



## Combining Healthcare Analytics and Care Management with Interactive Video to Deliver Coordinated, Patient-Centered Care

**IBM Global Solution Center**  
**1177 S. Beltline Road, Coppell, TX 75019**  
**(Four miles from Dallas Fort Worth Airport)**

**April 24, 2013**  
**1:00PM to 6:30PM**

### Agenda

1:00 – 1:30	Registration
1:30 – 1:35	Welcome
1:35 – 2:30	<b>Keynote - Transformative Capabilities and Advanced Analytics in Healthcare</b> Josko Silobrcic, MD Senior Medical Scientist, IBM Research
2:30 – 3:15	<b>Collaborative Video Solution for Healthcare</b> Dr. Deborah Jeffries Director Global Healthcare Marketing, Polycom
3:15 – 3:30	Break
3:30 – 4:15	<b>IBM Patient Care and Insights</b> Adrienne White, Healthcare Offering Manager
4:15 – 5:00	<b>Healthcare Analytics Foundation</b> David Allard, Chief Healthcare & Life Sciences Solution Architect
5:00 – 6:30	Reception