

Customer Session

In-Memory Analytics: The Secret to Better Business Optimization at CNG

Hear how Central National-Gottesman, Inc. (CNG), the world's preeminent, privately owned marketer of pulp and paper, is using IBM Cognos Express to solve complex operational pricing and planning challenges. See how in-memory analytics helps this midsize company gain better visibility into its day-to-day operations for greater workflow efficiencies and improved revenue opportunities.