

Information On Demand 2011

October 23–27, 2011 Mandalay Bay | Las Vegas, Nevada



IBM.

DB2 for z/OS and Tools – Data Warehousing & Business Analytics

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference <u>website</u> for the most current agenda.

IDZ-1731	DB2 Temporal Database Performance Designs Speaker: Dave Beulke, Dave Beulke and Associates, President
IDZ-3509	Customer Panel: Cost Saving Strategies with the Mainframe Speakers: Dan Wardman, IBM, Vice President, Information Management; James Reed, IBM, Program Director, Product Marketing
IDZ-1018	QMF 10 - The Business Analytics Version Speaker: John Biere, IBM, Sr. Marketing Manager
IDW-2098	Maximizing the Benefits of your System z Environment: A Customer Case Study Speakers: Phil Robertson, Caterpillar, Data Warehouse Architect; Elizabeth B. Hamel, IBM, Product manager
IDW-1040	Taking it to the Next Level - Smart Analytics Optimizer V2 Speakers: Alan J. Meyer, IBM, Sr Marketing Manager; Namik Hrle, IBM, IBM Distinguished Engineer
IDW-1351	Leveraging DB2 for z/OS Data Sharing for Your Data Warehouse : A Customer's Insight Speakers: Barry Donaldson, BCBS Alabama, Data Warehouse Architect; Gary Crupi, IBM, Executive IT Specialist
IDW-1353	A Behind the Scenes Look at the IBM Smart Analytics System 9600 Speaker: Gary Crupi, IBM, Executive IT Specialist
IDW-1622	Data Warehousing on DB2 z/OS versus Exadata: An impossible win back ? Speaker: Cedrine Madera, IBM, Senior Information Architect

Special / Other Events	Business Leadership
Technical Elective Sessions	Hands-On Labs



Turn Insight Into Action



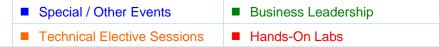


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BBI-2961	Reduce the Cost and Complexity of Delivering Critical Information to All Business Users in Your Organization Speaker: Rebecca Wormleighton, IBM, Product Marketing Manager
IDW-2660	Choosing the Right Analytical Environment for Your Needs
BBI-2972	Easing the Transition to Enterprise Business Analytics Speaker: Rebecca Wormleighton, IBM, Product Marketing Manager
BBI-3017	Expanding Business Analytics for ALL Information Workers Speakers: Claudia Imhoff, Intelligent Solutions Inc., President & Founder; Rebecca Wormleighton, IBM, Product Marketing Manager
BBI-3244	Game Changing Strategies: Z Linux and IBM Cognos Business Intelligence V10.1 Speakers: Travis Neel, Chartis Insurance, Bi CoE SIO; Rebecca Wormleighton, IBM, Product Marketing Manager
IDZ-1259A	New Features in IBM DB2 10 for z/OS II - Improved Performance and Reduced CPU - Speakers: Jane Man, YongHua Ding, Li Chen - IBM Monday, 2:15 – 5:00
IDZ-1232A	Information Time Travel with DB2 for z/OS Speaker: Paul R. Bartak, IBM Monday, 2:15 – 5:00
IDZ-1267A	New Features in IBM DB2 10 for z/OS III - Improve Development Productivity Speakers: Jane Man, YongHua Ding, Li Chen - IBM IDZ-1232A Tuesday, 8:15 – 12:15
IDZ-1256A	New Features in IBM DB2 10 for z/OS I - Core Features Jane Man, Jerry Mukai, Mengchu Cai, Hao Zhang, Steve Chen, IBM Wednesday, 8:15 – 12:30
	IM Keynote Speaker: Arvind Krishna Monday 10:15 - 11:15am













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IM Keynote Speaker: Arvind Krishna Tuesday 1:45 – 2:45 p.m.





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