

Information On Demand 2011

October 23–27, 2011 Mandalay Bay | Las Vegas, Nevada





DB2 for z/OS and Tools – General Roadmap

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference <u>website</u> for the most current agenda.

Sunday, October 23		
NA	6:00 – 8:00 PM EXPO Hall – Bayside C	EXPO Grand Opening Reception
NA	8:00 – 10:00 PM South Pacific A, B, C, E	Information Management Community Reception

Monday, C	Monday, October 24		
CGS-3790	8:15 – 9:45 AM Mandalay Bay Events Center	Opening General Session – Turn Insight Into Action Abstract: Recent studies confirm that leaders in applying advanced analytics have 33 percent more revenue growth and 12 times more profit growth than laggards — and that gap is widening. For organizations committed to market leadership, the new imperative is to make sense of information from everywhere faster than your competition. Getting there requires a laser focus on the right investments and business outcomes, and Information On Demand 2011 is the right place to learn how you can take action now to make a difference to your organization. Start your week by hearing first-hand from business and IT leaders how their organizations are competing on speed, exceeding customer and	

Special / Other Events	
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- Business Leadership
- Technical Elective Sessions
- Hands-On Labs





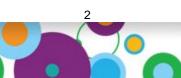


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		employee expectations, and realizing new possibilities from analytics. Learn about the latest innovations clients are using to exploit information from everywhere, govern their information supply chain, and improve the economics of their IT investments.
IDZ-1506	10:15 – 11:15 AM Mandalay Bay North, Islander B	Using the IBM DB2 Time Machine to Convert to Temporal Data Can Be Easy, Really!
IDZ-1110	10:15 – 11:15 AM Mandalay Bay North, Islander A	IBM DB2 10 for z/OS and Beyond
CGS-4038A	11:30 AM– 12:30 PM Mandalay Bay South, Mandalay Bay H	 Information Management Keynote –Your Blueprint for Success: Information Management, Integration and Governance Abstract: In this keynote, learn about IBM's new announcements in data management, integration and governance systems that can help you optimize your information supply chain and greatly increase the efficiency of your IT initiatives. Join Arvind Krishna and innovative clients to hear about proven blueprints for success and the innovations that will optimize your information systems in 2012. Learn what industry leaders have to say about tackling and overcoming their toughest data and integration challenges. Speaker: Arvind Krishna, IBM General Manager, Information Management Software
IDZ-1259	2:15 – 5:15 PM Mandalay Bay North, Shorelines B, Lab Room 1	New Features in IBM DB2 10 for z/OS II - Improved Performance and Reduced CPU
IDZ-1232	2:15 – 5:15 PM Mandalay Bay North, Shorelines B, Lab Room 9	Information Time Travel with IBM DB2 for z/OS

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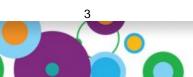
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IDZ-1590	2:15 – 3:15 PM Mandalay Bay North, Islander H	High Availability in IBM DB2 10 for z/OS
IDZ-1108	3:45 – 5:00 PM Mandalay Bay North, Islander D	Advanced Technical Skills (ATS) Health Check for IBM DB2-What Will the Specialist Prescribe for You?
IDZ-1752	3:45 – 5:00 PM Mandalay Bay North, Islander A	IBM DB2 for z/OS Universal Table Spaces: The Whole Story
NA	5:00 – 7:00 PM EXPO Hall – Bayside C	EXPO Reception

Tuesday, C	October 25	
CGS-3791A	8:15 – 9:30 AM Mandalay Bay Events Center	General Session - Transforming in the Era of Big Data & Analytics Abstract: Hear from IBM executives about the innovations and best practices that are fueling business transformation in the era of big data and analytics. From the visionary that brought Watson to life, understand how the groundbreaking technologies behind this Jeopardy-winning solution are now being applied to challenging business problems. Finally, hear directly from industry leaders on how they are leveraging big data and analytics in creative new ways to tackle problems that had previously been out of reach.
IDZ-1267	9:45 AM – 12:45 PM Mandalay Bay North, Shorelines B, Lab	New Features in IBM DB2 10 for z/OS III - Improve Development Productivity

