

IBM Production Imaging Edition Ask the Imaging Pros – webcast



IBM

Panelists



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IBM Enterprise Content Management Offering Manager – IBM Capture



What is Production Imaging?

- The ability to manage the entire lifecycle of document imaging, from Capture, through storing and managing the workflow of document images, which implies being able to view, print, make annotations and redactions on those images
- The ability to scale from distributed locations, at a departmental level, to enterprise wide deployments with billions of document images, and tens of thousands of users

Why Invest in IBM Production Imaging Edition?

- IBM Production Imaging Edition (PIE) is the first and only solution on the market that provides a SINGLE PRODUCT to manage the entire lifecycle of document imaging
 - PIE includes Capture, imaging-centric BPM, an ECM repository, and the ability to View, Annotate, and Redact document images
 - Many vendors TALK about end-to-end solutions, but their customers are still required to buy individual components to address capture, BPM, ECM, image viewing, and redaction



Why Invest in IBM Production Imaging Edition?

- A significant percentage of business information still resides on paper
- There are costs to operate and maintain paper-based filing systems
- Imaging systems save companies a lot of time and money
- They make organizations more efficient
- Documents can be shared around the world
- Customer service is improved
- The problem of lost files is eliminated
- File access is immediate
- Provides a backup and means to recover after a catastrophic event
- Reduces future staff requirements





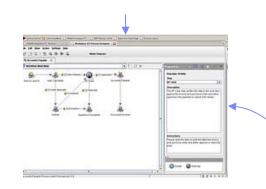
This is what PIE does

Capture documents, turn them into digital images, extract information from them (using OCR / ICR), and insert images and metadata into repository

IBM Datacap Taskmaster Capture Store / Manage document images

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IBM FileNet Content Manager



Route the document images, based on content and user input

Create and maintain Business Processes

IBM FileNet BPM components: Process Designer, Analyzer, Simulator, and Tracker, and Visio Connector

