

Information On Demand 2011

October 23-27, 2011

Mandalay Bay | Las Vegas, Nevada





ECM: General

Session Highlights

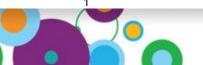
Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference website for the most current agenda.

Monday, October 24

	8:15 – 9:45 AM	Opening General Session
EGN- 3981A	10:15 AM - 11:15 AM Mandalay Bay South Convention Center - Reef C	IBM Content Collector
EGN- 1022A	10:15 AM - 11:15 AM Mandalay Bay South Convention Center - Lagoon H	New in IBM FileNet System Monitor 4.5
EGN- 1345A	10:15 AM - 11:15 AM Mandalay Bay South Convention Center - Lagoon J	Content Management Interoperability Services: Present State and Future Directions
EGN- 1905A	10:15 AM - 11:15 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
EGN- 1617A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon L	Anatomy of a Managed Enterprise Service in the Cloud: IBM Smart Archive

Special / Other Events	■ Business Leadership

■ Technical Elective Sessions Hands-On Labs







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EGN- 1907A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 4018A	12:30 PM - 01:30 PM Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	Enterprise Content Management on the Cloud
EGN- 4218A	01:30 PM - 02:00 PM Mandalay Bay South Convention Center - IBM Business Partner EXPO Theater	Informative Graphics Brava! Viewer for IBM FileNet P8
EGN- 4040A	02:15 PM - 03:15 PM Mandalay Bay South Convention Center - Mandalay Bay H	Keynote: Unleash the Value of Content in Motion
EGN- 1905B	02:15 PM - 03:15 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
EGN- 1570A	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Lagoon L	US Nuclear Regulatory Commission gets the Word Out: Using IBM FileNet P8 to Publish Content to NRC.
EGN- 1842B	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Lagoon A	Customer Case Study: Merger and Acquisition Solution for Leading Bank
EGN- 1918A	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Lagoon J	Master Content: Establishing an Effective Content Federation Strategy for Your Enterprise

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EGN- 2613A	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Breakers F	The ECM Spectrum: How We Learned to Stop Worrying with ECM KwikKloud
EGN- 3192A	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Lagoon F	IBM Enterprise Content Management Product Strategy
EGN- 1907B	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 2236A	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session
	5:00 - 7:00 PM	EXPO Reception

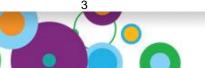
Tuesday, October 25

	8:15 - 9:30 AM	Opening General Session
EGN- 2385B	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon F	Content Environment Modernization: Hype Versus Reality
EGN- 3192C	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon L	IBM Enterprise Content Management Product Strategy
EGN-	10:00 AM - 11:00 AM	Enabling External Access to Your IBM Content Manager OnDemand System

Special /	Other	Events
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3463C	Mandalay Bay South Convention Center - Lagoon A	
EGN- 1905C	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
EGN- 1089A	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Lagoon B	IBM Content Manager Performance: Best Practices, Measurement and Management
EGN- 2086A	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Mandalay Bay A	Characterizing Successful ECM Customers Using Platinum Healthchecks to become One
EGN- 2261A	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Lagoon J	Managing Rich Media for the Mexican Council for Culture and Arts
EGN- 3317A	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Lagoon F	What is New in IBM ECM products
EGN- 1907C	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 2236B	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session

	Special /	Other Events
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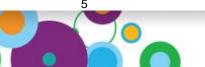




EGN- 4020A	12:30 PM - 01:30 PM Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	IBM Watson: Using the Capabilities
EGN- 3970A	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Reef C	Cloud Solutions for Enterprise Content Management
EGN- 1594B	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Lagoon L	Integrating IBM Enterprise Content Management Solutions With Microsoft SharePoint
EGN- 1767A	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Lagoon B	The Enterprise Content Management Center of Competence at Zurich Insurance
EGN- 2612B	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Lagoon J	Implementing a Global Enterprise Content Management Strategy for Henkel
EGN- 1905D	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
EGN- 1020A	02:00 PM - 05:00 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 4	Enhance Your Enterprise Content Management Platform With IBM FileNet System Monitor
EGN- 2038A	03:00 PM - 04:00 PM Mandalay Bay South Convention Center - Lagoon F	IBM Content Manager Version 8: A Product Update

