

## **Reinventing the CFO - How Finance can Add Greater Value**

**Presented by Jeremy Hope MA, FCA**

Is your Finance team under pressure to cut costs and add more value to the business? Why do some finance teams operate with half the costs and two or three times the value-add of others? Do you know how to find and eliminate waste (often 20-30% of costs) in your systems? Do you know how to radically improve back office processes and achieve much higher levels of efficiency? Do you know where you are today on all your key financial and non-financial indicators? Do you know what the near-term future looks like and how to change it for the better? Do you know your key cost and value drivers? Do you know how to be a business partner and improve the quality of key business decisions? Answering these (and many other) questions will transform your team into value integrators and business partners. Jeremy Hope has studied Finance best practice for 20 years. In his latest book "Reinventing the CFO" he provides answers to these questions based on how leading organisations have transformed their Finance Operations. He will share this research with us today.