IBM Content 2014 Information. Insights. Results.

Columbus
Thursday, May 15, 2014

▲ Line of Business	■ IT	⬡ Hands On Lab

8:00	Breakfast - Sponsored by IGC				
8:45 - 9:00	Welcome / Opening remarks				
9:00 - 9:45	Guest speaker keynote – Alison Levine				
9:45-10:15	Keynote #2 –James Reimer, Distinguished Engineer, IBM Enterprise Content Management				
10:15 -10:30	Business Partner introduction				
10:30- 10:45	Break				
10:45- 11:35	▲ The Content Navigator Experience - Building Web, Social, and Mobile Content Solutions *Seneca* *Scott Mills*	■ Meeting the Needs of Your Business with IBM Case Manager *Neil House Parlor* *Mike Fannon*	▲ Reducing Cost and Risk in eDiscovery *Great Southern Gallery* *Sibito Morley*	▲ Nine Lines of Business in Every Organization That can Benefit from ECM *Chittenden Parlor* *Dan Bigos*	■ Best Practices with IBM FileNet Content Manager and Content Foundation *Thurber's Conference Suite* *Michael Bahr*
11:40 -12:30	▲ Delivering Enterprise Value with Effective Records Management *Seneca* *Genifer Graff*	■ What's New in Capture and Imaging? *Neil House Parlor* *Clandis Baker*	⬡ Hands-on Lab: Content Navigator *Great Southern Gallery* *Don Henig* *Thomas Yang*	▲ Bring the power of Analytics to your OnDemand solution with Datawatch Report Mining Server *Chittenden Parlor* *Phil Lafond*	■ Best Practices with IBM Content Manager *Thurber's Conference Suite* *Shailesh Gupta*
12:30- 2:15	Lunch and Vendor Expo - Westin Grand Ballroom Sponsored by CENIT				
2:15 - 3:05	▲ Documents Now! – Mobile & Distributed Capture for Real Time Business Outcomes *Seneca* *Mark Martin*	▲ Drive Better Business Outcomes with Case Management *Neil House Parlor* *Michael Green*	■ Increase Margins and Efficiencies in Transactional Processes Using Brava for IBM Content Navigator *Great Southern Gallery* *Jose Rodriguez* *Alen Dranikov*	▲ Turning Business Information into Business Insight with Content Analytics *Chittenden Parlor* *Nicole Hughes*	■ Great American Insurance Group: Delivering continual innovation with IBM ECM *Thurber's Conference Suite* *Derick Deleo*
3:05- 3:15	Break				
3:15- 4:05	▲ Delivering Solutions with ECM in the Cloud *Seneca* *Huzefa Hakim*	▲ Optimizing Customer Self Service with High Performance Statement Presentment (CMOD) *Neil House Parlor* *Thom Garcia*	⬡ Hands-on Lab : Content Navigator *Great Southern Gallery* *Don Henig* *Thomas Yang*	■ Maximizing Service Quality for ECM Business Users *Chittenden Parlor* *Larry Fritz* *Roland Merkt*	■ Stop Data Hoarding - Cleaning up Your Legacy Data (StoredIQ) *Thurber's Conference Suite* *Amir Jaibaji*
4:10 - 5:00	▲■ ECM Roadmap & Strategy - What's New in ECM? *James Reimer* *Westin Grand Ballroom*				
5:00	Reception - Sponsored by Datawatch				

Note: The agenda is subject to change.