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EGN- 1907D	03:00 PM - 04:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 1841A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Lagoon A	High Availability and Disaster Recovery Strategies for FileNet P8 5.x
EGN- 2979A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Lagoon H	Best Practices for High Volume Intake and Indexing in IBM FileNet Content Manager
EGN- 1905E	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
	5:00 – 7:00 PM	EXPO Reception
	7:00 – 11:00 PM	Networking Event

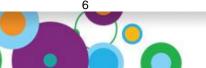
Wednesday, October 26

	8:15 – 9:30 AM	General Session	
EGN- 3973B	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Reef C	Enterprise Content Management Client Technology	
EGN- 2818A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon B	Implementing an IBM FileNet Content Manager Content Search Services Environment	

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	EGN- 3317B	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon F	What is New in IBM ECM products		
	EGN- 1907E	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session		
	EGN- 2236C	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session		
	EGN- 1500A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon F	Enterprise Content Management Engineering Roundtable		
	EGN- 2519A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon B	Bharti Airtel: A Success Story of Shared Services Implementation		
	EGN- 1905F	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session		
	EGN- 4019A	12:30 PM - 01:30 PM Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	Enterprise Content Management on IBM z/OS: What the Future Holds		
	EGN- 4021A	12:30 PM - 01:30 PM Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	IBM Content Manager OnDemand: Where Should it Go?		

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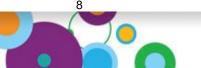


EGN- 3974A	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Reef C	IBM Content Manager	
EGN- 1591A	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Lagoon L	Enterprise Content Management User Interface Client Feedback Roundtable	
EGN- 1907F	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session	
EGN- 2236D	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session	
EGN- 1841B	03:15 PM - 04:15 PM Mandalay Bay South Convention Center - Lagoon B	High Availability and Disaster Recovery Strategies for FileNet P8 5.x	
EGN- 2319A	03:15 PM - 04:15 PM Mandalay Bay South Convention Center - Lagoon F	IBM FileNet Content Manager: A Product Update	
EGN- 2506A	03:15 PM - 04:15 PM Mandalay Bay South Convention Center - Lagoon H	Business Process Management and Invoice Verification	
EGN- 1905G	03:15 PM - 04:15 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session	

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EGN- 3975A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Reef C	IBM FileNet Content Manager
EGN- 1907G	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 2236E	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session

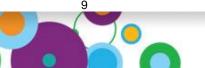
Thursday, October 27

EGN- 1592B 08:15 AM - 09:30 AM Mandalay Bay South Convention Center - Lagoon D		Enterprise Content Management and Mobile Devices	
EGN- 1905H	08:15 AM - 09:30 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session	
EGN- 3976A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Reef C	Content Management Interoperability Services	
EGN- 1771A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon F	Integrating IBM FileNet P8 and Microsoft SharePoint	

Special / Other Events	S	pecial /	Other	Events	
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EGN- 1907H	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Client Customization: Usability Sandbox Session
EGN- 2236F	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session
EGN- 2224A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon L	Migrating a Million Documents From Oracle Stellent to IBM FileNet: A Customer Perspective
EGN- 1905l	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 5	IBM Enterprise Content Management Applications: Usability Sandbox Session
EGN- 2208A	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Lagoon A	Enterprise Content Management at Erie Insurance
EGN- 2318A	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Lagoon F	Enterprise Content From The Cloud: IBM FileNet and Salesforce.com
EGN- 2812B	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Lagoon J	Implementing Enterprise Content Management the Right Way With IBM FileNet P8 5.0
EGN- 2236G	03:30 PM - 04:30 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 2	IBM FileNet Integration With Microsoft Office: Usability Sandbox Session

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