BGN-1725A | Manage Information Complexity   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>California Pavilion Ballroom C |
| TIA-2252A | IBM's BI Center of Excellence – Improving the Chance of Success           | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>204A                      |
| TIW-2139A | Exploring DB2 BI Advisors: Design Advisor, Cube Views and Query Patroller | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212A                      |
| TIW-2794A | Tools For Managing Users In A Complex Data Warehouse Environment          | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>202A                      |
| TIW-2212C | Regaining Control – a Query Patroller Experience                          | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303B                      |
| TIW-1974A | On Demand Real-Time Business Analytics and Portal Integration             | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212A                      |
| TIW-1561A | Experiences from a Large Data Warehouse Upgrade                           | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>202A                      |
| TIW-2156A | Managing Mixed Workloads in the Data Warehouse                            | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>203A                      |
| TIW-2163A | Software Maintenance Strategies for a DB2 Data Warehouse                  | Thu, Oct. 19,<br>03:15 p.m.- 04:30 p.m. | Convention Center<br>201A                      |
| TIW-1911A | Performance and Configuration Insights for DB2 DWE                        | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>201A                      |
| TIW-2171A | Dealing with BI Data Governance and Organizational Challenges             | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>208A                      |

### Master Data Management - Customer Information

|           |  |   |                           |
|-----------|--|---|---------------------------|
| TMD-1418A | Master Data Management (MDM) + Master Data Integration (MDI) = Turnkey MDM | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>202A |
| TMD-1432C | Optimizing your IBM WebSphere Customer Center Implementation               | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>202A |
| TMD-2721A | MDM Deep Dive Presentation   | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>201A |
| TMD-1512A | Architecture Patterns of Master Data Management (MDM) Solutions            | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>201A |

### Master Data Management - Product Information

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TMD-1441A | Master Data Management Technical Vision & Strategy            | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>201B |
| TOD-1441A | Master Data Management Technical Vision & Strategy            | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>201B |
| TMD-2520A | Demonstrating IBM WebSphere Product Center Solution Use Cases | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>201C |
| TMD-2721A | MDM Deep Dive Presentation                                    | Wed, Oct. 18,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>201A |
| TMD-1444A | IBM WebSphere Product Center Technical Architecture Overview  | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201A |

pureXML

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TLU-2765A | The New Developer Workbench with XML  | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>211A |
| TLU-2765C | The New Developer Workbench with XML  | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>212A |
| TLU-2765C | The New Developer Workbench with XML  | Mon, Oct. 16,<br>12:45 p.m.- 02:00 p.m. | Convention Center<br>212A |
| TLU-2732A | DB2 9 Technology Overview   | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>206A |
| TLU-2732C | DB2 9 Technology Overview   | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>206B |
| TLU-2736A | DB2 for Linux, UNIX, and Windows Trends & Directions                        | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>206B |
| TLU-2736B | DB2 for Linux, UNIX, and Windows Trends & Directions                        | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207A |
| TLU-2055A | DB2 9 XML Performance on Dual-Core and Quad-Core Intel Servers              | Tue, Oct. 17,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303B |
| TLU-2726A | DB2 9: An Inside Look for Administrators                                    | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>207A |
| TLU-2232E | Introductory Tutorial to SQL XML and XQuery                                 | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>212B |
| TLU-2232E | Introductory Tutorial to SQL XML and XQuery                                 | Mon, Oct. 16,<br>12:45 p.m.- 02:00 p.m. | Convention Center<br>212B |
| TLU-2232D | Introductory Tutorial to SQL XML and XQuery                                 | Thu, Oct. 19,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-2232B | Introductory Tutorial to SQL XML and XQuery                                 | Tue, Oct. 17,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-2232C | Introductory Tutorial to SQL XML and XQuery                                 | Wed, Oct. 18,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>212B |
| TLU-2612A | The All New DB2 9   | Mon, Oct. 16,<br>02:15 p.m.- 05:15 p.m. | Convention Center<br>212B |
| TLU-2612B | The All New DB2 9   | Tue, Oct. 17,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-2612C | The All New DB2 9   | Wed, Oct. 18,<br>02:30 p.m.- 05:30 p.m. | Convention Center<br>212B |
| TLU-1425B | Real Life Examples of XML Data Server Solutions                             | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>208A |
| TLU-1348A | DB2 9: Best Practices for XML Queries & XML Performance                     | Thu, Oct. 19,<br>05:00 p.m.- 06:15 p.m. | Convention Center<br>207A |
| TLU-2363A | New XML Shredding in DB2 9: Technical Overview and a Customer Success Story | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207A |
| TLU-2858A | DB2 9 - Raising the Bar for Database Technology                             | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>201A |

