IBM Cognos Project Management
Orchestrating your project success

Overview

Your business intelligence (BI) or performance management solution will touch numerous parts of the organization, including executives, managers and technical staff. It will involve multiple data sources, applications, and user groups. It will have to accommodate various and sometimes competing priorities. And, to succeed, it will require an organization-wide commitment to the results.
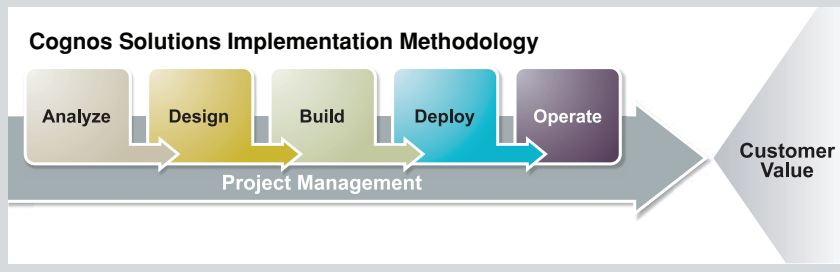
That's where IBM Cognos® Guardian Services and IBM Cognos Project Management can help.

Proven methodology leads to successful implementations

Used by our customers, partners, and employees around the globe, the Cognos Solutions Implementation Methodology (SIM) is a step-by-step guide to the complete implementation lifecycle. The Cognos SIM is based on the five project phases– *Analyze, Design, Build, Deploy, Operate*–and includes a project management layer.

The scalable implementation methodology features proven tools, guidelines, templates, techniques, and role definitions for the activities, tasks, and deliverables in each phase. The project management function helps project managers complete all planning tasks and monitor and manage all activities, outcomes, risks, schedules, and budgets.

Because configuration and deployment procedures vary according to product line, particularly in the design and build phases, Cognos has developed different implementation roadmaps. They include roadmaps for BI, BI migration, BI conversion, planning, and Controller.

Cognos Solutions Implementation Methodology

Technical specifications
Managing success
To make your IBM Cognos project truly successful, you must achieve more than a working installation. You need a solution that is *widely used* because it unlocks business values in your organization.

Often, however, it is easy to underestimate the complexities, dynamic forces and interdependencies that will affect your project. For this reason, an experienced project management professional can be the linchpin in your project's success.

A strong project management professional provides a single point of accountability and has the range of skills necessary to orchestrate the project's success. Project management professionals need in-depth knowledge of both technical issues and business requirements.

Information Management

Cognos®
software

They must be able to rally the forces, communicate and manage effectively, and build and maintain consensus from all corners of an organization.

But where can you find such a skilled individual to usher your performance management project to success? Right here at IBM Cognos Professional Services.

Features and benefits
Your dedicated guide
Your IBM Cognos project management professional is dedicated to your project. He or she will partner with you and your project management office (PMO), sharing your vision of success and rallying the necessary resources to keep the project on track. Effective project management minimizes your time-to-benefit by focusing on implementation that's on time, on budget, and within scope.

Your IBM Cognos project management professional provides clear accountability throughout the project and fosters a joint team structure between you and IBM. It's a shared approach that maximizes your return on investment and minimizes your risk.

Proven skills, experienced leaders
In addition to having years of relevant experience, all IBM Cognos project management professionals have completed a systematic, multi-level program of training and certification. They are required to demonstrate an in-depth grasp of business, IT and product issues, as well as a profound knowledge of relevant methodologies – in particular the IBM Cognos Solutions Implementation Methodology (SIM).

Feature overview
What an IBM Cognos project management professional will do for you
You can expect your IBM Cognos project management professional to be the key point of contact for deliverables and issues relating to your IBM Cognos project. He or she will manage your IBM Cognos project team and will advise your project leaders, as well as collaborate with all relevant partners on the project.

See Table 1 for a review of the responsibilities of the IBM Cognos project management professional–and the benefits companies can derive from engaging these services.

Table 1: Responsibilities and benefits
The IBM Cognos project management professional role comprises these primary responsibilities and benefits:

Plan the project	Strategize, design and implement a IBM Cognos solution based on the available data, your specific environment, user needs, business requirements and other logistics.
Communicate to project stakeholders	Establish and foster relationships with your PMO and all relevant partners, follow up on all questions or issues, maintain constant and meaningful contact with all stakeholders, and communicate the steps in the project life cycle.
Apply proven practices	Document and apply proven practices, including the consistent use of the IBM Cognos SIM. Submit project documentation and reports on a weekly basis and at all major project milestones.
Manage the project	Assess, identify and manage project scope, priorities, risks, dependencies, and team members. Provide direction, coaching and mentoring to project teams. Manage the cost, schedule and expense control for the project. Effectively deploy resources and escalate issues that may impact the project.
Manage success	Deliver on project plan and resolve problems prior to escalation. Anticipate potential risk factors and work to mitigate these through proactive management and escalation when necessary.
Manage the project lifecycle	Analyze business requirements on an ongoing basis, define objectives and scope for new applications, identify and engage resources necessary to complete new projects, and assign tasks and deliverables to IBM Cognos staff and your PMO team.

Contact us

For more information about how IBM Cognos Professional Services can assist you with your BI implementation or migration, contact your local Service Manager or Account Manager. To have a local Service Manager contact you, fill out the Services Request form on our Web site (http://support.cognos.com/en/consulting/about/request.html) or e-mail us at Cognos.Professional.Services@ca.ibm.com

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: **ibm.com**/cognos

Request a call

To request a call or to ask a question, go to **ibm.com**/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.

IMD14196CAEN