Austin
Putting Content to Work
ECM UserNet 2011
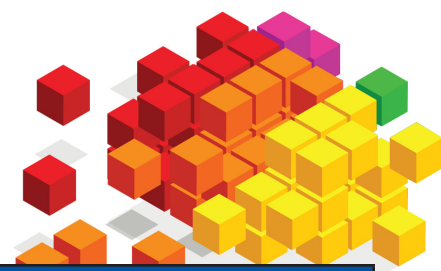
Legend:
- 🟠 Business
- 🔺 RIM & Legal
- 🟩 IT
- 💐 Hands-On Lab
- 🔷 Customer Presentation

Tuesday, April 12th

1:15pm - 3:15pm	**General Session Keynote Address** **Philip Jones, Enterprise Content Management Executive & John Murphy, Vice President, ECM Product Development** Governor's Ballroom A-C
3:15pm	**Break sponsored by Adjacent Technologies**

3:30pm - 4:20pm

🟠 Room 616B	🟠 Room 617	🟠 Room 619	🔺 Room 614	🟩 Room 416	🟩 Room 615
Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	Where is the Need for Advanced Case Management in Banking and Financial Markets?	Improving Enterprise Asset Management with FileNet	How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	What's New from IBM ECM for IBM FileNet P8 Customers	What's New from IBM ECM for IBM Content Manager Customers

4:20pm	**Break**

4:30pm - 5:20pm

🟠 Room 616B	🟠 Room 617	🔺 Room 615	🟩🔷 Room 614	🟩💐 Room 414	🟩🔷 Room 619	🟩 Room 416
IBM's Advanced Case Management - Deliverying Better Customer Outcomes	IBM Watson and IBM Content Analytics	Too Much Content: Addressing the Challenges Faced by Today's Organizations	Leaving the Caveman Behind: Transforming Content on the Go	IBM Case Manager Hands-On Lab	Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage	Production Imaging Edition and Other IBM Imaging Solutions Update

5:20pm	**Reception sponsored by NetApp**

Wednesday, April 13th

7:45am	**Breakfast sponsored by ECMG**
9:00am - 10:00am	**General Session: Governance and Compliance in the Social Enterprise** **Joe Shepley, Vice President and Practice Leader at Doculabs** Governor's Ballroom A-C

10:15am - 11:05am

🟠 Room 615	🔺 Room 614	🟩 Room 616B	🟩 Room 617	🟩💐 Room 414	🟩🔷 Room 619
How Marketing, Product Mgmnt, Facilities, Customer Service and HR Organizations Use IBM ECM...	Helping Your Legal Department Meet Information Obligations and Reduce Risks	IBM FileNet System Monitor Product Update	IBM FileNet Business Process Manager Product Update	Datacap Taskmaster Capture Hands-On Lab	Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease

11:05am	**Break**

11:15am - 12:05pm

🟠 Room 616B	🔺 Room 614	🟩 Room 615	🟩 Room 416	🟩 Room 619	🟩 Room 414
Unlock Valuable Insight from Enterprise Content with Content Analytics	Records and Retention Management for Reduced Risk and Cost	Office Document Management and SharePoint Update	IBM Case Manager Product Update	ECM in the Cloud	IBM Document Capture Strategy and Product Update

12:05pm	**Lunch sponsored by CENIT North America**

1:05pm - 1:55pm

🟠 Governor's Ballroom	🔺 Room 614	🟩 Room 416	🟩 Room 615	🟩 Room 616B	🟩🔷 Room 617
Business Roundtable Topics: Operational Efficiency Compliance Case Management Single View of Customer Document Management & Imaging Moderated by InformationWeek	Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	Social Business Meets Enterprise Content Management	Create Content Analytic Solutions that Deliver Deep Business Insight	Service Level Management for Mission-critical ECM Applications	Automating Tax Document Processes and Lifecycle with P8 eForms and BPM

1:55pm	**Break**

2:05pm - 2:55pm

🟠 Governor's Ballroom	🟩 Room 416	🟩 Room 615	🟩 Room 614	🟩 Room 619
Business Roundtable Topics: Operational Efficiency Compliance Case Management Single View of Customer Document Management & Imaging Moderated by InformationWeek	Information Lifecycle Governance Tech Talk and Product Update	IBM FileNet Content Manager Update	IBM Content Manager OnDemand Product Update	Create Rapid Business Insight with Content Analytics

2:55pm	**Closing Session** Governor's Ballroom A-C