

PM-05

Making the Right Decisions in Challenging Economic Times

In this session, you will hear how IBM Cognos partner QueBIT helped a mid-sized company avert a near disastrous decision to cut its workforce after the bankruptcy of a major customer. By leveraging IBM Cognos TM1, the JCN Company was able to understand the root causes of the problem at hand, and decide what to do next to support the strategic goals of the company. The outcome was not what you would have expected. Come to this session and see how TM1 was critical to this decision-making process.

Presented by: Gary Quirke, Chief Executive Officer, QueBIT
Cathy Jirak, Chief Operating Officer, QueBIT