Gaining Value with InfoSphere and IBM Cognos Solutions

This technical session will show you how to unlock your organisation's information assets to drive better business outcomes and provide insights into the roadmap for future integration of IBM Cognos products with IBM InfoSphere. You will hear about the IBM OLAP strategy and see demonstrations and real-life examples of integration value between Information Server and IBM Cognos solutions. You'll see how you can add value today and accelerate the value of your Information on Demand investment tomorrow.