### Performance and System z

|           |  |   |                                  |
|-----------|--|---|----------------------------------|
| TDZ-1107A | Understanding the WebSphere App Server for z/OS Ver 6 and DB2 Intersection | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>303C        |
| TDZ-1864A | Performance Tuning Recommendations When Migrating to DB2 for z/OS V8       | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>204B        |
| BOD-2429A | Growing the Business at Baldor Electric                                    | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Huntington A/B/C |
| TDZ-1226A | Top 20 DB2 z/OS Performance Myths: 2006                                    | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>Ballroom E  |
| TDZ-1641A | Automated Query Tuning in DB2  | Tue, Oct. 17,                           | Convention Center                |

|           |  |   |                                 |
|-----------|--|---|---------------------------------|
| TDZ-1642A | 9 for z/OS - Part 1<br>Automated Query Tuning in DB2                           | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | 204B<br>Convention Center       |
| BGN-1510A | 9 for z/OS - Part 2<br>How Public Transportation in Rio de Janeiro got SMARTer | 02:30 p.m.- 03:45 p.m.<br>Tue, Oct. 17, | 204B<br>Hilton Hotel            |
| TDZ-1363A | A Technical Drilldown on OMEGAMON XE for DB2 Performance Expert                | 02:30 p.m.- 03:45 p.m.<br>Wed, Oct. 18, | El Capitan<br>Convention Center |
| BTF-1525A | The Value of Data Warehousing on System z to Your Enterprise                   | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | Hilton Hotel<br>Redondo         |
| TDZ-2461A | DB2 for z/OS System Scalability Enhancements                                   | 09:30 a.m.- 10:45 a.m.<br>Wed, Oct. 18, | Convention Center<br>204B       |
| TDZ-1818B | What's New With the Optimizer in DB2 V8 for z/OS                               | 02:30 p.m.- 03:45 p.m.<br>Wed, Oct. 18, | Convention Center<br>304C       |
| TDZ-1426A | Data Recovery for z/OS   | 04:15 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | Convention Center<br>304C       |
| TDZ-2348A | Next Generation of DB2 z/OS Optimization                                       | 02:30 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | Convention Center<br>211B       |
| TDZ-1330A | DB2 Connect Monitoring With Host DBAT Thread Correlation                       | 08:00 a.m.- 09:15 a.m.<br>Thu, Oct. 19, | Convention Center<br>304C       |
| TDZ-1317A | DB2 for z/OS Design and Tuning Tips for Your Complex VLDB                      | 09:30 a.m.- 10:45 a.m.<br>Thu, Oct. 19, | Convention Center<br>304C       |
| TDZ-2311A | Computer Sciences Corporation Reduces Costs, Ensures Stability                 | 01:45 p.m.- 03:00 p.m.<br>Thu, Oct. 19, | Convention Center<br>304C       |
| TDZ-1284A | Hard Lessons Learned When OO Meets Relational                                  | 03:15 p.m.- 04:30 p.m.<br>Thu, Oct. 19, | Convention Center<br>Ballroom E |
| TDZ-1332A | Reports and Performance DB, The Successful Way To Analyze Your Problems        | 05:00 p.m.- 06:15 p.m.<br>Thu, Oct. 19, | Convention Center<br>204B       |
| TDZ-2757A | DB2 for z/OS - Ask the Experts Panel   | 05:00 p.m.- 06:15 p.m.<br>Thu, Oct. 19, | Convention Center<br>Ballroom E |
| BOF-2799A | Data Warehousing on System z Requirements Session                              | 06:30 p.m.- 07:30 p.m.<br>Thu, Oct. 19, | Convention Center<br>204C       |
| TDZ-1270A | DB2 for z/OS Application Performance Basics – DB2 Accounting Review            | 08:00 a.m.- 09:15 a.m.<br>Fri, Oct. 20, | Convention Center<br>303C       |
| TDZ-1046A | The Perfect Combination: System z, z/OS, and DB2                               | 09:30 a.m.- 10:45 a.m.<br>Fri, Oct. 20, | Convention Center<br>304C       |
| TDZ-1598B | Everything You Wanted To Know About Statistics Advisor                         | 11:15 a.m.- 12:30 p.m.<br>Fri, Oct. 20, | Convention Center<br>303C       |