View document images, make **annotations** on them,

and / or redact parts of them

IBM FileNet Workplace XT

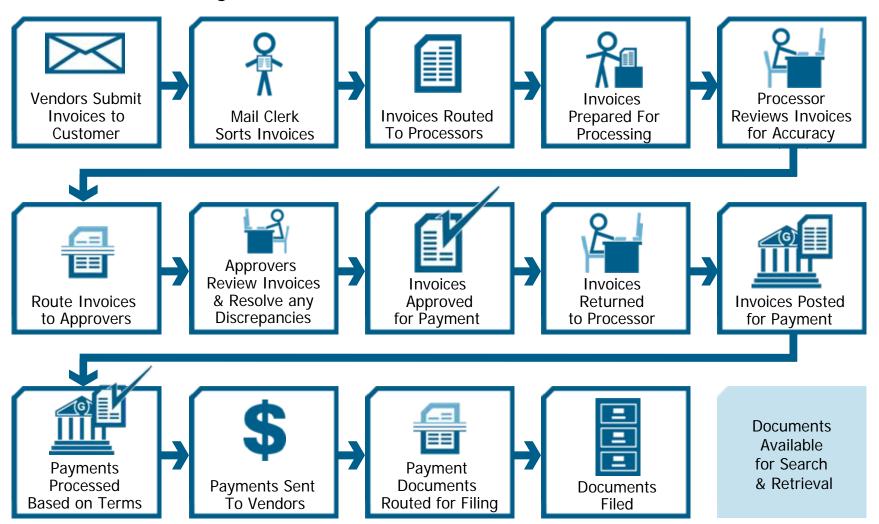
with Daeja ViewONE Pro

Create rules

Enterprise Content Management refor a Smarter planet



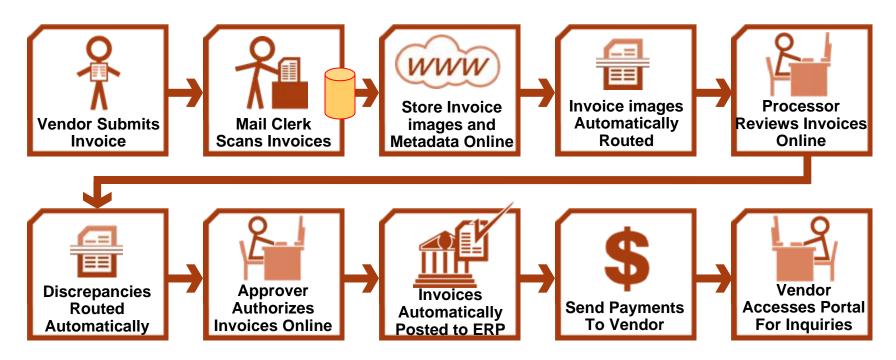
Accounts Payable – BEFORE PIE



Average Invoice Receipt-to-Pay Cycle Time: 4 – 8 weeks



Accounts Payable: AFTER PIE



Average Invoice Receipt-to-Pay Cycle Time: 1 – 4 days!

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Why do Customers Invest in Document Capture?

High Volume Document Capture and Imaging

- Driving Process Optimization
- Organizations with large quantities of paper-based transactions need to digitize the transactions to support applications such as: Accounts Payable, Loan Origination, Account Opening, Insurance Claims, Government Tax, Social Benefits, and Licenses

Advanced Case Management

- Make effective decisions and optimize case outcomes
- In-process-capture integrates unstructured content in mission critical business processes and enabling analytics to uncover key business insights for better decision making

Information Lifecycle Governance

- Trusted content reduces legal risk and governance costs
- IBM Datacap captures and extracts meaning from unstructured information at the source to protect the chain of custody of critical business documents

Green Initiatives

 Paper-less technology reduces costs and improves efficiencies by reducing physical storage, transportation, and paper consumption.

Platform Standardization

 Across the enterprise, customers seek a consistent set of document capture technologies integrated with their ECM stack across all lines of business.

Rapid Return on Investment

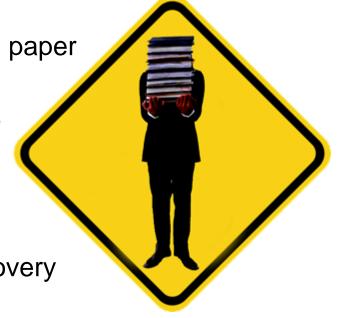
 Automating capture processes takes on ECM's highest ongoing cost - labor associated with processing and transporting paper documents - easily-identifiable justification for the customer's investment.





The benefits of document imaging & capture

- Better customer/vendor service and communications
- Reduced time and resources required to manage paper and related business processes
- Improved cash flow, reduced transaction and paper costs while growing the business
- Improved collaboration as documents can be immediately accessed and shared around the world
- No more lost files
- Secure and reliable backup and disaster recovery
- And overall **Return On Investment**

