

Information On Demand 2011

October 23–27, 2011 Mandalay Bay | Las Vegas, Nevada



IBM.

ECM: Social Content Management

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference <u>website</u> for the most current agenda.

Monday, October 24		
	8:15 – 9:45 AM	Opening General Session
ESC- 1651A	10:15 AM - 11:15 AM Mandalay Bay South Convention Center - Lagoon A	Customizing Your Document Management System in a Social Environment
ESC- 1661A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon F	An Open, Smarter Approach to Mobile Content for the iPhone, iPad and Android
ESC- 1516A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session
ESC- 4025A	12:30 PM - 01:30 PM Mandalay Bay South Convention Center - Bayside Dining - Enterprise Content Management BoF Tables	IBM FileNet Content Manager and IBM Content Manager 8: What do you Need?
ESC- 1516B	03:45 PM - 05:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session

Special / Other Events	Business Leadership
Technical Elective Sessions	Hands-On Labs



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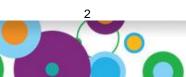
5:00 - 7:00 PM

EXPO Reception



Tuesday, October 25			
	8:15 – 9:30 AM	Opening General Session	
ESC- 2247C	09:45 AM - 12:45 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 11	ECM User Interface Walk-though: A Hands-on Lab	
ESC- 1655A	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Lagoon A	Robust Document Management: IBM FileNet and IBM Content Manager Help You Manage Content More Accurately	
ESC- 1516C	11:15 AM - 12:15 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session	
ESC- 4193A	01:30 PM - 02:00 PM Mandalay Bay South Convention Center - IBM EXPO Theater	ECM is better in a Social Business	
ESC- 2671A	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Lagoon F	Content Management Interoperability Services: A Social and Content-centric Wave	
ESC- 4066A	01:45 PM - 02:45 PM Mandalay Bay South Convention Center - Reef F	Content and Communities, What Does It Mean for Your Business?	

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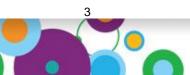
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ESC- 1516D	03:00 PM - 04:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session
ESC- 1690A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Lagoon J	Communities, Connections and Content: Where Does Content Live?
ESC- 4044A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Reef F	It's Time to Get Social: Social Content Management - What Does the Future Hold?
	5:00 – 7:00 PM	EXPO Reception
	7:00 – 11:00 PM	Networking Event

Wednesday, October 26

	8:15 – 9:30 AM	General Session
ESC- 2678A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon J	SharePoint and content that is collaboratively created: How is it best managed?
ESC- 1516E	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session

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ESC- 2951A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon L	Enterprise Content Search and Analytics Meet Social Analytics
ESC- 1516F	02:00 PM - 03:00 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session
ESC- 3165A	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Lagoon F	Content Evolution: From Document Collaboration to Web Publishing
ESC- 1516G	04:30 PM - 05:45 PM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session

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ESC- 1664A	08:15 AM - 09:30 AM Mandalay Bay South Convention Center - Lagoon J	Replacement Strategies for Sharing Content
ESC- 1265A	08:15 AM - 11:15 AM Mandalay Bay South Convention Center - Shorelines B Lab Room 4	Documents In, Successful Outcomes: A Complete Solution from Scanning to Collaborating to Processing
ESC- 1837A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon L	IBM FileNet P8 for SharePoint Management and Governance

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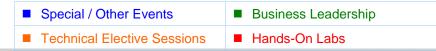
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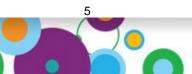
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ESC- 3728A	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Lagoon B	Genworth Boosts Productivity With IBM Social Content Management
ESC- 1516H	10:00 AM - 11:00 AM Mandalay Bay South Convention Center - Mandalay Bay J ECM Station 3	Content Management Interoperability Services for Enterprise Content Management: Usability Sandbox Session
ESC- 2437A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon F	A Roadmap: Content Management Interoperability Services for Multiplatform ECM Infrastructure
ESC- 3140A	11:30 AM - 12:30 PM Mandalay Bay South Convention Center - Lagoon J	All Aboard the Collaboration Train
ESC- 1083A	01:30 PM - 04:30 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 1	Build Highly Compatible CMIS ECM Applications Using Apache Chemistry: Hosted by IBM and Alfresco
ESC- 1836A	03:30 PM - 04:30 PM Mandalay Bay South Convention Center - Lagoon L	Customer Case Study: Manage and Classify Social Content for Governance





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