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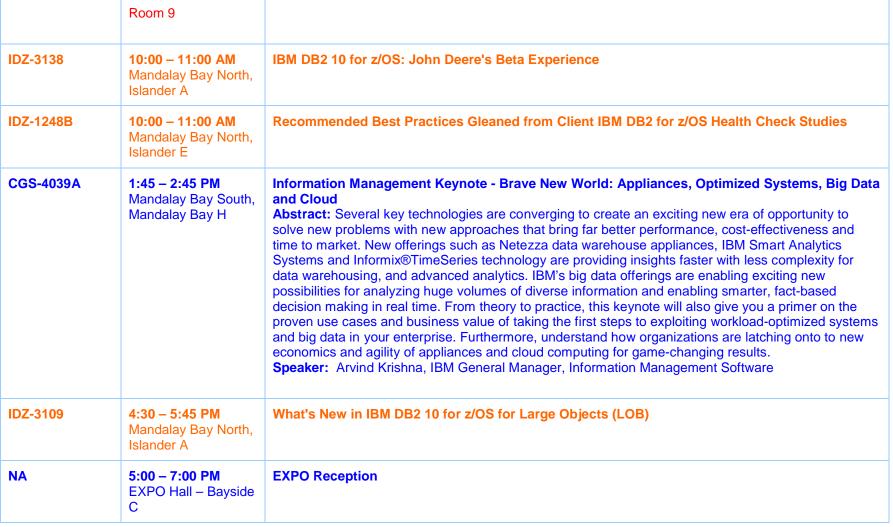




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NA

7:00 – 11:00 PM Networking Event

Wednesday, October 26

CGS-3792A	8:15 – 9:30 AM Mandalay Bay Events Center	General Session - New Possibilities Abstract: You will leave Wednesday's general session with an understanding of how you can take advantage of the new possibilities that IBM innovations offer. We will feature technology demos that will allow you to experience first-hand the possibilities of the business analytics and optimization portfolio. We are also pleased to welcome best-selling author Michael Lewis and Oakland A's general manager Billy Beane. Lewis's book, Moneyball: The Art of Winning an Unfair Game, adapted as a major movie hitting the screens in September, is the story of how Beane developed a breakthrough method of using analytics to build his roster, putting together a winning team and revolutionizing the game of baseball along the way.
IDZ-1256	9:45 AM – 12:45 PM Mandalay Bay North, Shorelines B, Lab Room 9	New Core Features and Enhancements in IBM DB2 10 for z/OS
IDZ-1044	10:00 – 11:00 AM Mandalay Bay North, Islander A	Cool Features for Enterprise Applications in DB2 10 for z/OS
IDZ-3509	11:30 AM – 12:30 PM Mandalay Bay North, Islander C	Client Panel: Cost Saving Strategies with the Mainframe
IDZ-2411	11:30 AM – 12:30 PM Mandalay Bay North,	Client Success! Tuning Queries for Effective Performance at RIOCARD

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IDZ-2800	1:45 – 2:45 PM Mandalay Bay North, Islander B	Date-Driven (Bitemporal) Development in IBM DB2 V10 versus DB2 V9
IDZ-2971	2:00 – 5:00 PM Mandalay Bay North, Shorelines B, Lab Room 9	"Living by Numbers" - Understanding and using DB2 Accounting Information
IDZ-1178	2:00 – 3:00 PM Mandalay Bay North, Islander A	Cost-Control Methods for IBM DB2 for z/OS Workloads
IDZ-1512	3:15 – 4:15 PM Mandalay Bay North, Islander E	IBM DB2 for z/OS and Workload Manager Intersection: Understanding the Basics
IDZ-1036	4:30 – 5:45 PM Mandalay Bay North, Islander B	Understanding the Power of the IBM DB2 Time Machine-Concepts to Reality
IDZ-1247	4:30 – 5:45 PM Mandalay Bay North, Islander A	Part Two: IBM DB2 10 Migration Planning and Early Experiences

Thursday, October 27		
IDZ-3593	8:15 – 9:30 AM Mandalay Bay North, Islander A	Breathe New Life into Your Mainframe Data Assets

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IDZ-1777	8:15 – 11:15 AM Mandalay Bay North, Shorelines B, Lab Room 9	Real End-to-End Monitoring (Extended Insight) of Distributed SQL Accessing DB2 for z/OS
IDZ-1045	10:00 -11:00 AM Mandalay Bay North, Islander A	The Technical Reasons That IBM DB2 Data Sharing Feature Outperforms Oracle RAC
IDZ-3091	11:30 AM – 12:30 PM Mandalay Bay North, Islander B	Health and Life Insurance Management with IBM DB2 10 for z/OS Bitemporal Tables
IDZ-1248	2:00 – 3:00 PM Mandalay Bay North, Islander D	Recommended Best Practices Gleaned from Client IBM DB2 for z/OS Health Check Studies
IDZ-1110B	2:00 – 3:00 PM Mandalay Bay North, Islander A	IBM DB2 10 for z/OS and Beyond
IDZ-1045B	3:30 – 4:30 PM Mandalay Bay North, Islander E	The Technical Reasons That IBM DB2 Data Sharing Feature Outperforms Oracle RAC

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