## Big Data & Analytics



The Integrated Financial Planning & Forecasting Performance Blueprint is based on proven best practices from companies such as Jabil Circuit who implemented IBM Business Analytics software to improve performance management.

- A leading electronics product solution company providing comprehensive design and manufacturing services
- 180,000+ employees, 90+ plants world-wide, 40 million square feet of manufacturing space
- \$15.8 Billion in annual revenues (FY2014)



## **BUSINESS CHALLENGES:**

- Spreadsheet-based planning obstructed an integrated view of business performance across the enterprise.
- No real time consolidation of Forecast.

## **SOLUTION APPROACH:**

- Implemented IBM Business Analytics software to establish integrated profit and loss, and working capital plans across 2,300 profit centers and 3,500 cost centers.
- Quarterly, rolling 12-month bottom-up forecasts provide visibility into performance.

## **BUSINESS VALUE:**

- Helped Jabil achieve "one version of the truth" enterprise-wide.
- Stronger visibility and insight into performance gaps across the business.
- Improved collaboration and accountability.
- Finance is able to focus on value-added analysis.

"With the help of IBM Business Analytics software, we deliver timely, reliable forward view of business performance across the entire enterprise. This creates one version of the truth which enables management to focus their attention on performance gaps and actions needed to steer the business. We give management the data they need to provide more confident quarterly guidance to all stakeholders."— Patrick Patterson, Senior Manager Financial Systems, Jabil

Jabil is an electronic product solutions company providing comprehensive design and manufacturing product management services. Offering complete product supply chain management from facilities in 24 countries, Jabil provides comprehensive, individualized-focused solutions to customers in a broad range of industries.

To improve its ability to steer business performance in a dynamic marketplace, Jabil implemented an integrated solution for reporting, analysis, planning and forecasting based on IBM Business Analytics software. A driver-based, three-year strategic plan defines top down financial and operational targets from which the annual operating plan is derived. A reliable forward view of revenue, expense, profit and working capital across 2,300 profit centers and 3,500 cost centers is then developed through a bottom-up quarterly, rolling 12-month forecast.

This single version of the truth allows management to anticipate performance gaps more effectively and focus on initiatives and actions designed to steer business performance. It improves collaboration and accountability across the company, provides stronger insight into root cause, and enables confident resource allocation decisions across the enterprise. All of these elements contribute to better business outcomes.