

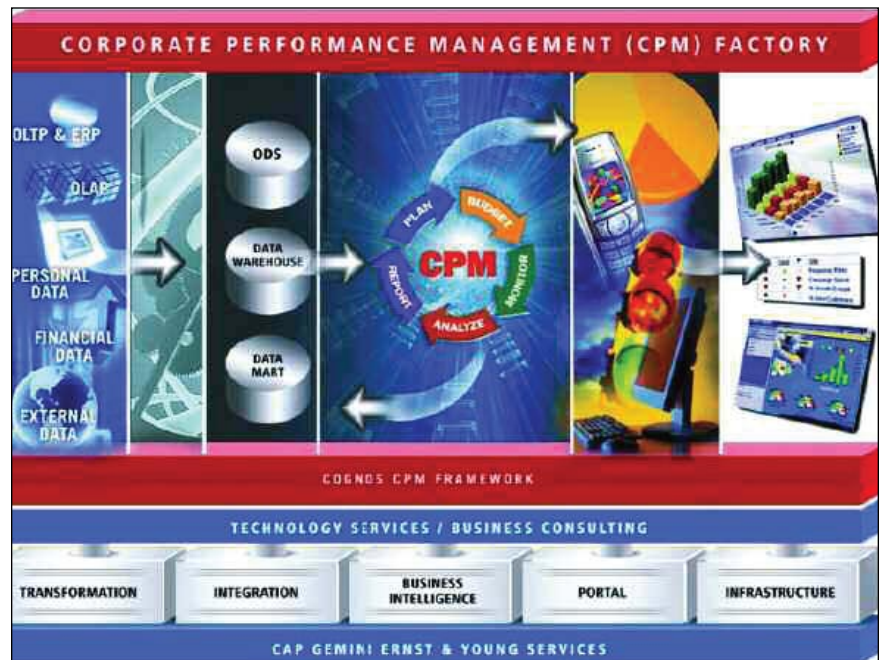
The Cap Gemini Ernst & Young and IBM Cognos Alliance

Achieving Corporate Performance Management through strategy and execution

Overview

The value of partnership *Cap Gemini Ernst & Young's relationship with IBM Cognos solutions combines the strength of one of the world's largest management and IT consulting firms with the technology savvy of world leading business intelligence software. Together, the IBM Cognos® alliance with Cap Gemini Ernst & Young leverage their mutual expertise to deliver the guidance, strategy and implementation solutions to move companies towards better business decisions company-wide.*

Through the strategic application of business intelligence across the enterprise, companies can achieve a new level of effectiveness described as corporate performance management at all levels.



Technical Specifications

The IBM Cognos solution fulfills the promise of Corporate Performance Management with a comprehensive framework to address the entire management cycle. This framework

enables the complete management cycle with software for planning, budgeting, reporting, analysis, scorecarding, and links people, information, and decision-making processes throughout the organization.

The Cap Gemini Ernst & Young and IBM Cognos Alliance

“Our relationship with Cognos allows us to capitalize on the growing business intelligence market by delivering a wide range of scalable, enterprise-wide solutions to the market. By making mission-critical information relevant and actionable within an organization, Cognos’ corporate performance management framework helps our clients increase their revenues, reduce costs, be more agile in the marketplace, and maximize and streamline their decision-making processes.”

Brian Queenin, Vice President and practice leader for business intelligence, Cap Gemini Ernst & Young U.S. LLC.

Features and Benefits

The right technology and strategy advice
Cap Gemini Ernst & Young’s CPM Factory is the right Information Technology (IT) strategy to achieve viable and sustainable solutions that meet business objectives. As a global leader in technical architectures, Cap Gemini Ernst & Young’s capabilities span creation, design, audit, and optimization as well as development and implementation. Using architects, technology, product and discipline

specialists and technical design authorities, Cap Gemini Ernst & Young ensures that initial concepts and requirements are developed effectively through their Advanced Solution Environment (ASE) and International Standards Organization (ISO) certified project management disciplines. A vital part of the Cap Gemini Ernst & Young’s heritage is technology leadership. As business decision-makers face up to the extraordinary challenges of leveraging technology that is both vital to their companies and yet also has to be transformed at unprecedented speed, the importance of Cap Gemini Ernst & Young’s outstanding technology credentials continues to grow.

Feature Overview

The Corporate Performance Management (CPM) factory

The Cap Gemini Ernst & Young and IBM Cognos alliance unites the technology guidance and strategy for achieving business performance objectives, together with a solid business intelligence framework.

Cap Gemini Ernst & Young’s depth of industry expertise and excellence in technology uniquely position this industry leader as the delivery agent of choice for the CPM Factory based on IBM Cognos software. The IBM Cognos CPM framework within the Corporate

Performance Management Factory enables clients to achieve a complete, end-to-end view of their enterprise, gaining critical insight to maximize business efficiency and profitability. The IBM Cognos solution provides reporting, budgeting, planning, analysis, ad hoc query, scorecarding, visualization, and event detection software – all delivered in a seamless environment that allows users to navigate integrated information and manage corporate performance.

About Cap Gemini Ernst & Young

Cap Gemini Ernst & Young is one of the world leaders in management consulting and IT services, dedicated to helping its client companies to develop and transform their organizations at every step of the value chain. The global consulting services of Cap Gemini Ernst and Young are recognized as one of the top 3 global consulting and IT giants. The organization focuses on business services consulting, technology services consulting and business process outsourcing. Offering their seamless services on a global basis in more than 30 countries, Cap Gemini Ernst and Young delivers a complete range of consulting services from strategy and transformation to business solutions to outsourcing across all major industries.

**About IBM Cognos BI
and Performance Management:**

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: ibm.com/cognos

Request a call

To request a call or to ask a question, go to ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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