

October 23-27, 2011

Mandalay Bay | Las Vegas, Nevada



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InfoSphere Information Server for Information Integration

IBM InfoSphere™ Information Server is a fully integrated software platform providing end to end data integration capabilities to help understand, cleanse, transform and deliver trusted information.

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference <u>website</u> for the most current agenda.

| Monday, October 24 | | |
|--------------------|--|---|
| | 8:15 – 9:45 AM | Opening General Session |
| INT-1878A | 10:15 – 11:15 AM Mandalay Bay North Convention Center - South Pacific G | Past, Present and Future: IBM Perspective on Information Integration with BlueCross BlueShield of TN |
| INT-3521A | 10:15 – 11:15 AM Mandalay Bay North Convention Center - South Pacific J | IBM Data Federation Technology Helps Cisco Optimize Business Results |
| INT-1155A | 10:15 - 11:15 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8 | Hands-On Lab: Metadata Workbench |

| Special / Other Events | Business Leadership |
|-----------------------------|---------------------|
| Technical Elective Sessions | Hands-On Labs |





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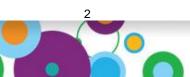
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| INT-3789A | 12:30 – 1:30 PM Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables | Birds of a Feather: Best Practices for IBM InfoSphere Information Server Version Upgrades |
|-----------|--|--|
| INT-1518A | 2:15 – 3:15 PM Mandalay Bay North Convention Center - Tradewinds E | z/OS Data Replication for Business Continuity |
| INT-1884A | 2:15 – 3:15 PM Mandalay Bay North Convention Center - South Pacific G | Information Server: Orchestrator of Information-centric Strategic Initiatives |
| INT-1156A | 2:15 – 5:15 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8 | Hands-On Lab: InfoSphere Information Server 8.5 Balanced Optimization |
| INT-2054A | 3:45 – 5:00 PM Mandalay Bay North Convention Center - South Pacific H | Swedish Armed Forces and Cardinal Health: Both Use IBM Ready to Launch for SAP Applications |
| | 5:00 – 7:00 PM | EXPO Reception |

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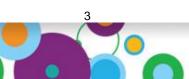
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| | 8:15 – 9:30 AM | General Session |
|-----------|---|---|
| INT-1163A | 9:45 – 12:45 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8 | Hands-On Lab: Addressing the Information Integration Challenge by Building a Trusted Information Environment |
| INT-2234A | 10:00 – 11:00 AM Mandalay Bay North Convention Center - South Pacific H | Why Data Quality Matters: Deep Dive into Data Quality Products in Information Server |
| INT-1323A | 11:15 - 12:15 PM Mandalay Bay North Convention Center - South Pacific I | "Push the Button" Using Information Server: DnB NOR, Norway |
| INT-1983B | 11:15 - 12:15 PM Mandalay Bay South Convention Center - Breakers H | Data Quality Challenges and Solutions Roadmap: Transformative Business Processes for GMU |
| INT-2196A | 11:15 - 12:15 PM Mandalay Bay North Convention Center - South Pacific H | Case Study: Data Governance at Chartis, Inc. using IBM InfoSphere Information Server |

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| INT-3773A | 12:30 – 1:30 PM Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables | Birds of a Feather: IBM InfoSphere Information Server: Perspectives on Production Operations for Everyday Use |
|-------------|--|--|
| INT-1158 | 2:00 – 5:00 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 12 | Hands-On Lab: InfoSphere Change Data Capture (CDC) 6.5 |
| INT-1540A | 3:00 – 4:00 PM Mandalay Bay North Convention Center - Tradewinds D | Information Server and the Cloud |
| INT-1230 | 4:30 – 5:45 PM Mandalay Bay North Convention Center - South Pacific I | QBE Case Study: Information Server enables innovations in Information Delivery for Global Insurance Leader |
| INT – 1581B | 4:30 – 5:45 PM Mandalay Bay North Convention Center - South Pacific J | Information Server Overview and Roadmap of Data Quality and Metadata Portfolio |
| | 5:00 – 7:00 PM | EXPO Reception |
| | 7:00 – 11:00 PM | Networking Event |