### SAP for Technical Professionals

|           |   |   |                           |
|-----------|---|---|---------------------------|
| TIW-1969A | SAP BW and DB2 - Optimized for Performance                                  | 01:45 p.m.- 03:00 p.m.<br>Thu, Oct. 19, | Convention Center<br>202A |
| TII-1613A | IBM WebSphere DataStage PACKs for SAP                                       | 01:45 p.m.- 03:00 p.m.<br>Thu, Oct. 19, | Convention Center<br>203B |
| TDZ-1450A | DB2 9 - What's In There For SAP and Other Enterprise Applications           | 04:15 p.m.- 05:30 p.m.<br>Tue, Oct. 17, | Convention Center<br>204B |
| TDS-1147A | DB2 Optimized for SAP - Migration to DB2 Faster Than Ever                   | 01:45 p.m.- 03:00 p.m.<br>Thu, Oct. 19, | Convention Center<br>205B |
| TLU-1845A | Shrinking SAP Databases with the New DB2 9 Data Row Compression Feature     | 09:30 a.m.- 10:45 a.m.<br>Wed, Oct. 18, | Convention Center<br>207A |
| TLU-1136A | DB2 Database Partitioning - Scaling Out or Scaling Up with SAP Netweaver BI | 03:15 p.m.- 04:30 p.m.<br>Thu, Oct. 19, | Convention Center<br>207B |



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|-----------|--|---|----------------------------------|
| TLU-1668A | Experiences with DB2 Multi-Dimensional Clustering in Business Intelligence | Thu, Oct. 19,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207B        |
| TLU-2506A | DB2 Optimized for SAP: The Inside Story                                    | Thu, Oct. 19,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>207B        |
| TIX-2097A | Informix SQL Performance Tuning Tips                                       | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>207D        |
| TDZ-2420B | DB2 for z/OS for Global SAP Implementation                                 | Wed, Oct. 18,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303C        |
| BOD-2429A | Growing the Business at Baldor Electric                                    | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Hilton Hotel<br>Huntington A/B/C |
| BVN-2700C | mySAP ERP: A Trusted Foundation for Business Innovation                    | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Huntington A/B/C |
| BVN-2336A | Data Readiness Strategies for Growing Organizations                        | Tue, Oct. 17,<br>08:00 a.m.- 09:15 a.m. | Hilton Hotel<br>Laguna A/B       |
| TCM-1150A | Integrating SAP Applications with IBM Content Management                   | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Hilton Hotel<br>Malibu           |
| BCX-2602A | Universities get an 'A' for Data Management                                | Tue, Oct. 17,<br>04:15 p.m.- 05:30 p.m. | Hilton Hotel<br>Santa Monica     |

## U2 Data Servers and Tools

|           |   |   |                           |
|-----------|---|---|---------------------------|
| BOF-2803A | EDA and Tips for Successful Deployment                                    | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>205B |
| BOF-2805A | Troubleshooting UniData Replication                                       | Thu, Oct. 19,<br>06:30 p.m.- 07:30 p.m. | Convention Center<br>206A |
| BOF-2685A | U2 Enhancement Requests   | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>206A |
| TDA-2040A | wIntegrate Java Client – Deploy Character-based Applications in a Browser | Tue, Oct. 17,<br>02:30 p.m.- 03:45 p.m. | Convention Center<br>208A |
| BOF-2804A | Multi-Language Support in SB+   | Wed, Oct. 18,<br>05:45 p.m.- 06:45 p.m. | Convention Center<br>208A |
| TDA-1178A | Data Architecture   | Wed, Oct. 18,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>208A |
| TUU-2047A | Case Study: Using uv/errlog as a Quality Improvement Tool                 | Thu, Oct. 19,<br>01:45 p.m.- 03:00 p.m. | Convention Center<br>208B |
| TUU-1737A | UniAdmin – The Administrators Tool of Choice                              | Fri, Oct. 20,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>213A |
| TUU-1472A | Accessing U2 from IBM WebSphere Information Integrator                    | Tue, Oct. 17,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>213A |
| TUU-1458A | Securing U2 for IOD SOA   | Wed, Oct. 18,<br>08:00 a.m.- 10:45 a.m. | Convention Center<br>213A |
| TUU-1516A | U2 Web DE -- the NEW RedBack ... and MORE!                                | Mon, Oct. 16,<br>02:15 p.m.- 05:15 p.m. | Convention Center<br>213B |
| TUU-1603B | XML Solutions in U2   | Fri, Oct. 20,<br>08:00 a.m.- 09:15 a.m. | Convention Center<br>303A |
| TUU-2681A | Developing .NET Applications on U2 at the Speed of Business               | Fri, Oct. 20,<br>09:30 a.m.- 10:45 a.m. | Convention Center<br>303A |
| TUU-2012A | Reporting in the MultiValue World   | Fri, Oct. 20,<br>11:15 a.m.- 12:30 p.m. | Convention Center<br>303A |
| TUU-1455A | IBM U2 Data Servers and Tools: Technical Directions and Roadmaps          | Mon, Oct. 16,<br>02:15 p.m.- 03:30 p.m. | Convention Center<br>303A |
| TUU-1301A | U2 Keynote: U2 - Preparing for the Future                                 | Mon, Oct. 16,<br>10:15 a.m.- 11:30 a.m. | Convention Center<br>303A |
| TUU-2680A | Graphical IDE for U2 Basic  | Thu, Oct. 19,                           | Convention Center         |

