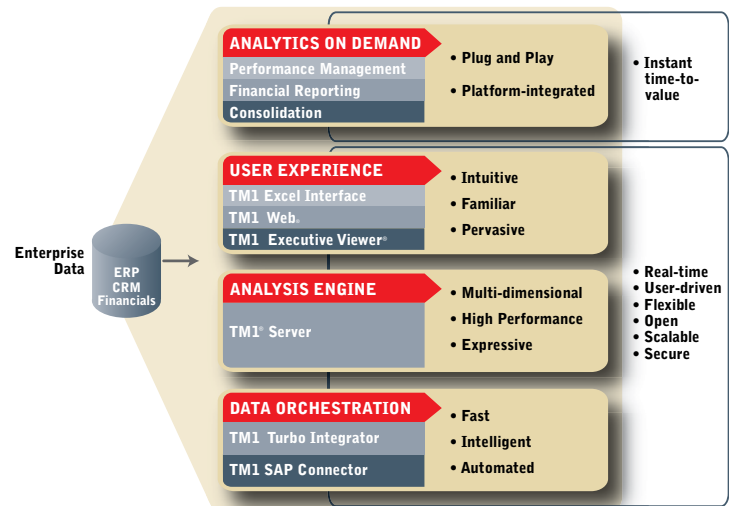**IBM**®

IBM Cognos TM1
Real-time visibility into complex financials

Overview

Competitive, fast-moving companies are increasingly challenged by management, investors, and global competitors to find more effective business tools and solutions. To forecast and report effectively, they need to get the right information to the right people in the form they need it—and change any element quickly. They require a highly flexible business analytics solution across the enterprise—from manufacturing, sales, and service, to finance, human resources, and marketing, all the way up to the boardroom.

IBM Cognos solutions provide the only complete business analytics environment and a unified array of performance management applications. IBM Cognos® TM1 supports the full range of business requirements—from simple static reporting to real-time, dynamic enterprise analytics—and delivers immediate feedback to drive better decision-making at all levels of the business.

The IBM Cognos TM1 business analytics solution provides applications, easy-to-use interfaces, high-performance analytics, and flexible data management.

Technical Specifications

IBM Cognos TM1, featuring the industry's only on-demand analytics engine, deploys easier, reacts faster, and reaches farther across your organization than any other performance management product.

Features and Benefits

IBM Cognos TM1 deploys easier
Financial and business teams in your organization can begin the journey with IBM Cognos planning, budgeting, reporting or consolidation solutions, and then rapidly extend implementations with business analytics in a matter of weeks or even days. With self-help components

such as wizards, workflow, pre-built databases, sample cubes, and plans, users can configure their own applications, maintain data, and generate reports quickly and easily, even across the Web.

Since IBM Cognos TM1 is a single solution, constructed in a single high-performance environment, all components are integrated. All business rules, data, and metadata are shared across the applications so that your teams work with only one set of rules and data. IBM Cognos TM1 provides self-sufficiency for users along with solid security to ensure data accuracy and integrity.

Information Management

Cognos®
software

IBM Cognos TM1. *Real-time visibility into complex financials*

IBM Cognos TM1 reacts faster
The IBM Cognos TM1 high-performance engine empowers users to perform analysis on

frequently changing data across millions of transactions, such as daily or even hourly sales review by store, brand, or representative; or perhaps day-by-day activity across hundreds of service facilities. Because your financial executives, planners, controllers, and other business managers can change input values–even business models–and recalculate them on-the-fly, your

organization can attack business problems immediately, rather than waiting hours to barely get started. With the power of 64-bit technology to meet even the most complex analytics needs of large-scale operations, you can query data whenever you need to–no matter how vast the data set may be.

To rapidly access valuable information locked away in back-office applications, IBM Cognos TM1 provides data orchestration–pre-built tools such as an SAP Connector and the IBM Cognos TM1 Turbo Integrator– offering users corporate integration

capability that streamlines loading disparate data. Users create processes to automate data importation, metadata management, and other tasks.

IBM Cognos TM1 reaches farther
Because market agility requires a flexible business analytics solution, IBM Cognos TM1 is readily adaptable for rapid growth and change. You can engage hundreds of operational managers–not just those from finance– in a collaborative process using guided applications. With a choice of interfaces for both business users and power users, you can take advantage

Feature Overview

IBM Cognos TM1 Features
Enhance your performance management processes with

- Enterprise collaboration with guided applications.
- Active reports for corporate dashboards and portals.
- Personalized home pages, workflow, and context-driven reports.
- Integration with preferred desktop applications.
- Enhanced application management.
- Increased scalability.
- Support for multiple users and user types.
- Improved transparency into server performance.

New Features in IBM Cognos TM1 9.4
- **Active Forms** – Innovating on IBM Cognos TM1's Microsoft Excel-based application authoring capability, Active Forms provides a number of new or updated capabilities to power users and end-users alike: report rows with asymmetrical drill-down, formula-driven row definition, intuitive Microsoft Excel-based formatting, Action Buttons for navigation and process integration, functional parity in both thick and thin client deployment, and server-side zero suppression.
- **Enterprise-Ready Web Deployment** –Take advantage of maintenance-free reporting and input template creation for both Microsoft Excel and Web environments. IBM Cognos TM1 Executive Viewer has moved to an XML format for view definition and rendering, providing an easy way to create programmatic maintenance and deployment routines.
- **SOX compliance** – Improve product compliance with Sarbanes-Oxley-related regulations for GRC (governance, risk, and compliance). A new logging facility captures all non-data maintenance activity for comprehensive audit capabilities.
- **Global Support** – Full Unicode support means IBM Cognos TM1 version 9.4 accommodates expanded string lengths beyond 255 characters. Two new languages – simplified Chinese and Japanese – have also been introduced.

of all users' existing skills, which means minimal training and minimal IT assistance. For business users, IBM Cognos TM1 Executive Viewer provides a Web-based approach for self-service analysis and report design, while an Microsoft® Excel® front-end supports power users for report building and what-if modeling.

**About IBM Cognos BI
and Performance Management:**

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: www.ibm.com/cognos

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To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.