

The IBM Cognos Special Edition

Business intelligence that fits your data environment

Overview

The IBM Cognos Special Edition is an integrated solution that embeds three key IBM middleware technologies, including a Web server, application server, and a database server, with IBM Cognos software for complete BI functionality.

With the IBM Cognos Special Edition companies can leverage a corporate performance management solution that leverages existing applications, data, and hardware investments while remaining truly scalable. With this offering IT can deploy enterprise reporting, analysis, dashboards, scorecards, planning, data integration, and business event management with confidence, knowing it will integrate quickly and cohesively with their infrastructure. The combined solution eliminates the need for IT to source and test additional components since it is fully tested and supported by IBM Cognos solutions. This further reduces any risk from an installation and deployment perspective.

Technical Specifications

The IBM Cognos special edition bundle

IBM Cognos Special Edition includes three IBM middleware technologies:

- IBM® DB2® Universal Database™ (UDB)
- IBM WebSphere® Application Server
- IBM HTTP Server

These components are provided for any IBM Cognos® BI content store and Web enablement requirement. The value of the IBM Cognos Special Edition can be further extended by investing in other IBM technologies including:

- IBM DB2® UDB Data Warehouse Edition
- IBM WebSphere Information Integrator
- IBM WebSphere Portal Server

The entire solution operates on a variety of different platforms:

- Microsoft® Windows®
- Red Hat Linux® on IBM® pSeries® and on Intel x86 (including IBM's xSeries®)
- UNIX® (AIX®, HP-UX, SOLARIS)

Features and Benefits

IBM Cognos 8 BI competitive advantages

IBM Cognos software provides IBM users with the right information, at the right time, in the right format. Competitive differentiators for IBM Cognos 8 BI include:

Complete BI functionality

IBM Cognos 8 BI offers users the complete, consistent information IBM users need to make important decisions on any business issue. With IBM Cognos 8 BI, dashboards are active, scorecards are actionable, complex analysis is made simple, business event management is automated, and every reporting need is met.

Web-based deployment

IBM Cognos 8 BI relies on a single, proven Web services architecture for maximum flexibility. It works with your existing application and Web servers, portals, browsers, enterprise applications, platforms, databases, and security models. A single, fully documented API allows developers and IT users to customize, integrate, and rebrand the reporting interface to suit the organization. Centralized deployment and administration



IBM Cognos software runs on top of the IBM middleware components to allow fast reporting, analysis, scorecarding, dashboarding, data integration, and business event management. In addition to IBM Cognos BI, all other IBM Cognos software capabilities, including IBM Cognos 8 Planning, can take advantage of these core IBM components.

means IT is never faced with the need to install and manage client desktop software so deployment and maintenance costs are minimized.

Designed for enterprise-level deployment, IBM Cognos 8 BI offers proven scalability to hundreds of thousands of users through an N-tiered, multi-server, multi-threaded architecture. This design provides full failover recovery and dynamic load balancing.

Better performance management

IBM Cognos 8 BI is the only solution that provides complete BI functionality in one product, on a single, proven

architecture. It delivers seamless reporting, analysis, scorecarding, dashboards, and event management. This simplifies your IT environment and the way everyone works with information. The result is high user adoption, better decisions, and greater agility across the organization. IBM Cognos 8 BI is the clear choice for BI standardization and a cornerstone of better performance management.

IBM-proven

IBM Cognos BI has been extensively tested to ensure its products exceed the expectations of IBM users. As an example, in testing at IBM's Solution Partnership Center (SPC), IBM Cognos

reporting was successfully stress-tested on xSeries running Windows supporting IBM WebSphere, and using DB2 UDB for data access. These results validate that the architecture for IBM Cognos BI is maximized for enterprise performance and scalability. IBM Cognos BI backs up this testing with thousands of real-life implementations.

Feature Overview

IBM Cognos BI is a complete BI solution that has been tested to work with IBM middleware components on a variety of platforms. You get a Web-based interface that users will find easy and familiar, and features such as dashboarding, scorecarding, simplified analysis, automated business event management, and every reporting need met with reliable data. IBM Cognos BI has been extensively tested in IBM labs and actual installations to perform without major issues. IT is able to avoid issues such as sourcing and testing additional components, since this has already been done by the IBM Cognos BI team. You get a BI solution that is easy to implement and that provides accurate data for timely and effective decision making.

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For further information or to reach a representative: www.ibm.com/cognos

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To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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