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|-----------|--|---|-----------------------------------|
| TUU-1193A | UniData Replication - Let's Get it Going                             | 03:15 p.m.- 04:30 p.m.<br>Thu, Oct. 19, | 303A<br>Convention Center         |
| TUU-1314A | Troubleshooting and Tuning the UniData Recoverable File System (RFS) | 05:00 p.m.- 06:15 p.m.<br>Thu, Oct. 19, | 303A<br>Convention Center         |
| TUU-1273B | Improving U2 Application Performance                                 | 08:00 a.m.- 09:15 a.m.<br>Thu, Oct. 19, | 303A<br>Convention Center         |
| TUU-1459A | Database-Level Encryption: Encrypting Data at Rest                   | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | 303A<br>Convention Center         |
| TUU-2676A | U2 Web Services: Entryway to Services Oriented Architecture (SOA)    | 02:30 p.m.- 03:45 p.m.<br>Tue, Oct. 17, | 303A<br>Convention Center         |
| TUU-2714A | Configuring SSL for U2   | 04:15 p.m.- 05:30 p.m.<br>Tue, Oct. 17, | 303A<br>Convention Center         |
| TUU-1466A | Connection Pooling for U2  | 08:00 a.m.- 09:15 a.m.<br>Tue, Oct. 17, | 303A<br>Convention Center         |
| TUU-2123A | Implementing UniVerse Transaction Logging for High Availability      | 09:30 a.m.- 10:45 a.m.<br>Wed, Oct. 18, | 303A<br>Convention Center         |
| TUU-1989A | SOA and U2 - A Developer's Tale                                      | 02:30 p.m.- 03:45 p.m.<br>Wed, Oct. 18, | 303A<br>Convention Center         |
| TUU-1542A | SystemBuilder Technical Overview                                     | 04:15 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | 303A<br>Convention Center         |
| TUU-2720A | Why you Need U2 Transaction Processing                               | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | 303A<br>Convention Center         |
| TDS-1707B | Sarbanes-Oxley - Are We There Yet?                                   | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | 303A<br>Convention Center         |
| TDA-1452A | RBO Designer: Tips & Tricks  | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | 303D<br>Convention Center         |
| TDA-1710B | Developing in SB+ for the Future                                     | 08:00 a.m.- 09:15 a.m.<br>Tue, Oct. 17, | 304A<br>Convention Center         |
| BVN-1954A | Continuity of Care: Complete, Secure, and On Demand                  | 04:15 p.m.- 05:30 p.m.<br>Wed, Oct. 18, | 304B<br>Hilton Hotel              |
| BVN-2600A | Retail Sales Soar with Smart Data Management                         | 08:00 a.m.- 09:15 a.m.<br>Wed, Oct. 18, | Avila A/B<br>Hilton Hotel         |
| BVN-2155A | Leveraging Technology to Transform the Scouts Movement               | 09:30 a.m.- 10:45 a.m.<br>Tue, Oct. 17, | Laguna A/B<br>Hilton Hotel        |
| BVN-2151A | Servicing the Olympics   | 02:30 p.m.- 03:45 p.m.<br>Mon, Oct. 16, | Manhattan<br>Hilton Hotel         |
| BOF-1625A | U2 Open Source Community   | 02:15 p.m.- 03:30 p.m.<br>Thu, Oct. 19, | Santa Monica<br>Convention Center |
|           |  | 06:30 p.m.- 07:30 p.m.                  | 304A                              |