

BI Design Expertise

Overview

IBM Cognos® BI solutions offer customers a complete range of BI capabilities on a single, serviceoriented architecture (SOA) so you can author, share, and use reports that draw on data across your enterprise sources for better business decisions. The best way to fully derive these benefits is by engaging IBM Cognos experts to provide guidance and support to ensure your implementation meets your specific business needs and that you are employing valuable IBM Cognos proven practices throughout your project. The IBM Cognos BI Design Expertise work package can provide this expert guidance.

Technical specifications

What is the BI Design Expertise work package?

As one of the Realize work packages under IBM Cognos Guardian Services, the BI Design Expertise work package was developed to provide you with assistance as you implement the recommendations provided in the BI Design Validation work package. The service enables you to understand, implement and validate IBM Cognos Proven Practices within your environment. It also enables your team members to fully apply these best practices throughout the implementation and operation of the solution.

Features and benefits

How the BI Design Expertise work package drives better ROI

The BI Design Expertise work package was developed to provide expert services to derive full value from your BI Design Review. It enables you to apply IBM Cognos Proven Practices that result in better application performance and better return on your BI investment. You can apply the understanding you gain of IBM Cognos Proven Practices in the operation of the current solution and in future projects as well. This means valuable ROI in the long term.

How the BI Design Expertise work package works

This work package provides IBM consultants with extensive BI design expertise to follow up the BI Design Review recommendations that can include the following:

- Data source design.
- Metadata design.
- · Report design.
- · Portal design.
- Security design.
- Infrastructure design.
- Operations design and procedures.
- Change management design.

Feature overview

What you get with the BI Design Expertise work package

After performing initial design activities, IBM Cognos consultants deliver the following:

- Design documents as recommended in the BI Design Review.
- Additional improvement recommendations.
- Issues identification and resolutions.
- Training recommendations.



Proven methodology leads to successful implementations

The BI Design Expertise work package is delivered as a part of the proven IBM Cognos Solutions Implementation Methodology (SIM). This process was designed to ensure successful and repeatable IBM Cognos deployments. It's a step-by-step guide used throughout the implementation lifecycle by IBM Cognos consultants, partners, and customers around the globe to efficiently and successfully implement IBM Cognos solutions. The IBM Cognos SIM is based on five project phases - Analyze, Design, Build, Deploy, Operate – and incorporates a project management component. The BI Design Expertise work package can bring value to the analyze, design, build, deploy and operate phases of this lifecycle.

Contact us

For more information about how IBM Cognos Professional Services can assist you with your BI implementation or migration, contact your local Service Manager or Account Manager. To have a local Service Manager contact you, fill out the Services Request form on our Web site http://support.cognos.com/en/consulting/about/request.html or e-mail us at: Cognos.Professional. Services@ca.ibm.com

IBM Cognos Guardian Services

Internal teams or partners implementing an IBM Cognos solution can benefit from vendor-specific guidance and technical knowledge to ensure project success. IBM Cognos Guardian Services provide this valuable expertise. BI Design Expertise is just one offering in a full range of IBM Cognos Guardian Services work packages.

Guardian Services were developed to provide IBM Cognos expertise at critical points of your implementation. They allow you to choose specific services or work packages, as required, to complement your existing capabilities and project requirements. This helps you protect your software investment, and enables you to

- Reduce risk.
- Realize business value and maximize ROI.
- Enable faster adoption.

Working with Your Technical Account Manager

Guardian Services allow you to make use of IBM Cognos Technical Account Managers (TAMs). TAMs are technical resources with deep expertise in IBM Cognos technology, performance management, implementation and best practices, and can help you navigate through available service offerings, while leveraging IBM Cognos resources, tools, and proven practices.

The TAM helps you maximize your valuable application investment, helping you

- Manage risk to facilitate IBM Cognos implementation success.
- Transform business requirements into tangible solutions.
- Ensure the correct and expedient resolution of any support issues.

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: www.ibm.com/cognos

Request a call

To request a call or to ask a question, go to www.ibm.com/cognos/contactus.

An IBM Cognos representative will respond to your enquiry within two business days.



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