

PM-02**Meet IBM Cognos Express**

Come to this session to learn about the NEW IBM Cognos Express – a breakthrough BI and planning solution purpose-built for midsize companies. IBM Cognos Express packages capabilities for reporting, analysis, and planning in one simple solution that is easy to install, use and buy. You'll see how it provides midsize companies with consistent, reliable information for better, faster decision-making to manage costs, drive profitability and increase growth. For organizations that are just beginning to develop a BI strategy, IBM Cognos Express includes everything needed to get started right away. It offers powerful-but easy to use- capabilities for both novices and advanced users to encourage broad adoption throughout a company.

Presented by: IBM
