IBM Content 2014 Information. Insights. Results.

Austin

Tuesday, June 3 – Wednesday, June 4, 2014

▲ Line of Business	■ IT	⬢ Hands On Lab

Tuesday, June 3rd						
12:30	Attendee Check-In					
1:00 - 1:15	Welcome / Business Partner introduction					
1:15 - 2:00	IBM Keynote - Rich Howarth, VP, ECM Product Management					
2:00 - 2:15	*Break& Sponsor Expo - Lost Pines Ballroom 4/5* *Sponsored by Adlib*					
2:15 - 3:05	▲ Documents Now! – Mobile and Distributed Capture for Real Time Business Outcomes *Lost Pines BR 1* Brent Bussell	▲ Reducing Cost and Risk in eDiscovery *Lost Pines BR 2* David Keenan	■ The Advantage of Advanced Rendering for IBM FileNet *Lost Pines BR 3* Rupin Mago	■ Meeting the Needs of Your Business with IBM Case Manager *Lost Pines BR 6* Dave Perman	■ Best Practices with IBM FileNet Content Manager and Content Foundation *Lost Pines BR 7* Steve Studer	
3:10 - 4:00	▲ Drive Better Business Outcomes with Case Management *Lost Pines BR 1* Doc Mills	▲ Delivering Solutions with ECM in the Cloud *Lost Pines BR 2* Huzefa Hakim	▲ Maximize Your ECM Investment with Cloud & Transactional Capture *Lost Pines BR 3* Rick Smith	■ Stop Data Hoarding - Cleaning up your Legacy Data (StoredIQ) *Lost Pines BR 6* Dave Keenan	▲ Aligning People, Process and Policy in Public Sector for Better Outcomes *Lost Pines BR 7* Campbell Robertson	⬢ Hands on Lab – Content Navigator *Lost Pines BR 8* David Loose
4:05 - 4:55	▲ The Content Navigator Experience - building Web, Social, and Mobile Content Solutions *Lost Pines BR 1* Steve Studer	▲ Delivering Enterprise Value with Effective Records Management *Lost Pines BR 2* Genifer Graff	■ Output for ECM: The Final Frontier *Lost Pines BR 3* John Bourdeau	■ What's new in Capture and Imaging? *Lost Pines BR 6* Patrick Chesnot	▲ Nine Lines of Business in Every Organization That can Benefit from ECM *Lost Pines BR 7* Dan Bigos	
5:00	*Reception - Sponsored by Crawford Technologies*					

Wednesday, June 4th						
7:45	*Breakfast & Sponsor Expo - Sponsored by Imagine Solutions*					
9:00 - 9:45	Guest speaker keynote – Alison Levine					
9:45 -10:00	*Break -Lost Pines Ballroom 4/5*					
10:00 - 10:50	▲ Turning Business Information into Business Insight with Content Analytics *Lost Pines BR 1* Bart Emanuel	▲ Optimizing Customer Self Service with High Performance Statement Presentment (CMOD) *Lost Pines BR 2* Neil Parrott	■ Maximizing Service Quality for ECM Business Users *Lost Pines BR 3* Larry Fritz Roland Merkt	■ A Business Analysts guide to delivering solutions with IBM Case Manager *Lost Pines BR 6* Dave Perman	■ Second Generation Archiving - Shining the Light on Dark Data *Lost Pines BR 7* Genifer Graff	⬢ Hands on Lab – Content Navigator *Lost Pines BR 8* David Loose
10:50 - 11:00	*Break - Lost Pines Ballroom 4/5*					
11:00 - 11:50	▲■ ECM Roadmap & Strategy - What's New in ECM? *Rich Howarth* *Lost Pines Ballroom 4/5*					
12:00	*Lunch - Sponsored by CENIT*					

Note: The agenda is subject to change.