



Join us at the
Enterprise Content Management Forum
 at InformationOnDemand2013



November 3-7, 2013
 Mandalay Bay | Las Vegas, Nevada



Advanced Case Management at Information On Demand 2013

Why choose the ACM track:

Are you the LOB Manager or LOB Director, the CTO or the IT Director in your organization? Then the ACM track in the ECM Forum is for you. You will learn how to combine information, process and people to provide a complete view of case information and achieve optimized outcomes.

Learn about the latest solutions and best practices for quickly using content and process management with advanced analytics, business rules, collaboration and social software to help drive better decisions.

Listen to these customer speakers:

Texas Office of the Attorney General: will share how IBM Case Manager helped streamline victims of crime compensation claims at the Texas OAG.

Turner Industries: will share how they are using IBM Case Manager to manage their quality assurance processes.

Zurich Mexico: will share how in the span of 3 months they put IBM Case Manager into production to revamp their policy collection, underwriting and issuance processes."

Don't miss our EXPO and Demo Gallery:

Bring your customers to the EXPO to learn more about IBM Case Manager and Case Management Solutions:

- Stop by the Case Management pedestals to learn more about IBM Case Manager 5.2 and how it enables mobile solutions
- See 15+ Business Partners at the EXPO with case management solutions
- Visit the Smarter Process pedestal
- Come see the Case Manager and Content Navigator demo at the Demo Gallery

Be part of a special Case Manager session:

Learn about IBM's new Advanced Intellectual Property solution that is leveraging IBM Case Manager to track and monetize intellectual property.

- Thursday at 10:00 am in Lagoon CS.
- Web-based intellectual property management system for the complete IP lifecycle.
- Increase IP personnel efficiency by standardizing and automating processes.
- Low enough in cost to justify as an SG&A expense.

Plan to attend these top sessions:

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| M | 08:15 | ECM in the General Session |
| M | 10:15 | IBM Case Manager to manage criminal history |
| M | 02:00 | ECM Keynote: Smarter Content. New Insights. Better Outcomes. |
| M | 03:30 | IBM ECM Products & Strategy |
| T | 03:00 | Zurich Mexico deploys IBM Case Manager |
| T | 04:30 | IBM Case Manager at Turner Industries |
| W | 08:15 | ECM in the General Session |
| W | 10:00 | Claim-to-Payment: ACM using IBM Case Manager comes to the rescue |
| R | 11:15 | Complex claims solutions: Transforming your operations using IBM Case Manager |

View the entire [IBM ECM ACM Agenda](#).
 Use the [Session Builder Tool](#) to create your personal agenda.

See these Business Partner solutions:

Adjacent: Award-winning Texas OAG's Crime Victim Services Division solution to manage the victim application process, eligibility determination, case management and more.

Pyramid Solutions: A new Cloud/SaaS offering built on IBM Case Manager 5.2 from Pyramid Solutions.

IPD: Complex claims solutions: Transforming your operations using IBM Case Manager.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners.

Talk strategy with ECM business leaders. Or take a deep dive with experts from our product and technical teams, including David Caldeira, Bill Lobig and Bill Taylor. Schedule time with Case Experts at the Case Management pedestals in the EXPO. Don't miss out!

Ask your Sales Rep or Business Partner to book a meeting.

See you at the ECM Forum!

Come learn how IBM solutions across ECM, Information Management and Business Analytics can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.