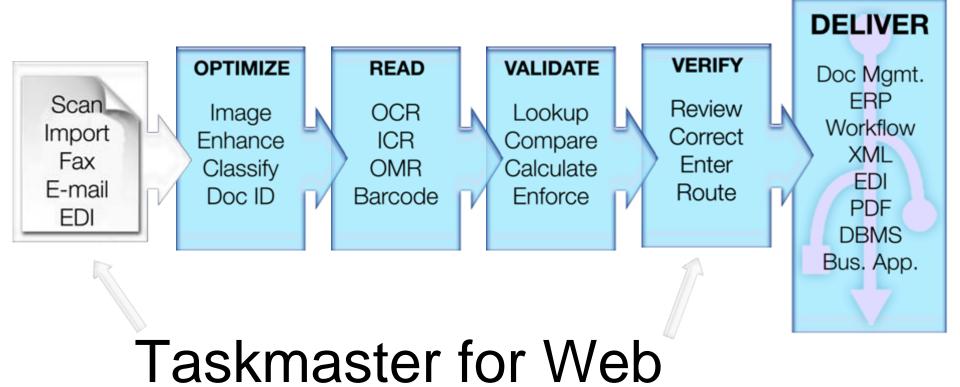


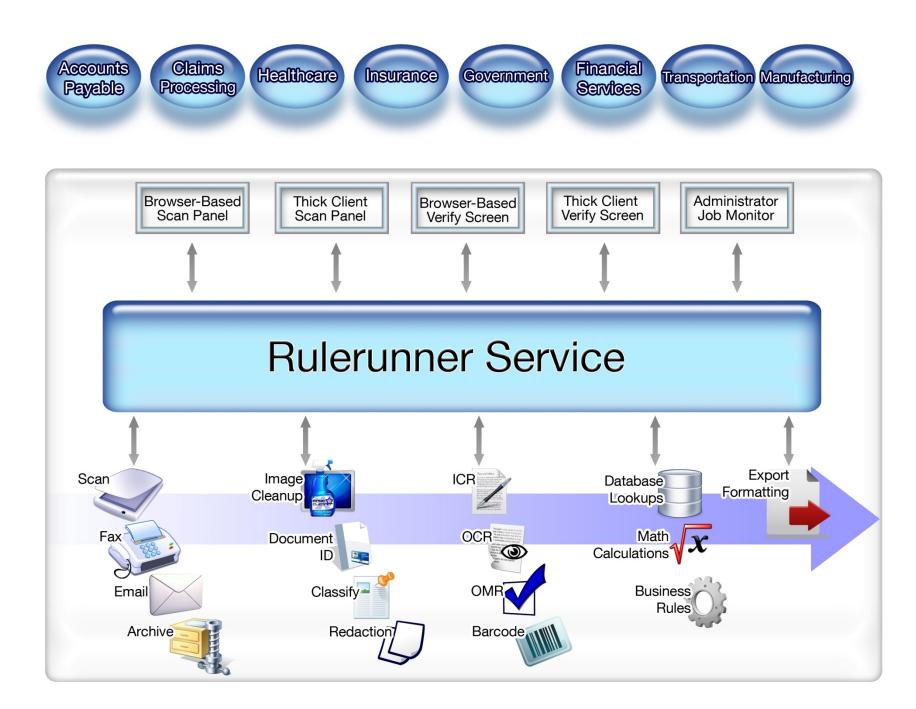


HARVEY SPENCER ASSOCIATES



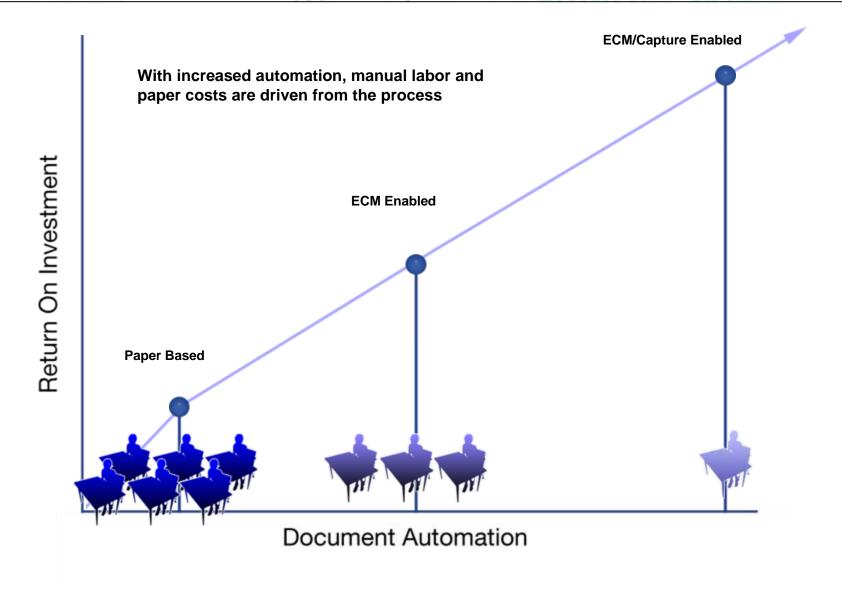
Datacap Taskmaster Capture process





Enterprise Content Management





for a smarter planet