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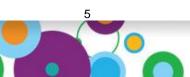
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| | 8:15 – 9:30 AM | General Session |
|-----------|--|--|
| INT-2853A | 9:45 – 12:45 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 12 | Hands-On Lab: Assessing, Improving and Monitoring Data Quality |
| INT-1923A | 10:00 - 11:00 AM Mandalay Bay North Convention Center - South Pacific H | Walmart Case Study: Scalable, Data Integration Grid Infrastructure |
| INT-2295A | 11:30 – 12:30 PM Mandalay Bay North Convention Center - South Pacific J | Information Integration for a Regional Business Intelligence Project at DIRECTV-LA |
| INT-3774A | 12:30 – 1:30 PM Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables | Birds of a Feather: IBM InfoSphere Information Server Ready to Launch for SAP Applications: Migration and Consolidation |

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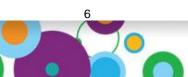
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| INT-3775A | 12:30 – 1:30 PM Mandalay Bay South Convention Center - Bayside Dining - Information Management BoF Tables | Birds of a Feather: IBM InfoSphere Information Server, Metadata and Information Governance |
|-----------|--|--|
| INT-1542B | 2:00 - 3:00 PM Mandalay Bay North Convention Center - Islander C | IBM Data Integration Roadmap with Information Server |
| INT-2292A | 2:00 - 3:00 PM Mandalay Bay North Convention Center - South Pacific J | Maximizing Performance for Data Warehouse and BI with Netezza TwinFin-12, Information Server, and Xeon Servers |
| INT-1160B | 2:00 – 5:00 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8 | Hands-On Lab: InfoSphere Federation Server - Introduction, Overview, Installation and Configuration |
| INT-1503A | 3:15 - 4:15 PM Mandalay Bay North Convention Center - South Pacific J | Information Server Concierge Program. Upgrading 22,000 ETL Jobs at the University of Arizona |

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| INT-3776B | 4:30 – 5:45 PM Mandalay Bay South Convention Center - Reef B | Ask the Experts: IBM InfoSphere Information Server and Balanced Optimization for IBM Netezza Data Warehousing |
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| Thursday, October 27 | | |
|----------------------|--|--|
| INT-3596B | 8:15 – 9:30 AM Mandalay Bay North Convention Center - South Pacific I | Application Consolidation and Retirement Best Practices |
| INT-1161A | 8:15 – 11:15 AM Mandalay Bay South Convention Center - Shorelines B Lab Room 7 | Hands-On Lab: Whats New in IBM Information Server (IIS) 8.5 for Enabling IOD |
| INT-3777B | 10:00 – 11:00 AM Mandalay Bay South Convention Center - Reef D | Ask the Experts: All About Shared Services: Perspectives on Data Integration Grids |
| INT-3343C | 11:30 - 12:30 PM Mandalay Bay North Convention Center - South Pacific H | Integrating Big Data With IBM InfoSphere Information Server |

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| INT-3563B | 1:30 – 4:30 PM Mandalay Bay South Convention Center - Shorelines B Lab Room 8 | Hands-On Lab: Integration and Use Case for IBM Infosphere Change Data Capture with SAP Applications |
|-----------|--|--|
| INT-2921A | 2:00 – 3:00 PM Mandalay Bay North Convention Center - South Pacific J | First Data Increases Business Processing With High Availability IBM Replication Technologies |
| INT-1615B | 2:00 – 3:00 PM Mandalay Bay North Convention Center - South Pacific I | Creating a Managed, Compliant and Governed Metadata Environment with InfoSphere Information Server |
| INT-3778B | 2:00 – 3:00 PM Mandalay Bay South Convention Center - Reef D | Ask the Experts: Leveraging Information Server Portfolio to Address End-2-End Data Quality Issues |
| INT-1763B | 3:30 - 4:30 PM Mandalay Bay North Convention Center - South Pacific I | Deep Dive into IBM InfoSphere DataStage |

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