Business Intelligence for the IBM Platform

Consistent corporate performance management information for IBM customers

Cognos, an IBM company, and IBM have worked closely together for more than a decade. The result is a complete BI solution for reporting, analysis, dashboards, scorecarding, business event management, and more that is built to integrate with IBM hardware, middleware, and software.

As part of a multi-year, global agreement, IBM and Cognos jointly market business intelligence solutions. The IBM and Cognos offering makes use of IBM DB2 Universal Database™, DB2® Warehouse Manager, DB2 OLAP Server,™ IBM WebSphere® Application Server, IBM WebSphere portal software, IBM WebSphere Information Integrator, and IBM WebSphere Information Integrator middleware. IBM Cognos 8 Business Intelligence runs on xSeries® and pSeries® (Windows®, AIX®, and Linux®), and reads DB2 data from xSeries, pSeries, iSeries®, and zSeries®.

Cognos is also an advanced member of IBM's PartnerWorld® for Developers. The depth of the Cognos-IBM relationship means that Cognos products—along with their IBM technologies—are validated to run quickly and reliably.

Cognos Business Intelligence

IBM Cognos 8 Business Intelligence is the only solution that provides the complete range of BI capabilities in a single product, on a proven single architecture. Easy to integrate, deploy, and use, IBM Cognos 8 BI delivers a simplified BI environment that drives high user adoption, enables better decision-making, and serves as an enterprise-scale technology foundation for performance management, now and in the future.

The Cognos competitive advantage

Cognos software provides IBM users with the right information, at the right time, in the right format. Competitive differentiators for IBM Cognos 8 BI include:

Complete BI Functionality

IBM Cognos 8 BI offers users the complete, consistent information they need to make important business decisions on any business issue. With IBM Cognos 8 BI, dashboards are active, scorecards are actionable, complex analysis is made simple, business event management is automated, and every reporting need is met.

Web-based Deployment

IBM Cognos 8 BI relies on a single Web services architecture for maximum flexibility. It works with existing applications and Web servers, portals, browsers, enterprise applications, platforms, databases, and security models. A single, fully documented API allows developers and IT users to customize, integrate, and rebrand the reporting interface to suit the organization. Centralized deployment and administration means IT is never faced with the need to install and manage client desktop software so deployment and maintenance costs are minimized.

Designed for enterprise-level deployment, IBM Cognos 8 BI offers proven scalability to hundreds of thousands of users through an N-tiered, multi-server, multi-threaded architecture. This design provides full failover recovery and dynamic load balancing.

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IBM-Proven

Cognos has conducted extensive testing at both IBM and Cognos labs to ensure its products exceed the expectations of IBM users. As an example, in testing at IBM's Solution Partnership Center (SPC), Cognos reporting was successfully stress-tested on xSeries running Windows® with supporting IBM Websphere middleware, and using DB2 UDB for data access. The results validated that the architecture for Cognos reporting is maximized for enterprise performance and scalability. Cognos backs up this testing with thousands of real-life implementations and supports the following IBM products:

Information Management:

- DB2 UDB (Windows; Linux®)
- DB2 UDB on pSeries (AIX®; Linux)
- DB2 UDB for iSeries (OS/400)
- DB2 UDB for for z/OS and OS/390
- DB2 Cube Views™
- DB2 OLAP Server™
- DB2 Intelligent Miner™
- Informix® Dynamic Server
- Red Brick® Warehouse

WebSphere:

- WebSphere Application Server
- WebSphere Portal
- WebSphere Information Integrator
- WebSphere Data Integration Suite (Ascential®)

Lotus®:

- IBM Workplace

Tivoli®:

- Tivoli Access Manager
- Tivoli Decision Support
- Tivoli Data Warehouse eServer:
- IBM xSeries – Windows; Linux
- IBM pSeries – AIX; Linux

Better Performance Management

Implementing a solution that offers the most complete functionality, simplified deployment and maintenance, and is proven and tested streamlines the IT environment and the way everyone works with information. The result is high user adoption, better decisions, and greater agility across the organization. These factors make IBM Cognos 8 BI the clear choice for BI standardization and a cornerstone of better performance management.

Leaders choose leaders. By choosing Cognos and IBM joint customers can enhance their ability to build, manage, and access data warehouses and corporate information to unite all users, all BI capabilities, and all data across the enterprise.

About IBM

IBM is a global leader in the development and implementation of e-business solutions in strategic areas such as supply chain management, enterprise resource planning, customer relationship management, business intelligence, product design and management and e-commerce. For more information please visit **www.ibm.com**.

About Cognos, an IBM company

Cognos, an IBM company, is the world leader in business intelligence and performance management solutions. It provides world-class enterprise planning and BI software and services to help companies plan, understand and manage financial and operational performance. Cognos was acquired by IBM in February 2008. For more information, visit **http://www.cognos.com**.

For more information

Visit the Cognos Web site at www.cognos.com

Request a call

To request a call or ask a question, go to www.cognos.com/contactme A Cognos representative will respond to your enquiry within two business days.

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